

THE TORONTO STAR

La Presse



EKOS



Update on the Political Landscape

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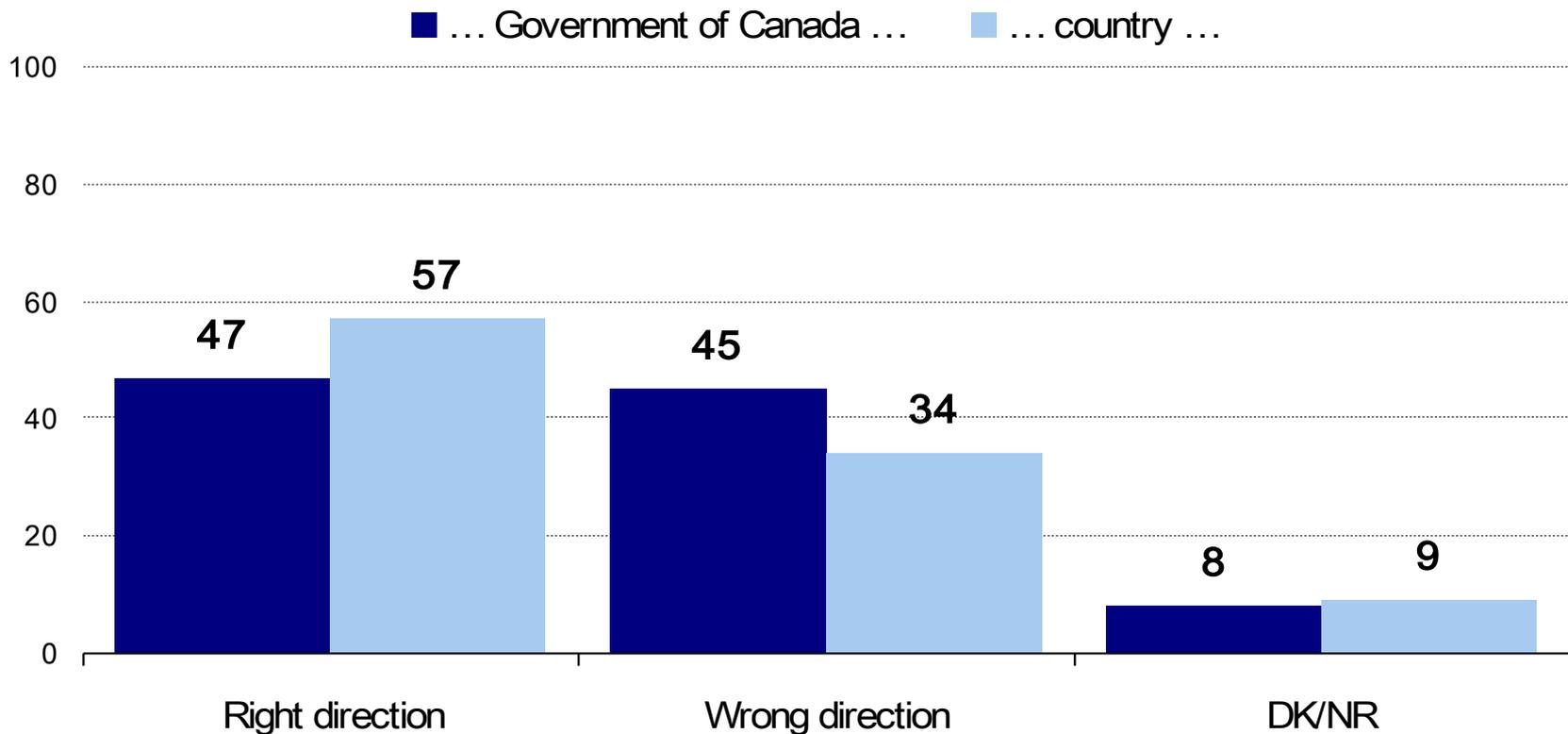
Methodology

- Telephone survey of the general public
 - 1211 interviews with a national random sample of Canadians 18 years of age and older
 - ✓ Interview period: October 10 to October 12, 2006
 - ✓ National results valid within 2.8 percentage points, 19 times out of 20
 - The margin of error increases when the results are sub-divided
 - It should also be noted that the refusal rate and other measurement errors could also increase the margin of error
- All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.

General Outlook

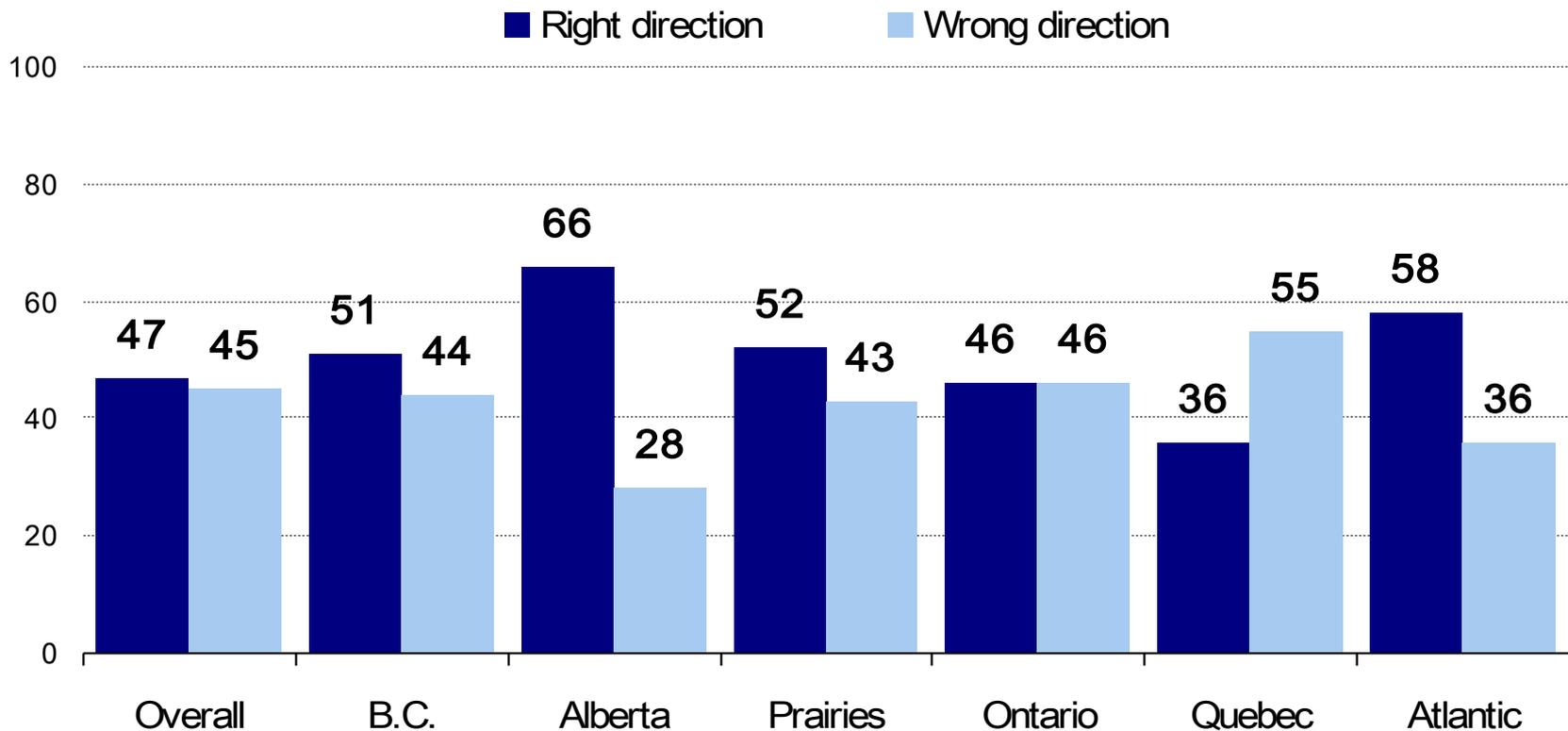
Direction of Government/country

Q: All things considered, would you say that the ... is moving in the right direction or the wrong direction?



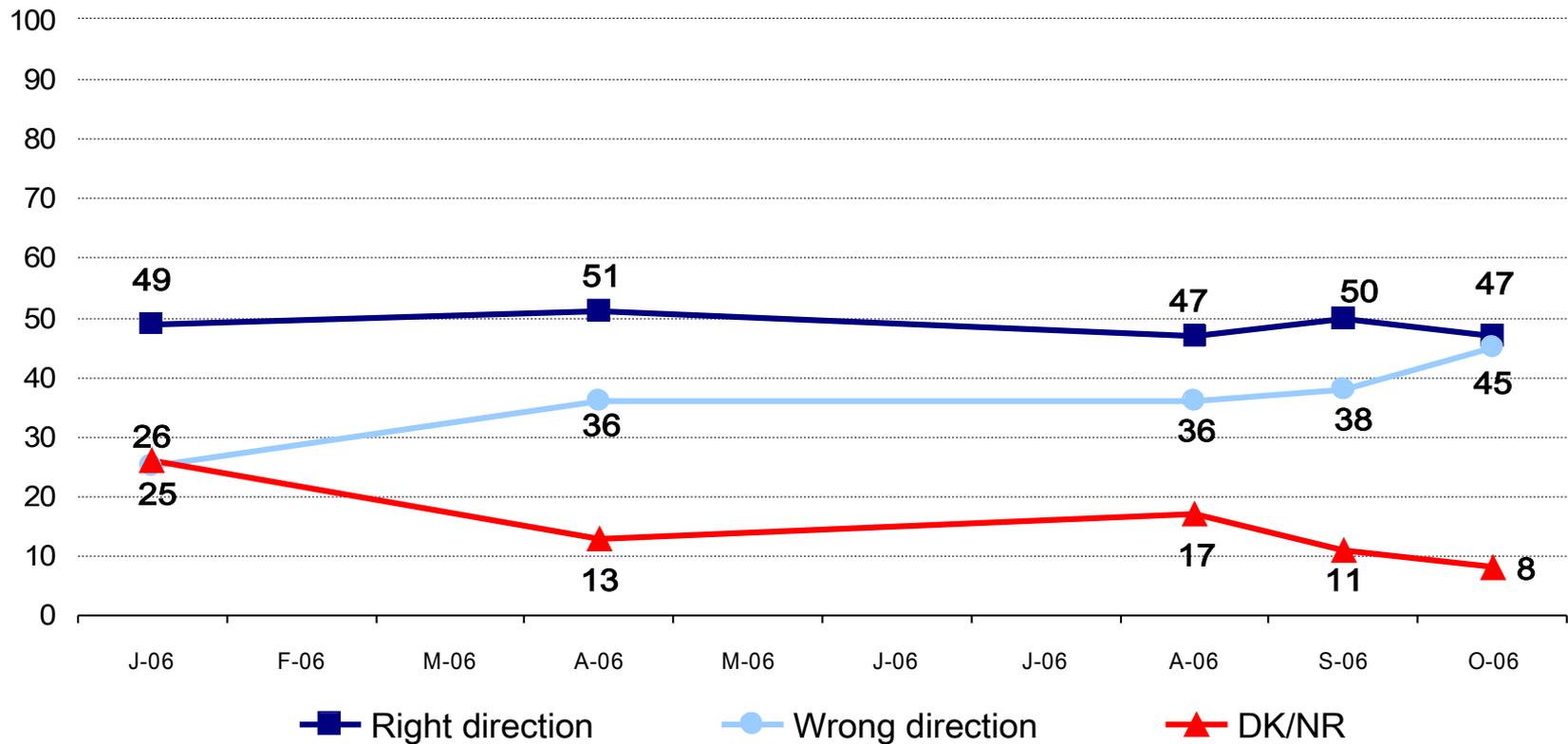
Direction of Government by region

Q: All things considered, would you say that the Government of Canada is moving in the right direction or the wrong direction?



