

THE TORONTO STAR

La Presse



Attack of the Clones?

Eerie Similarities with '04 Despite Volatility

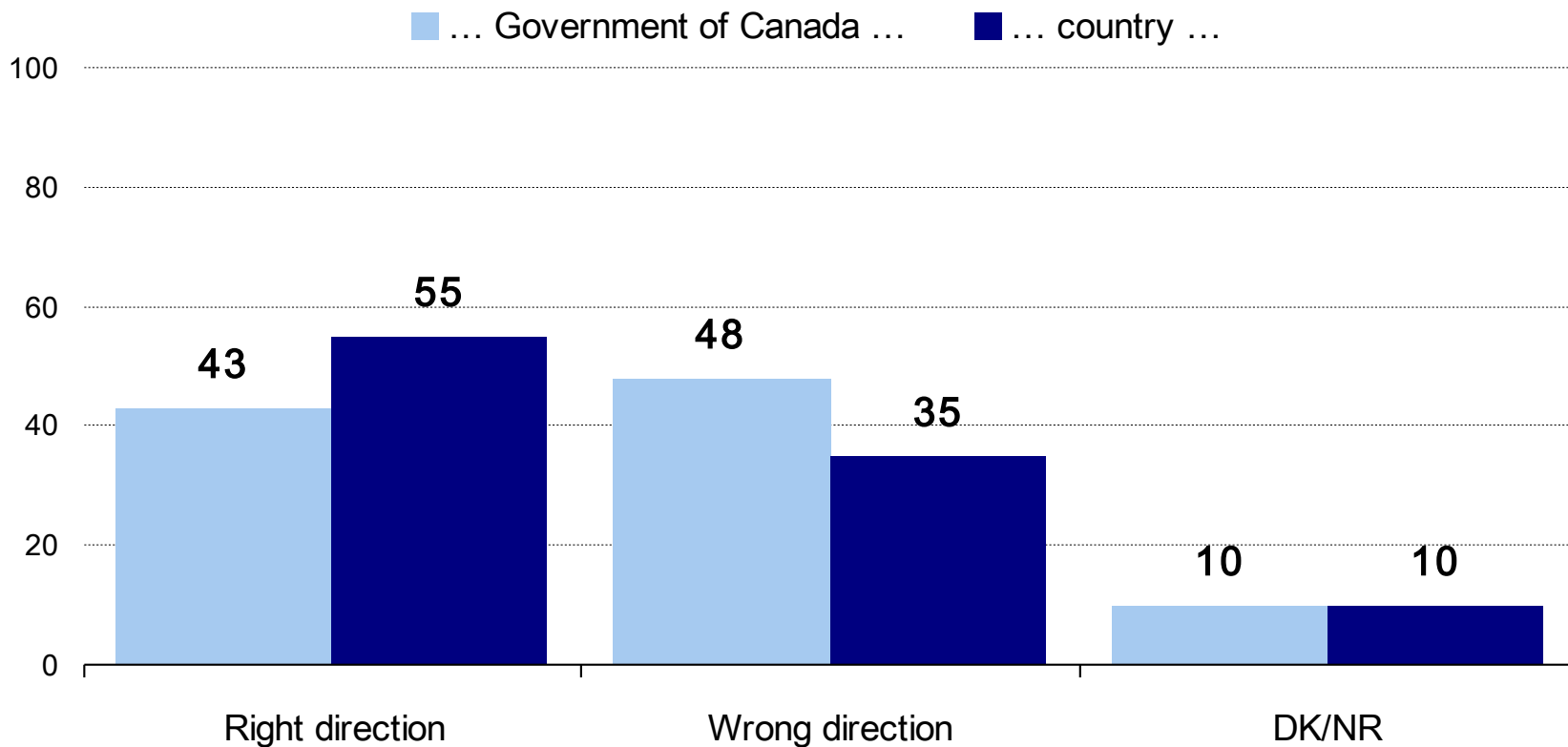
Methodology

- Telephone survey of the general public
 - 1308 interviews with a national random sample of Canadians 18 years of age and older
 - ✓ Interview period: November 28 to December 1, 2005
 - ✓ National results valid within 2.7 percentage points, 19 times out of 20
 - The margin of error increases when the results are sub-divided
 - It should also be noted that the refusal rate and other measurement errors could also increase the margin of error
- All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.

General outlook

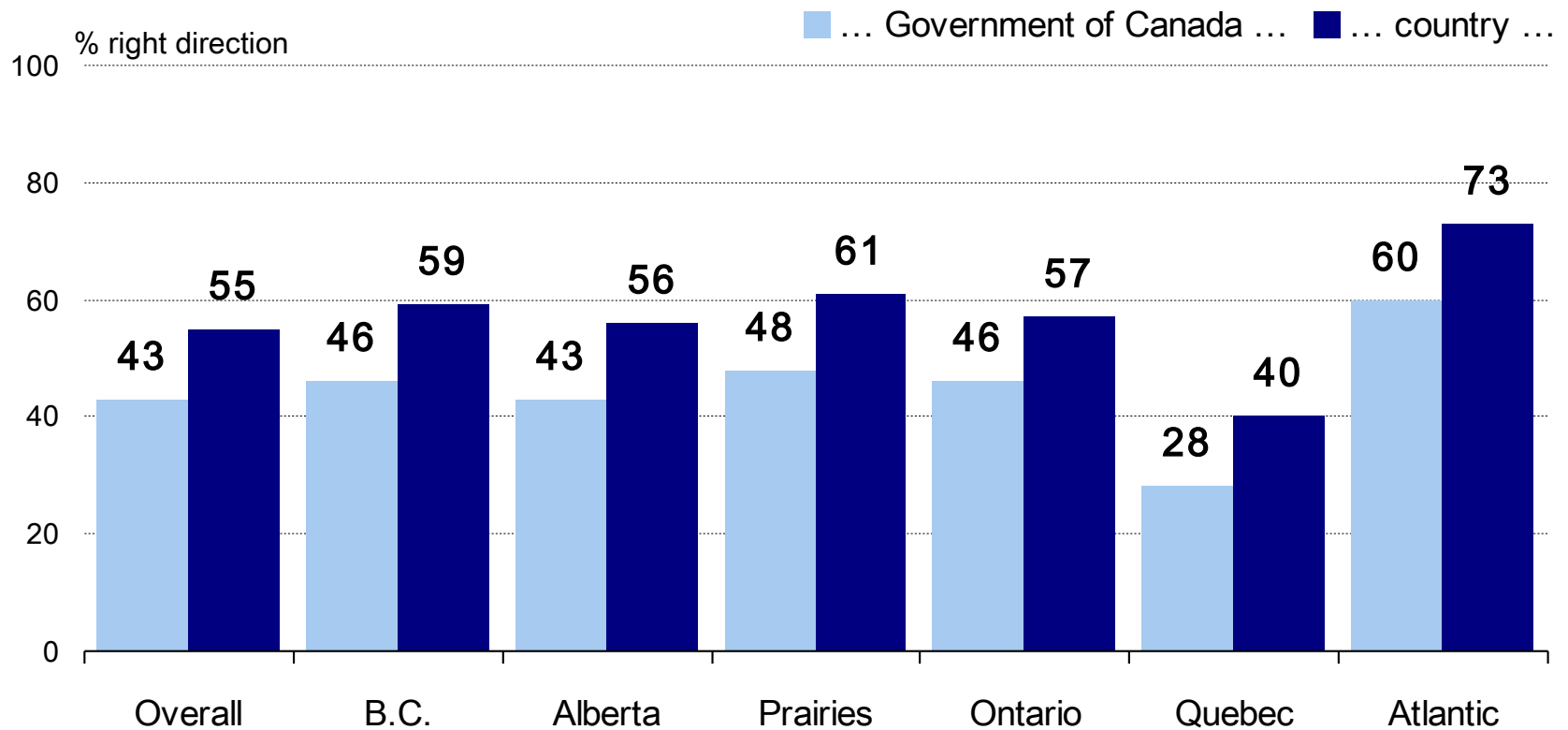
Direction of Government/country

Q: All things considered, would you say that the ... is moving in the right direction or the wrong direction?



