

THE TORONTO STAR



EXOS

The Ontario Political Landscape

Ontario Budget Gets Thumbs Up

May 19, 2005
www.ekos.com

Methodology

■ Telephone survey of the general public

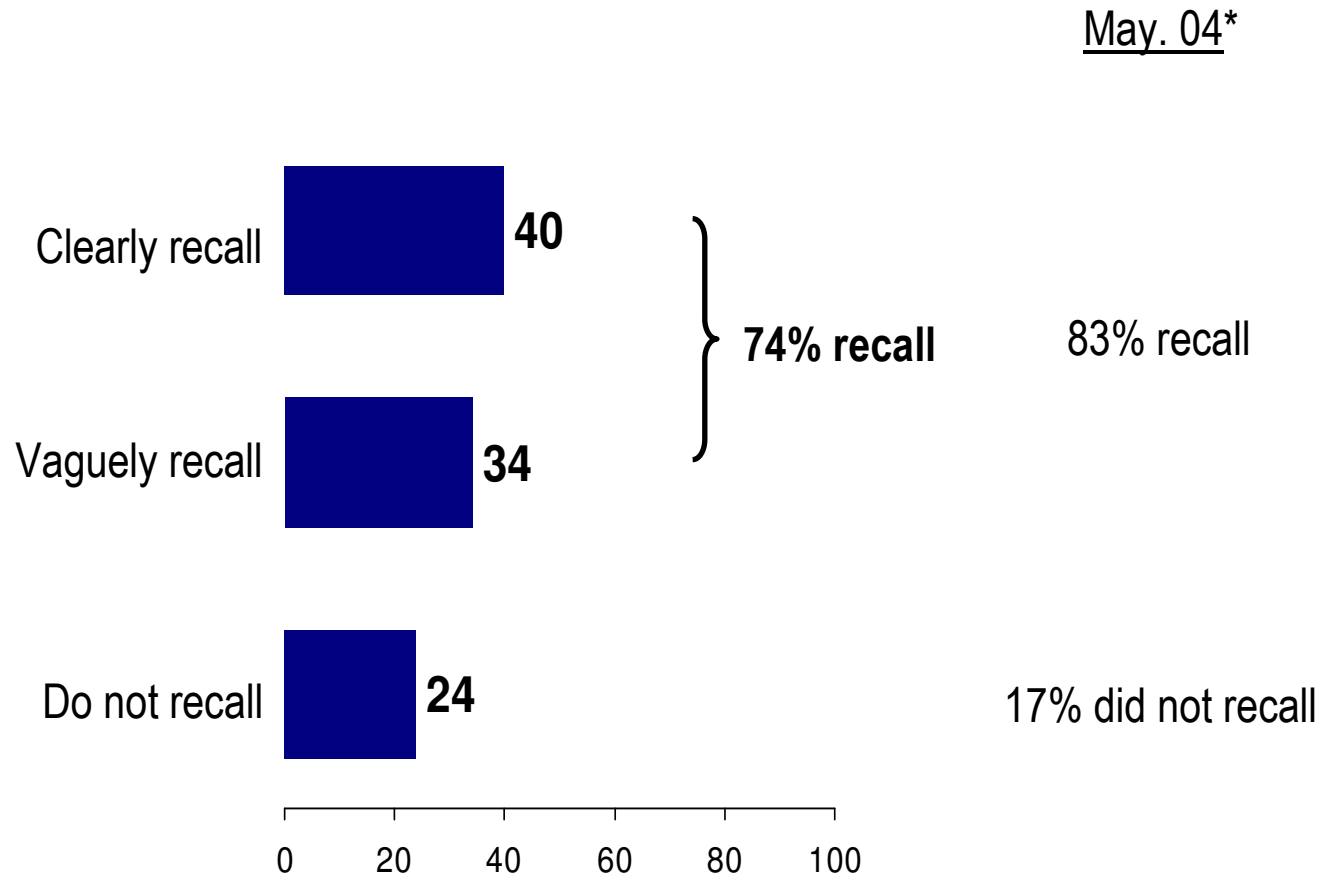
- ❖ 717 interviews with a national random sample of Ontarians 18 years of age and older
 - ✓ Interview period: May 13 – May 17, 2005
 - ✓ National results valid within 3.7 percentage points, 19 times out of 20
- ❖ The margin of error increases when the results are sub-divided
- ❖ It should also be noted that the refusal rate and other measurement errors could also increase the margin of error

- All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Ontario according to Census data.
-

The Ontario Budget

Majority recall budget

Q: The Ontario government tabled its annual budget on May 11, 2005. Would you say that you clearly recall, vaguely recall or do not recall hearing about it?