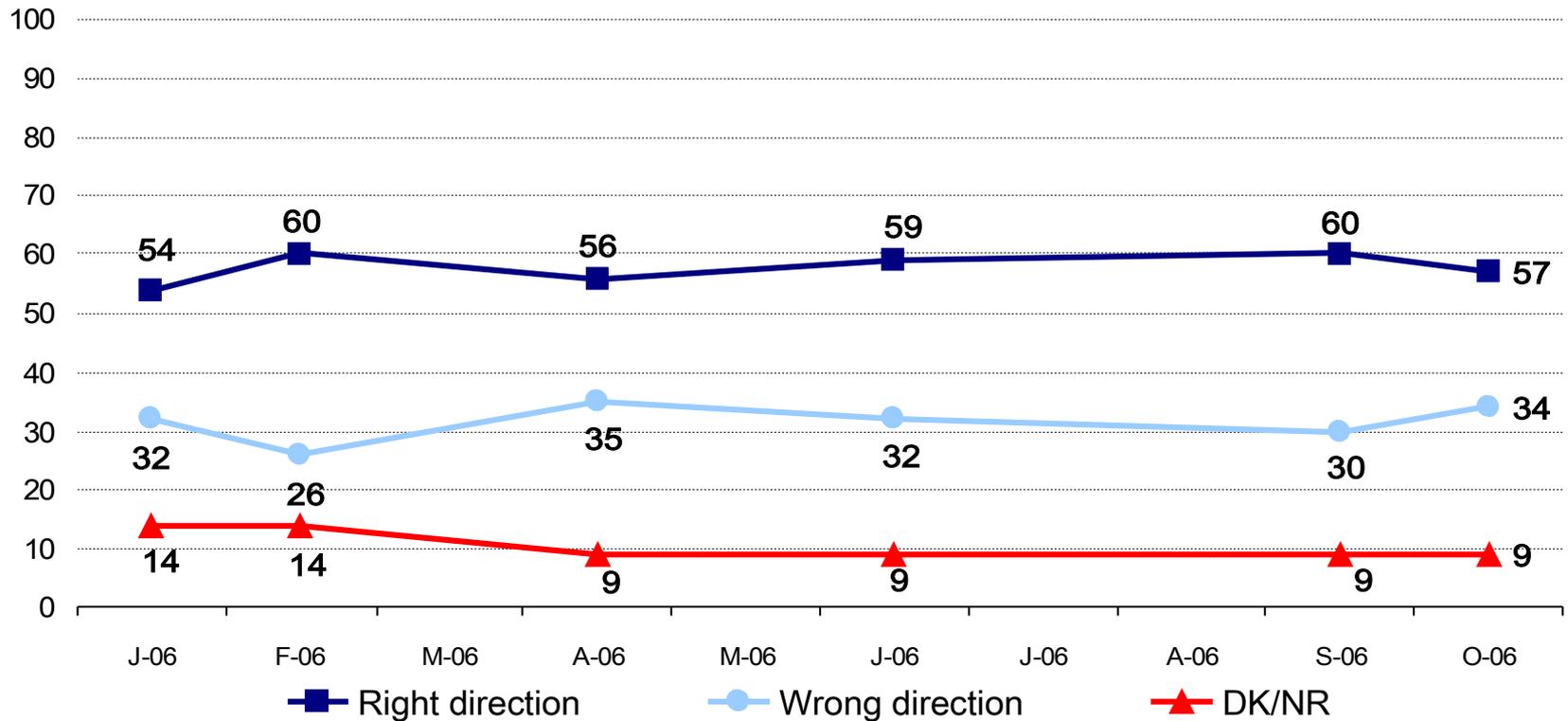
Tracking direction of Government since the election

Q: All things considered, would you say that the Government of Canada is moving in the right direction or the wrong direction?



Tracking direction of country since the election

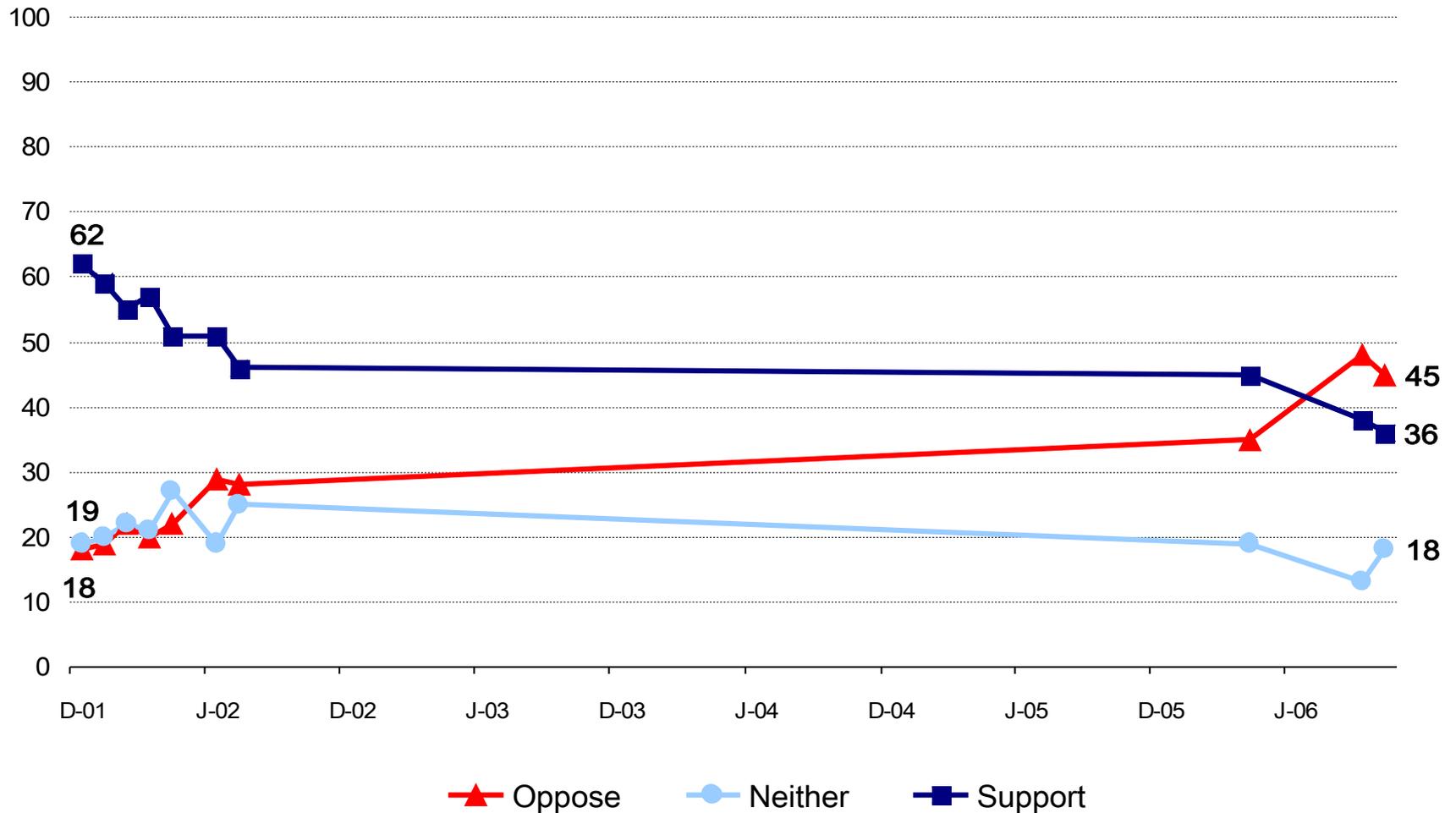
Q: All things considered, would you say that the country is moving in the right direction or the wrong direction?



