



# Perceptions of the Fuel Crisis

September 22, 2005  
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# Methodology

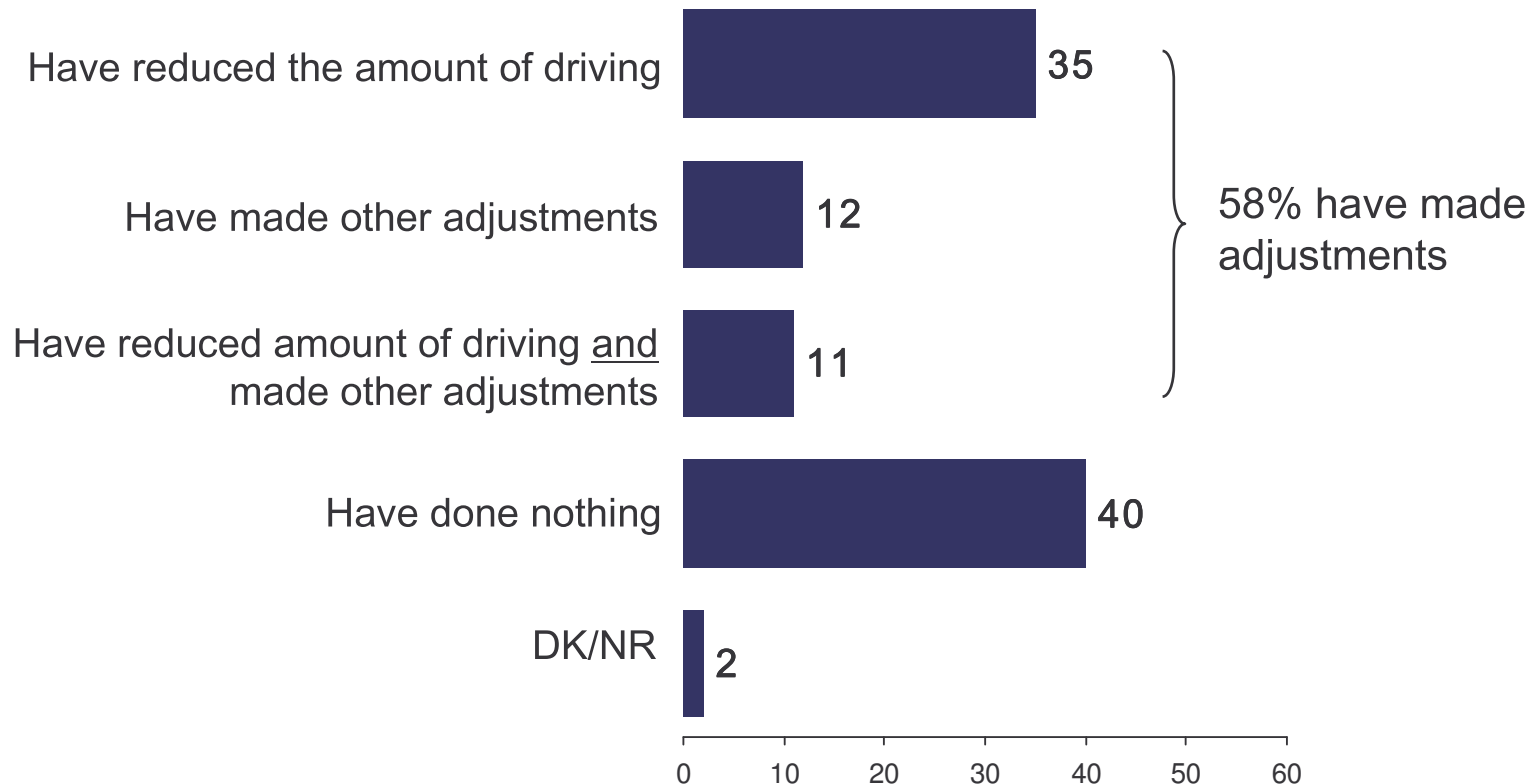
- Telephone survey of the general public
  - 1031 interviews with a national random sample of Canadians 18 years of age and older
    - ✓ Interview period: September 13 – September 19, 2005
    - ✓ National results valid within 3.1 percentage points, 19 times out of 20
  - The margin of error increases when the results are sub-divided
  - It should also be noted that the refusal rate and other measurement errors could also increase the margin of error
- All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.

