

THE TORONTO STAR

La Presse



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Ontario Political Update

Release date: October 18, 2006

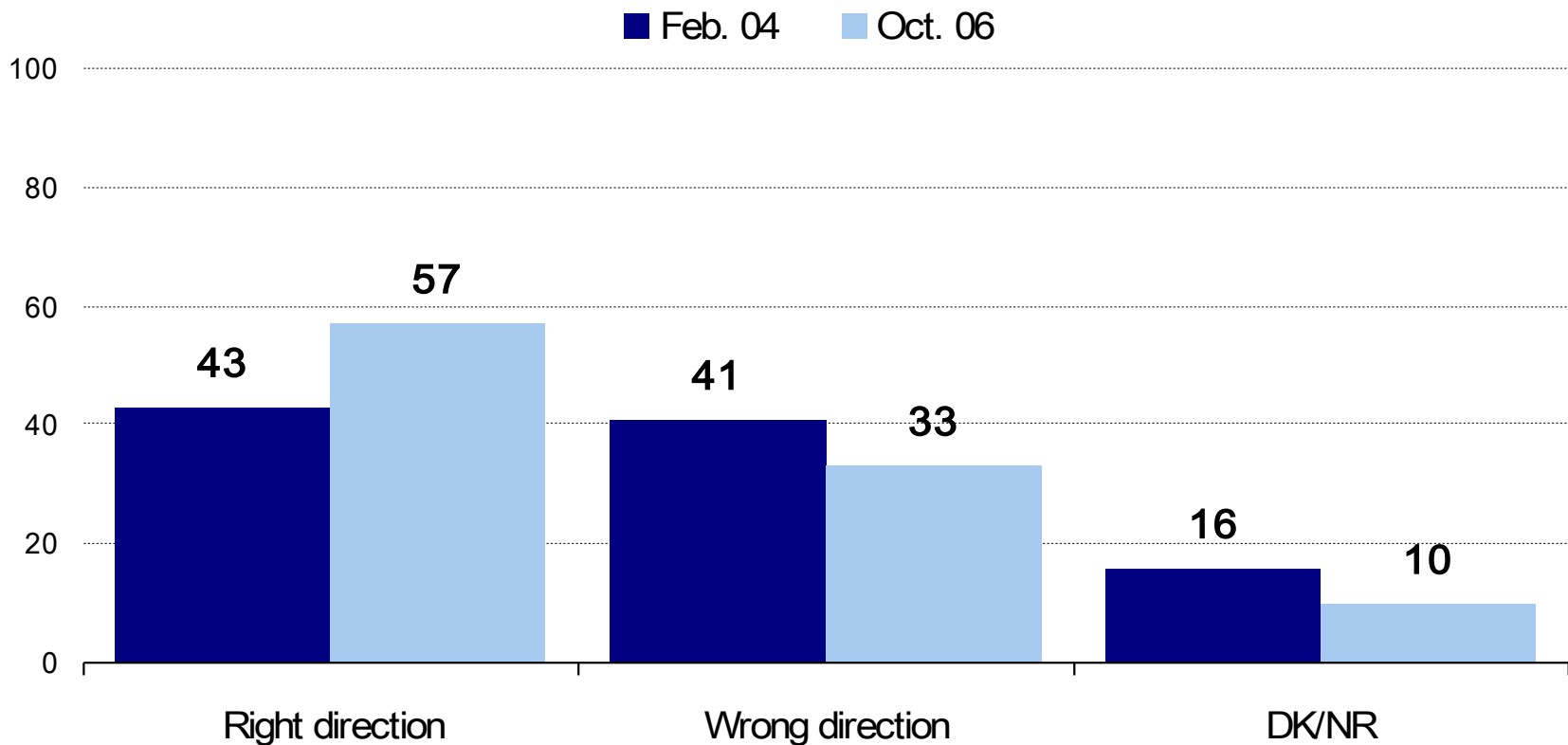
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Methodology

- Telephone survey of the general public
 - 584 interviews with residents of Ontario 18 years of age and older
 - ✓ Interview period: October 10 to October 12, 2006
 - ✓ Results valid within +/-4.1 percentage points, 19 times out of 20
 - The margin of error increases when the results are sub-divided
 - It should also be noted that the refusal rate and other measurement errors could also increase the margin of error
- All the data were statistically weighted to ensure the sample's gender and age composition reflects that of the actual population according to Census data.