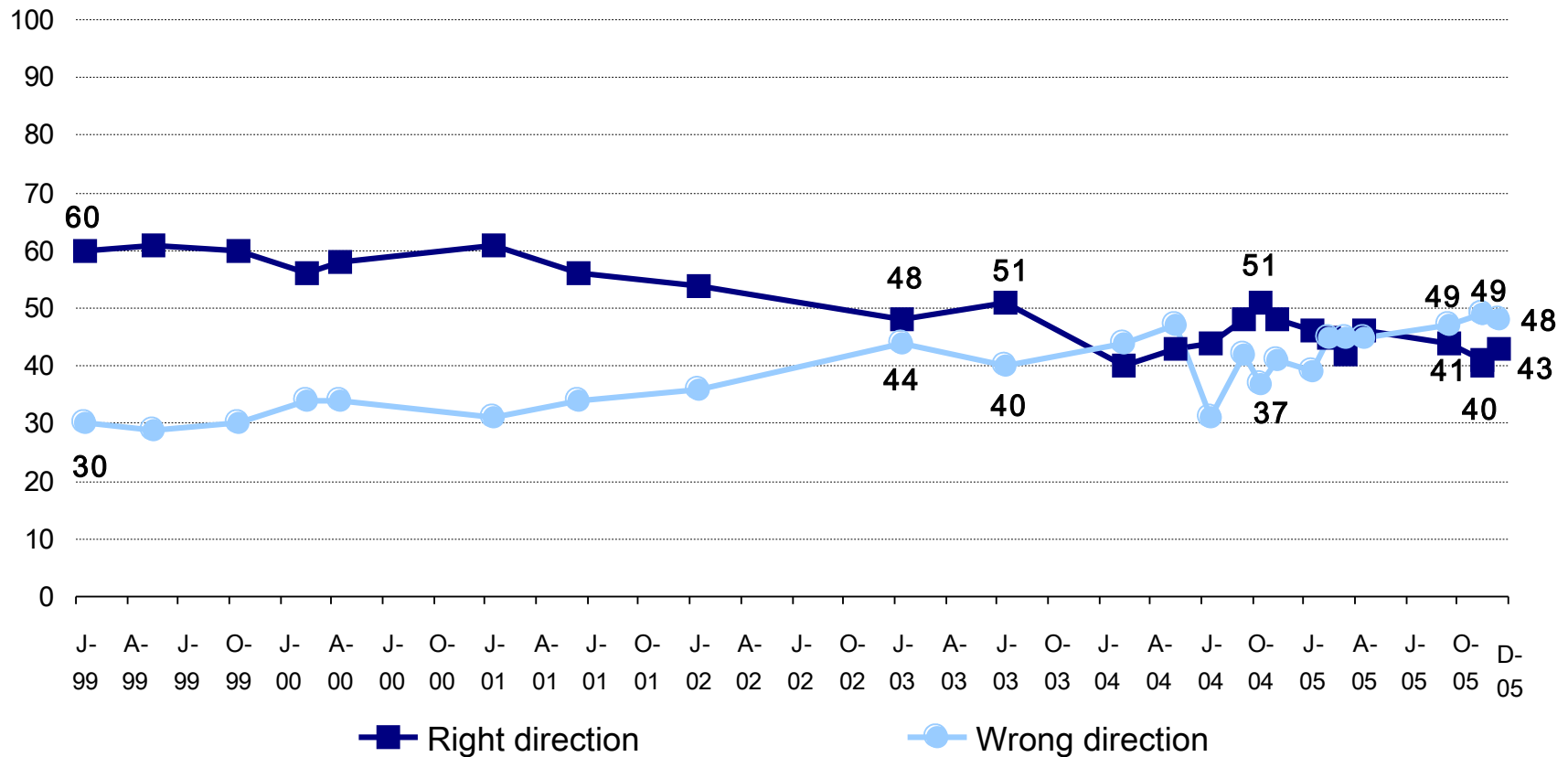
Direction of Government/country by region

Q: All things considered, would you say that the ... is moving in the right direction or the wrong direction?



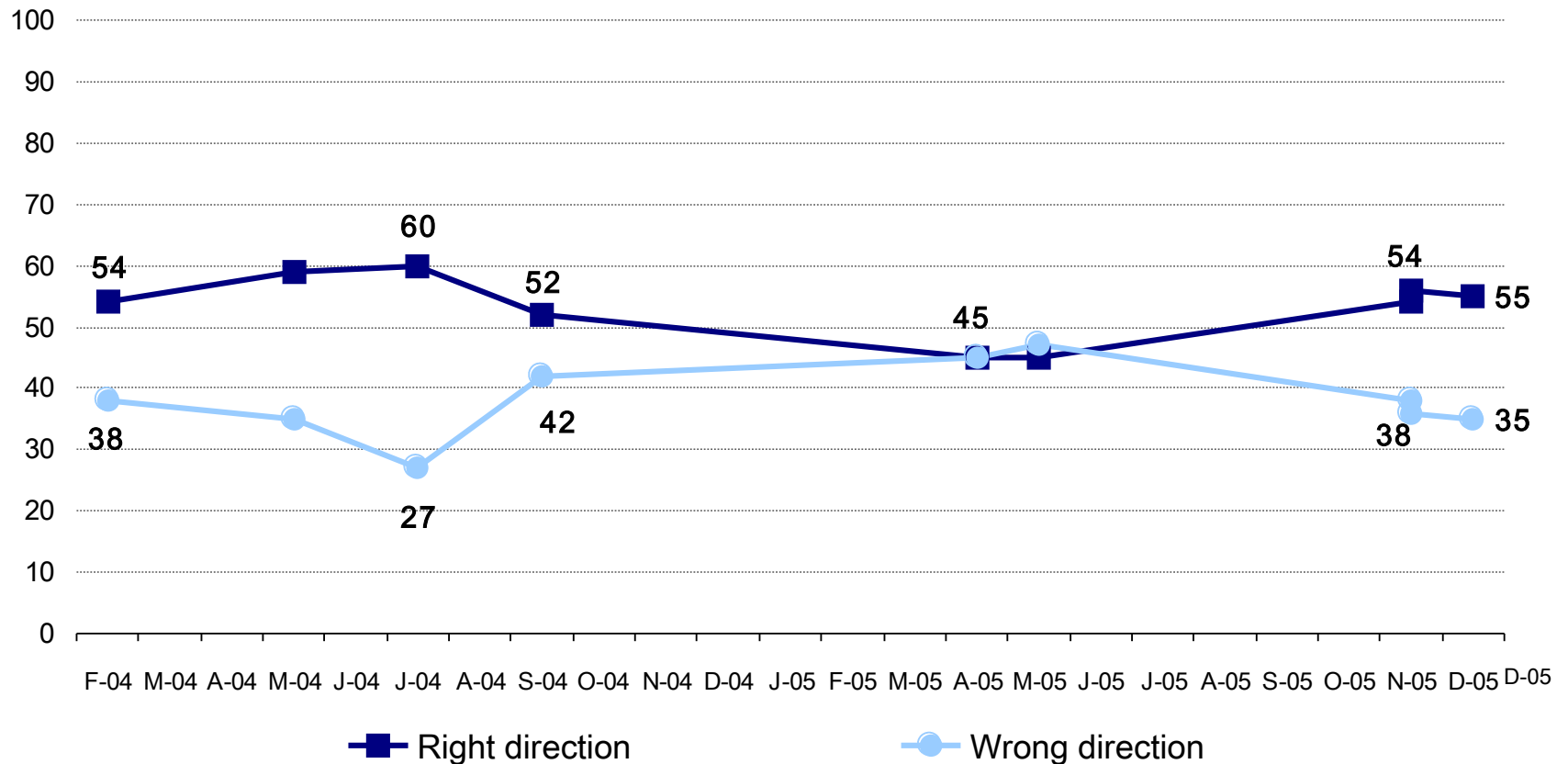
Tracking direction of Government

Q: All things considered, would you say that the Government of Canada is moving in the right direction or the wrong direction?