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## Results

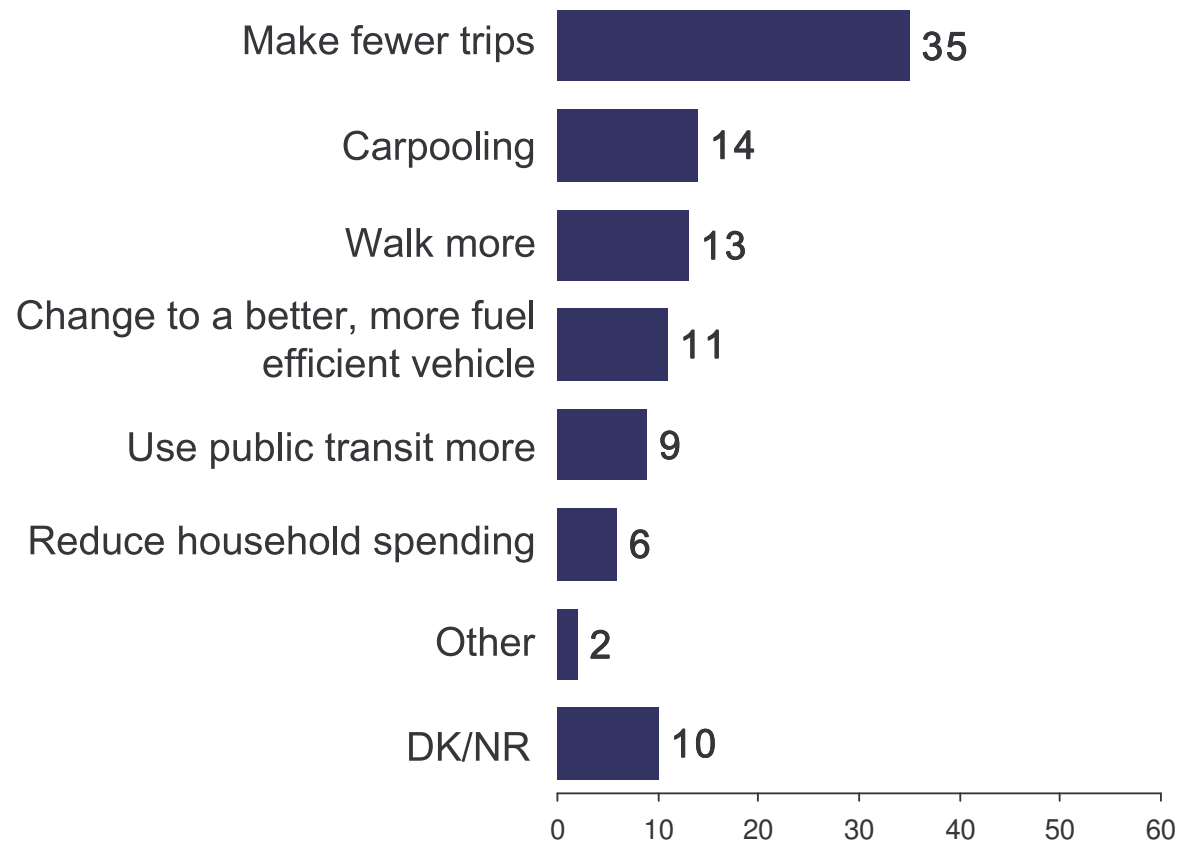
# Have Canadians made adjustments because of higher gas prices?

Q: Thinking about you and your family, would you say that you have reduced the amount you drive, or made other adjustments to your daily life, as a result of the recent increase in gas prices?