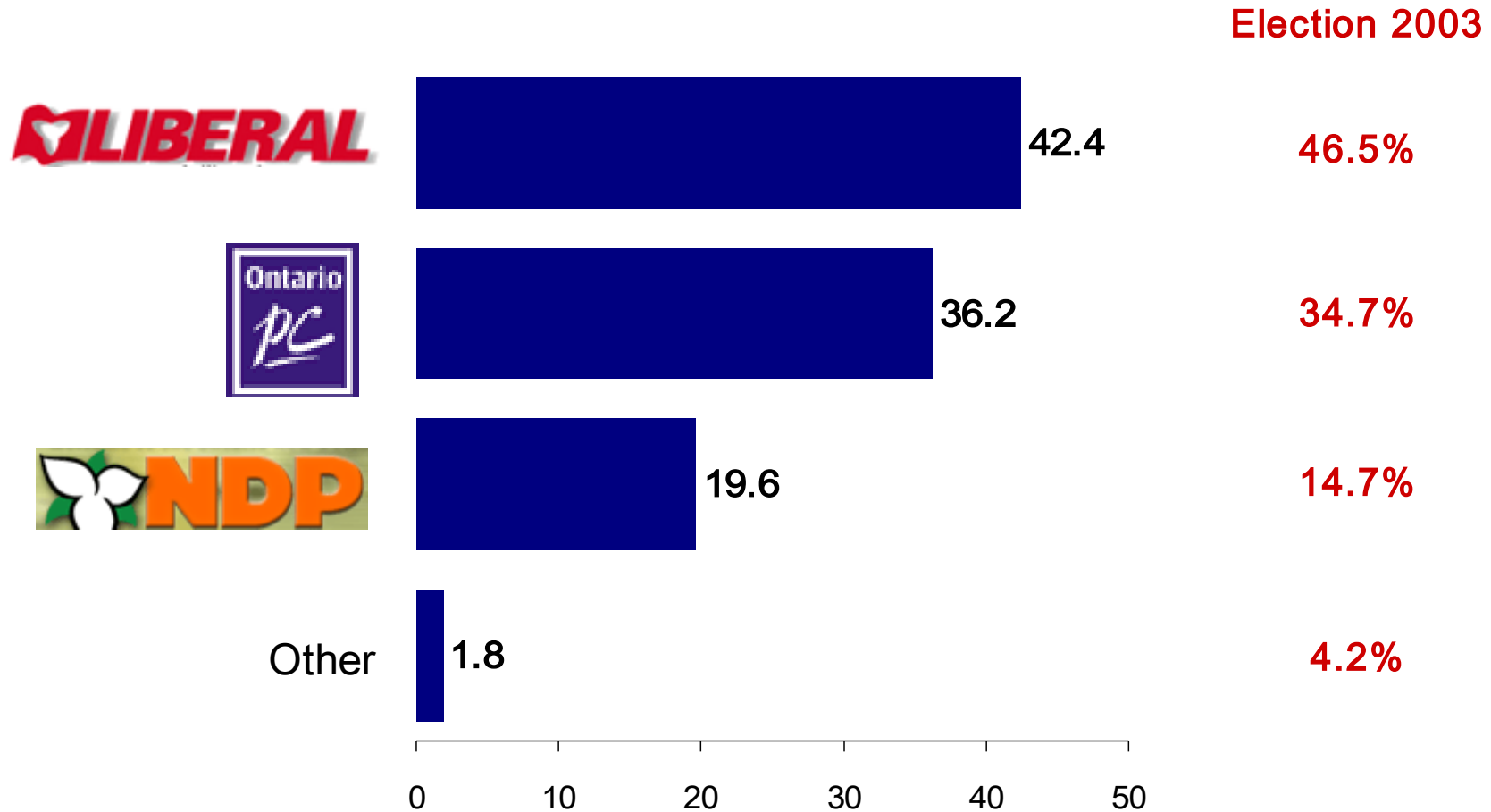
Tracking direction of the Ontario Government

Q: All things considered, would you say that the Government of Ontario is moving in the right direction or the wrong direction?