Tracking direction of country

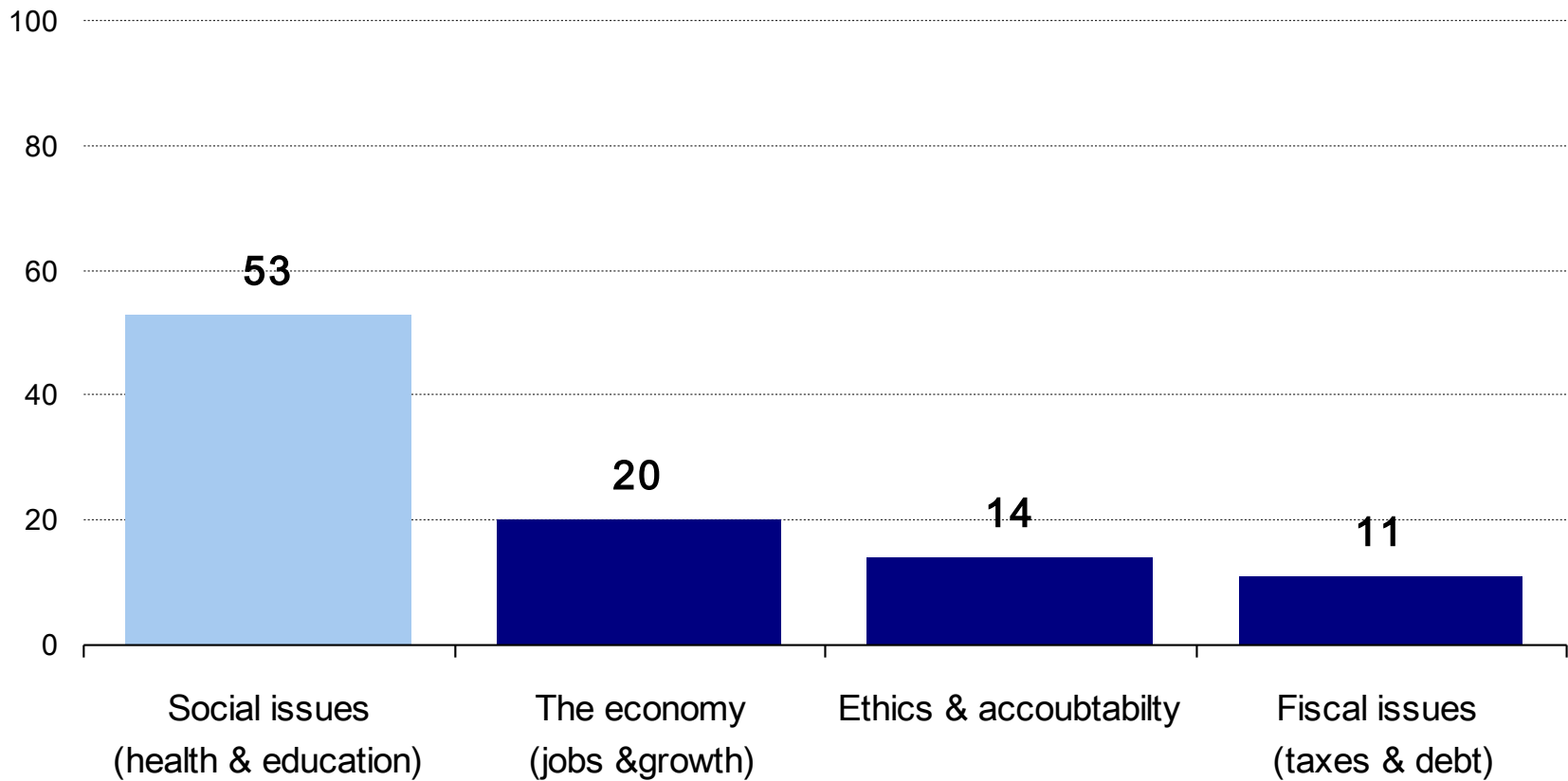
Q: All things considered, would you say that the country is moving in the right direction or the wrong direction?



The election landscape

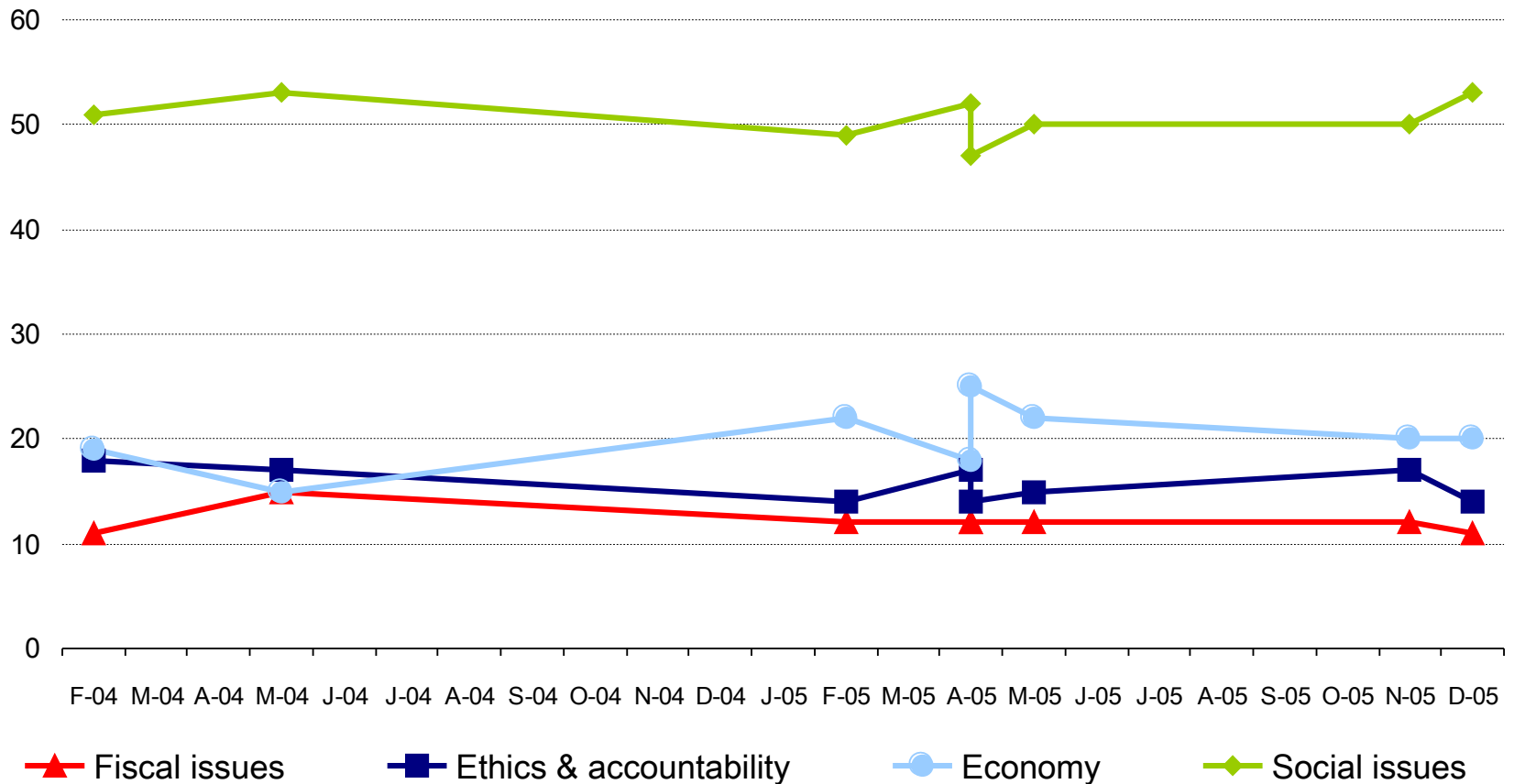
Most important issue

Q: Which of the following do you think should be the most important issue for the next federal election?



Tracking most important issue

Q: Which of the following do you think should be the most important issue for the next federal election?



Liberals have slight lead on overall issue advantage

Q: Thinking about...which federal party do you feel offers the best solutions to address it?*

	LPC	CPC	NDP	BQ	Green	None	DK/NR
...social issues (health, education)	23	11	<u>25</u>	9	2	4	<u>26</u>
...the economy (jobs & growth)	<u>38</u>	17	8	8	3	4	23
...fiscal issues (taxes)	<u>32</u>	28	8	5	2	6	19
...ethics and accountability	9	<u>47</u>	12	6	3	4	17
...all issues**	<u>25</u>	19	18	8	2	4	<u>23</u>