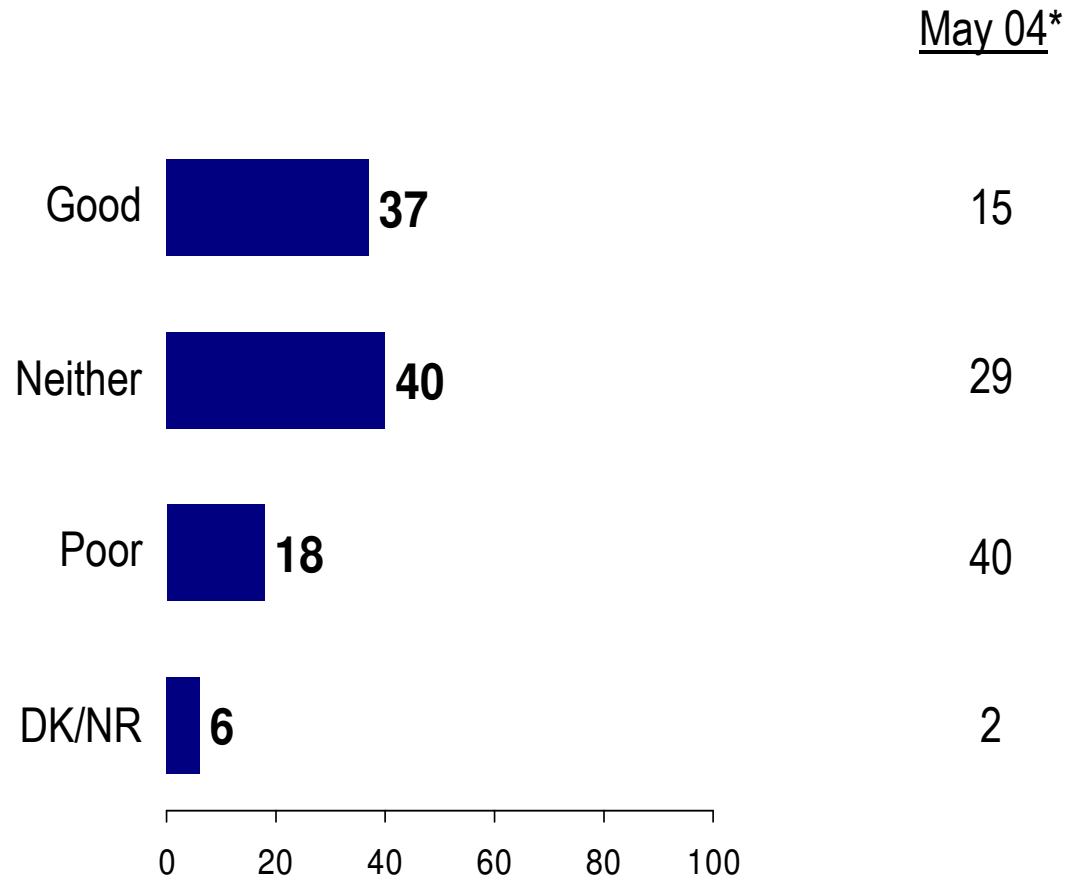


*In reference to the Liberal budget of May 18, 2004

Base: Residents of Ontario; May 13-16, 2005, n=507

Budget rated fairly positively

Q: Overall, how would you rate the budget?

