



# Federal Election Poll

— *Majority Prospects Fading*

# Methodology

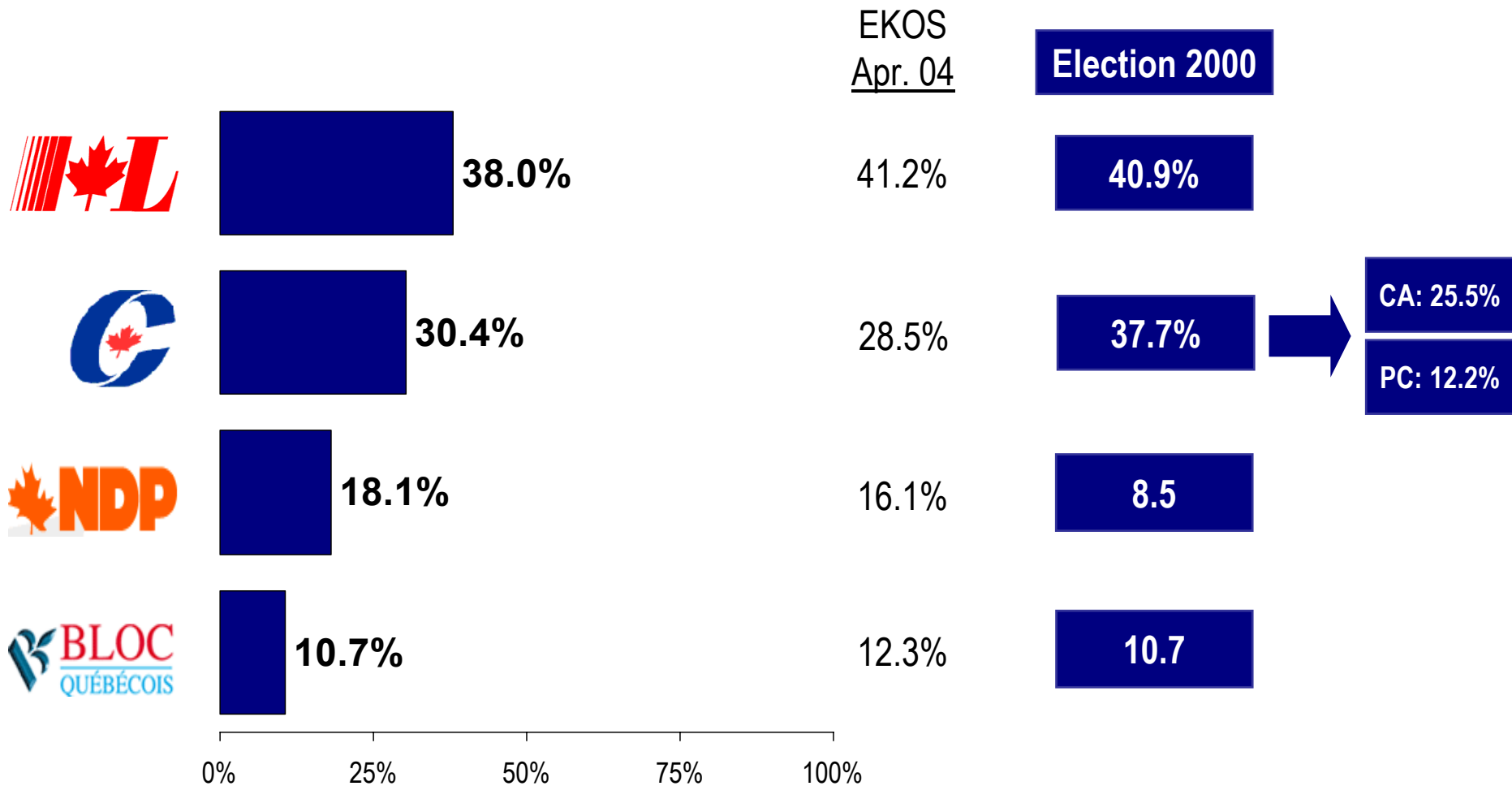
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- Telephone survey of the general public
    - ❖ 1306 interviews with a national random sample of Canadians 18 years of age and older
      - ✓ Interview period: May 25 – May 27, 2004
      - ✓ National results valid within 2.7 percentage points, 19 times out of 20
    - ❖ The margin of error increases when the results are sub-divided
    - ❖ It should also be noted that the refusal rate and other measurement errors could also increase the margin of error
  - Tracking data from the 2000 Election are drawn from a survey of 2,265 Canadians conducted between October 23- October 25, 2000.
  - All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.
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# Current Voting Intentions