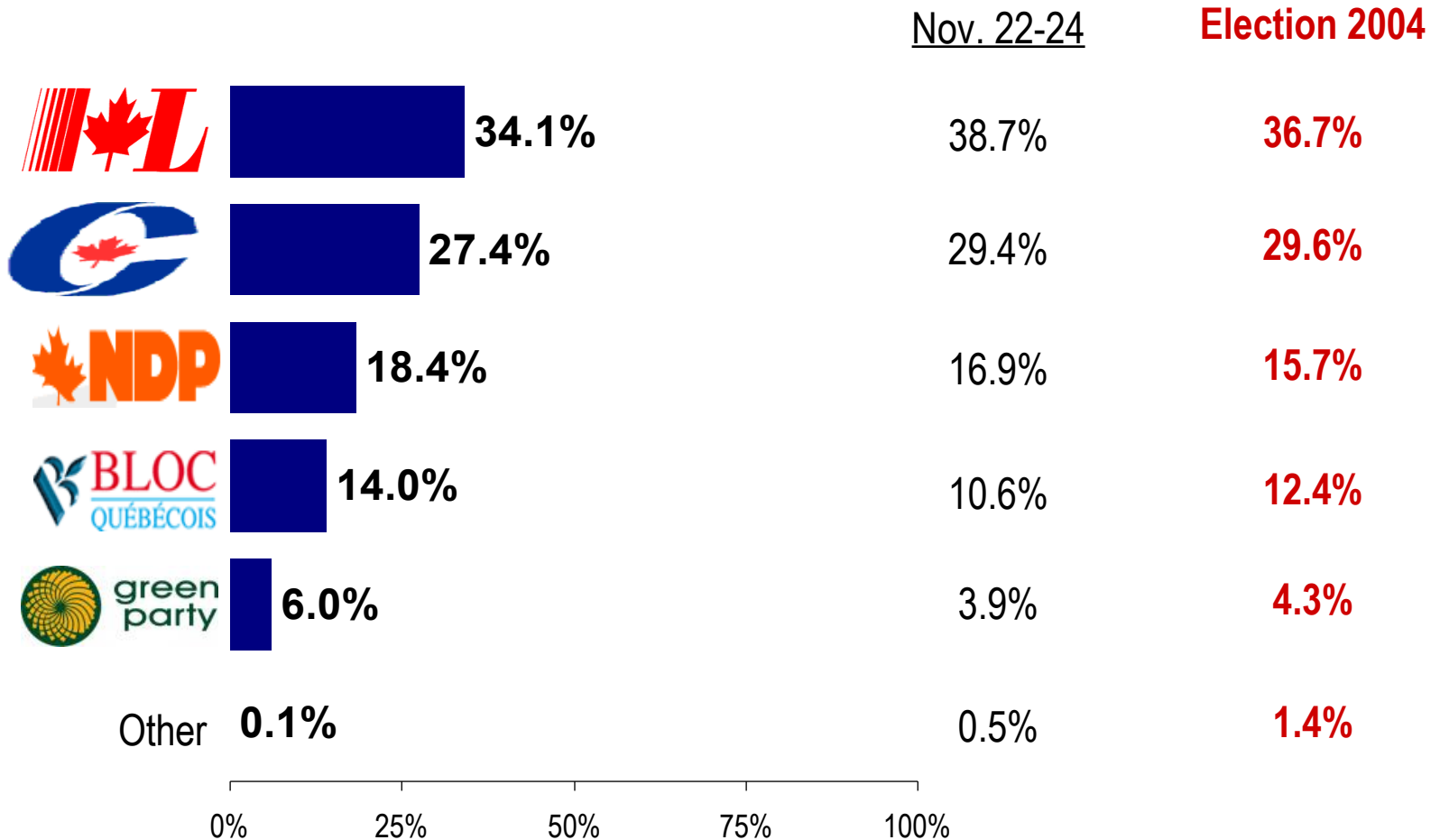
*each respondent was asked to name the party they felt was best able to address the issue they considered the top priority for the next election

**represents collapse of responses for each of the issues

Current vote intention

Federal voting intentions

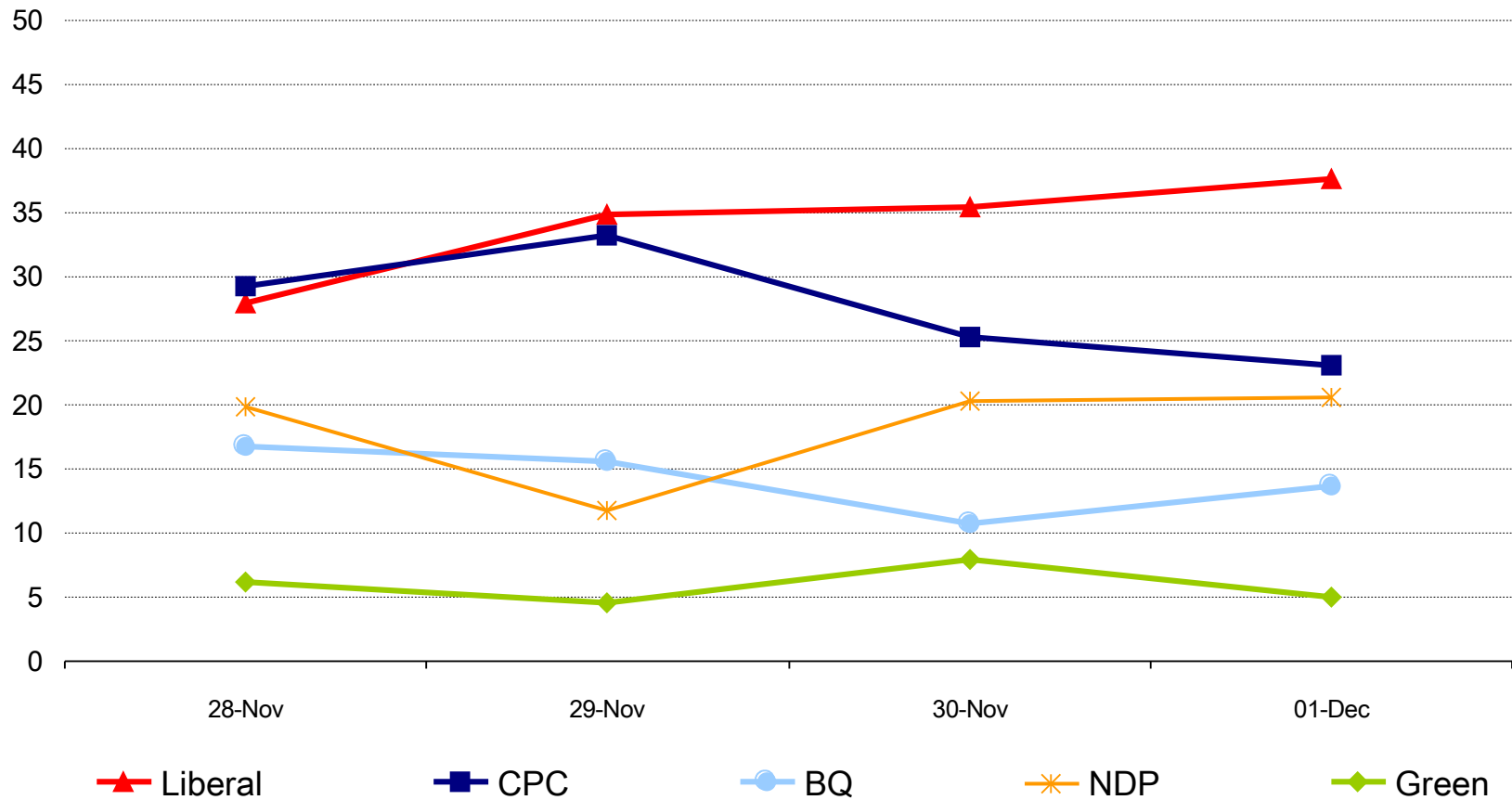
Q: If a federal election were held tomorrow, which party would you vote for?



