

THE TORONTO STAR

La Presse

LE SOLEIL

EXOS

Federal Vote Intention January 16, 2006

## Methodology

***WARNING: we do not consider a single night of tracking to be scientifically conclusive. These nightly releases are intended only to respond to curiosity about day-to-day movements. Their true statistical significance will become clearer when analysed as part of a larger weekly sample.***

- The objectives of the Toronto Star/La Presse/EKOS Federal Election 2005-06 nightly polling are two-fold:
  - i. first, to create a large, reliable weekly sample, modeling voter intention and the driving factors, including the day-to-day trends (reported on Saturdays); and
  - ii. second, to provide the most immediate and focused summary of national voting intentions (reported on a daily basis).
  
- This document presents the daily findings from telephone surveys with a national random sample of Canadians, 18 years of age and older conducted on January 16, 2006.
  - Daily sample sizes and associated margins of error are presented on the next page.
  - Please note that the margin of error increases when the results are sub-divided.
  - Refusal rate and measurement errors will also increase the overall survey error.

## Sample and margin of error

	Jan. 16	
	Sample size	Margin of error
National	694	$\pm 3.7$

# Detailed tables

## Federal vote intention Jan. 16/06

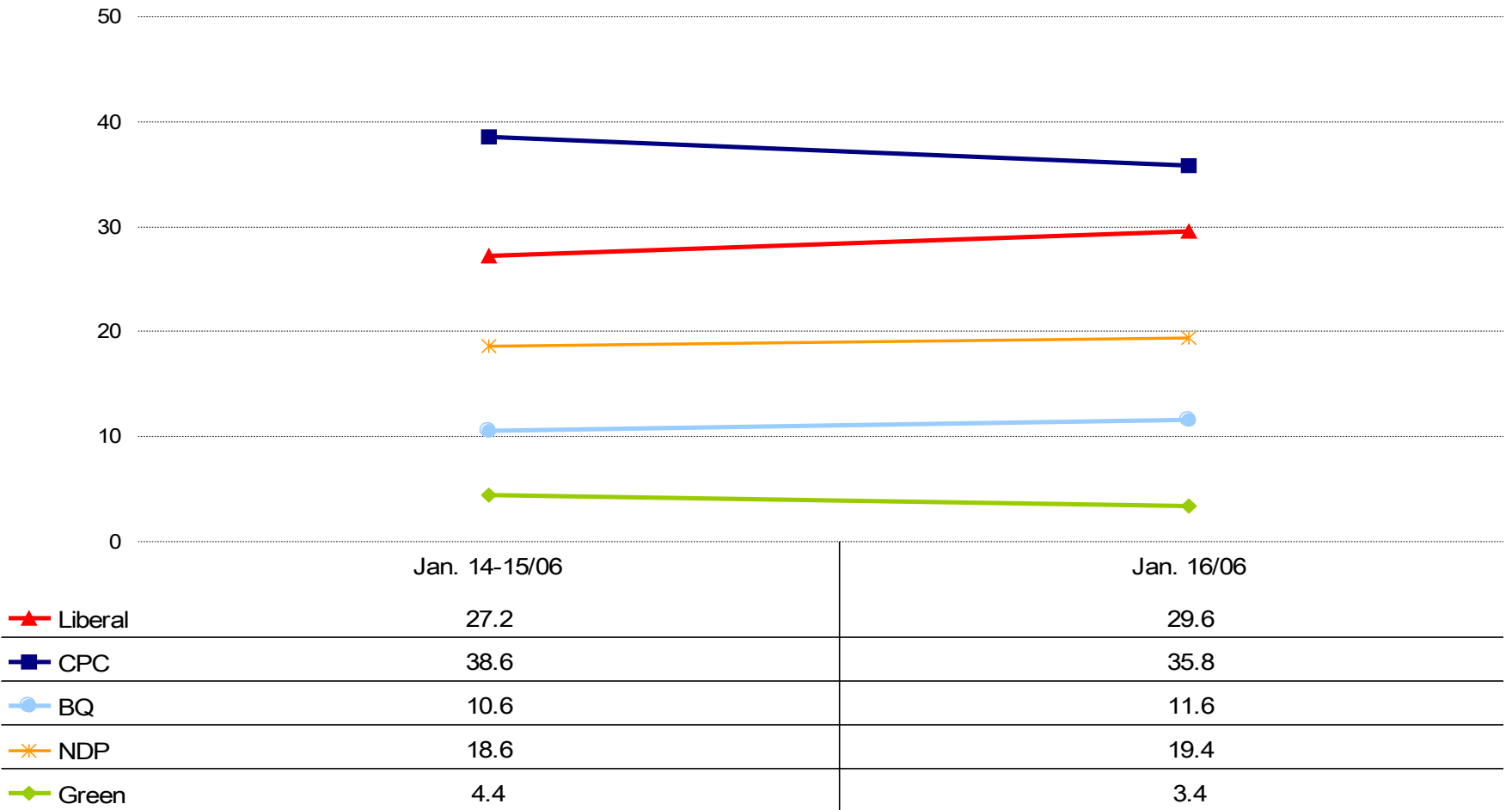
	National federal vote intention* (%) n=569*
Conservative Party of Canada	35.8
Liberal Party of Canada	29.6
NDP	19.4
Bloc Québécois	11.6
Green Party	3.4
Other	
<i>Undecided/declined</i>	<i>14.1</i>
<i>Would not vote</i>	<i>1.9</i>

\* Question: "Which political party do you intend to vote for in the January 23 election?"

\*\* Base: Decided voters only (includes "leaners")

# Nightly tracking of federal vote intentions: January 14-16

Q: Which political party do you intend to vote for in the January 23 election?



Base: Decided voters only (includes "leaners")



For more information:

Frank Graves, President  
[fgraves@ekos.com](mailto:fgraves@ekos.com)

Paul Adams, Executive Director  
[padams@ekos.com](mailto:padams@ekos.com)

t: 613 235 7215