# Federal voting intentions

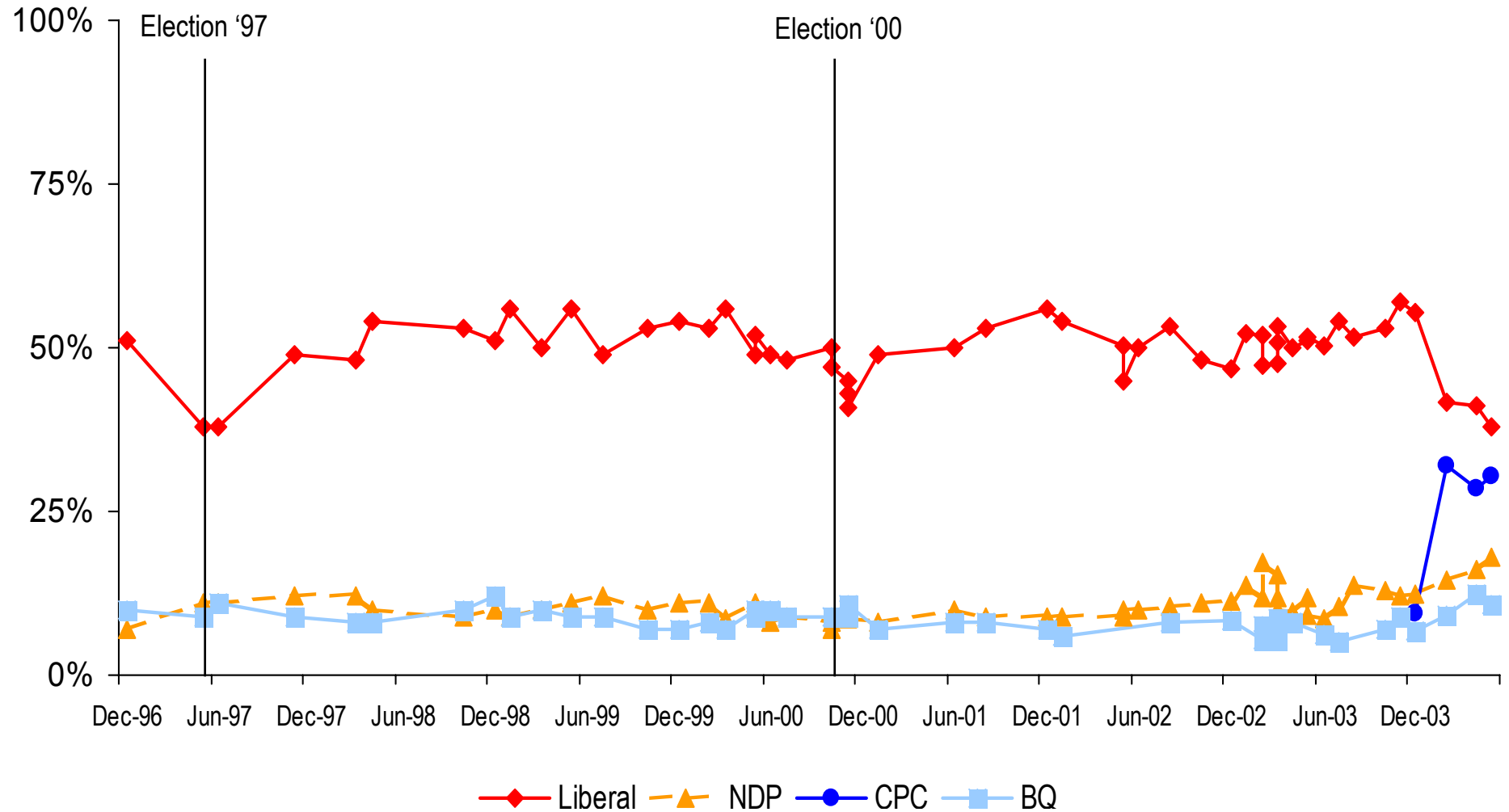
Q: If a federal election were held tomorrow, which party would you vote for?