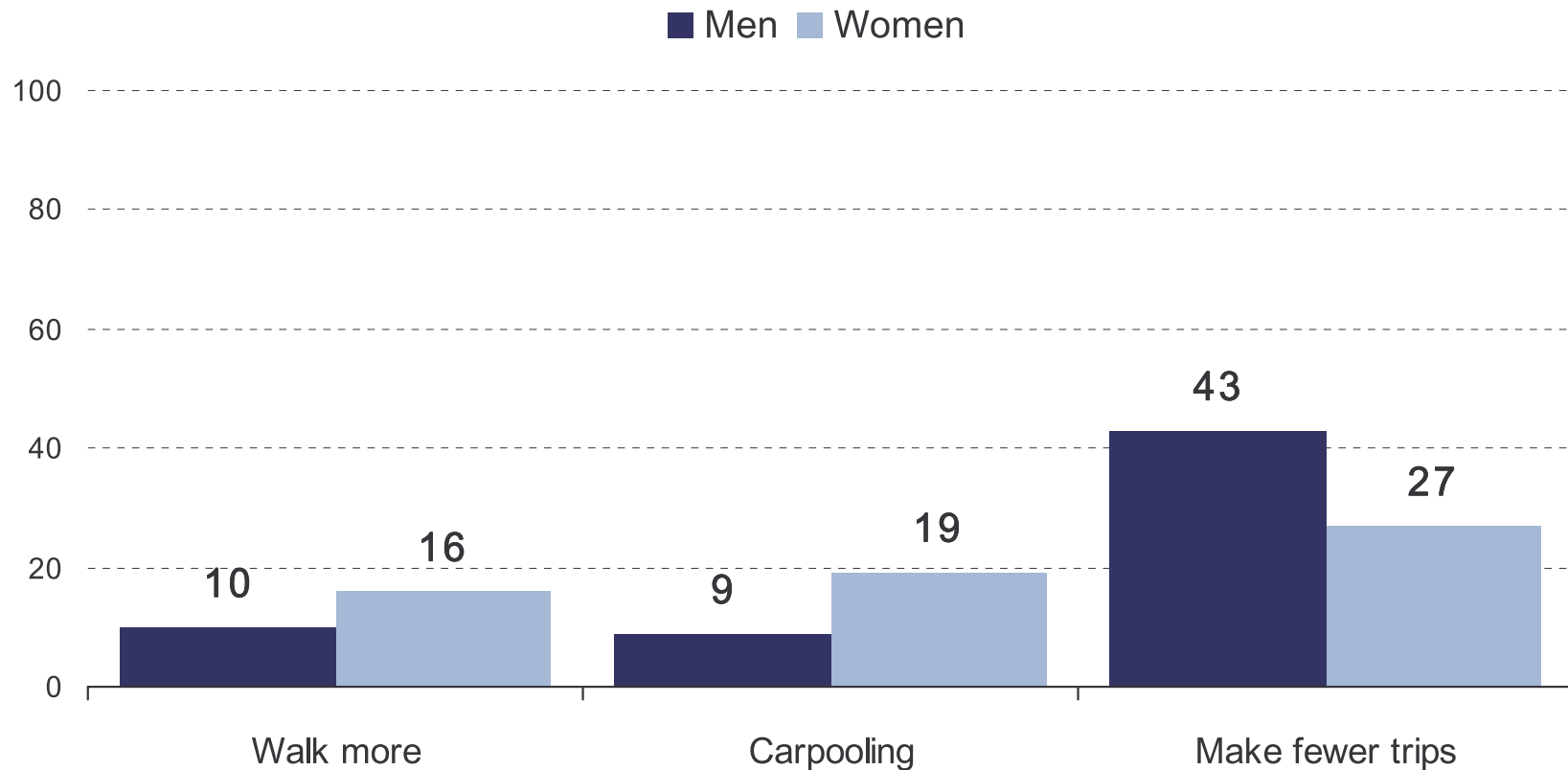
## Adjustments made because of higher gas prices

Q: What is the main adjustment that you and your family have made to daily life?



