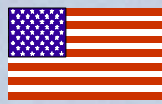


EKOS/PPF Symposium – *Rethinking North American Integration*

Part II: North American Economic Dimensions



**The Sheraton Center Toronto Hotel,
123 Queen Street W., Toronto, Ontario.
*Tuesday, June 18, 2002***

Economic Dimensions

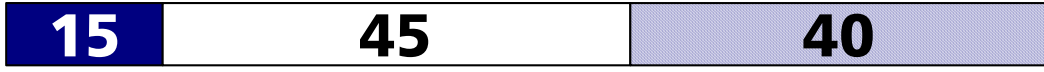
- Three key elements:
 - ❖ Existence of shared outlook (confidence, change, technology)
 - ❖ Willingness to embrace trade liberalization
 - ❖ Mixed and fluid attitudes to institutions (border, labour mobility and currency)
 - Economic integration especially between Canada and U.S. is occurring
 - ❖ Mexico more different on values and outlook
 - ❖ Technology lag in Mexico a key factor
 - Key barriers hindering evolution to community
 - ❖ Canada-U.S.-Mexico differences with respect to the role of state may produce on-going tensions
 - ❖ Canada and U.S. most comfortable; Mexico less integrated (technology, human capital and infrastructure barriers)
 - ❖ Lack of desire for monetary union like Europe (Canada most receptive)
 - ❖ Stronger residual economic nationalism in Canada
 - ❖ No evidence that “community” is desired by citizens, nor necessary for achieving common economic goals
-

Personal Financial Situation Outlook

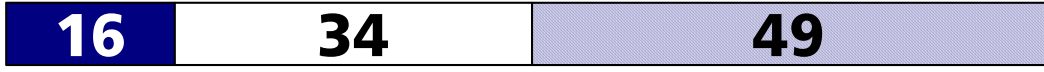
Q: Thinking ahead over the ... or so. Do you think your personal financial situation will be better or worse than it is today?



the next year (n=1,044)



5 years (n=958)



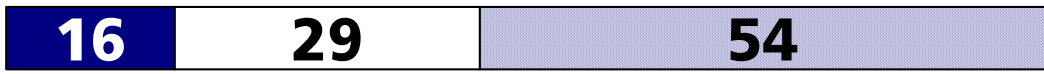
the next year (n=1,044)



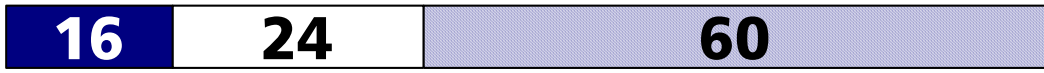
5 years (n=958)



the next year (n=250)



5 years (n=258)