Undecided/declined: 8.3%
Would not vote 3.3%

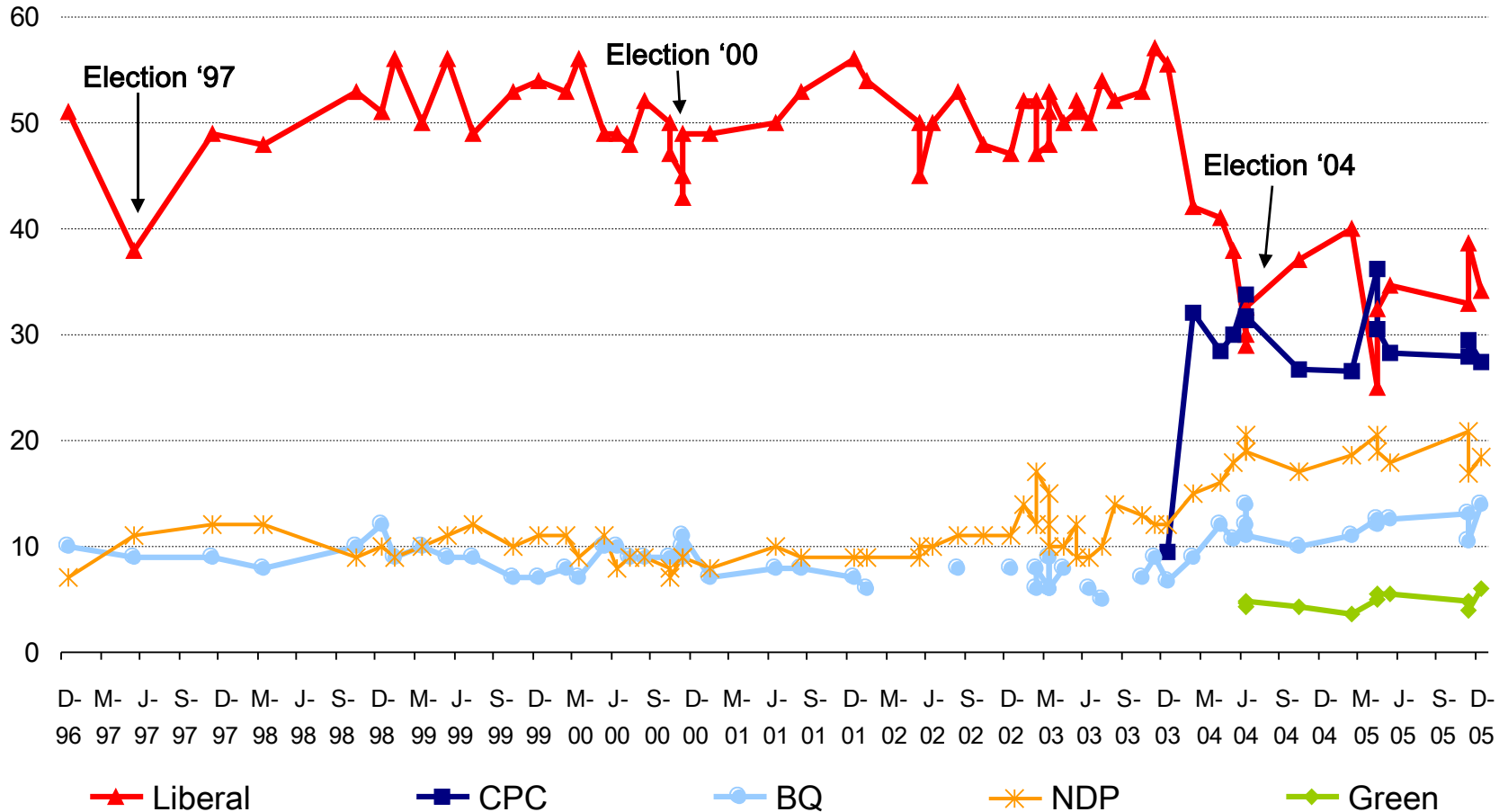
Federal vote intentions: daily tracking (national)

Q: If a federal election were held tomorrow, which party would you vote for?



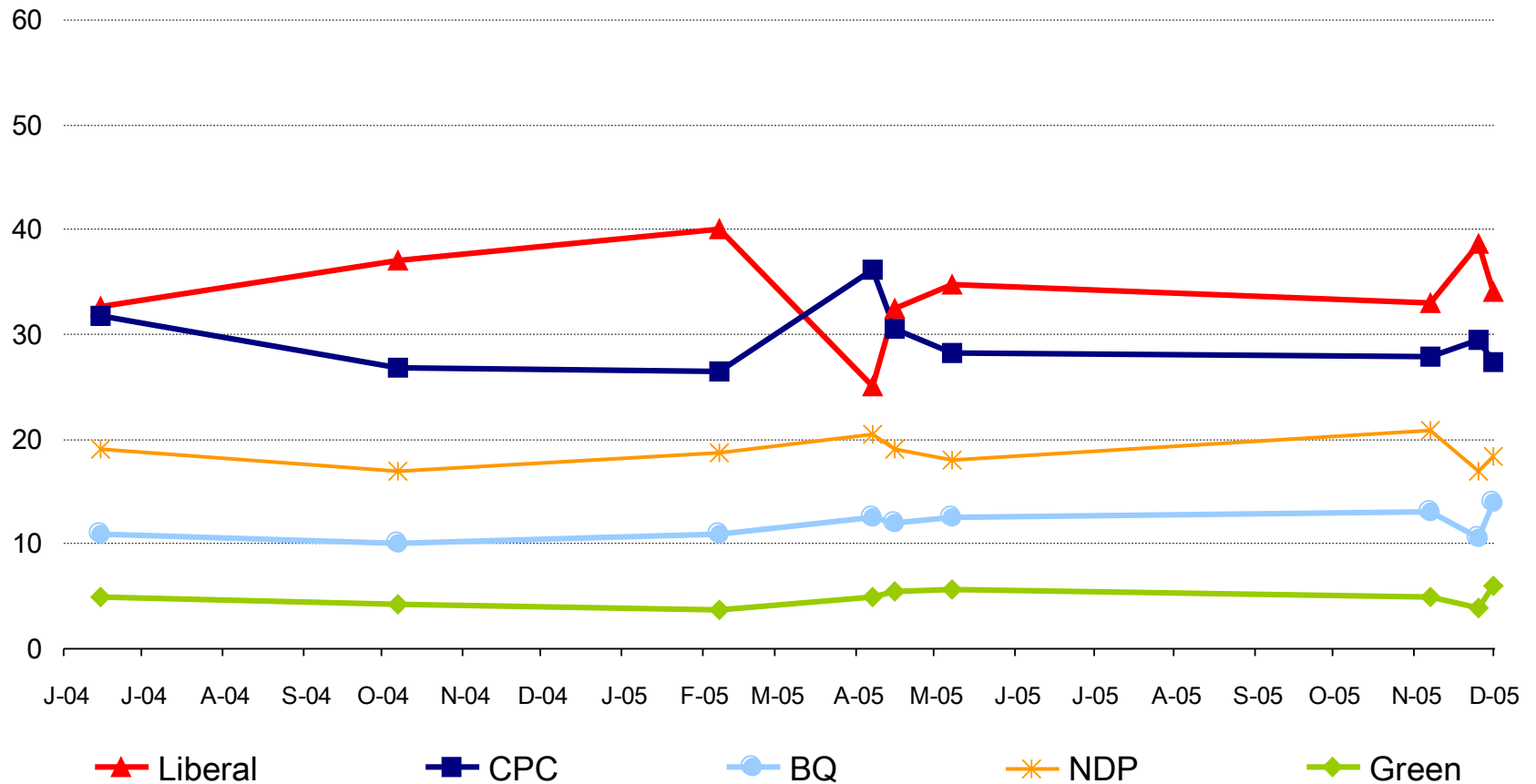
Federal vote intentions: long-term trend

Q: If a federal election were held tomorrow, which party would you vote for?



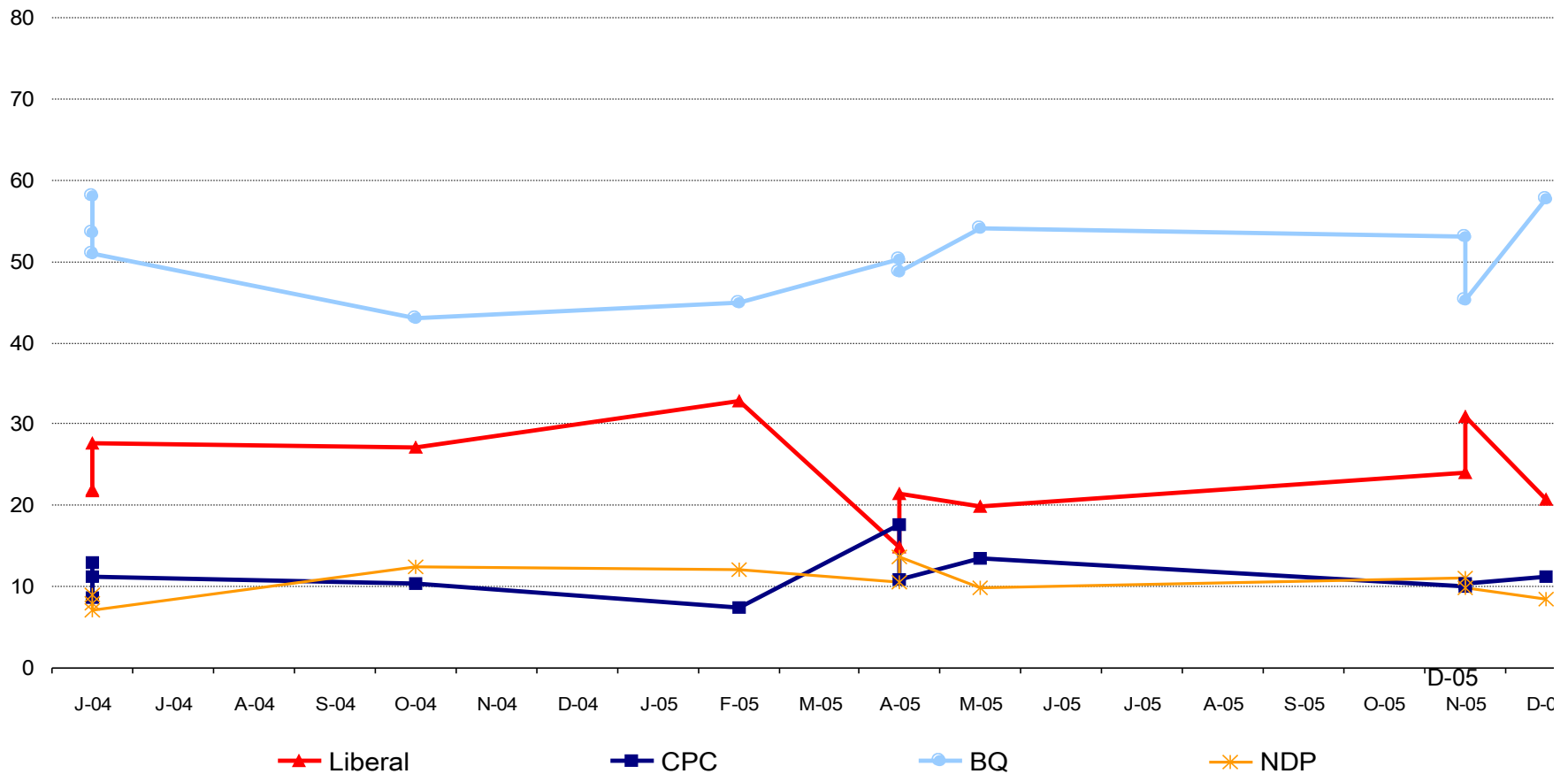
Federal vote intentions: trend since last election