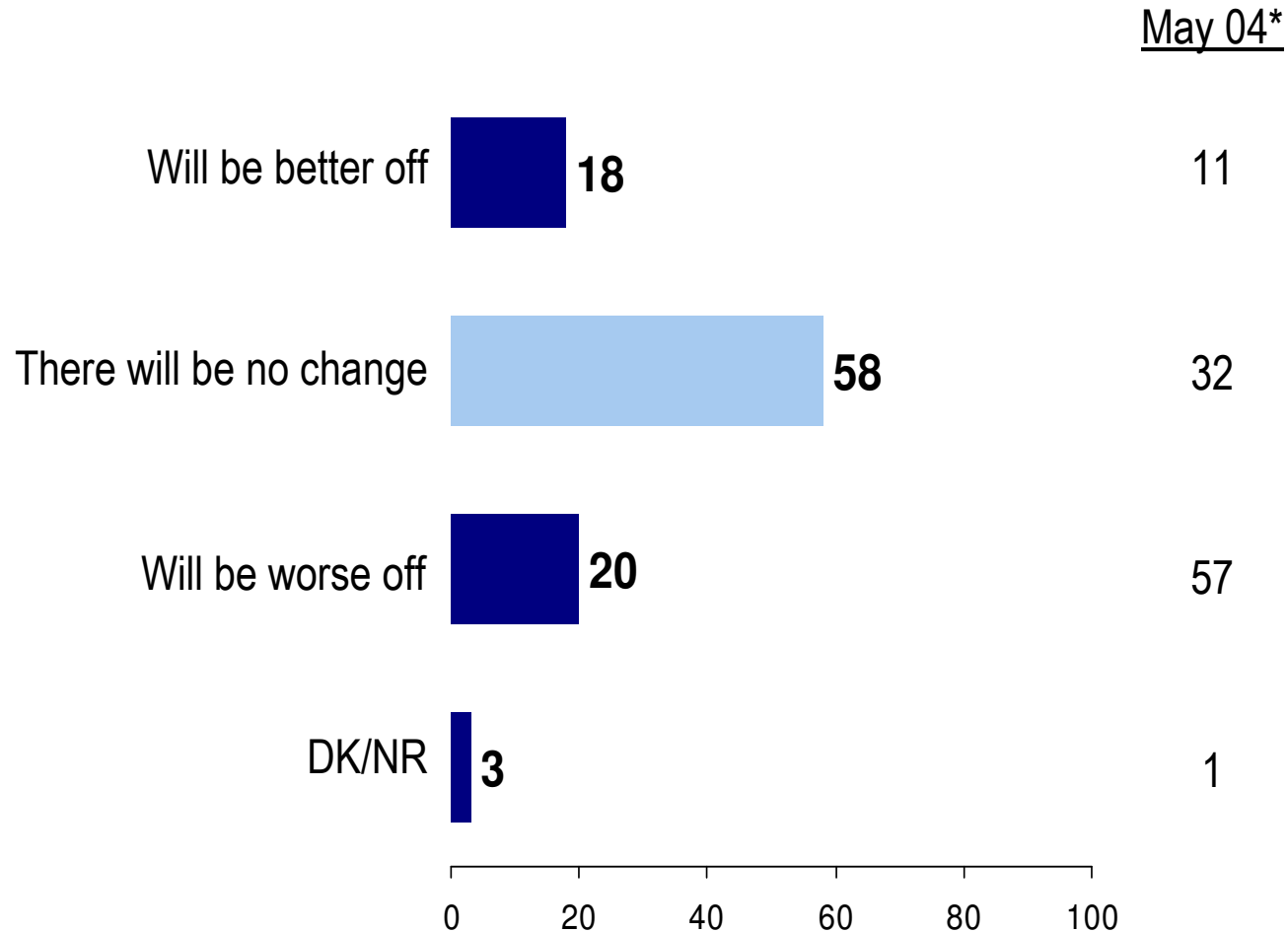


*In reference to the Liberal budget of May 18, 2004

Base: Residents of Ontario who recall hearing about the Ontario budget; May 13-16, 2005, n=389

Majority feel that budget will have a little impact

Q: What do you think will be the **overall** impact of this budget for you and your family?