Foreign Affairs and Afghanistan

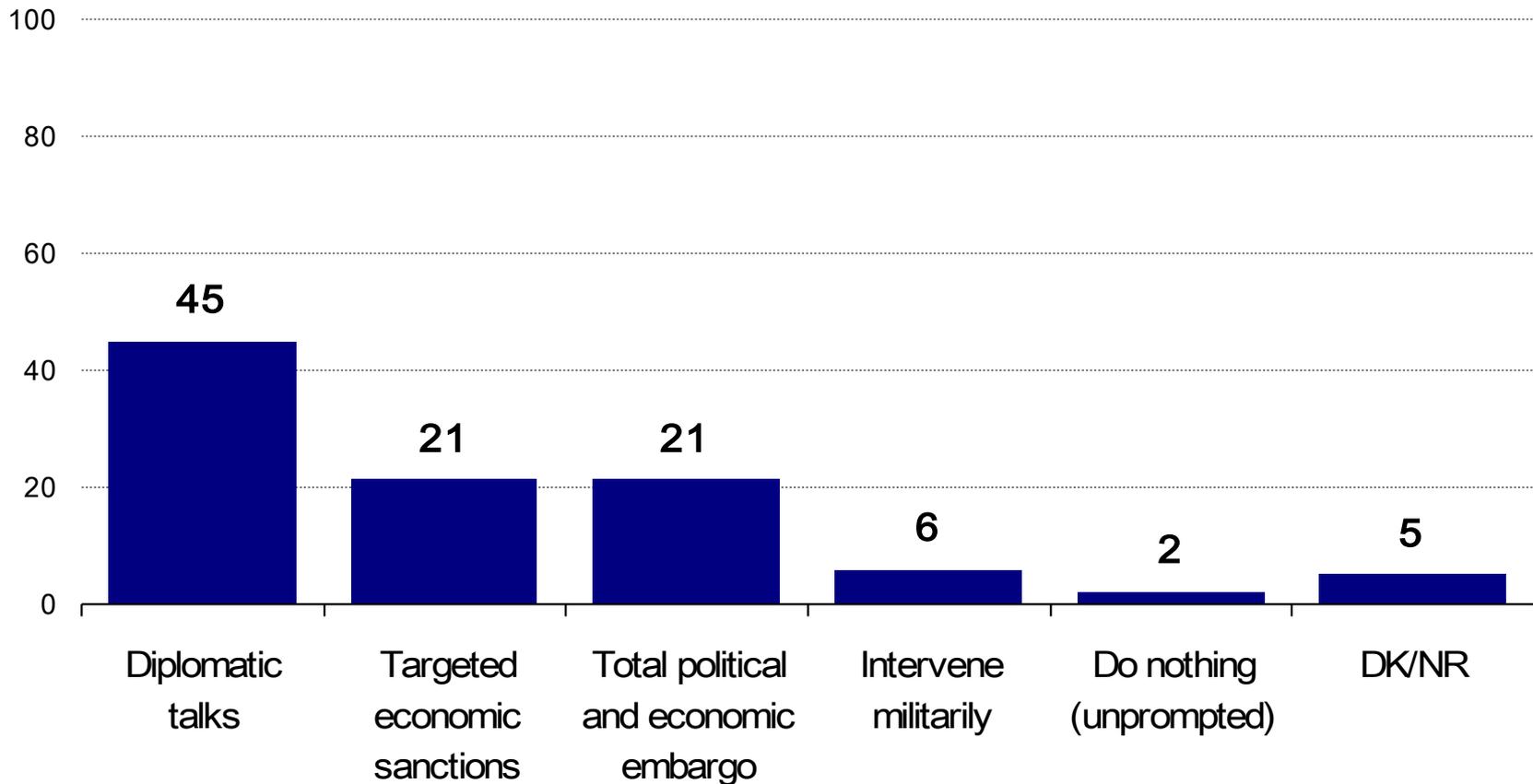
Support for Canadian military participation in Afghanistan

Q: Do you support or oppose Canadian military participation in Afghanistan?



Preference for diplomacy in dealing with N. Korea

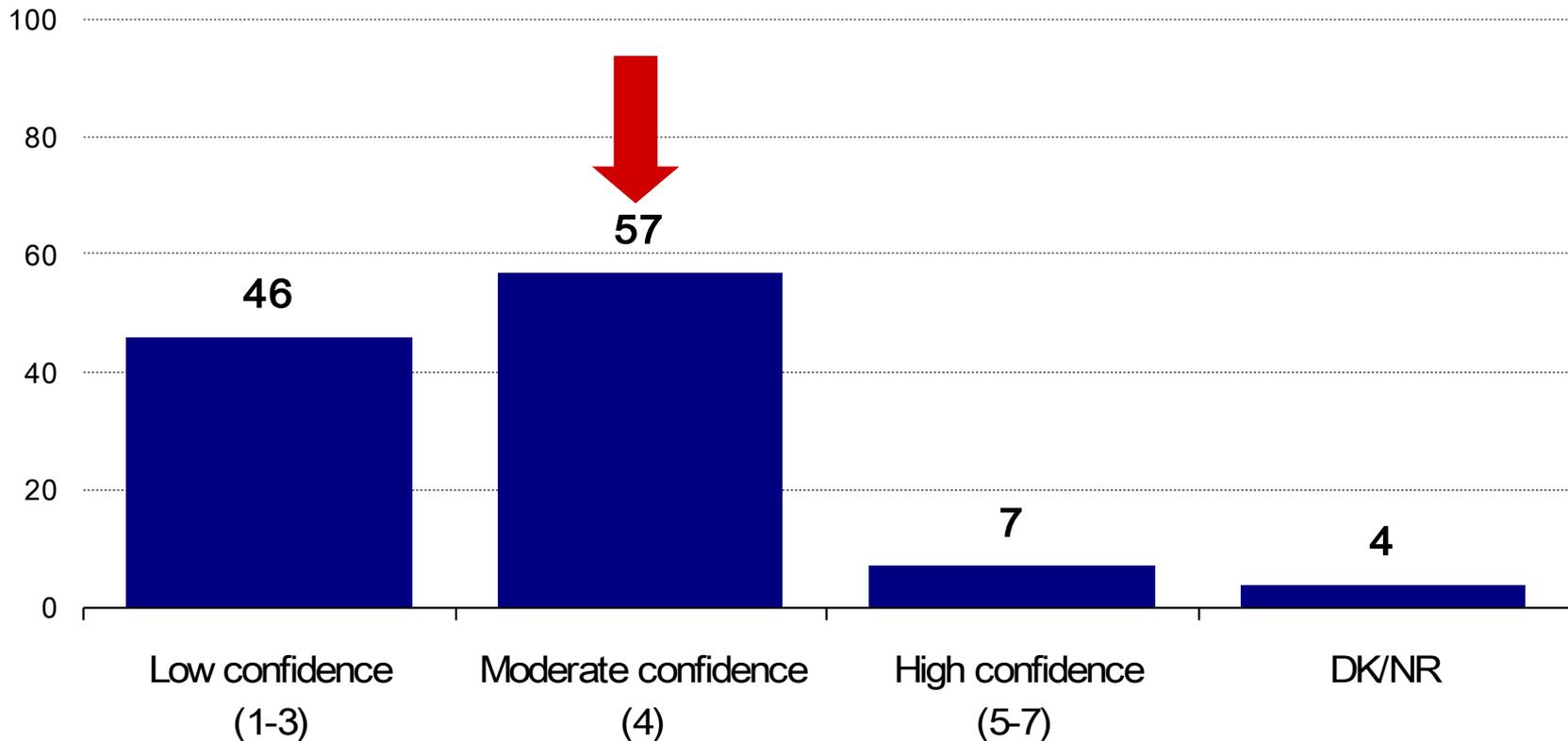
Q: As you may be aware, North Korea has recently announced that it has tested a nuclear weapon. What do you think would be the best response by the international community?



Evaluating the Current Government

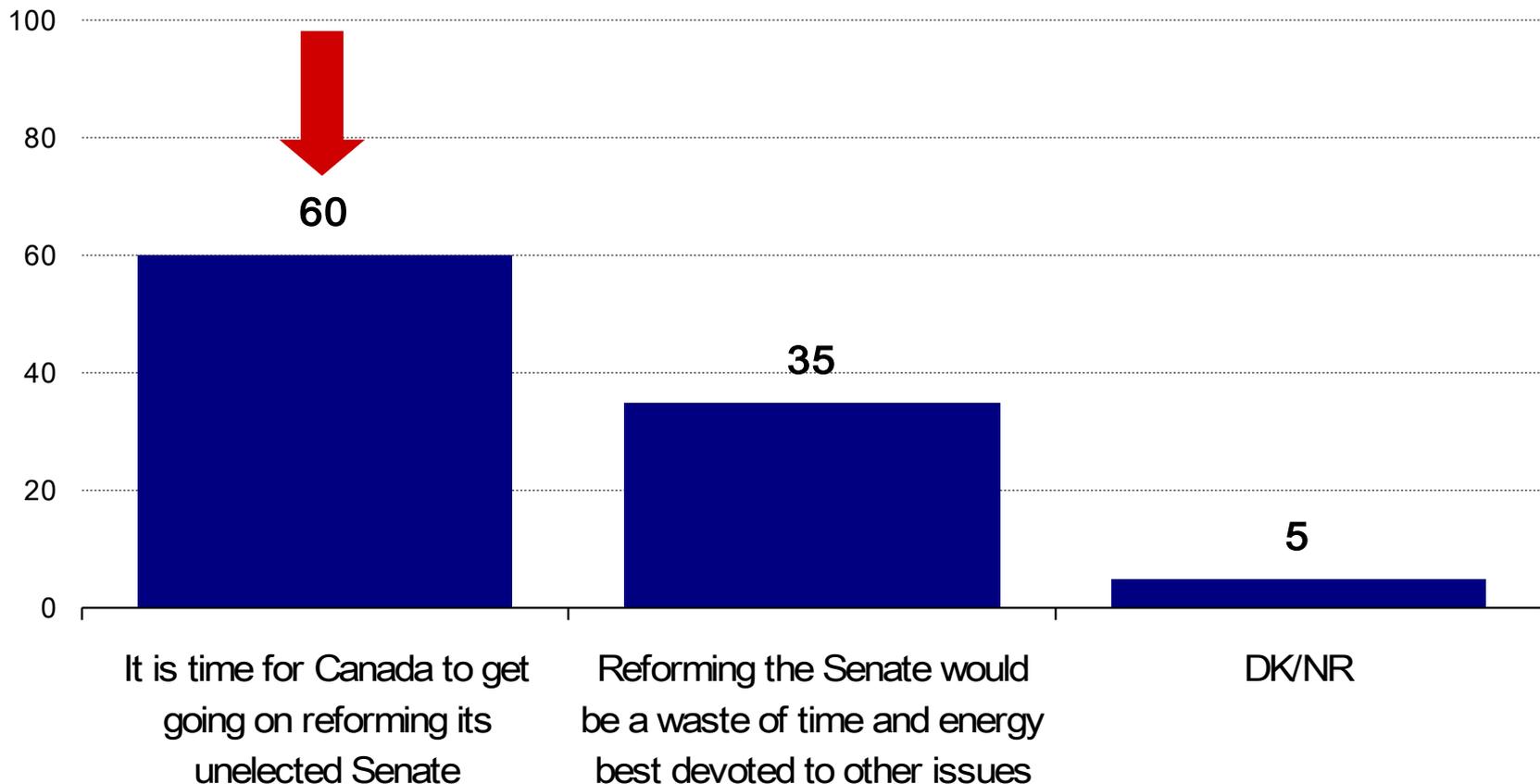
Support for a made-in-Canada approach to the environment

Q: The Conservative government led by Stephen Harper has pledged to introduce a new environmental agenda to address smog as well as greenhouse gas emissions. They have said that Canada cannot meet the commitments made under the Kyoto Agreement by the previous Liberal government. How confident are you that the government's new plan will come to grips with the environmental problems facing Canada?



Time to reform the senate?