Q: If a federal election were held tomorrow, which party would you vote for?



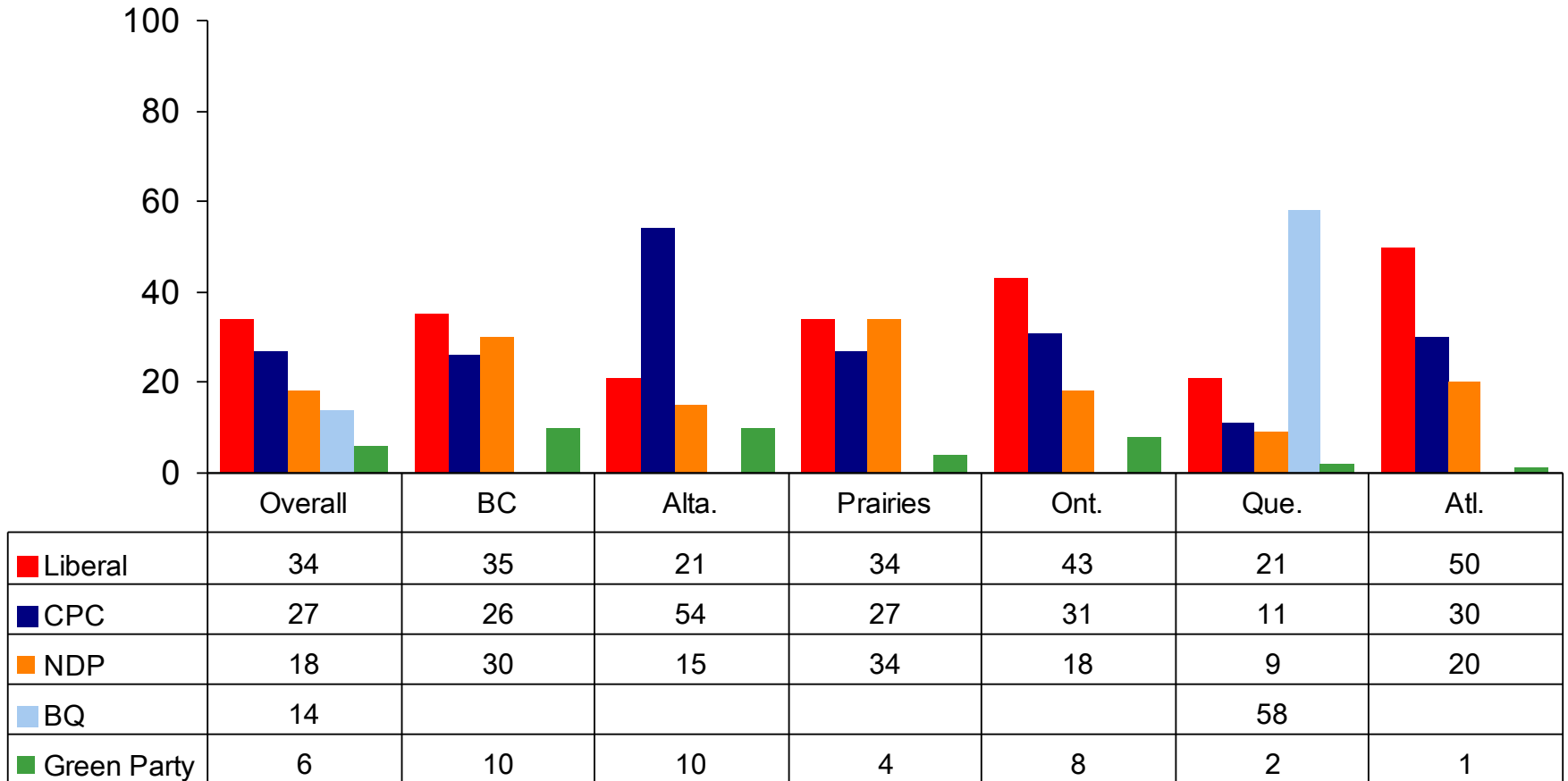
Quebec federal vote intentions: trend since last election

Q: If a federal election were held tomorrow, which party would you vote for?



Federal voting intentions: regional

Q: If a federal election were held tomorrow, which party would you vote for?



Liberal

CPC

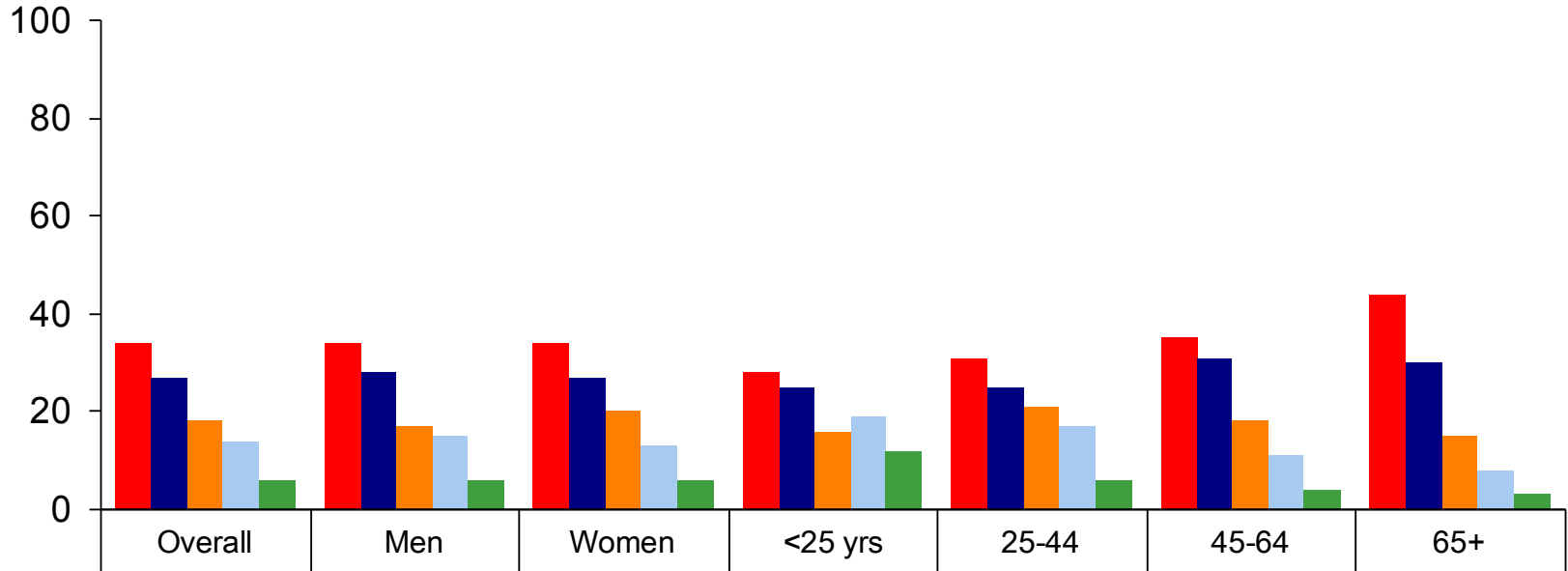
NDP

BQ

Green Party

Federal voting intentions: gender and age

Q: If a federal election were held tomorrow, which party would you vote for?