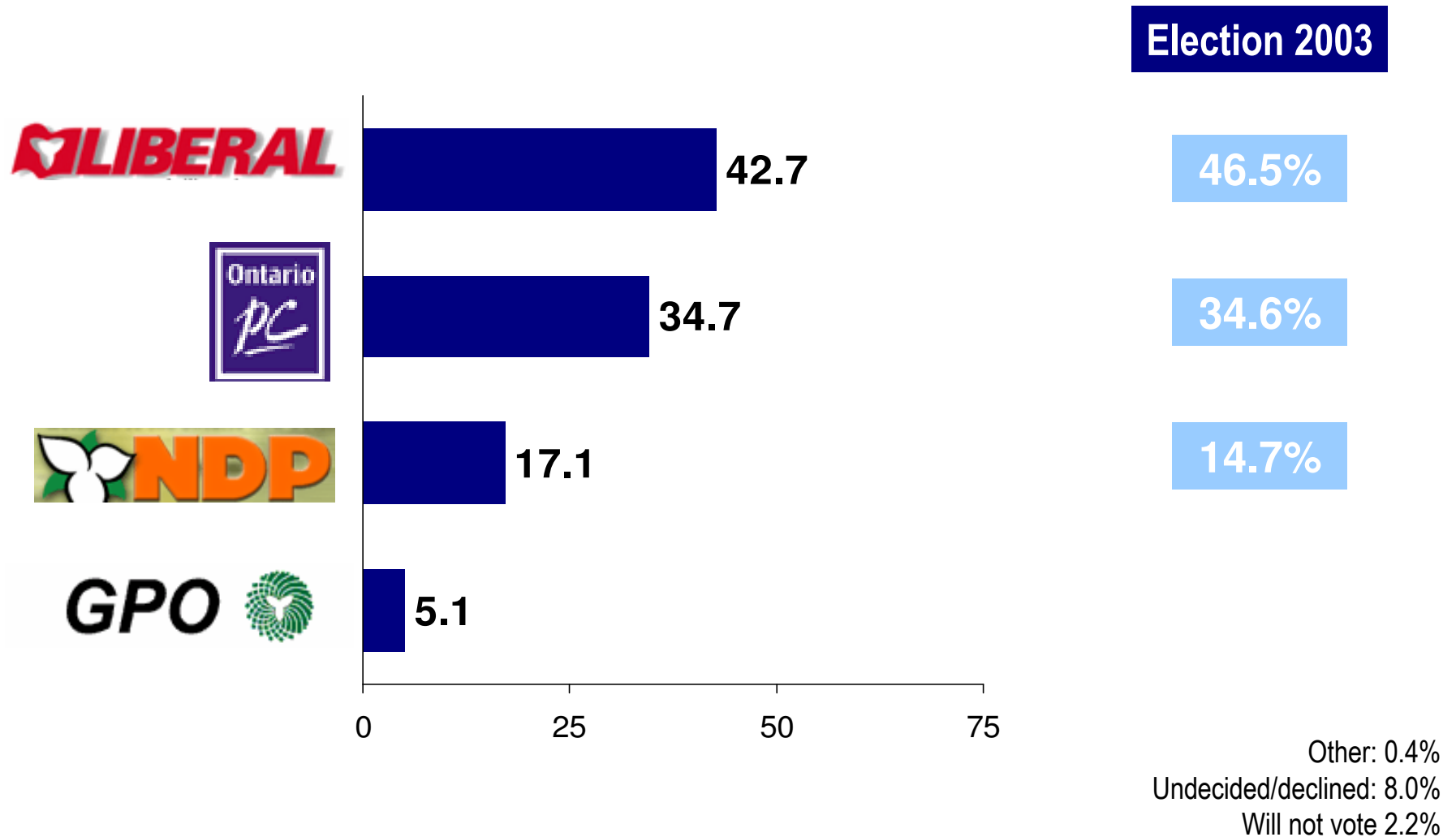
*In reference to the Liberal budget of May 18, 2004

Base: Residents of Ontario who recall hearing about the Ontario budget; May 13-16, 2005, n=389