Undecided/declined: 17.0%  
Will not vote 1.7%

# Long-term trend

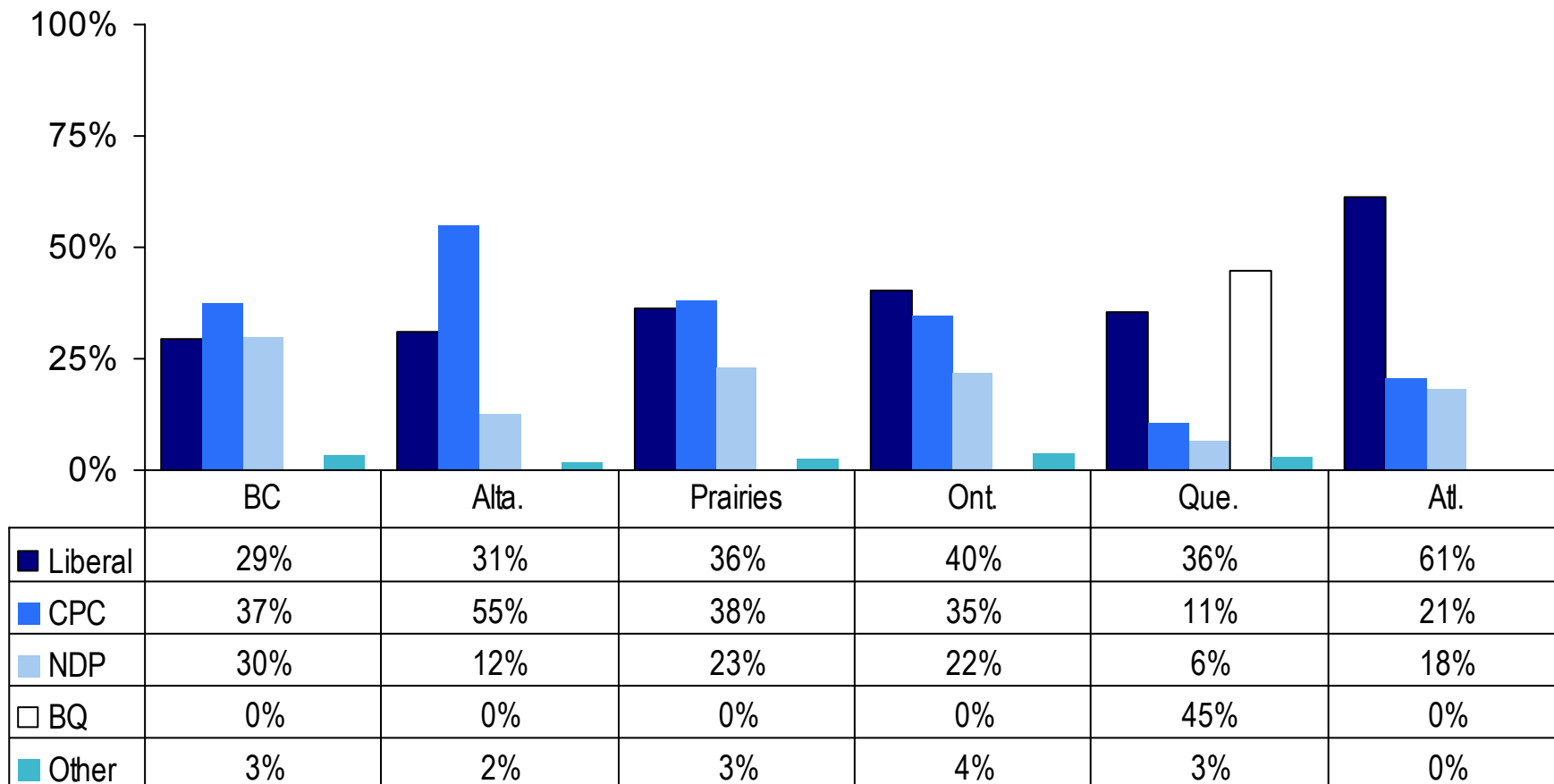
Q: If a federal election were held tomorrow, which party would you vote for?