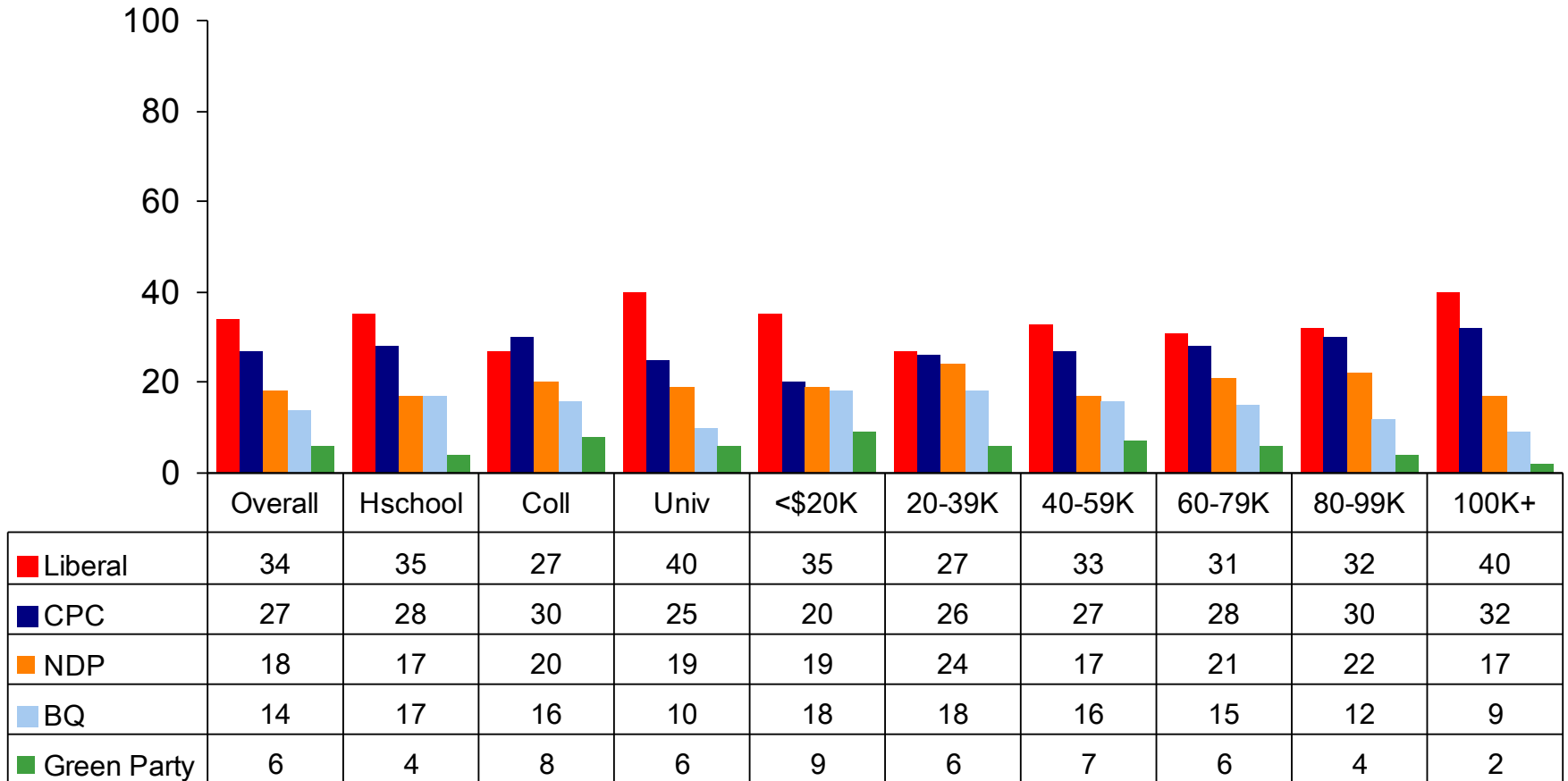


Liberal	34	34	34	28	31	35	44
CPC	27	28	27	25	25	31	30
NDP	18	17	20	16	21	18	15
BQ	14	15	13	19	17	11	8
Green Party	6	6	6	12	6	4	3

■ Liberal
 ■ CPC
 ■ NDP
 ■ BQ
 ■ Green Party

Federal voting intentions: education and income

Q: If a federal election were held tomorrow, which party would you vote for?



Liberal

CPC

NDP

BQ

Green Party

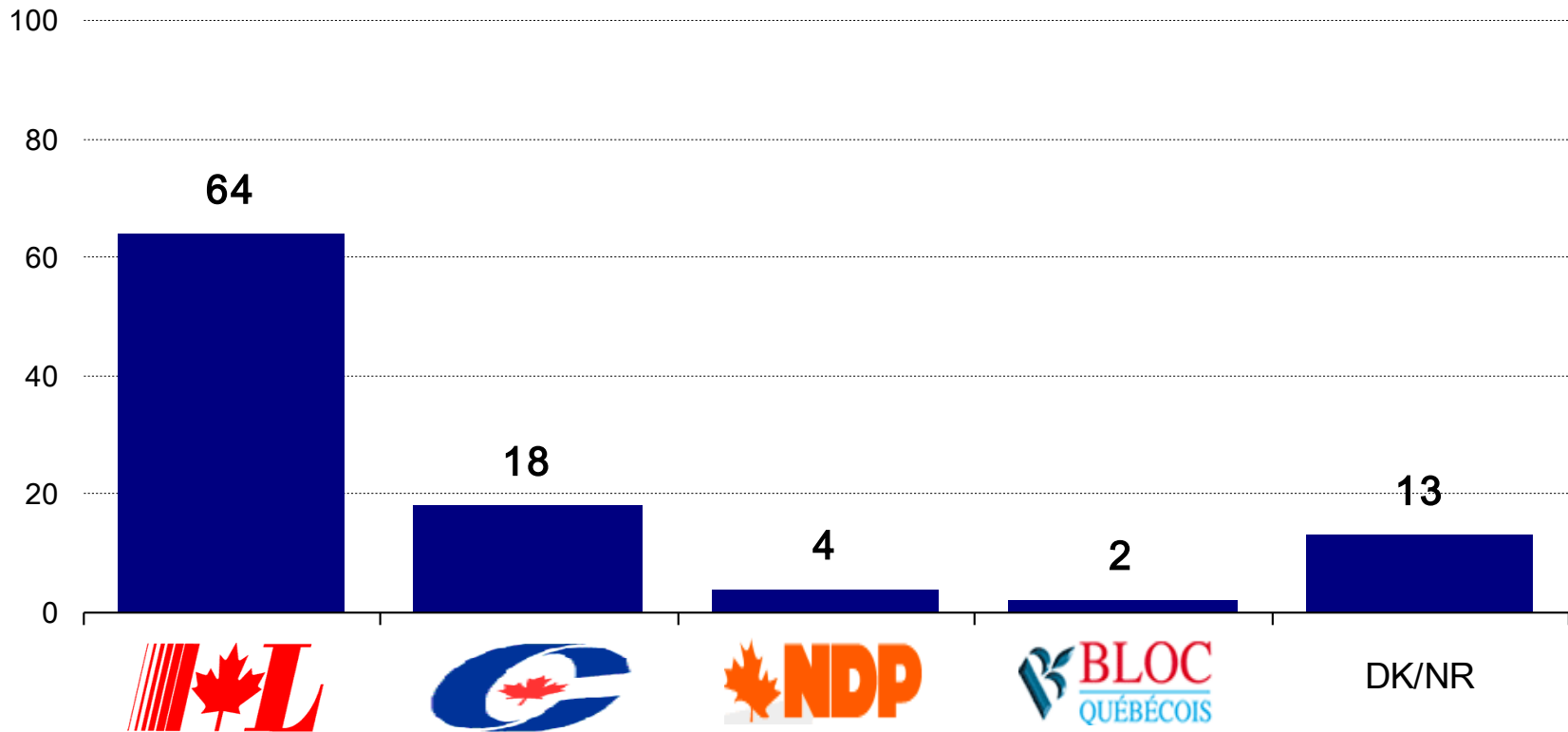
Voter retention

Q: If a federal election were held tomorrow, which party would you vote for?

