

THE TORONTO STAR

La Presse

LE SOLEIL

EXOS

Federal Vote Intention January 19, 2006

Methodology

WARNING: we do not consider a single night of tracking to be scientifically conclusive. These nightly releases are intended only to respond to curiosity about day-to-day movements. Their true statistical significance will become clearer when analysed as part of a larger weekly sample.

- The objectives of the Toronto Star/La Presse/EKOS Federal Election 2005-06 nightly polling are two-fold:
 - i. first, to create a large, reliable weekly sample, modeling voter intention and the driving factors, including the day-to-day trends (reported on Saturdays); and
 - ii. second, to provide the most immediate and focused summary of national voting intentions (reported on a daily basis).

- This document presents the daily findings from telephone surveys with a national random sample of Canadians, 18 years of age and older conducted on January 19, 2006.
 - Daily sample sizes and associated margins of error are presented on the next page.
 - Please note that the margin of error increases when the results are sub-divided.
 - Refusal rate and measurement errors will also increase the overall survey error.

Sample and margin of error

| | Jan. 19 | |
|----------|-------------|-----------------|
| | Sample size | Margin of error |
| National | 835* | ± 3.4 |

*Denotes overall sample size (includes undecided and those who do not know/no response)

Detailed tables

Federal vote intention Jan. 19/06

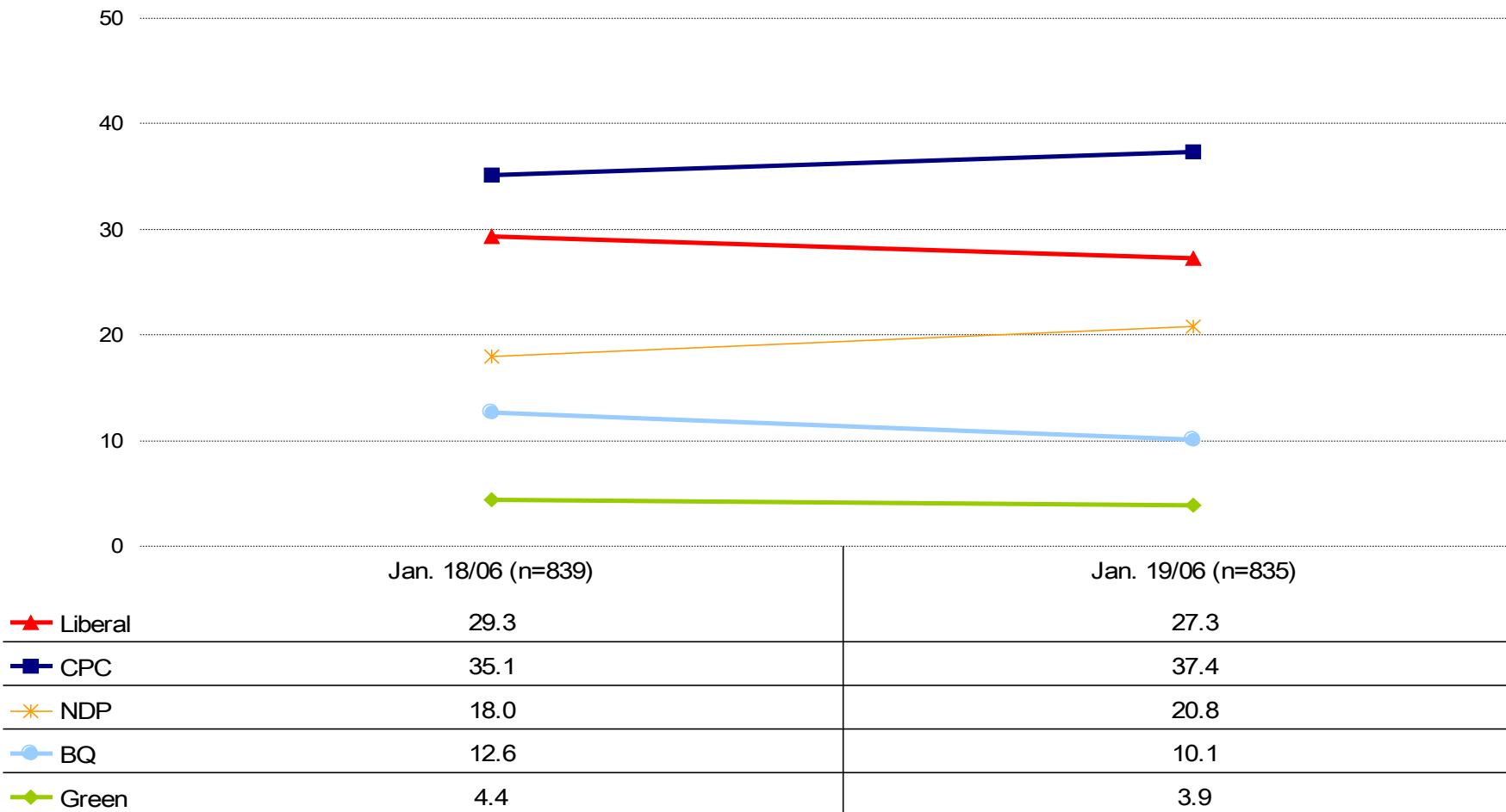
| | National federal vote intention* (%) n=835** |
|------------------------------|--|
| Conservative Party of Canada | 37.4 |
| Liberal Party of Canada | 27.3 |
| NDP | 20.8 |
| Bloc Québécois | 10.1 |
| Green Party | 3.9 |
| Other | 0.5 |
| <i>Undecided/declined</i> | <i>16.5</i> |
| <i>Would not vote</i> | <i>2.3</i> |

* Question: "Which political party do you intend to vote for in the January 23 election?"

** Denotes overall sample size (includes undecided and those who do not know/offer no response)

Nightly tracking of federal vote intentions: January 18 & 19

Q: Which political party do you intend to vote for in the January 23 election?





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