## Gender gap in adjustments made because of higher gas prices

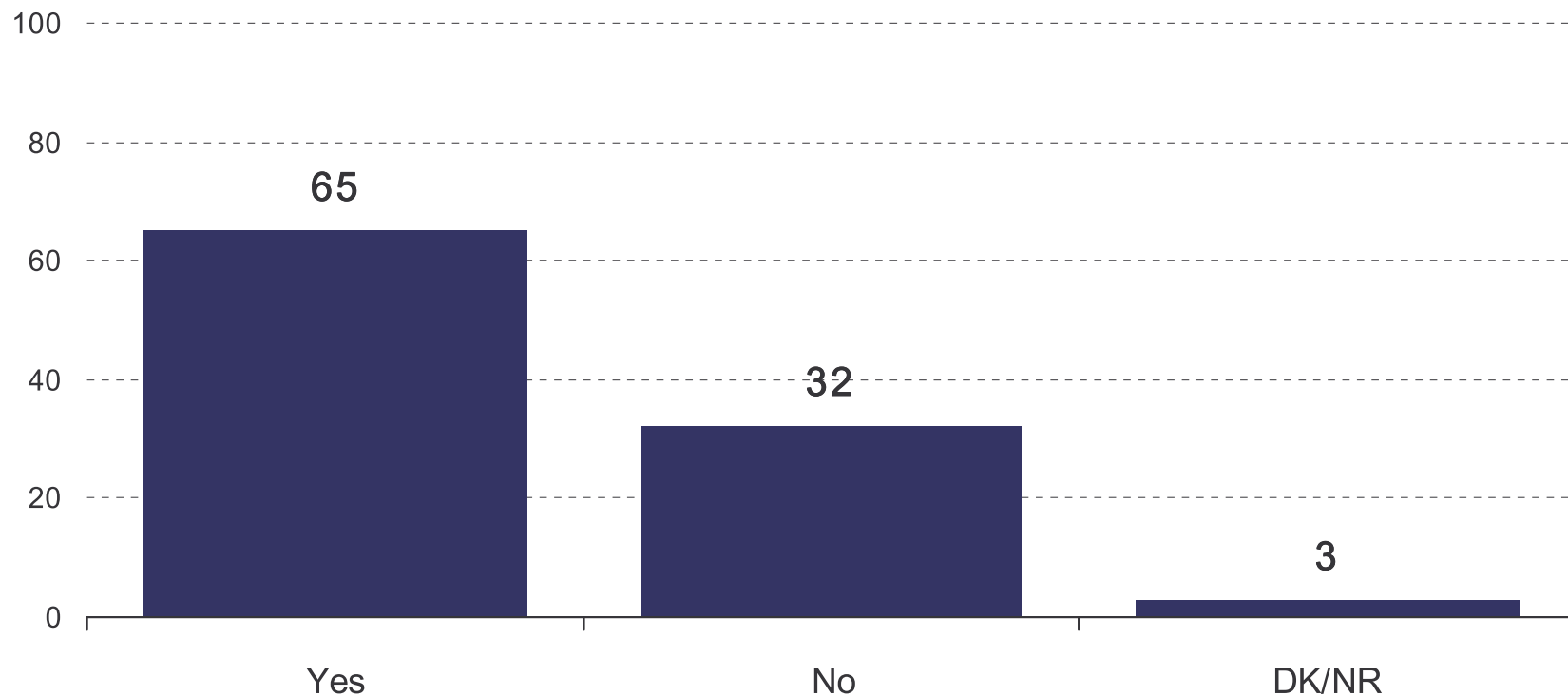
Q: What is the main adjustment that you and your family have made to daily life?



