

THE TORONTO STAR

La Presse

LE SOLEIL



EKOS



Federal Vote Intention for January 18-20, 2006

## Methodology

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- The objectives of the Toronto Star/La Presse/EKOS Federal Election 2005-06 nightly polling are two-fold:
  - i. first, to create a large, reliable weekly sample, modeling voter intention and the driving factors, including the day-to-day trends (reported on Saturdays); and
  - ii. second, to provide the most immediate and focused summary of national voting intentions (reported on a daily basis).
  
- This document presents the daily findings from telephone surveys with a national random sample of Canadians, 18 years of age and older conducted between January 18-20, 2006.
  - Daily sample sizes and associated margins of error are presented on the next page.
  - Please note that the margin of error increases when the results are sub-divided.
  - Refusal rate and measurement errors will also increase the overall survey error.

## Sample size and margin of error

	Jan. 18-20	
	Sample size*	Margin of error
National	2313	$\pm 2.0$
Ontario	967	$\pm 3.2$
Quebec	618	$\pm 3.9$

\*Denotes overall sample size (includes undecided and those who do not know/offer no response)

# Vote intention

## Federal vote intention Jan. 18-20/06

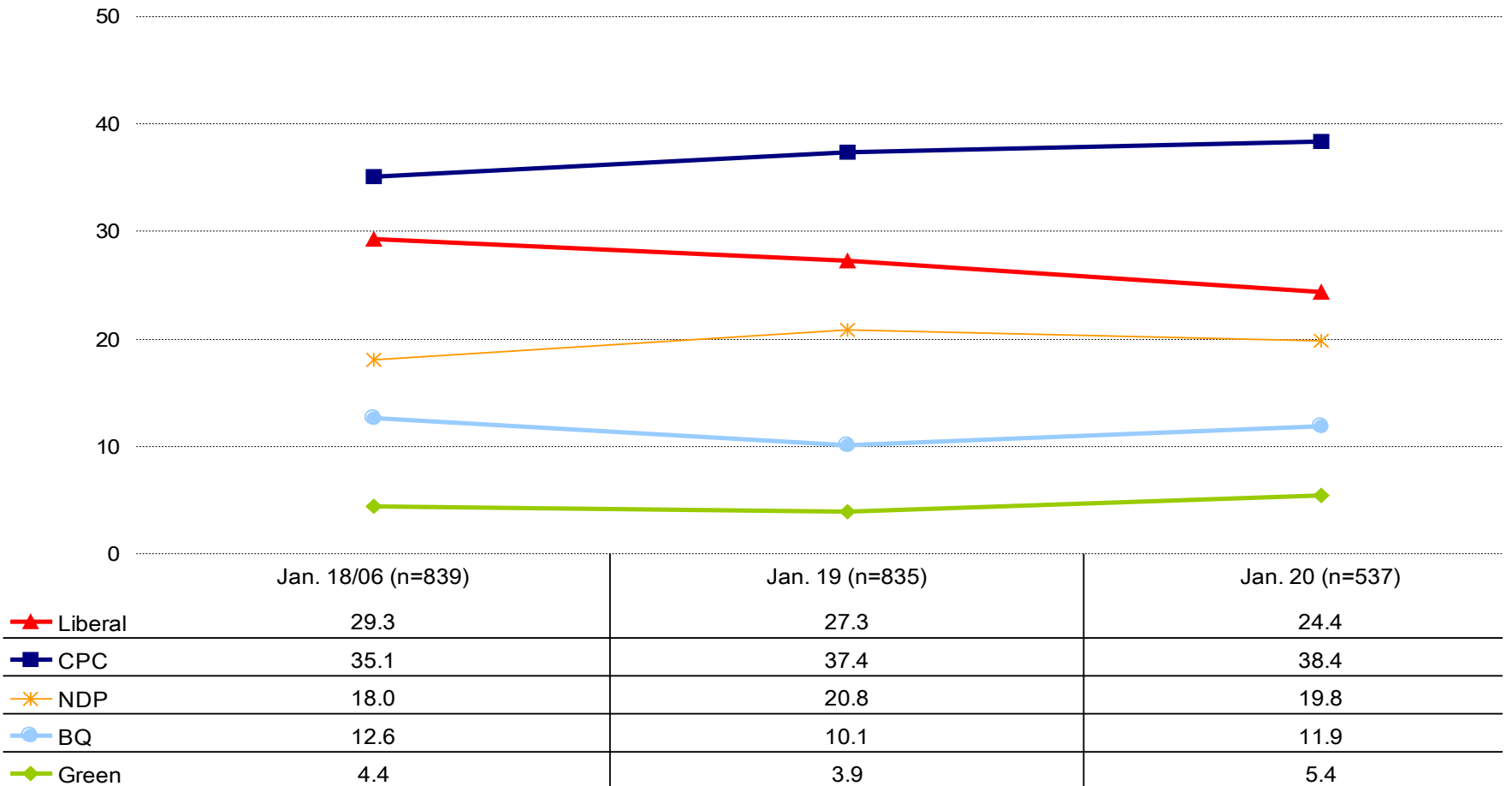
	Federal vote intention* (%)		
	National n=2313**	Ontario n=967**	Quebec n=618**
Conservative Party of Canada	37.1	35.8	24.5
Liberal Party of Canada	26.9	33.4	12.7
NDP	19.5	24.3	7.9
Bloc Québécois	11.5	--	50.2
Green Party	4.6	6.3	3.4
Other	0.5	0.4	1.2
<i>Undecided/declined</i>	<i>16.0</i>	<i>14.3</i>	<i>21.3</i>
<i>Would not vote</i>	<i>2.4</i>	<i>2.1</i>	<i>2.7</i>

\* Question: "Which political party do you intend to vote for in the January 23 election?"

\*\* Denotes overall sample size (includes undecided and those who do not know/offer no response)

# Nightly tracking of national federal vote intentions: Jan. 18-20

Q: Which political party do you intend to vote for in the January 23 election?





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