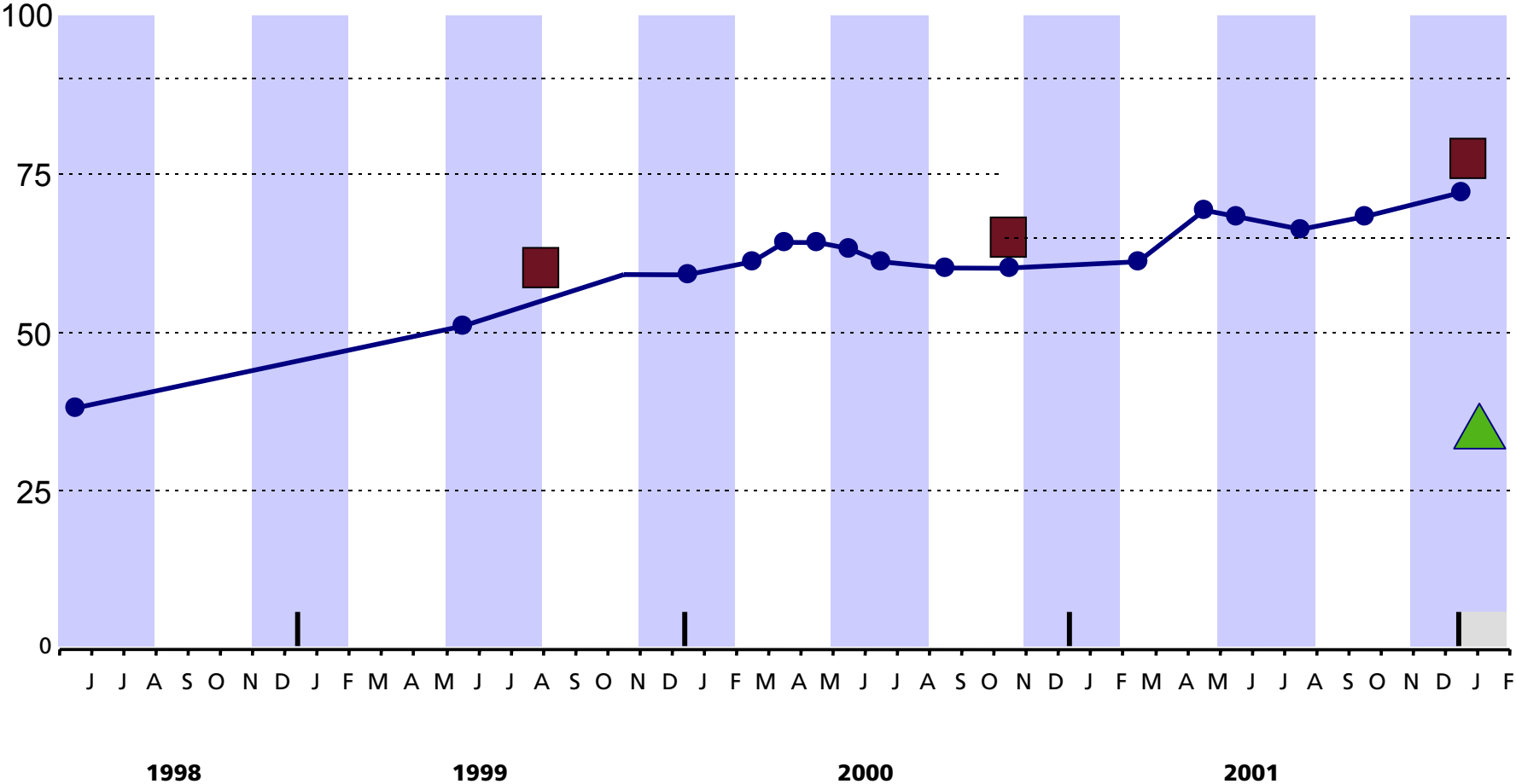
0% 20% 40% 60% 80% 100%

■ Worse off □ No change ■ Better off

Recent Internet Usage

Q: In the past 3 months, have you used the Internet, either at home or elsewhere?