Base: Those who have made other adjustments; Sep. 05 n=228

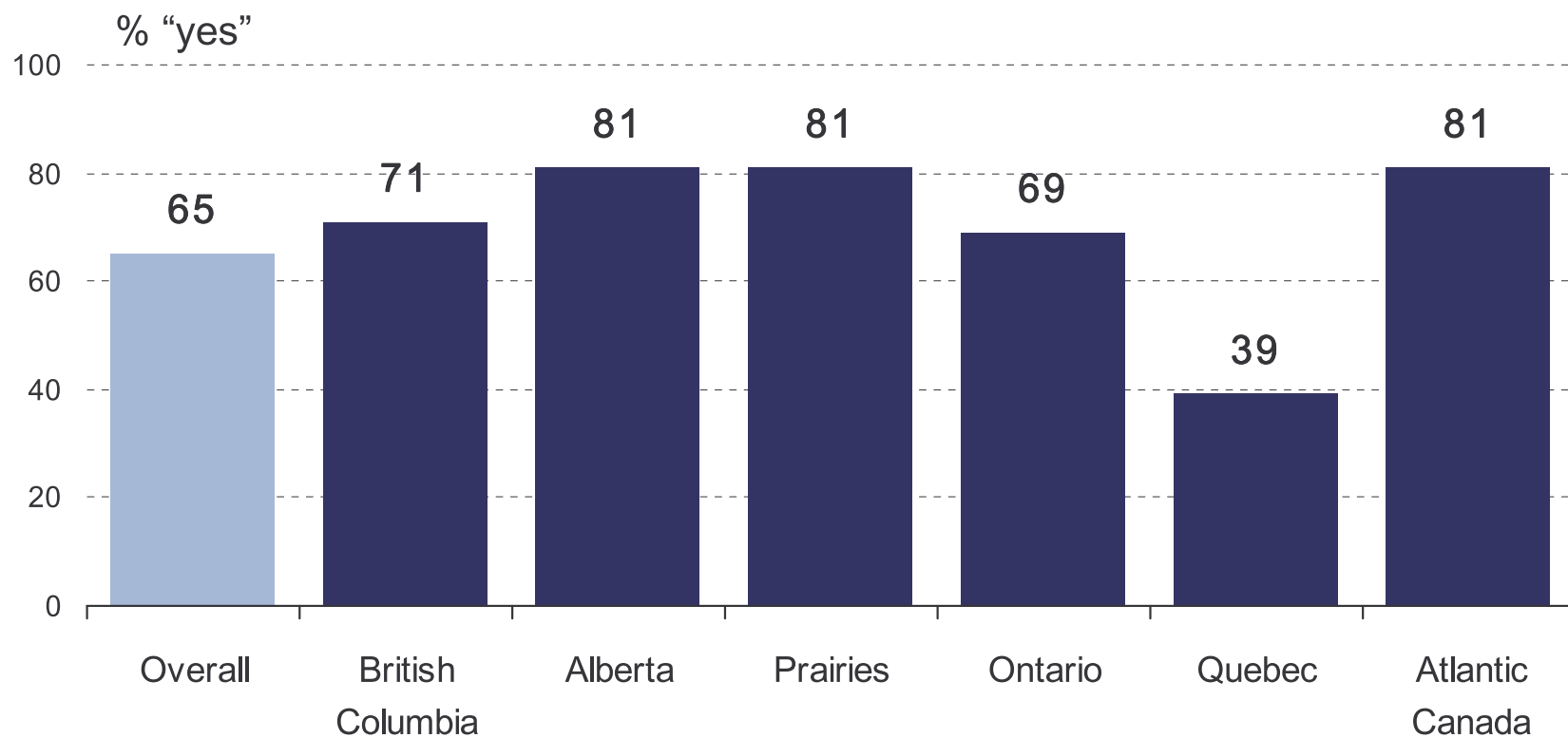
## Government ability to cushion Canadians from higher gas prices

Q: Do you think that governments in Canada have the ability to cushion Canadians from higher gas prices?