Provincial Vote Intentions in Ontario

Provincial voting intentions in Ontario

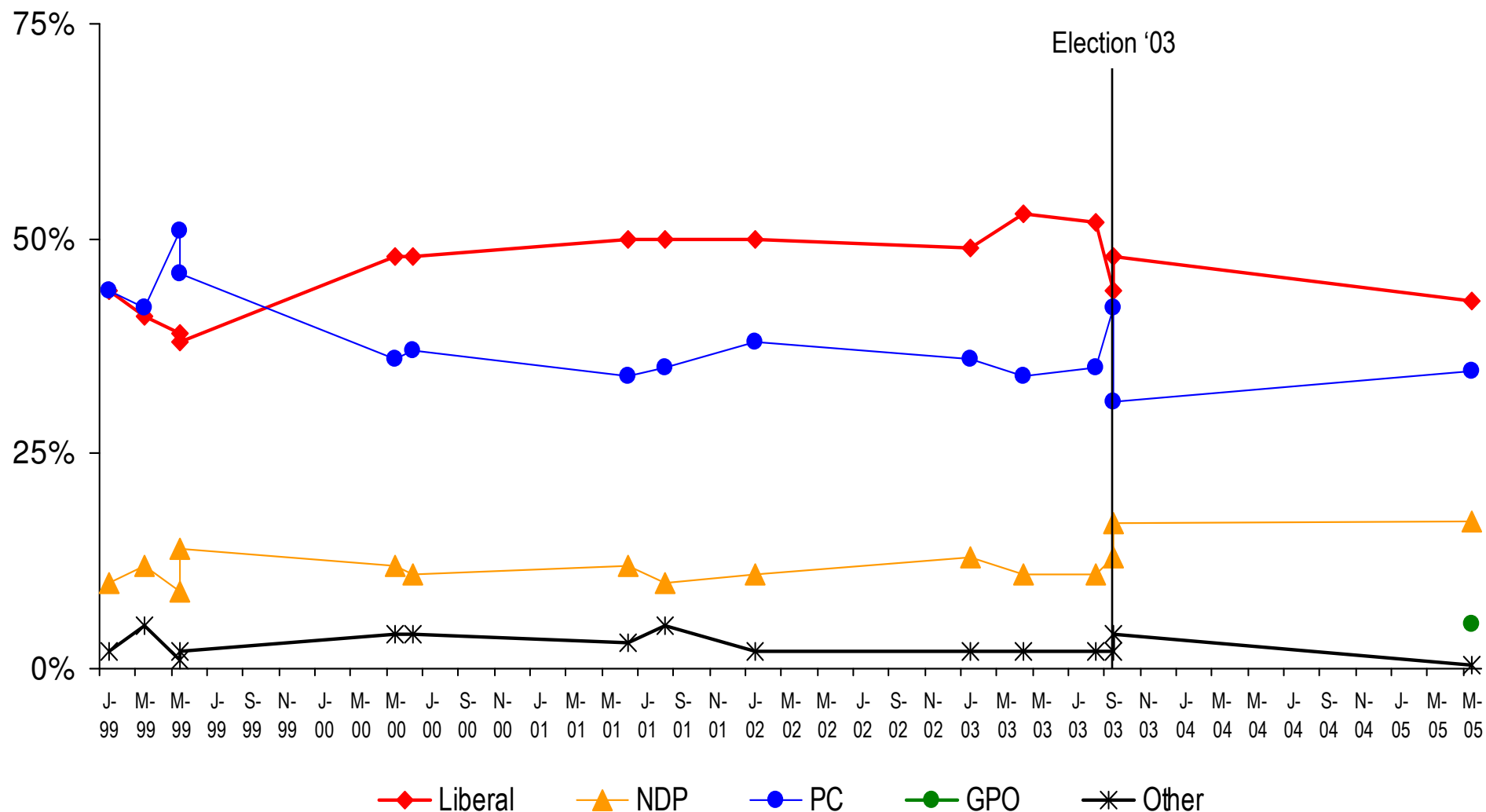
Q: If a provincial election were held tomorrow, which party would you vote for?