Provincial voting intentions

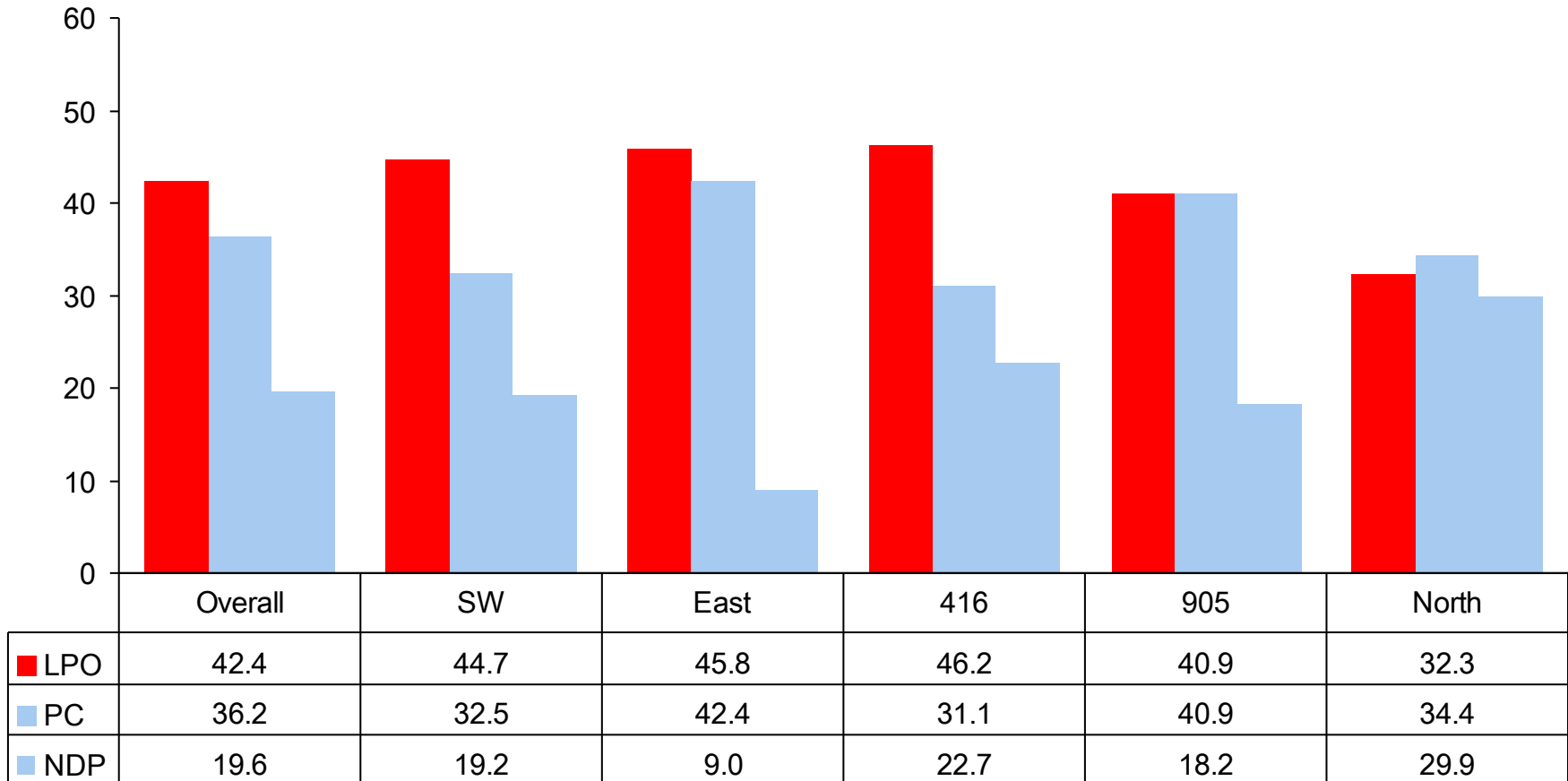
Q: If a provincial election were held tomorrow, which party would you vote for?