## Regional variation on perceived Government ability in this area

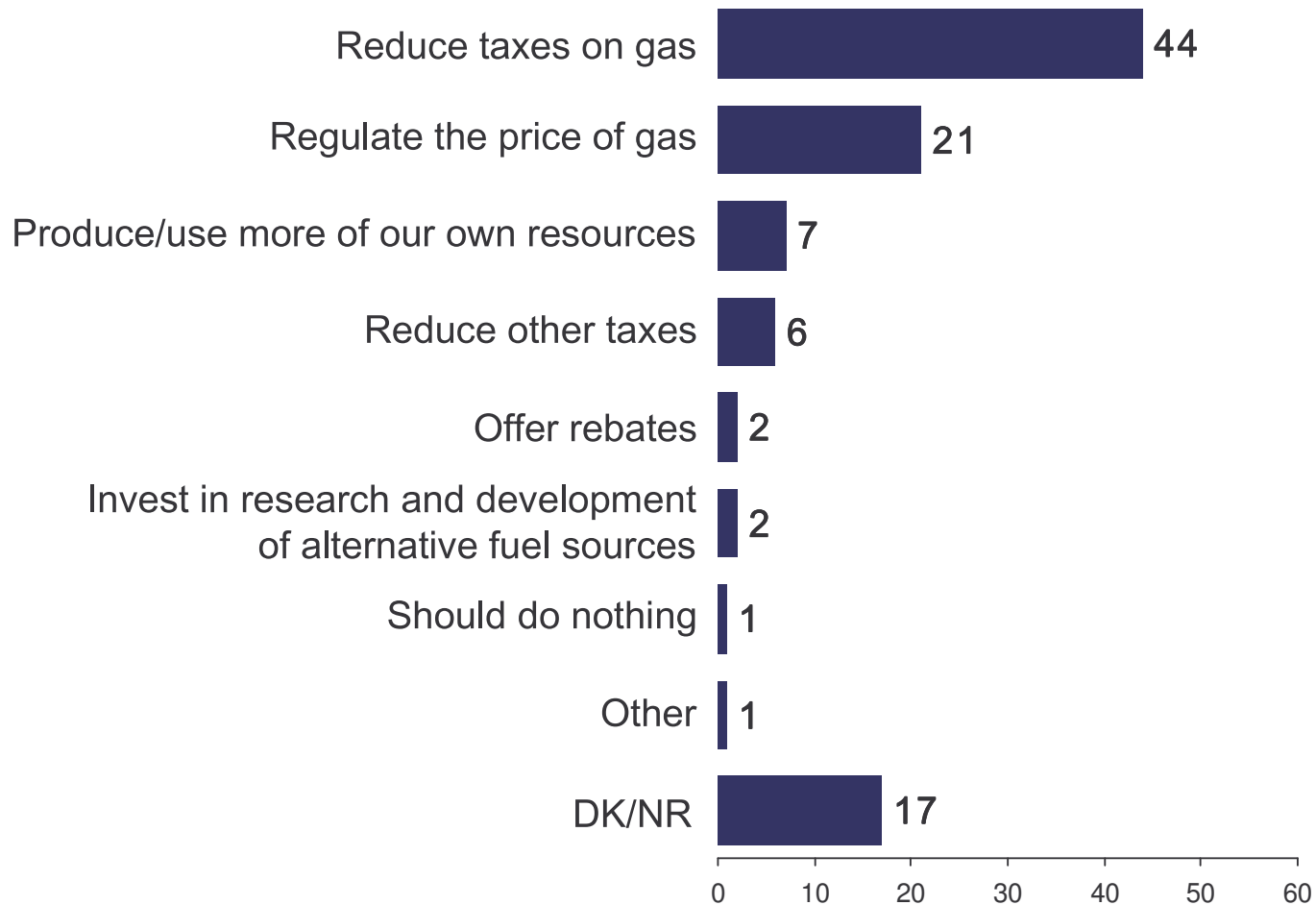
Q: Do you think that governments in Canada have the ability to cushion Canadians from higher gas prices?