Base: Decided voters only (includes "leaners"); May 13-17, 2005 n=630

Tracking provincial voting intentions in Ontario

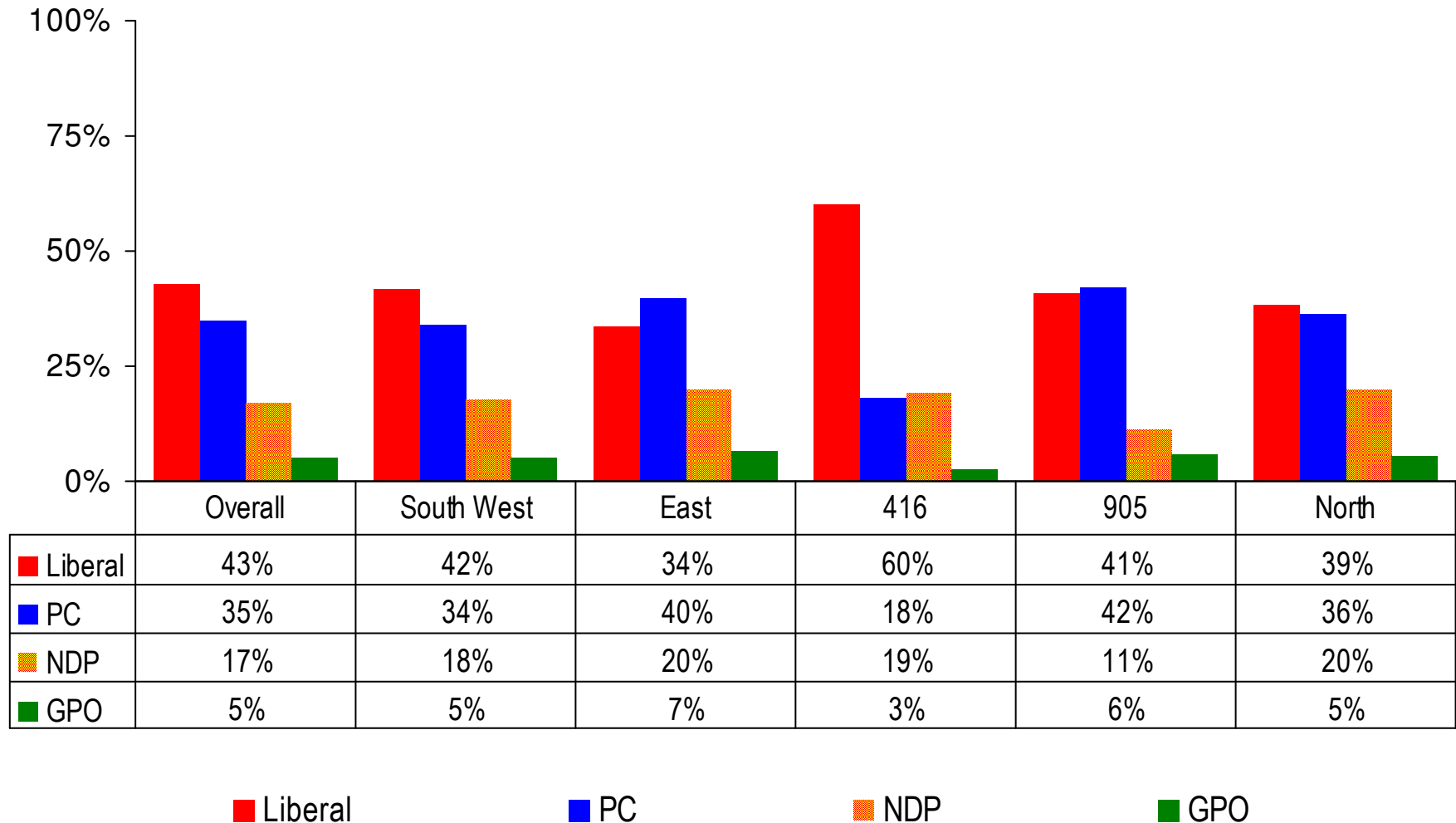
Q: If a provincial election were held tomorrow, which party would you vote for?