Undecided/declined: 9.9%
Would/could not vote: 4.2%

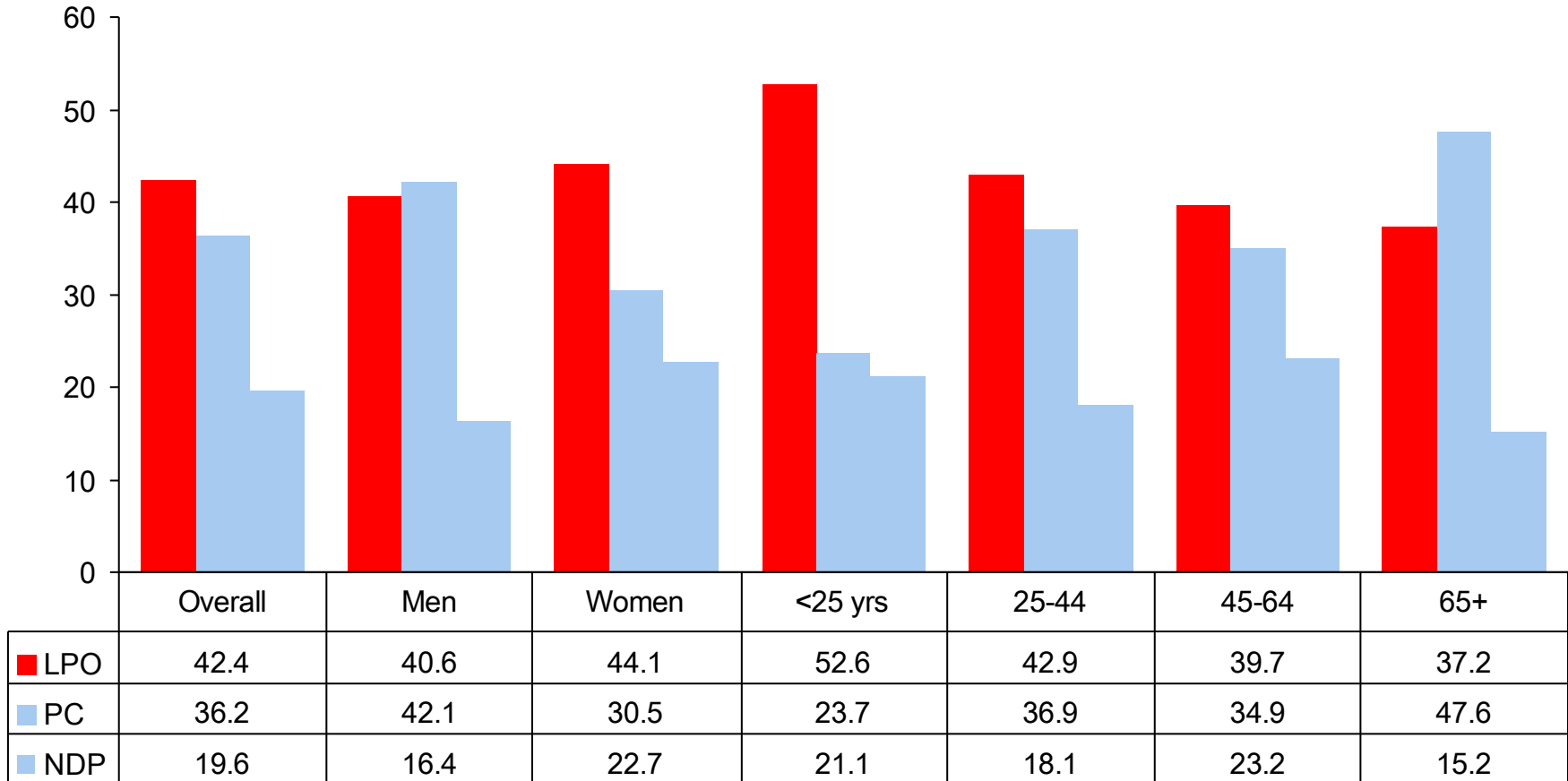
Ontario voting intentions: regional

Q: If a provincial election were held tomorrow, which party would you vote for?