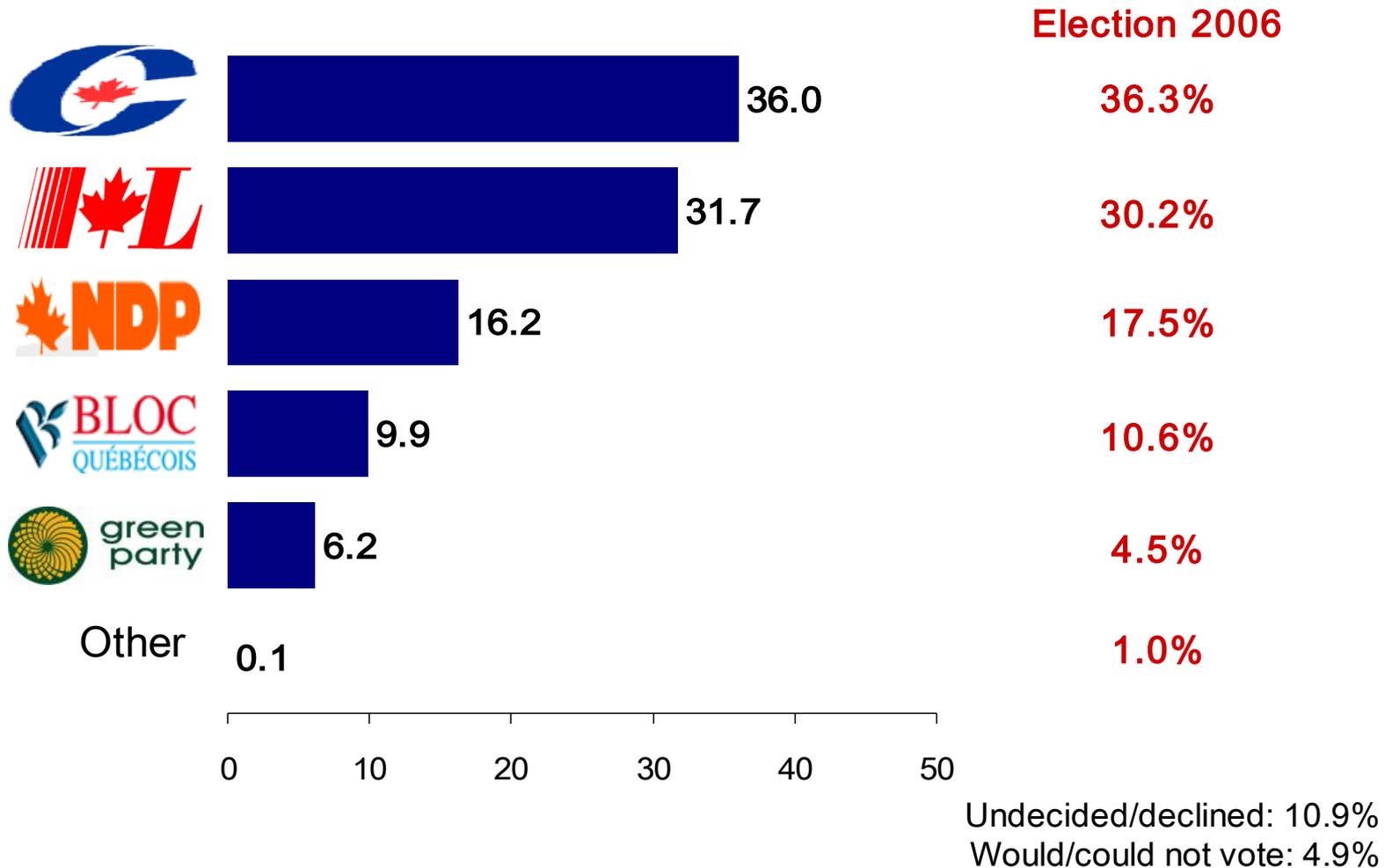
Q: The current federal government would like to change Canada's Senate so that its members would be elected instead of appointed. This would require a negotiation with the provinces to change the constitution. Which of the following statements comes closest to your own point of view?



The Next Election

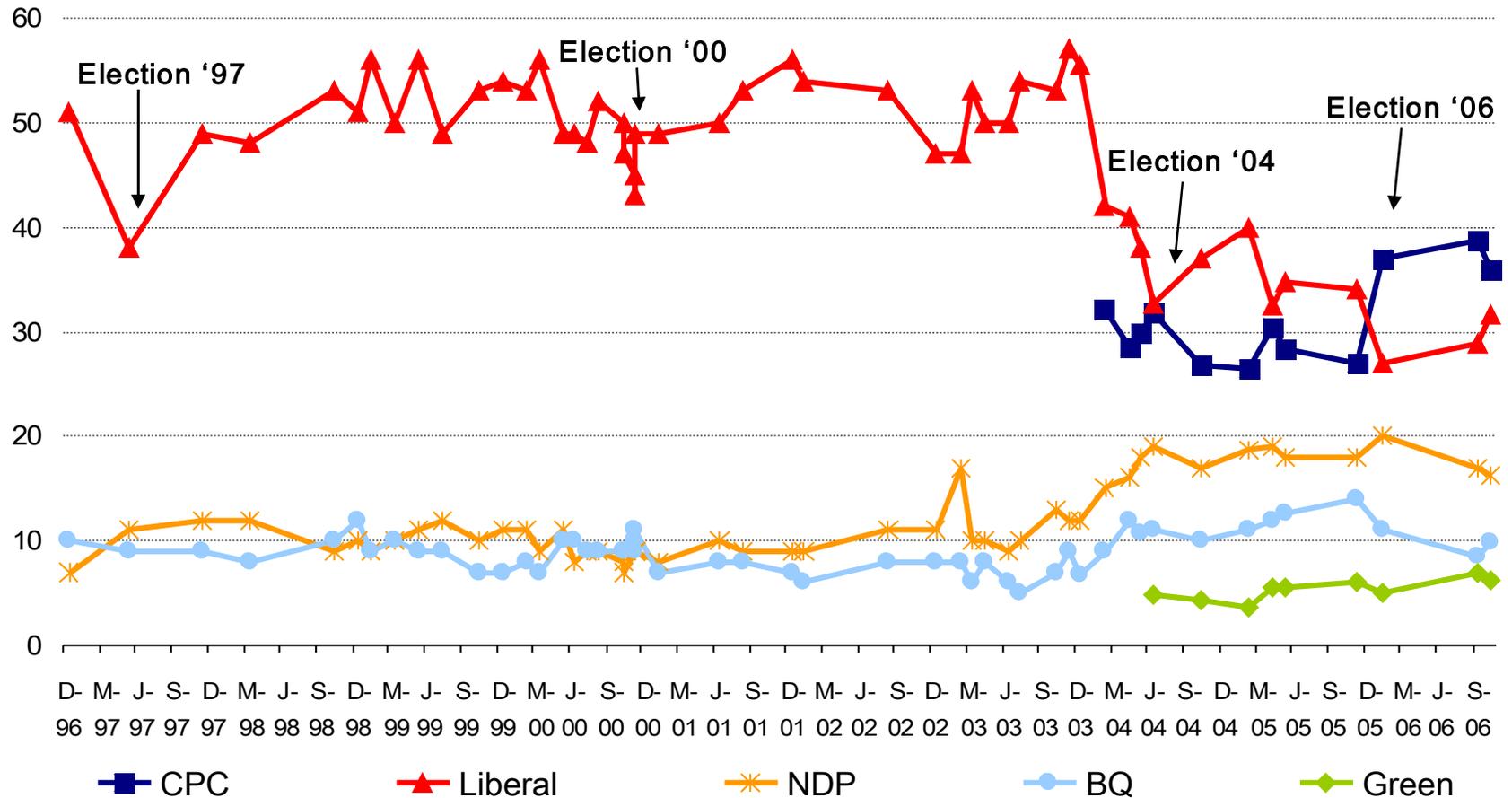
Federal voting intentions

Q: If a federal election were held tomorrow, which party would you vote for?



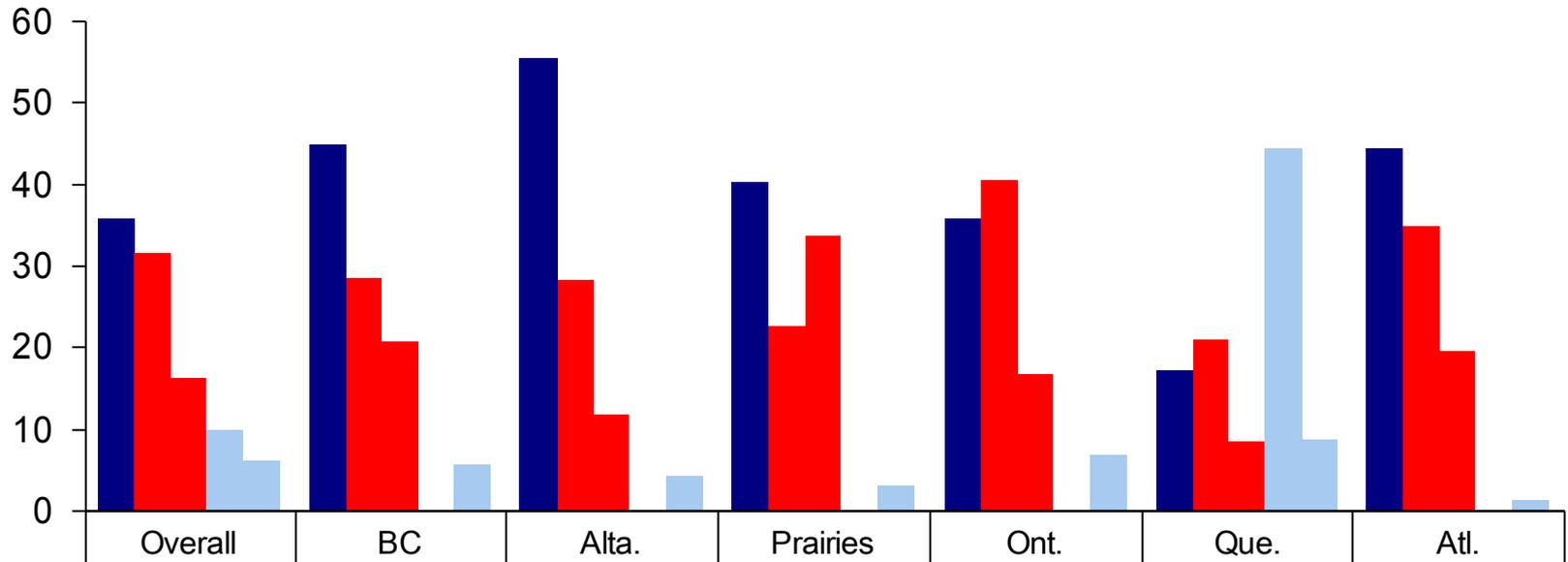
National federal vote intentions: long-term trend

Q: If a federal election were held tomorrow, which party would you vote for?