Base: Quebec decided voters only (includes "leaners"); May 13-17, 2005 n=630

Provincial voting intentions in Ontario: region

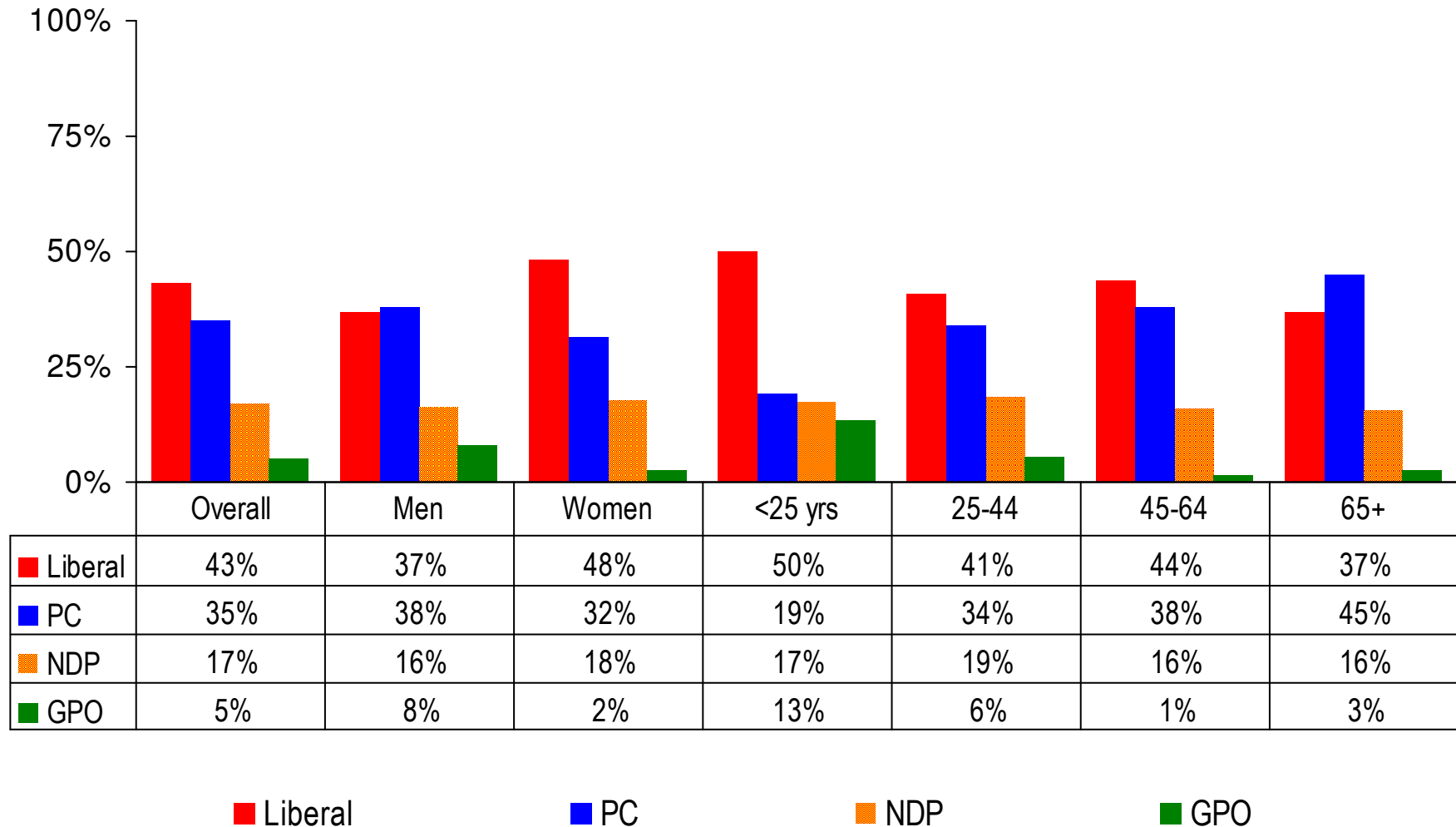
Q: If a provincial election were held tomorrow, which party would you vote for?