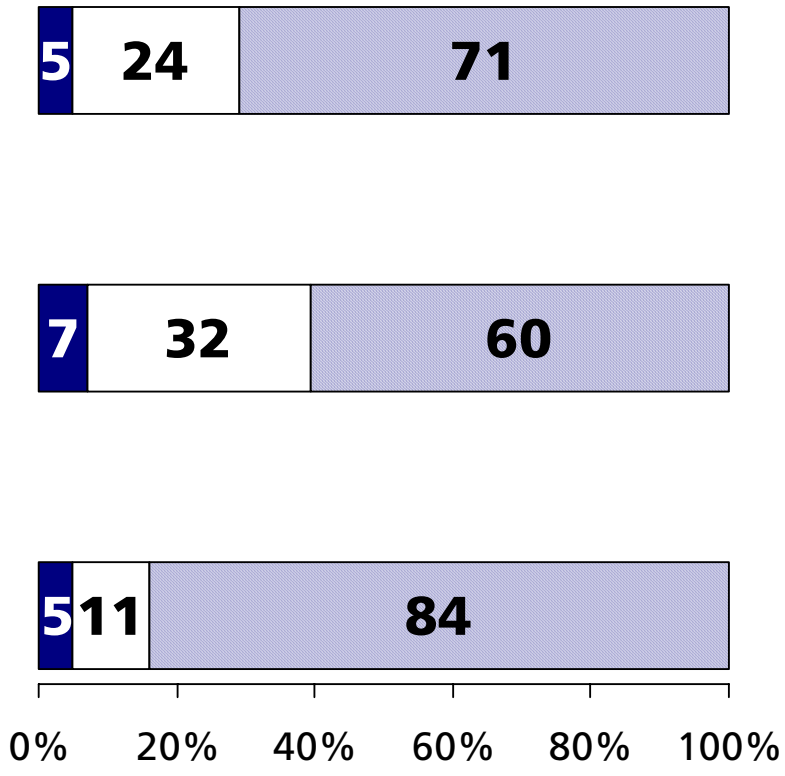
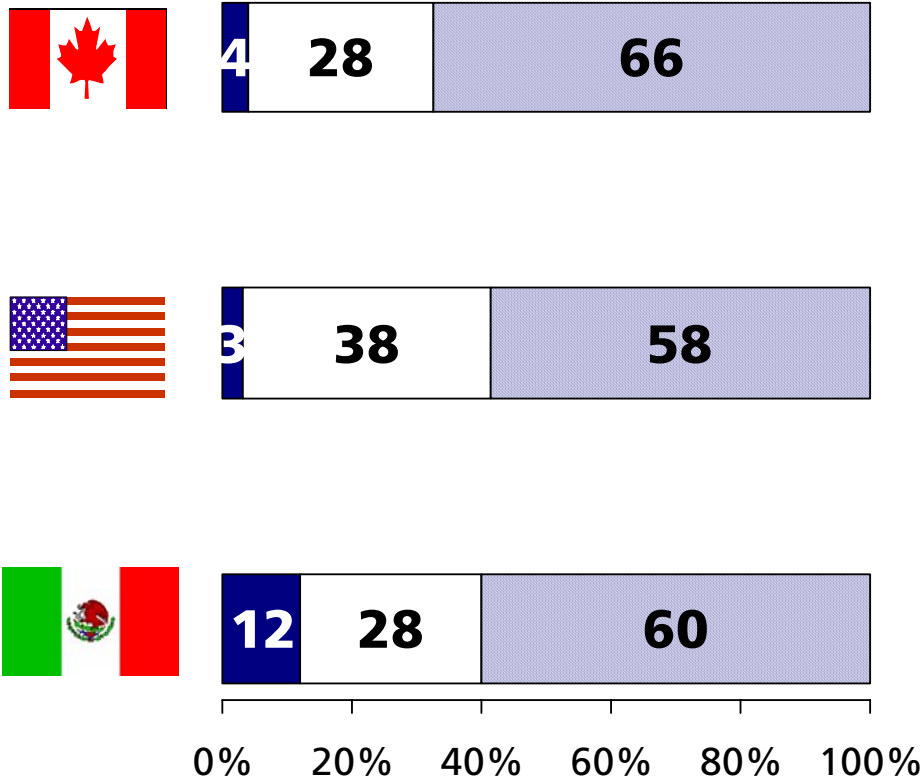
(per cent indicating yes)



Attitudes To Change

Q: Generally speaking, do you think that change is mostly a good thing or a bad thing, or neither good nor bad?

Q: How much do you think the country needs to change?