## What can governments do?

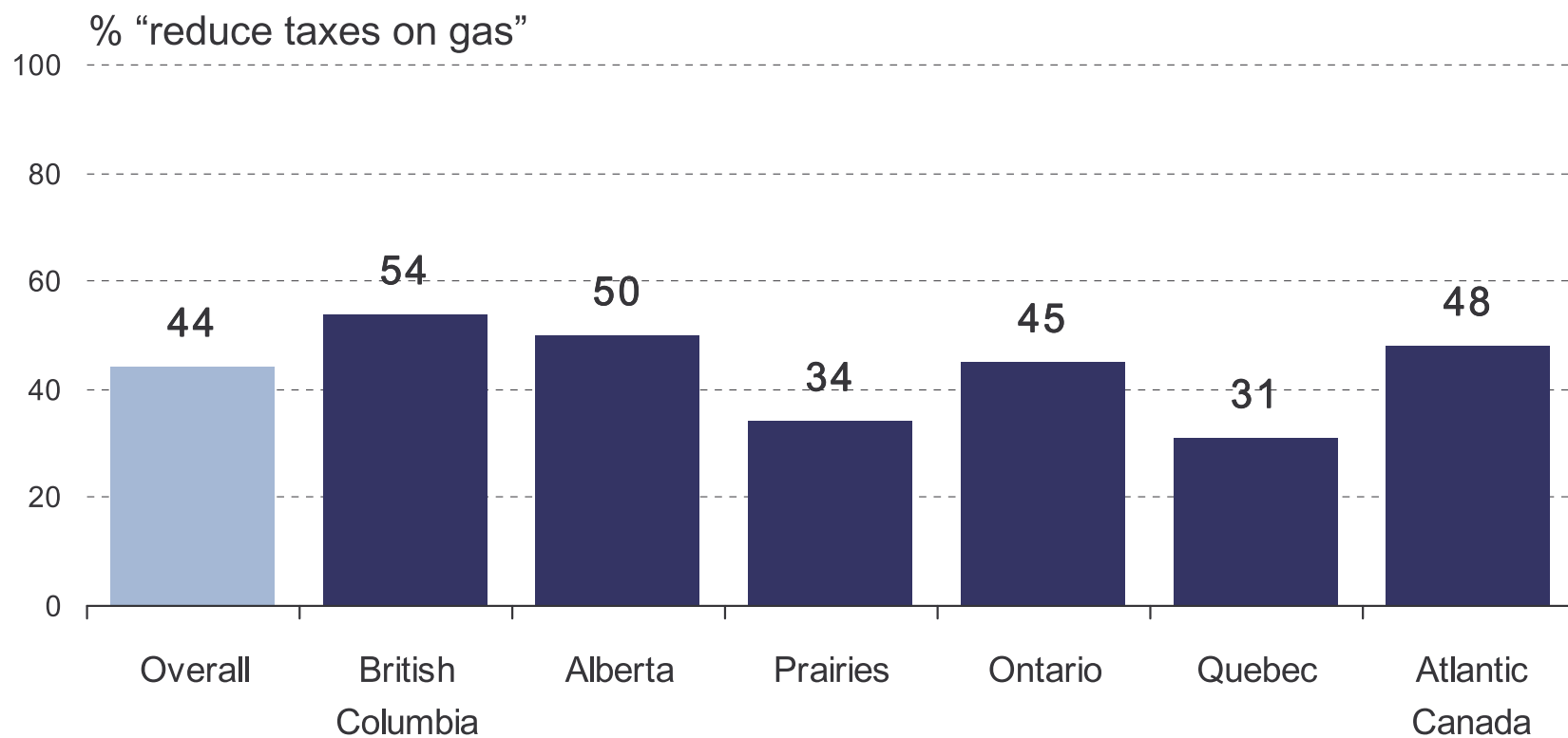
Q: What is the main thing that governments should do in order to cushion Canadians from higher gas prices?