Base: Decided voters only (includes "leaners"); most recent data point; May. 04, n=1051

# Federal voting intentions: regional

Q: If a federal election were held tomorrow, which party would you vote for?\*



■ Liberal

■ CPC

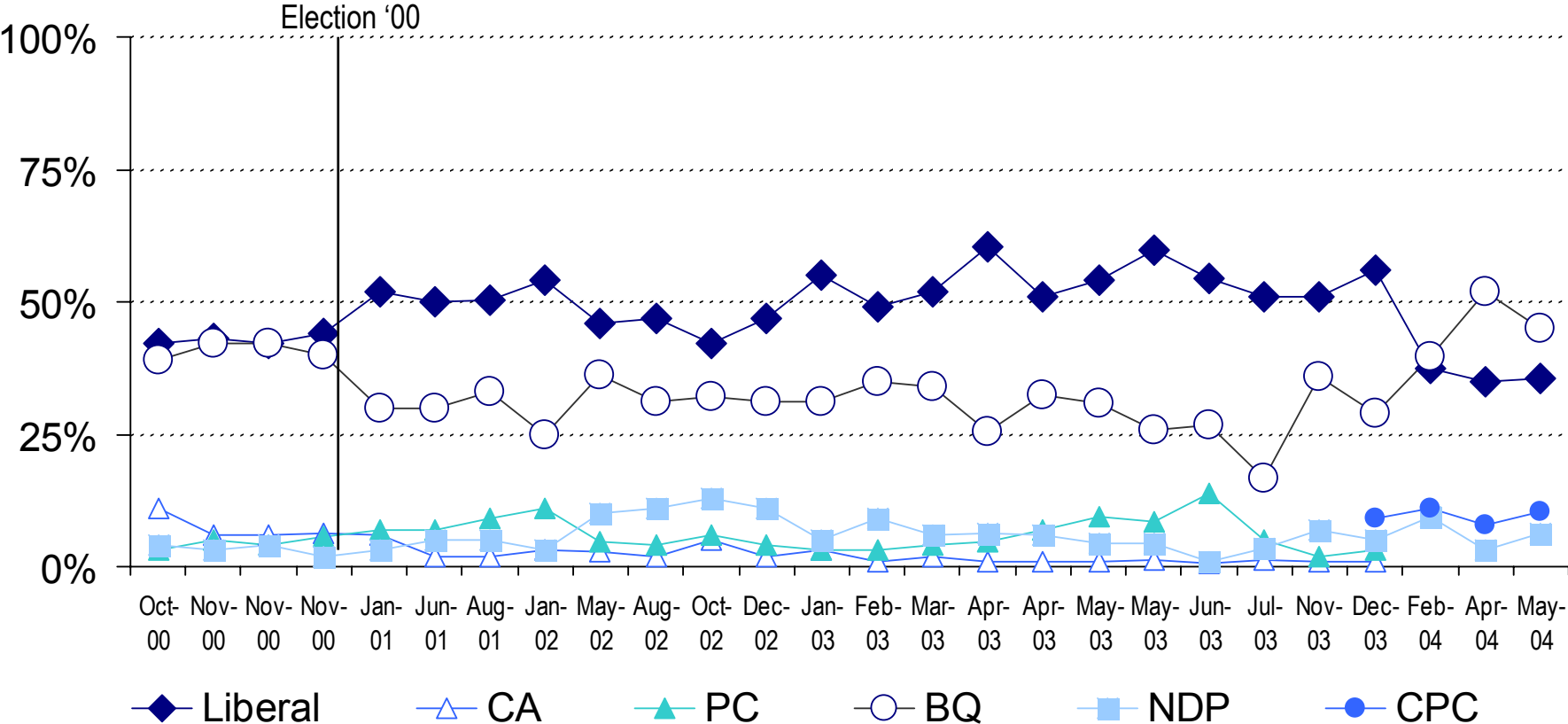
■ NDP

□ BQ

■ Other

# Quebec federal voting preferences

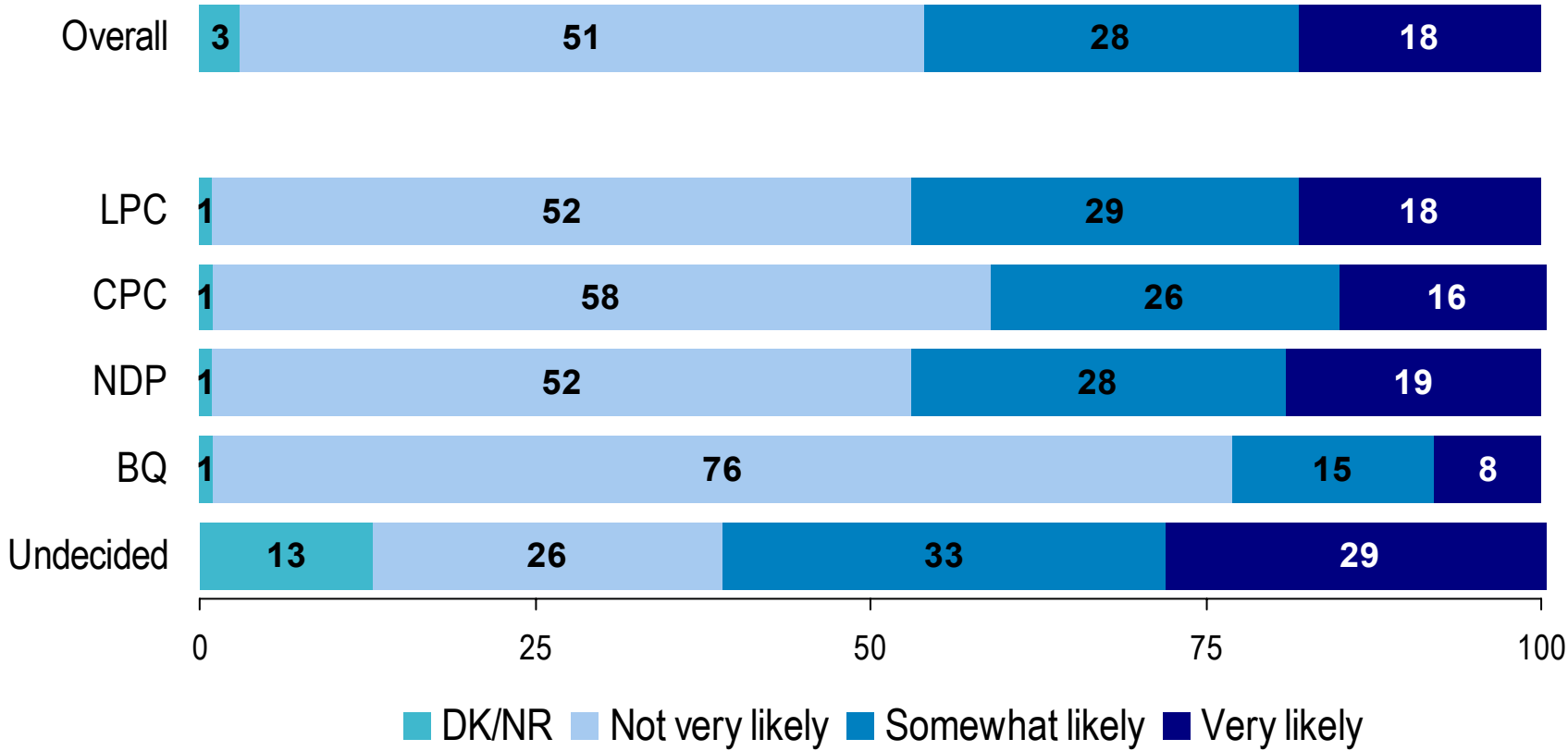
Q: If a federal election were held tomorrow, which party would you vote for?