■ Bad
□ Neither
■ Good

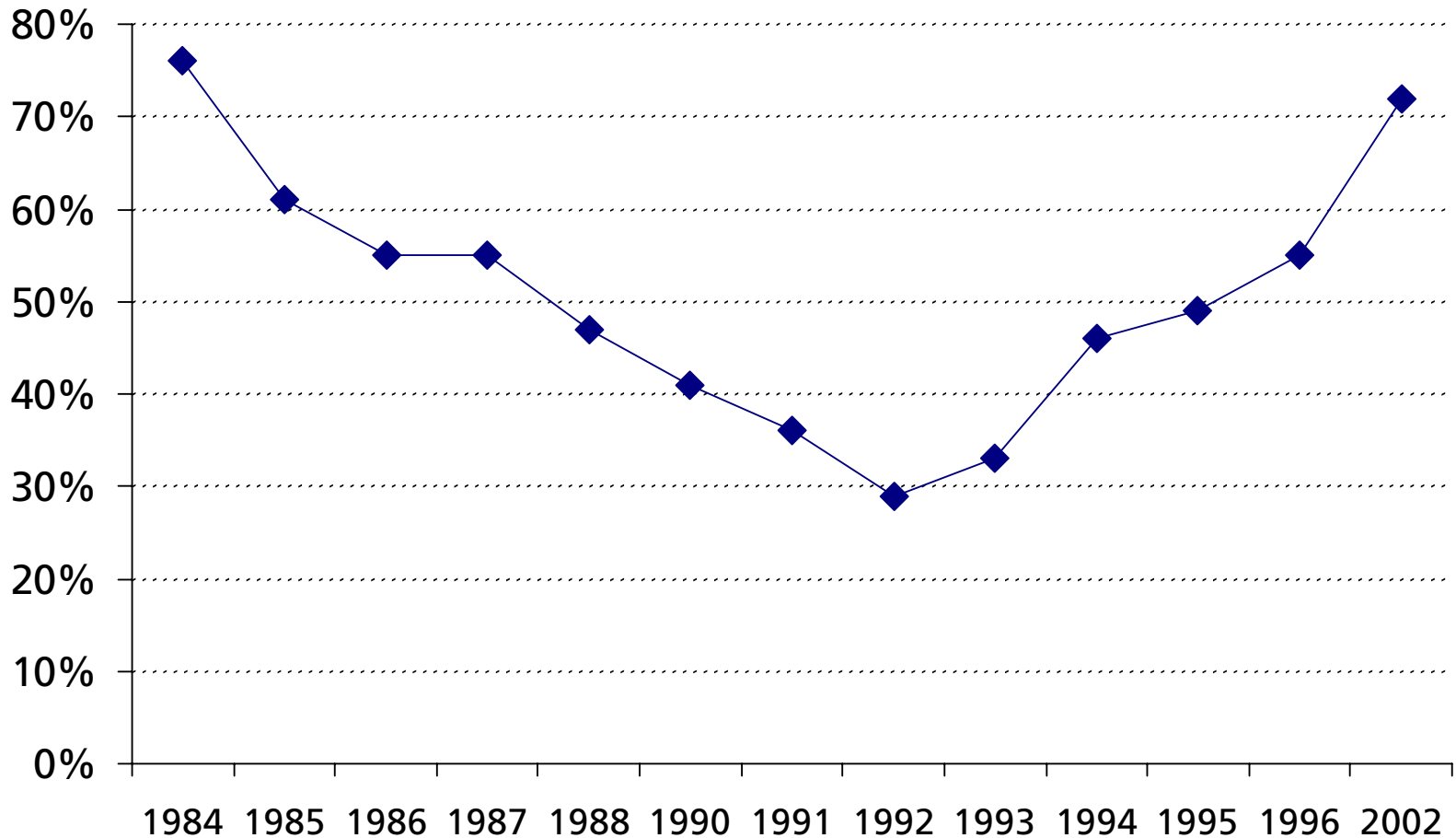
■ Low need (1-3)
□ Moderate need (4)
■ High need (5-7)

Trade Liberalization

- Overall N.A. support for liberalization; strong and rising in US and Canada
 - ❖ Support linked to economic confidence
 - ❖ Bilateral favoured over trilateral
- Broad consensus that NAFTA has had positive impact; particularly on other countries
 - ❖ U.S. seen as clear winner with Americans slightly less convinced
 - ❖ Sense of positive impact more muted than support for trade; either people discount positive impacts or are focusing on future expectations