Federal voting intentions: regional

Q: If a federal election were held tomorrow, which party would you vote for?



	Overall	BC	Alta.	Prairies	Ont.	Que.	Atl.
■ CPC	36.0	45.0	55.6	40.5	36.0	17.0	44.3
■ Liberal	31.7	28.5	28.4	22.7	40.6	21.1	34.9
■ NDP	16.2	20.8	11.8	33.7	16.7	8.4	19.5
■ BQ	9.9					44.3	
■ Green Party	6.2	5.7	4.2	3.1	6.8	8.8	1.3

■ CPC

■ Liberal

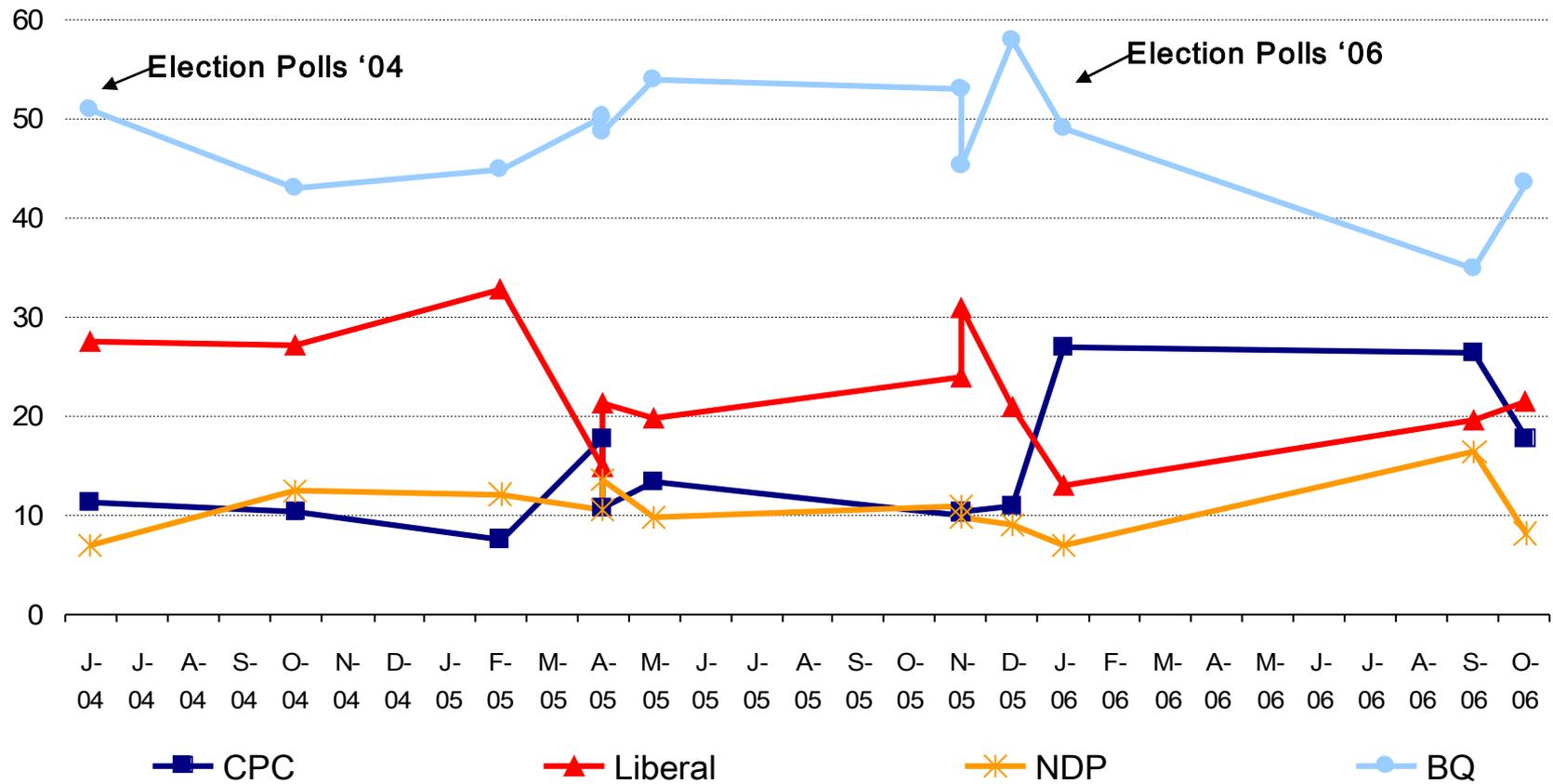
■ NDP

■ BQ

■ Green Party

Quebec federal vote intentions: trend since 2004 election

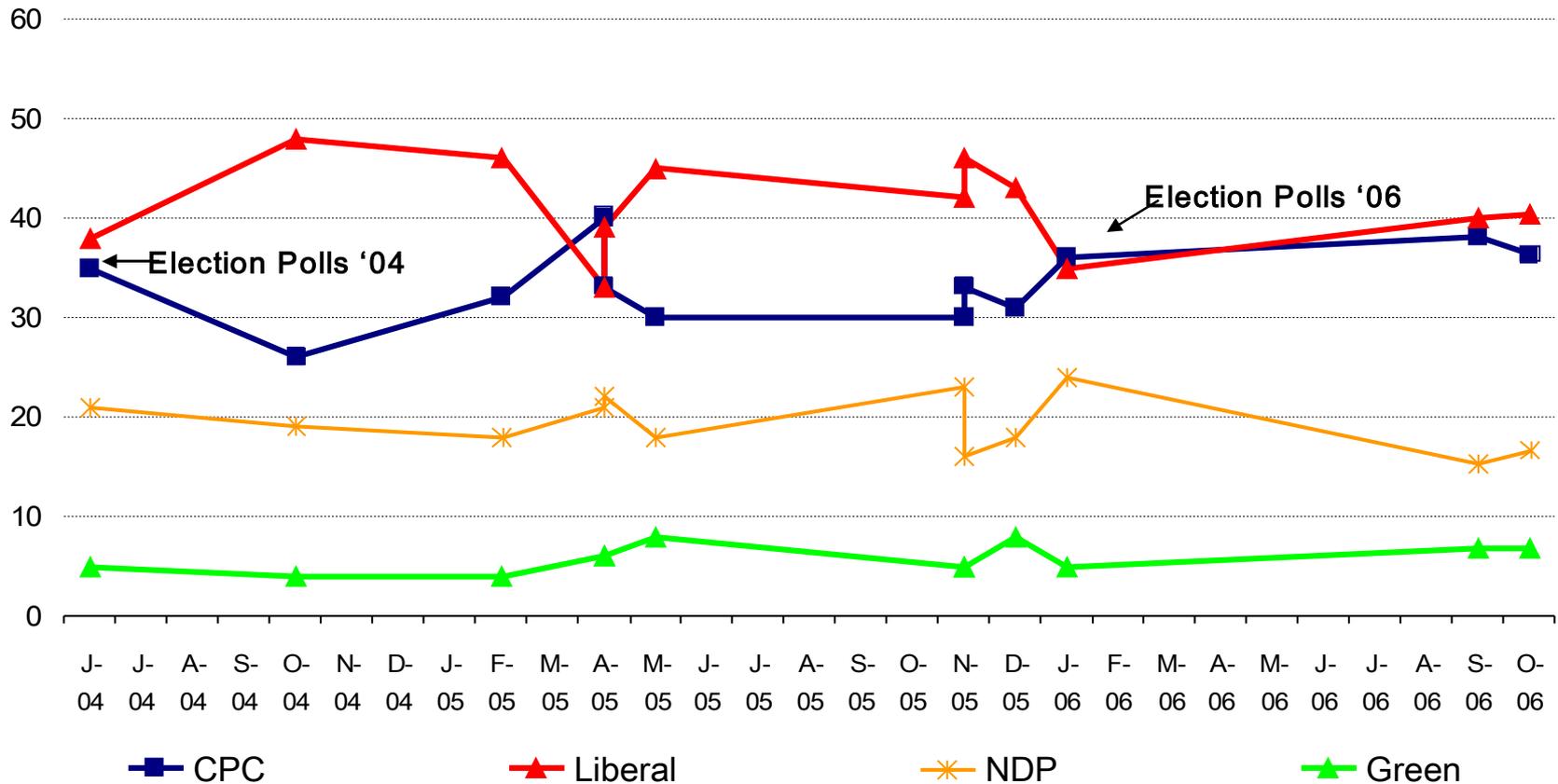
Q: If a federal election were held tomorrow, which party would you vote for?



Base: Quebec decided voters only (includes "leaners"); most recent data point Oct. 06 n=180

Ontario federal vote intentions: trend since 2004 election

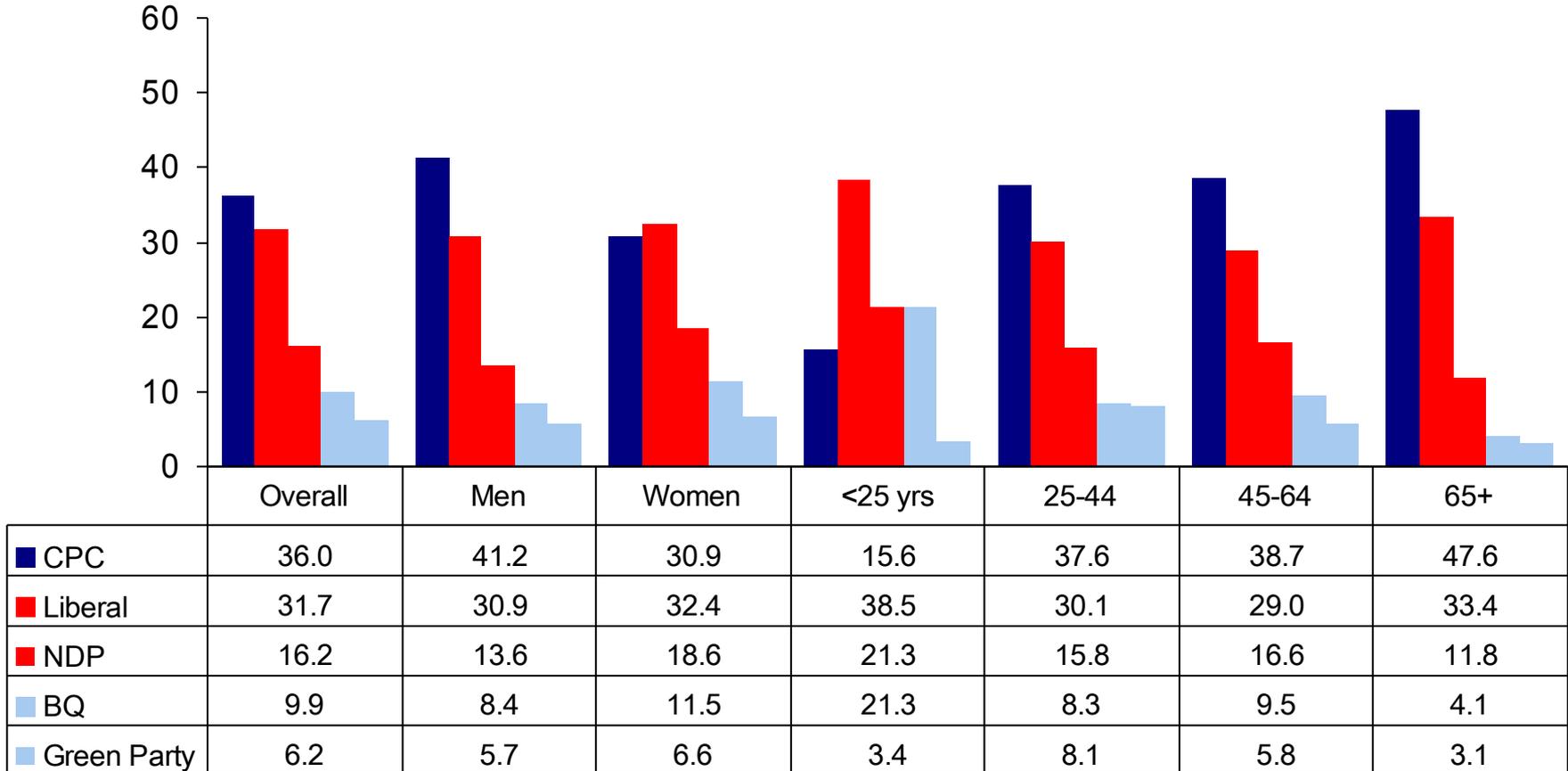
Q: If a federal election were held tomorrow, which party would you vote for?