**Base:** Those who think that the government can do something; Sep. 05 n=665

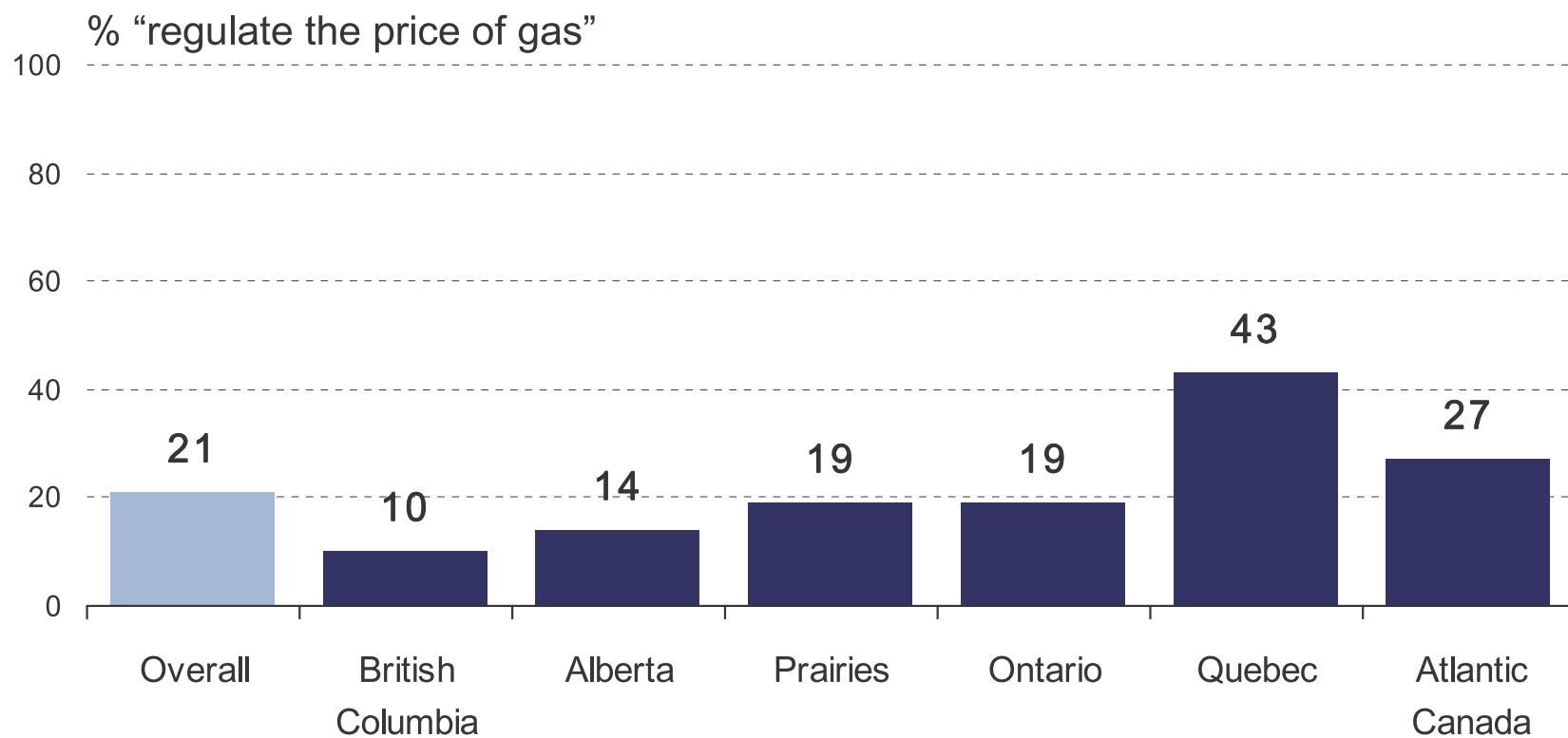
## Regional variation on what governments can do

Q: What is the main thing that governments should do in order to cushion Canadians from higher gas prices?



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Q: What is the main thing that governments should do in order to cushion Canadians from higher gas prices?





For more information:

Frank Graves, President  
[fgraves@ekos.com](mailto:fgraves@ekos.com)

Paul Adams, Executive Director  
[padams@ekos.com](mailto:padams@ekos.com)

t: 613 235 7215