Base: Decided voters only (includes "leaners"); May 13-17, 2005 n=630

Provincial voting intentions in Ontario: gender and age

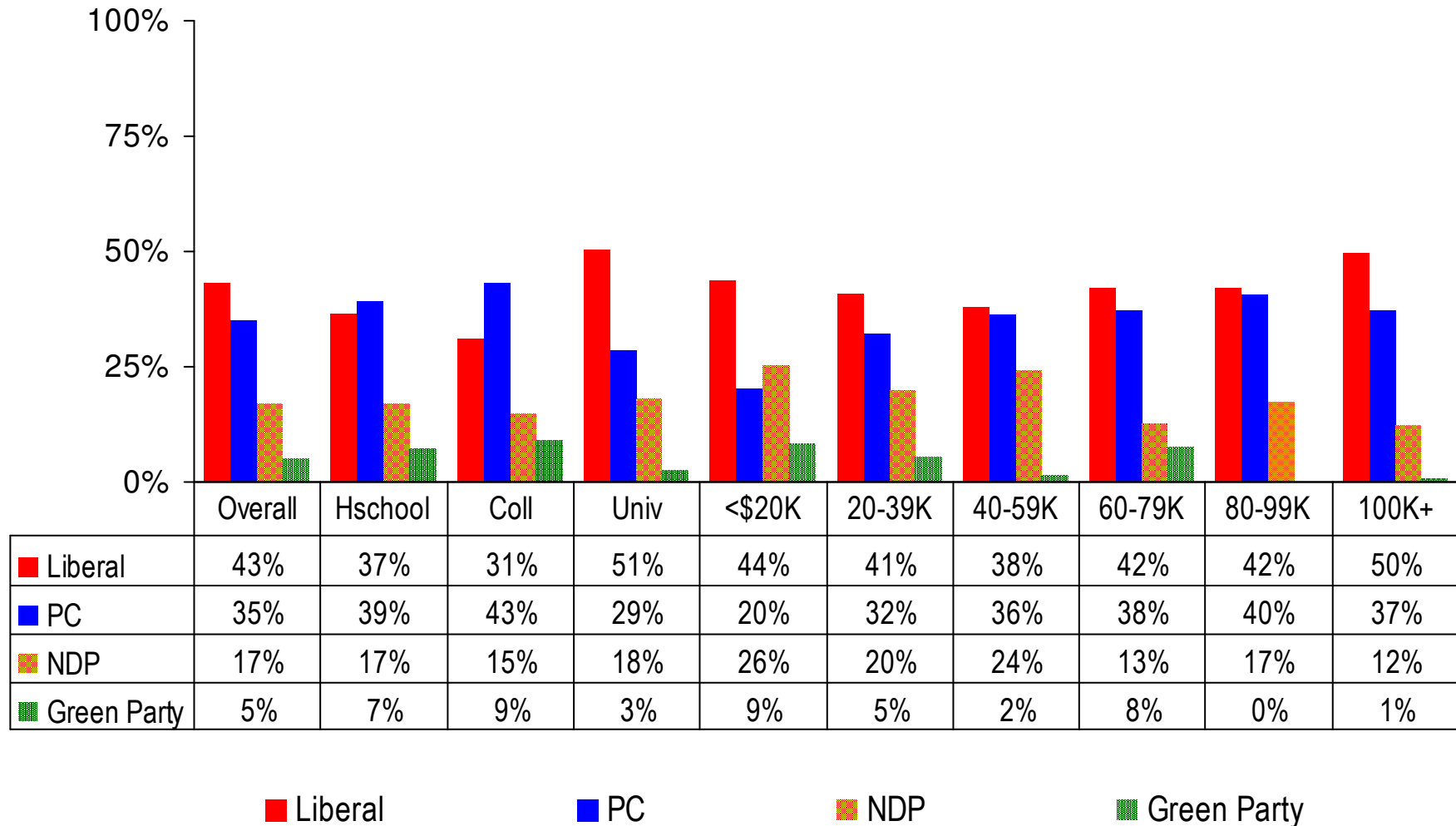
Q: If a provincial election were held tomorrow, which party would you vote for?



Base: Decided voters only (includes "leaners"); May 13-17, 2005 n=630

Provincial voting intentions in Ontario: educ. & income

Q: If a provincial election were held tomorrow, which party would you vote for?



Base: Decided voters only (includes "leaners"); May 13-17, 2005 n=630



For more information:

Frank Graves, President
fgraves@ekos.com

Paul Adams, Executive Director
padams@ekos.com

t: 613 235 7215