Tracking Canadian Support for Trade Liberalisation

Q. Do you agree that there should be free trade between Canada and the U.S. (Canada, the U.S. and Mexico)?



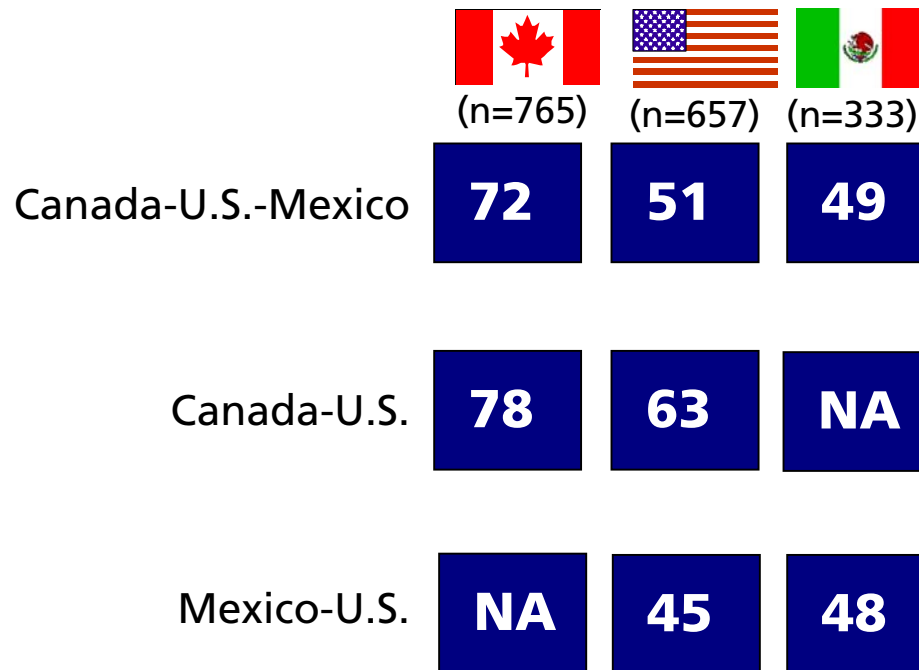
{Base: All Canadians}

Source: EKOS, Environics & Gallup

Bilateral or Trilateral Trade Liberalization?

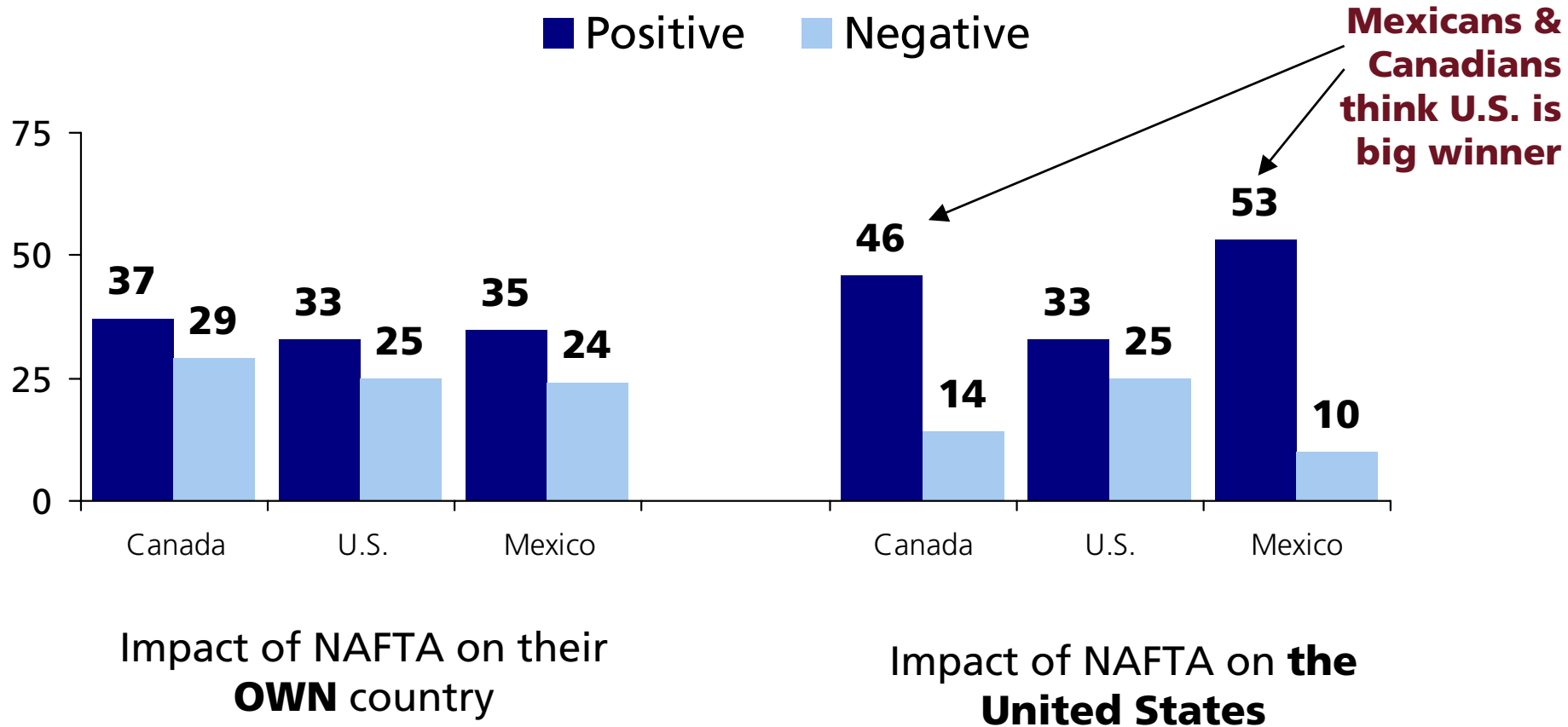
Do you agree that there should be free trade between ...?