Base: Ontario decided voters only (includes "leaners"); most recent data point Oct. 06 n=498

Federal voting intentions: gender and age

Q: If a federal election were held tomorrow, which party would you vote for?



■ CPC

■ Liberal

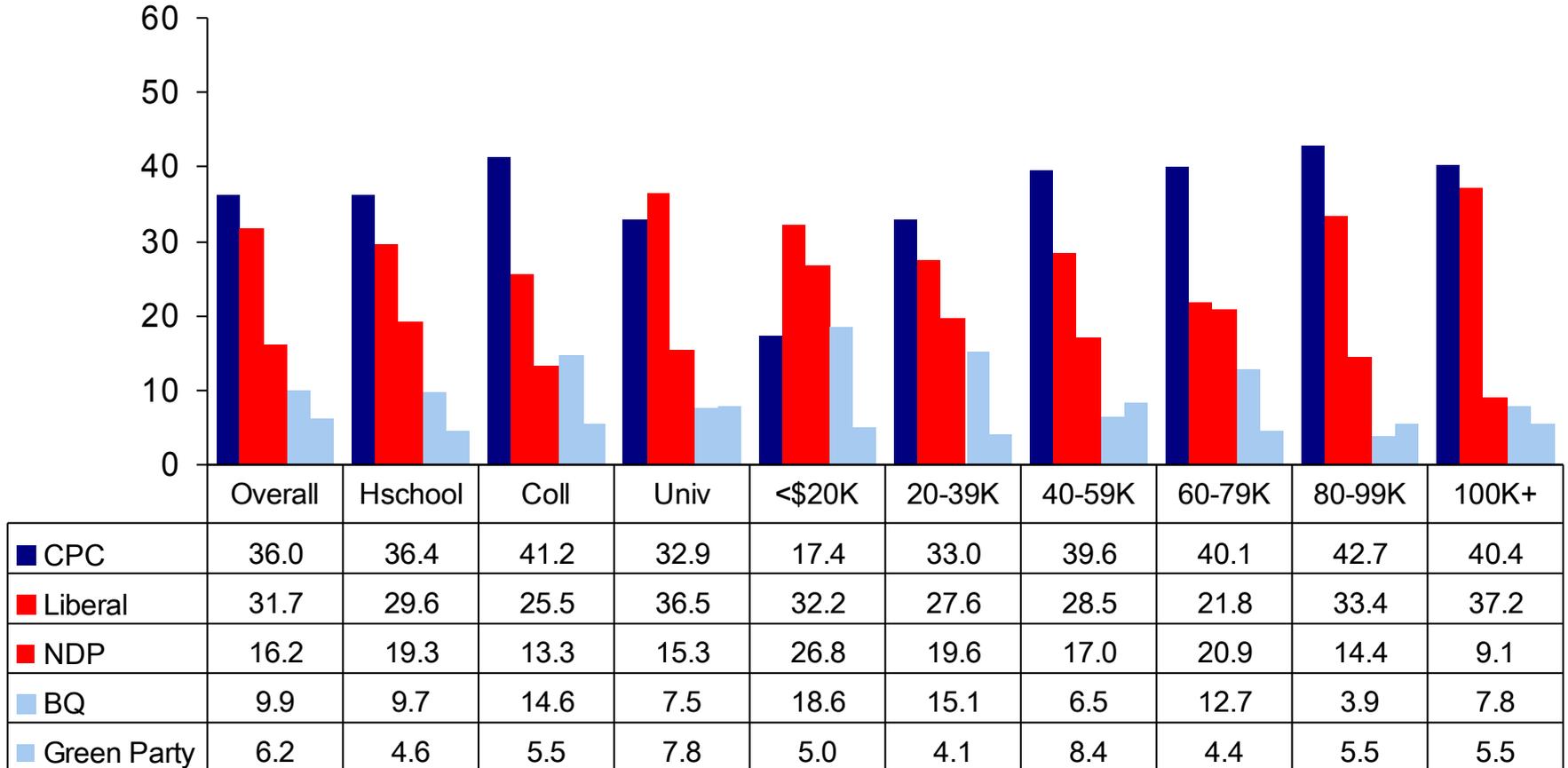
■ NDP

■ BQ

■ Green Party

Federal voting intentions: education and income

Q: If a federal election were held tomorrow, which party would you vote for?



CPC

Liberal

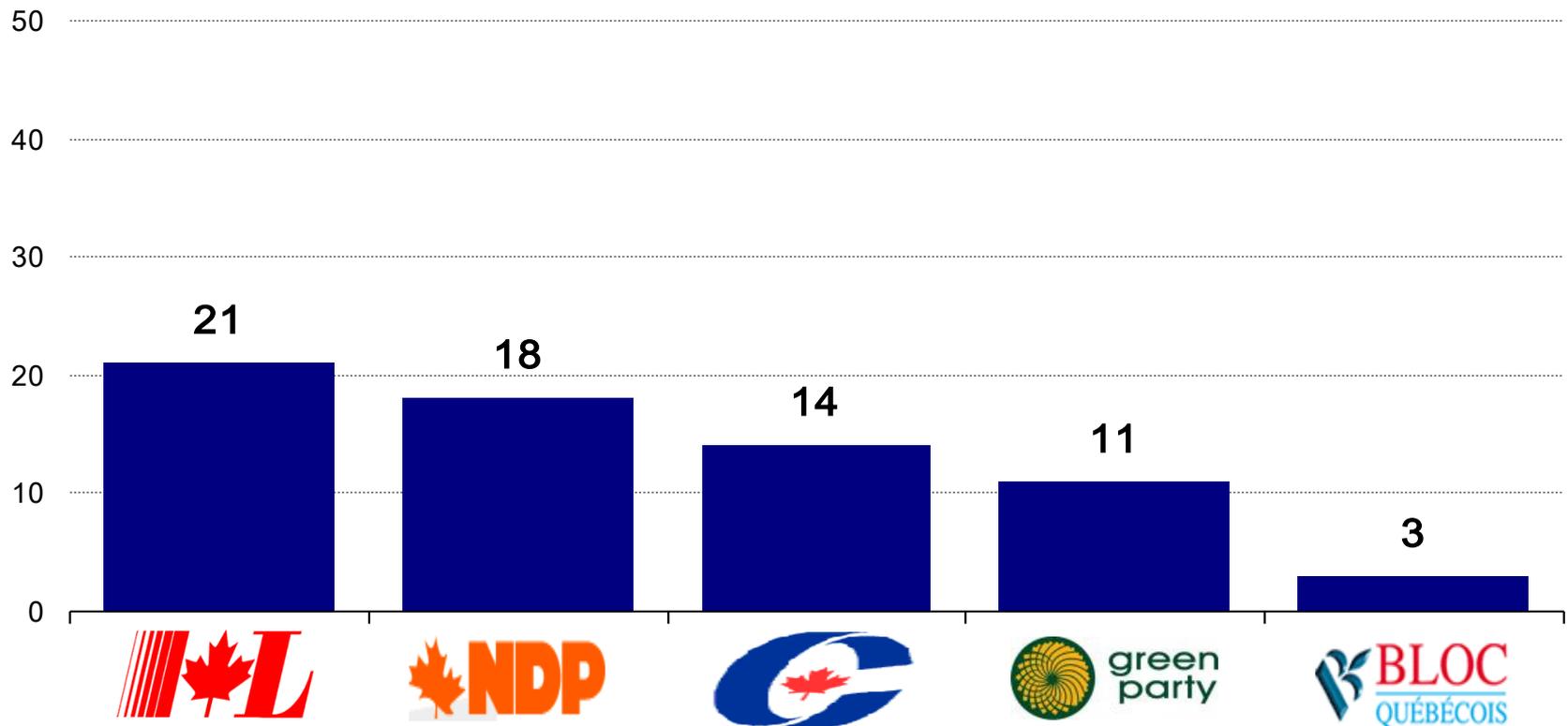
NDP

BQ

Green Party

Tight race for second choice among voters

Q: If you were to change your mind, which party would be your second choice?