Base: Quebec decided voters only (includes "leaners"); most recent data point May 04 n=266

# Support is volatile

Q: How likely is it that you will change your mind between now and the federal election on June 28?

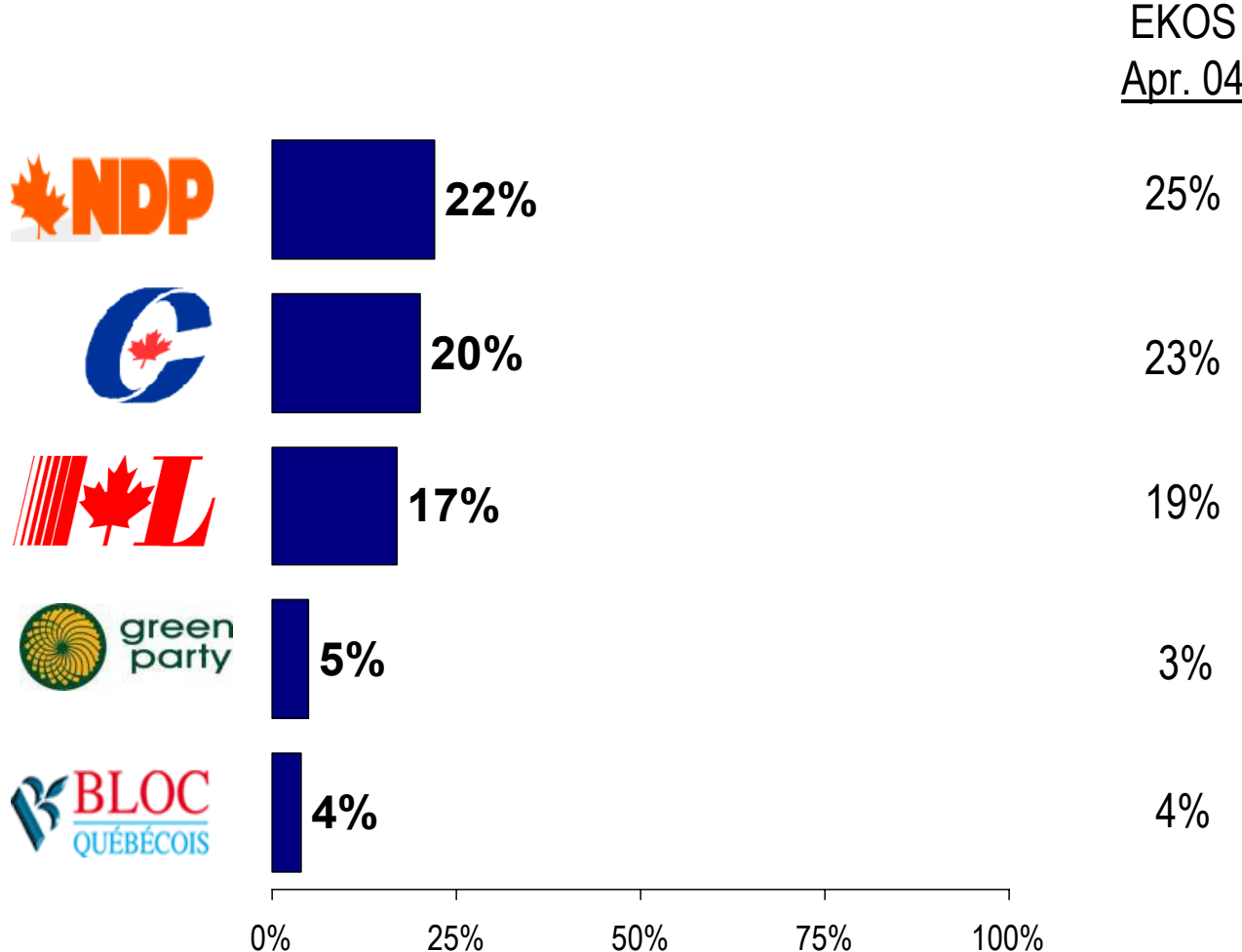


Base: All Canadians; May 04, n=1306



# NDP second choice

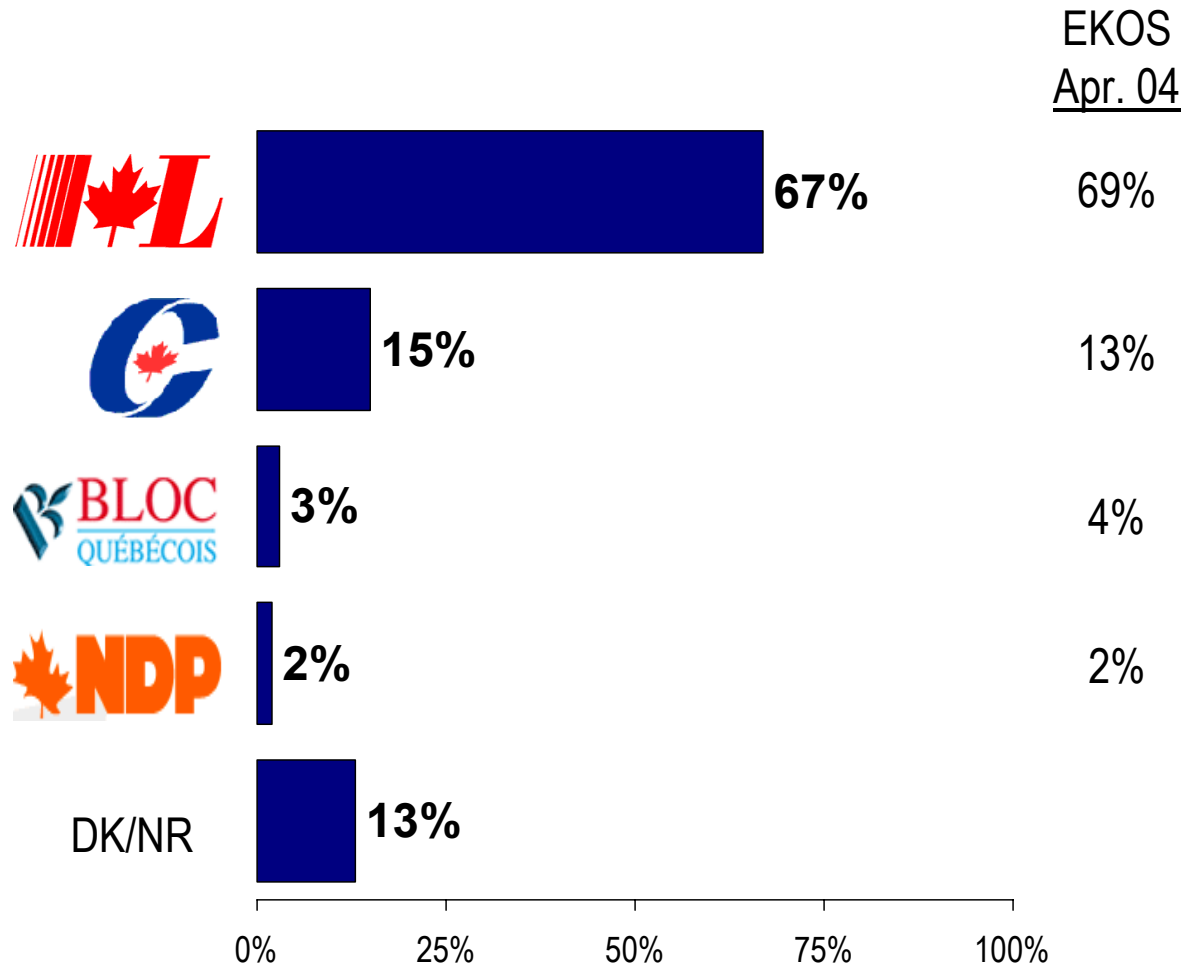
Q: If you were to change your mind, which party would be your second choice?