Those who agree



Positives of NAFTA Outweigh Negatives for all Countries

Q: NAFTA has been in place for eight years now. What overall impact do you think it has had on ...?



Border, Mobility and Currency

- Border security dominates in Canada and in U.S., freedom of movement in Mexico; economic advantage subordinate
 - ❖ U.S. reservations *vis-à-vis* Mexico in homeland security (a trivial issue for Americans when it comes to Canada)
 - ❖ Mexicans stresses mobility/permeability of borders; enthusiasm not shared by Americans
 - ❖ U.S.-Canada perimeter more comfortable than either a U.S.-Mexico or a U.S.-Mexico-Canada grouping
 - ❖ Support for labour mobility across Canada-U.S. very strong. Including Mexico dampens support although Mexicans universally favour
 - Low receptivity for dollarization; “Amero” more attractive
 - ❖ Canada most receptive
 - ❖ Strong N.A. majority rejects with weaker majority in Canada
 - Canadians favour “North Americanization” to “Americanization”
-

Right to Work in North America

Q: To what extent do you agree or disagree with the following statements?

Those who agree



(n=998)



(n=999)



(n=250)

Americans and Canadians
should be able to
work anywhere in
Canada or the U.S.

63

67

NA

Americans, Canadians and
Mexicans should be able to
work anywhere in the U.S.,
Canada or Mexico

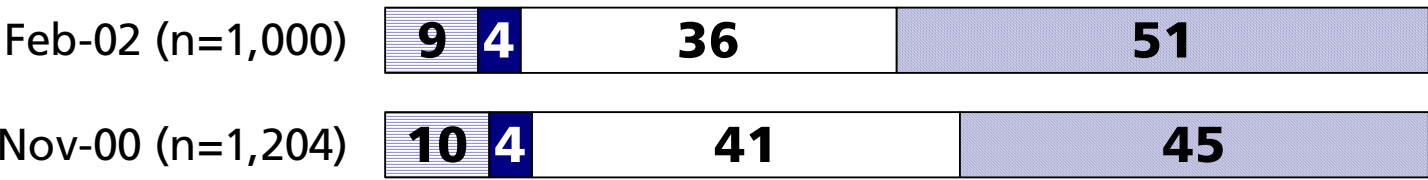
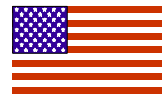
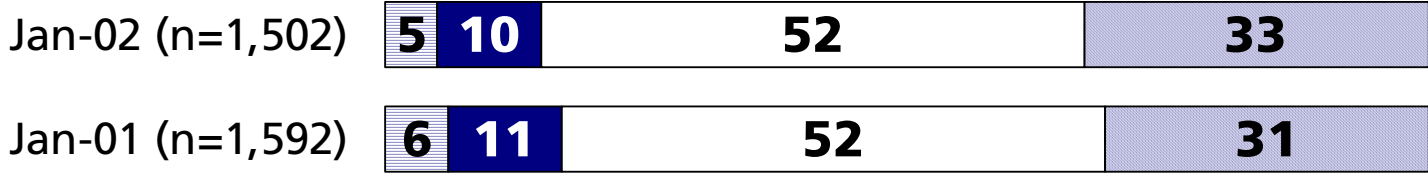
50

39

89

Attitudes to Immigration

Q: In your opinion do you feel that there are too many, too few or about the right number of immigrants coming to Canada/the U.S./Mexico?