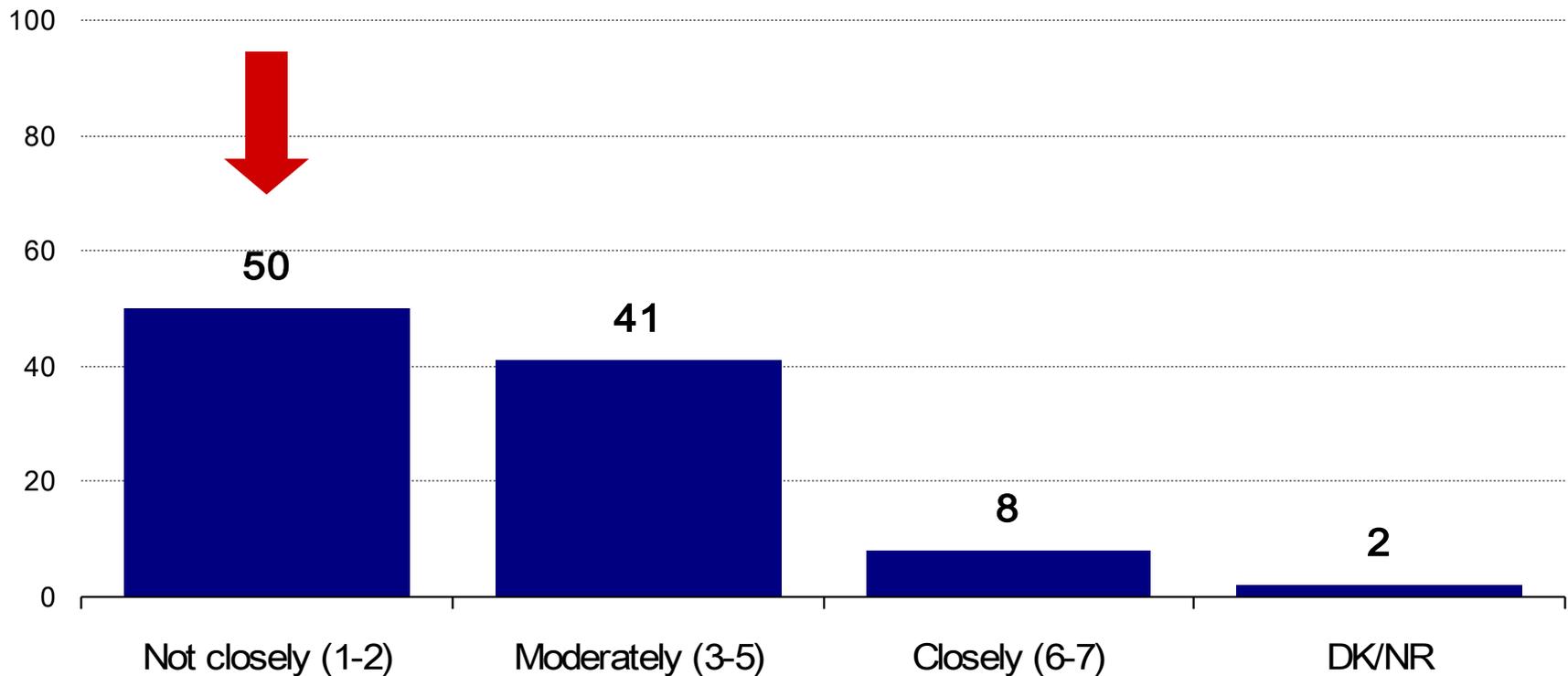


Undecided/declined: 18%
Will not change mind: 15%

The Liberal Leadership Race

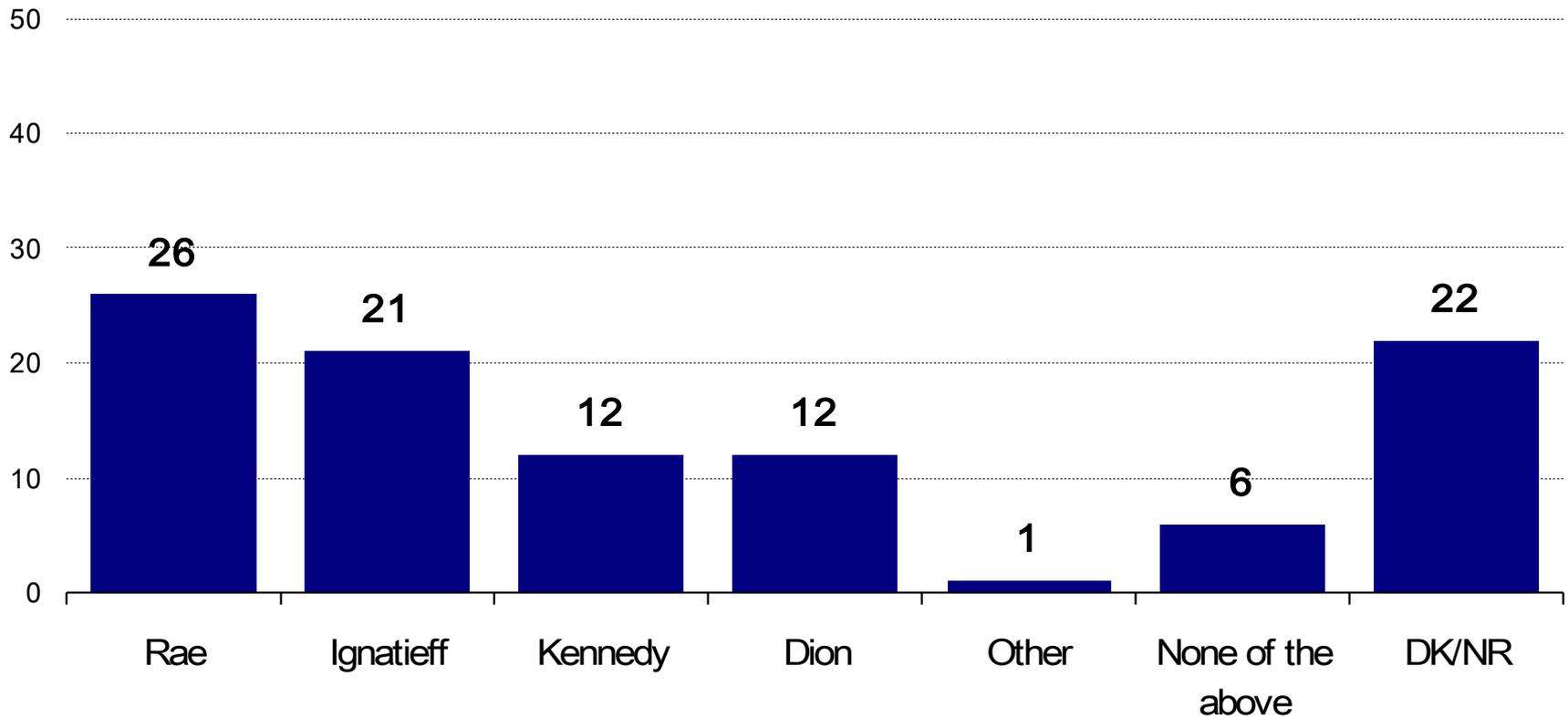
Attention to the leadership race

Q: As you may be aware, there is currently a contest underway for the election of a new leader for the Liberal Party of Canada. How closely have you been following the race?



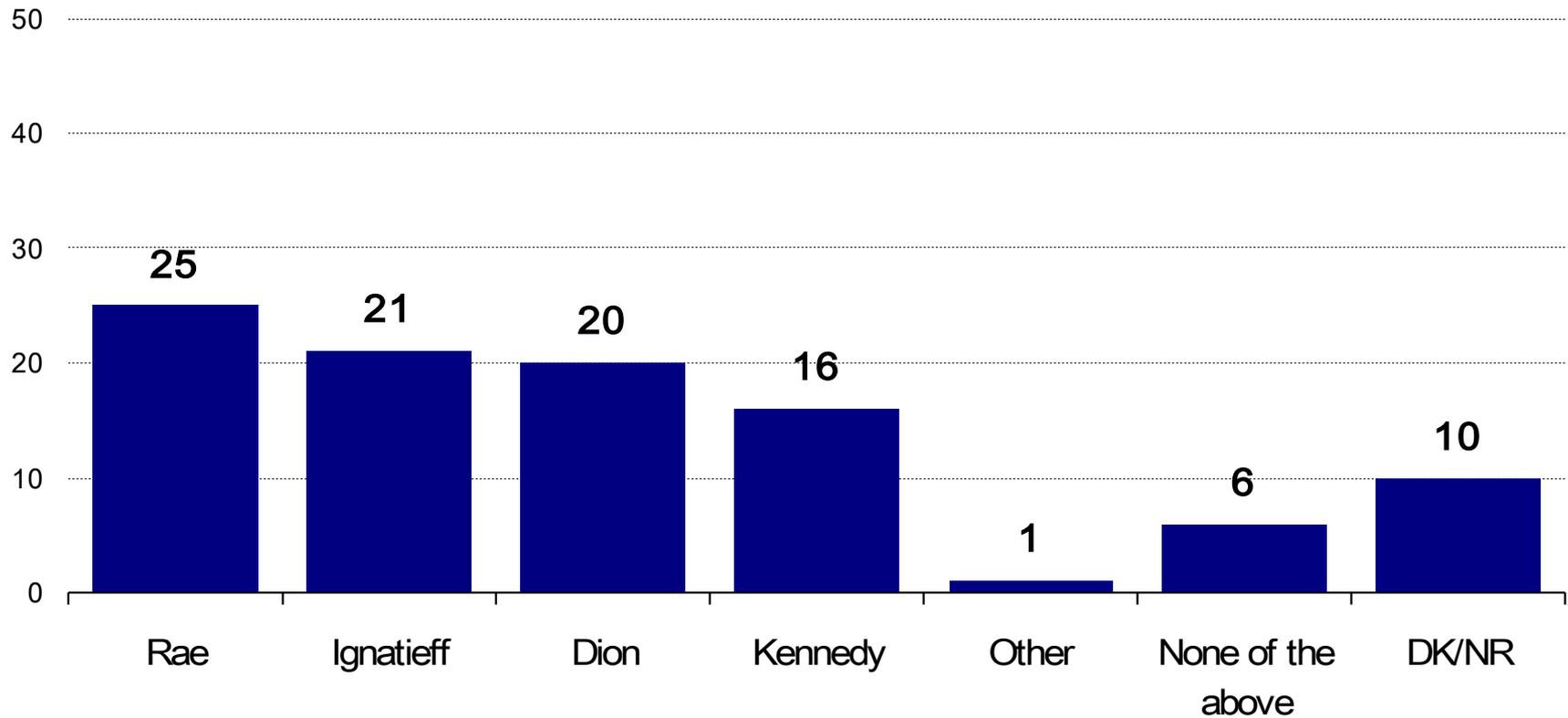
First choice for “best leader”

Q: Who do you think would be the best leader of the Liberal Party of Canada?