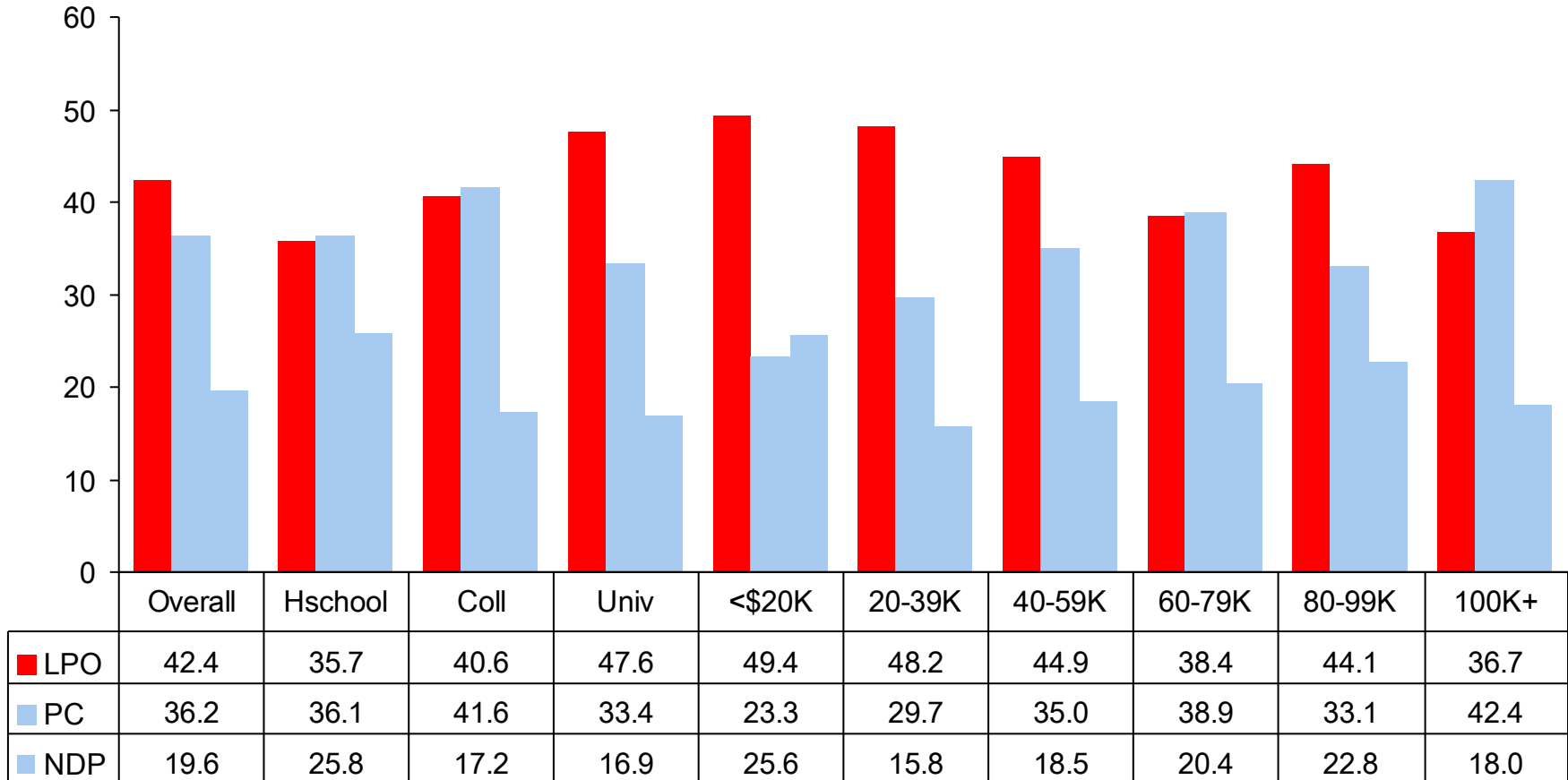
Ontario voting intentions: gender and age

Q: If a provincial election were held tomorrow, which party would you vote for?



Ontario voting intentions: education and income

Q: If a provincial election were held tomorrow, which party would you vote for?





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