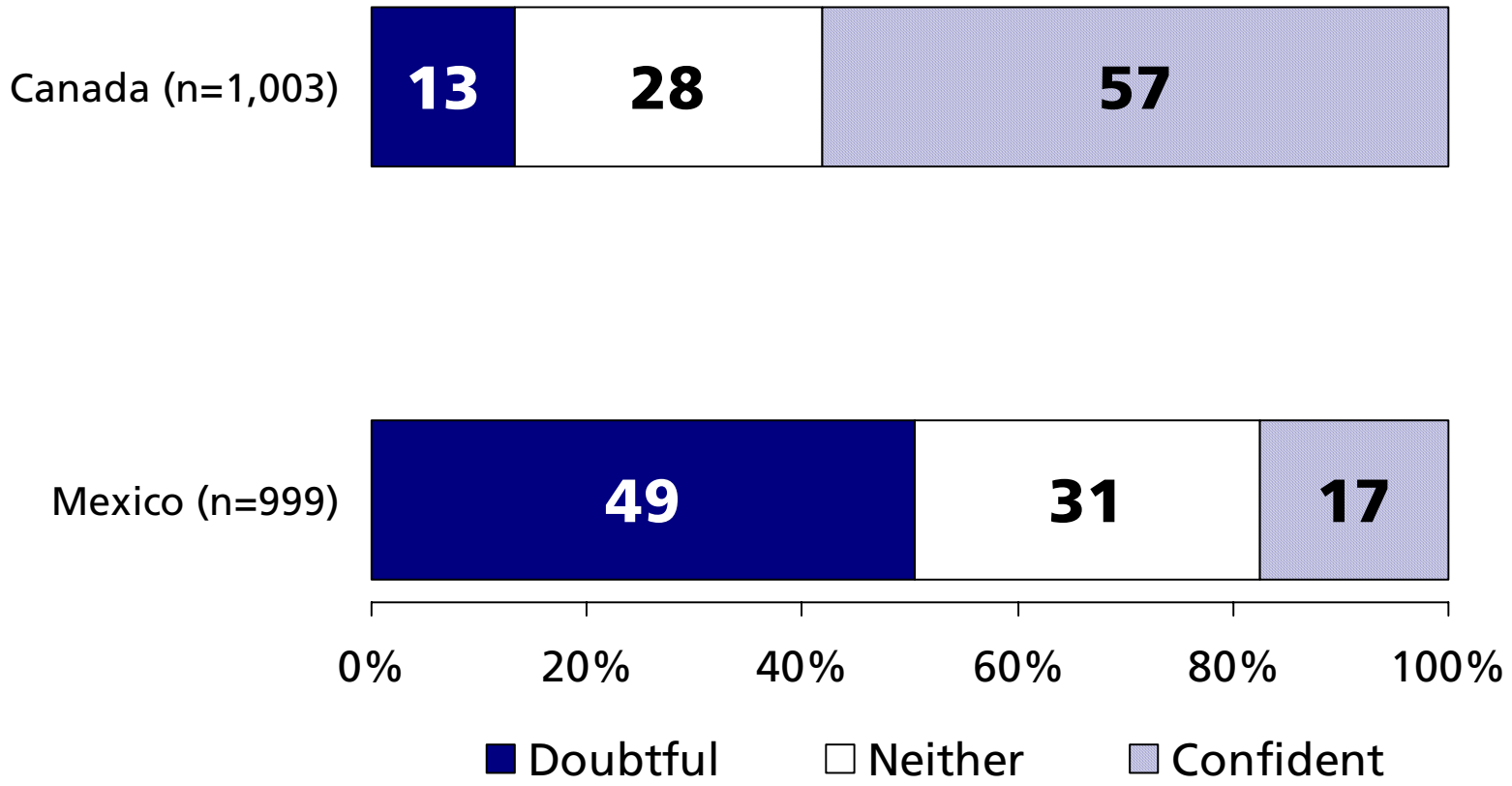


0% 20% 40% 60% 80% 100%

DK/NR Too few About right Too many

Confidence in Neighbouring Countries

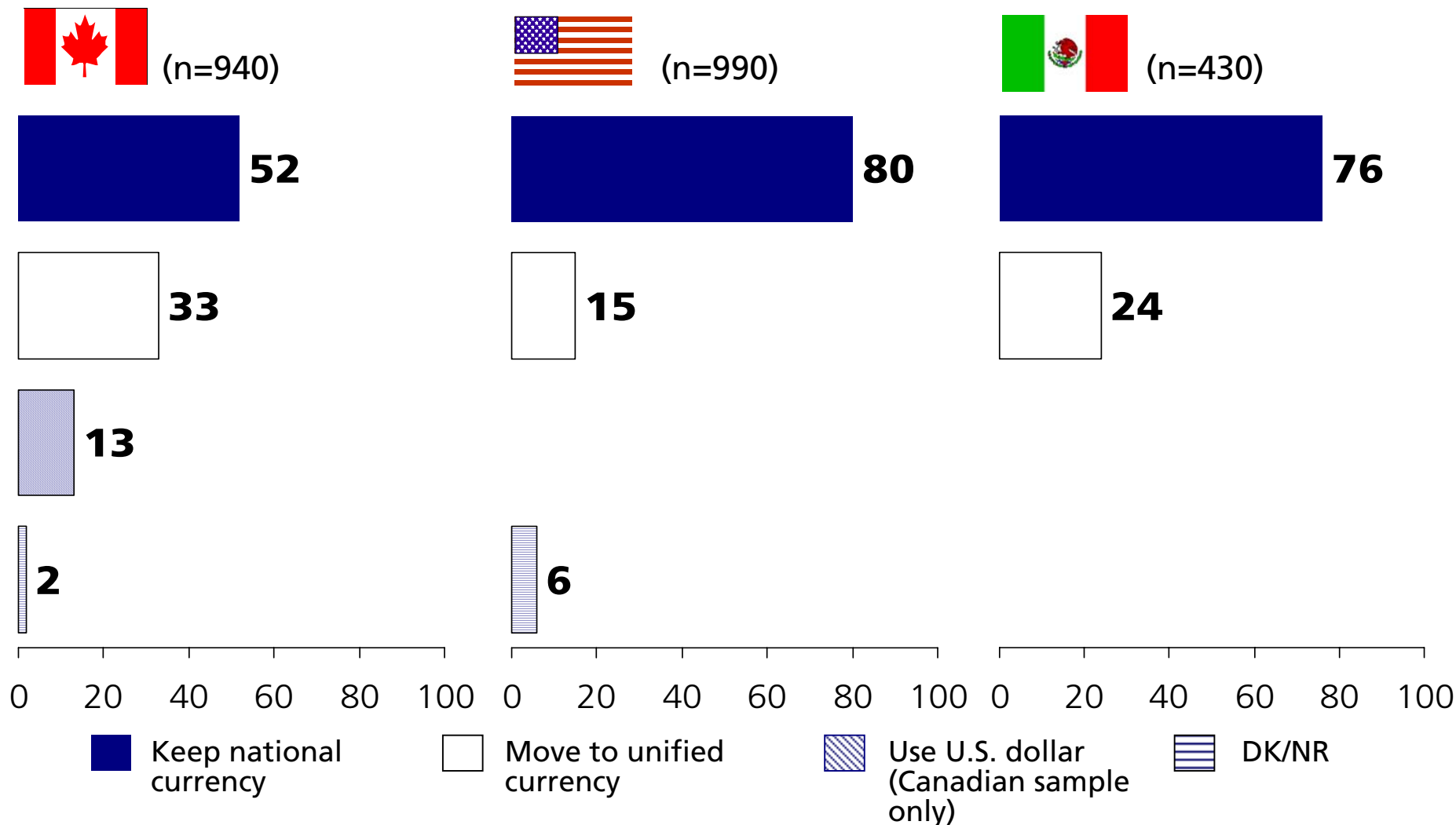
Q: How confident are you in the reliability of in helping protect the homeland security of the United States?



{Base: All Americans}

Preferred Currency

Q: In the future, would you prefer to keep your national currency without changes or move to a unified North American currency similar to the Euro in Europe?





**For more information:
Frank Graves, President
FGraves@EKOS.com**

**Christian Boucher, Executive Director
CBoucher@EKOS.com**

t: 613 235 7215



EKOS RESEARCH ASSOCIATES