Undecided/declined: 21%  
Will not vote/change mind: 10%

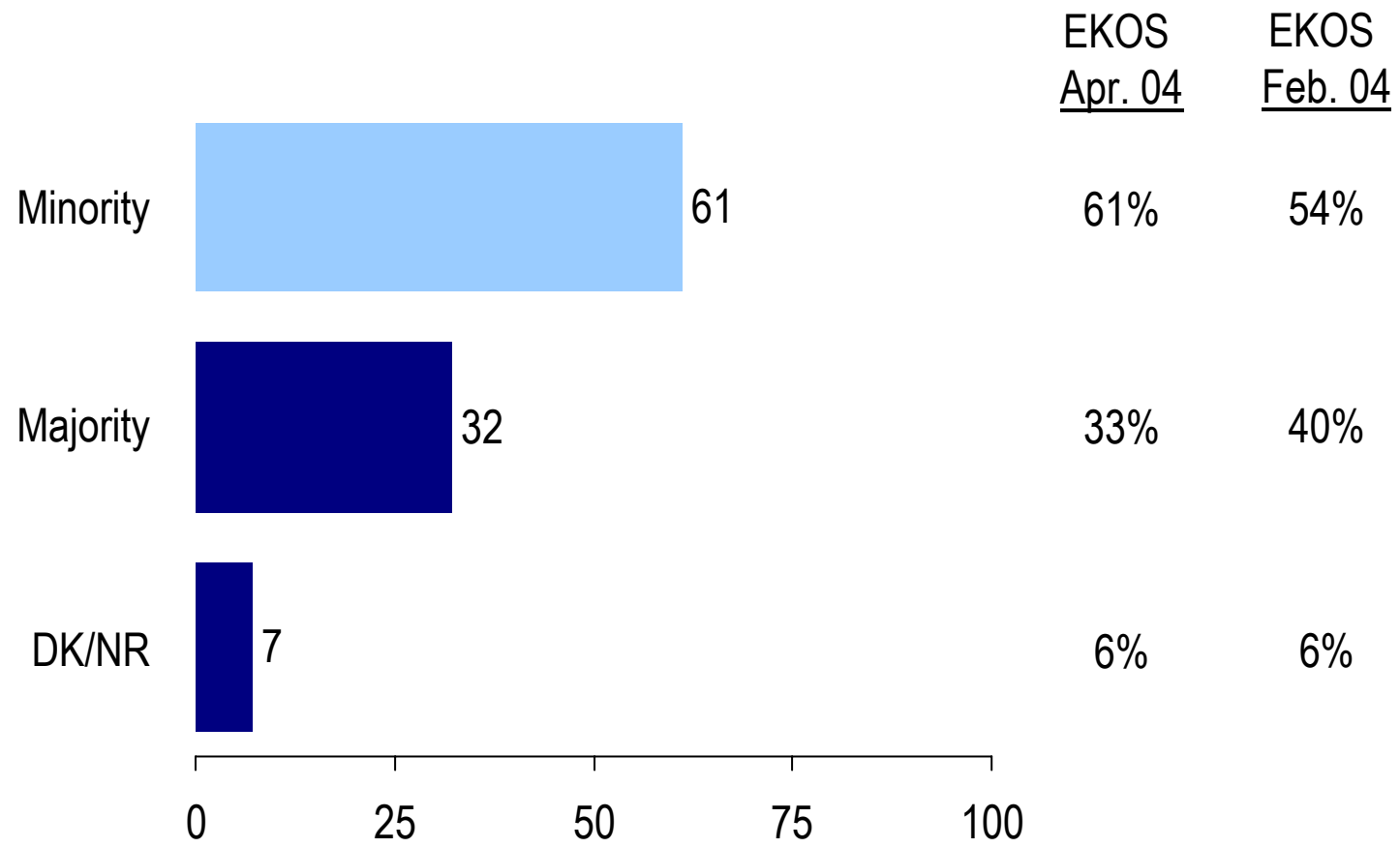
# Most still say Liberals will win next election

Q: Putting aside your personal voting intentions for the next federal election, which party do you think will win?



# Next government thought to be a minority

Q: Do you think it will be a minority or a majority government?





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