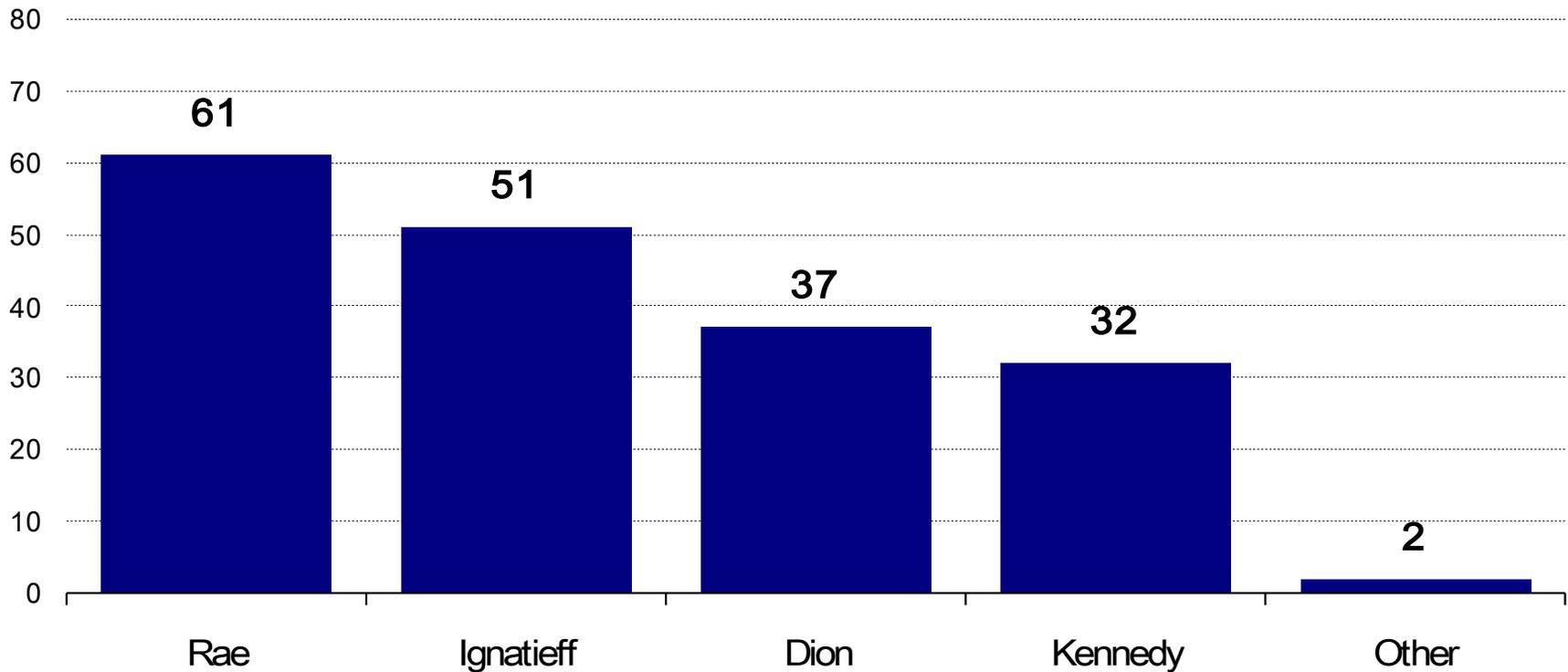
Second choice for “best leader”

Q: And who would be your second choice?



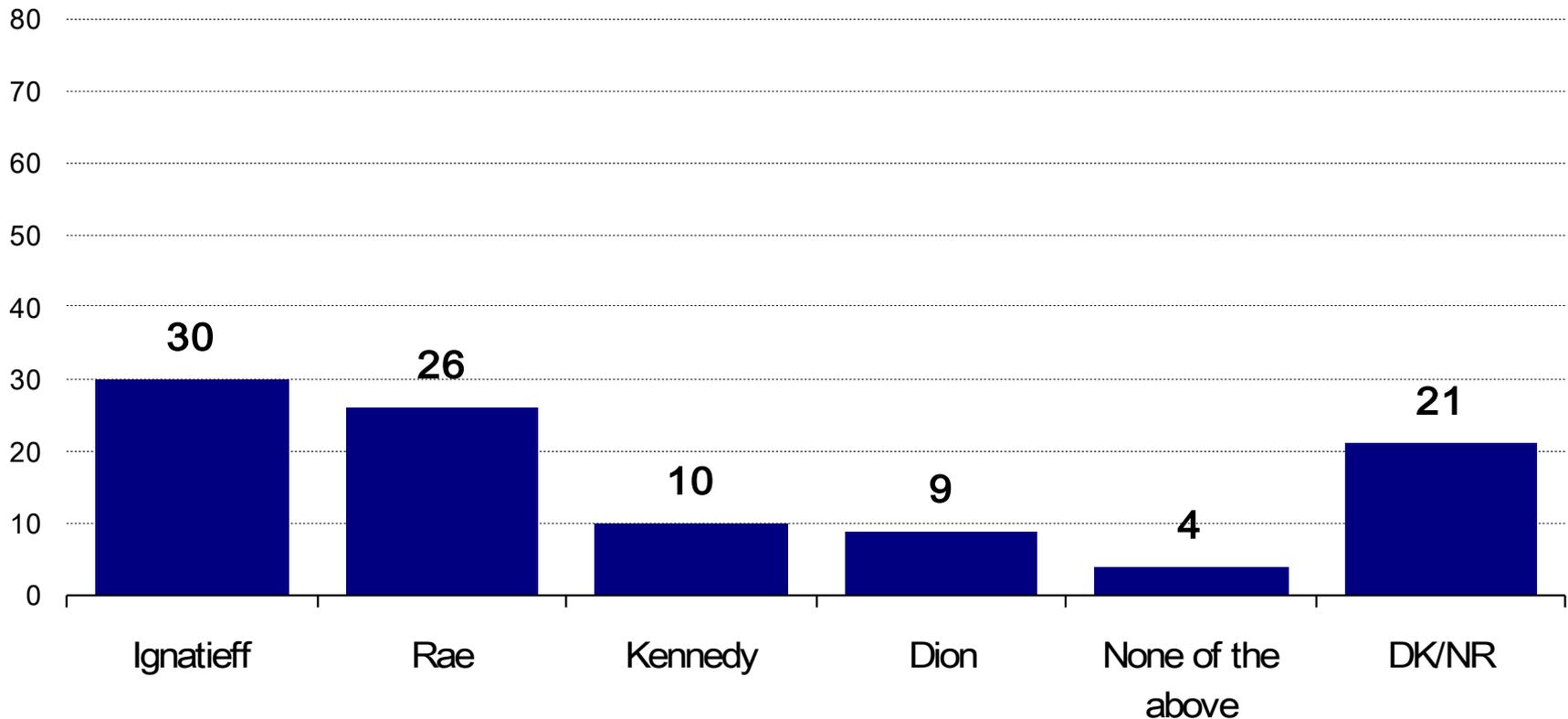
Rae overall top choice for “best leader” (1st & 2nd choice combined)

Q: Who do you think would be the best leader of the Liberal Party of Canada? And who would be your second choice?



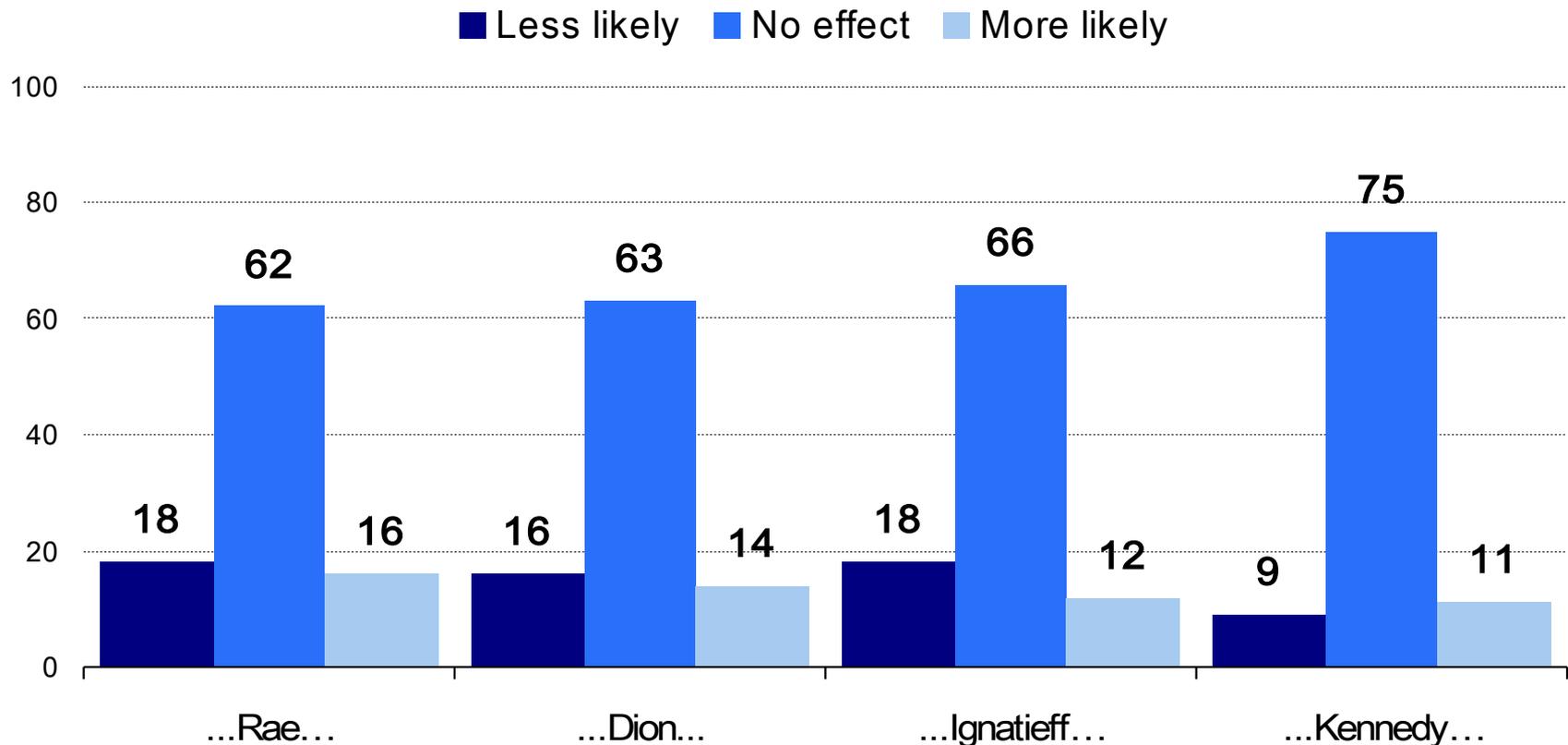
Liberal candidate best positioned to win next election

Q: Which of the following candidates for the Liberal leadership would you say has the best chance of winning the next federal election?



Impact of leadership on likelihood of voting Liberal

Q: If ... were leader of the Liberal Party, would that make you more or less likely to vote Liberal in the next federal election, or would it have no effect on your vote?





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