Current Federal Vote Intention	VOTE CAST IN 2004				
	LPC	CPC	NDP	BQ	GP
Liberal Party of Canada	<u>66</u>	9	20	2	8
Conservative Party of Canada	15	<u>81</u>	5	1	0
NDP	12	7	<u>74</u>	4	16
Bloc Québécois	5	0.3	2	<u>93</u>	9
Green Party	3	2.8	0	1	<u>67</u>

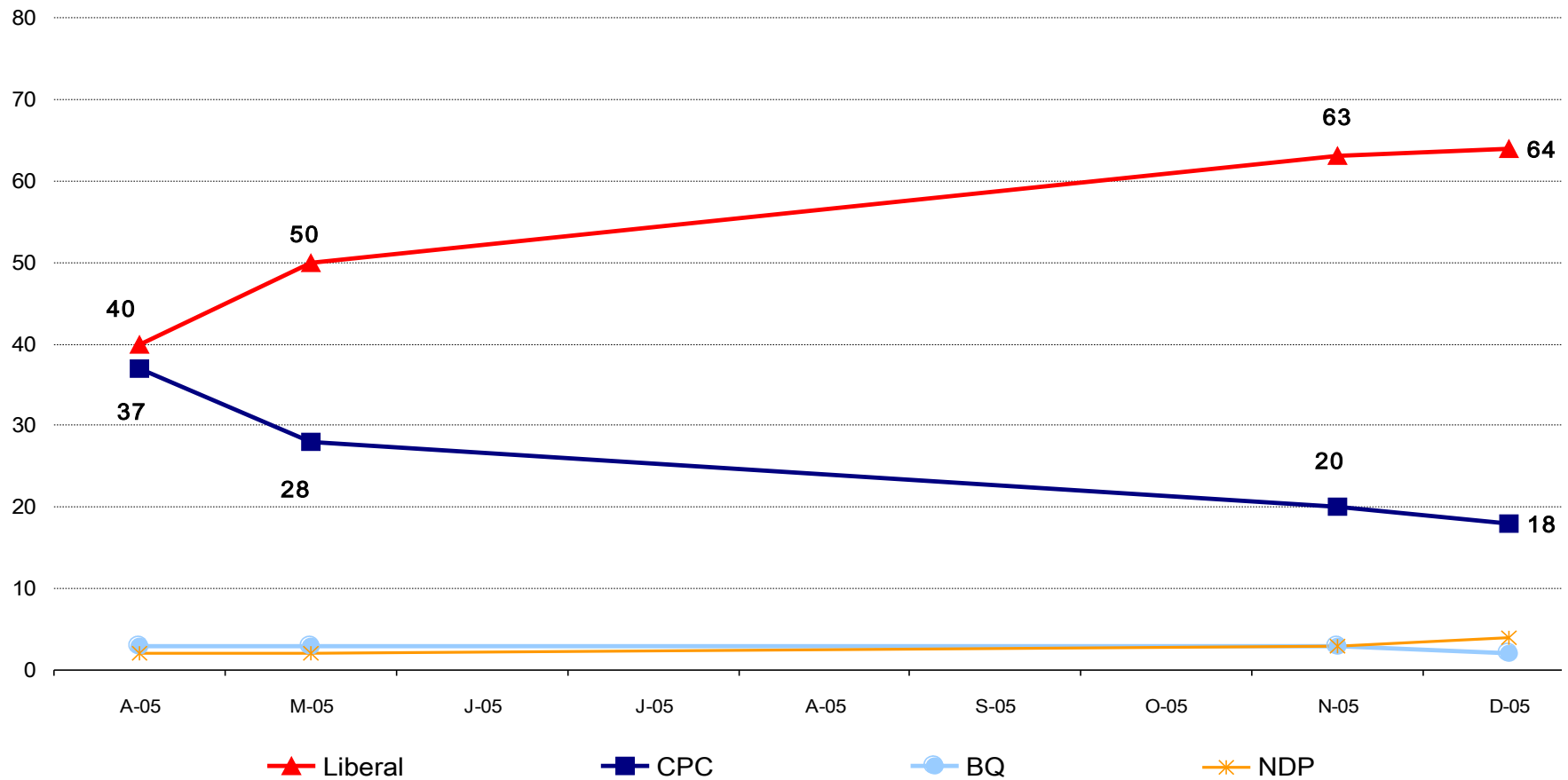
Likely winner

Q: Putting aside your personal voting intentions for the next federal election, which party do you think will win?



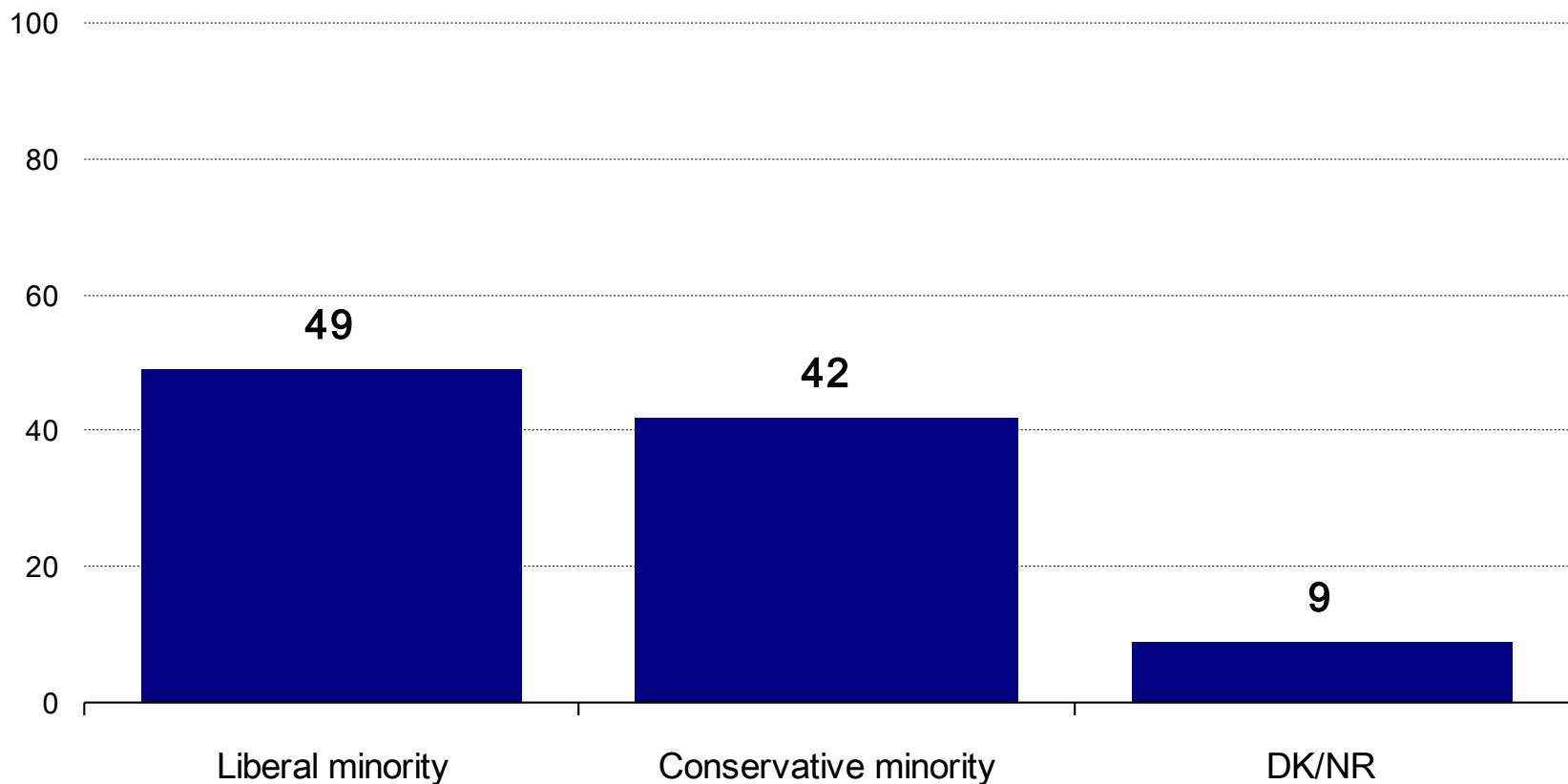
Tracking likely winner

Q: Putting aside your personal voting intentions for the next federal election, which party do you think will win?



Slight preference for another Liberal minority

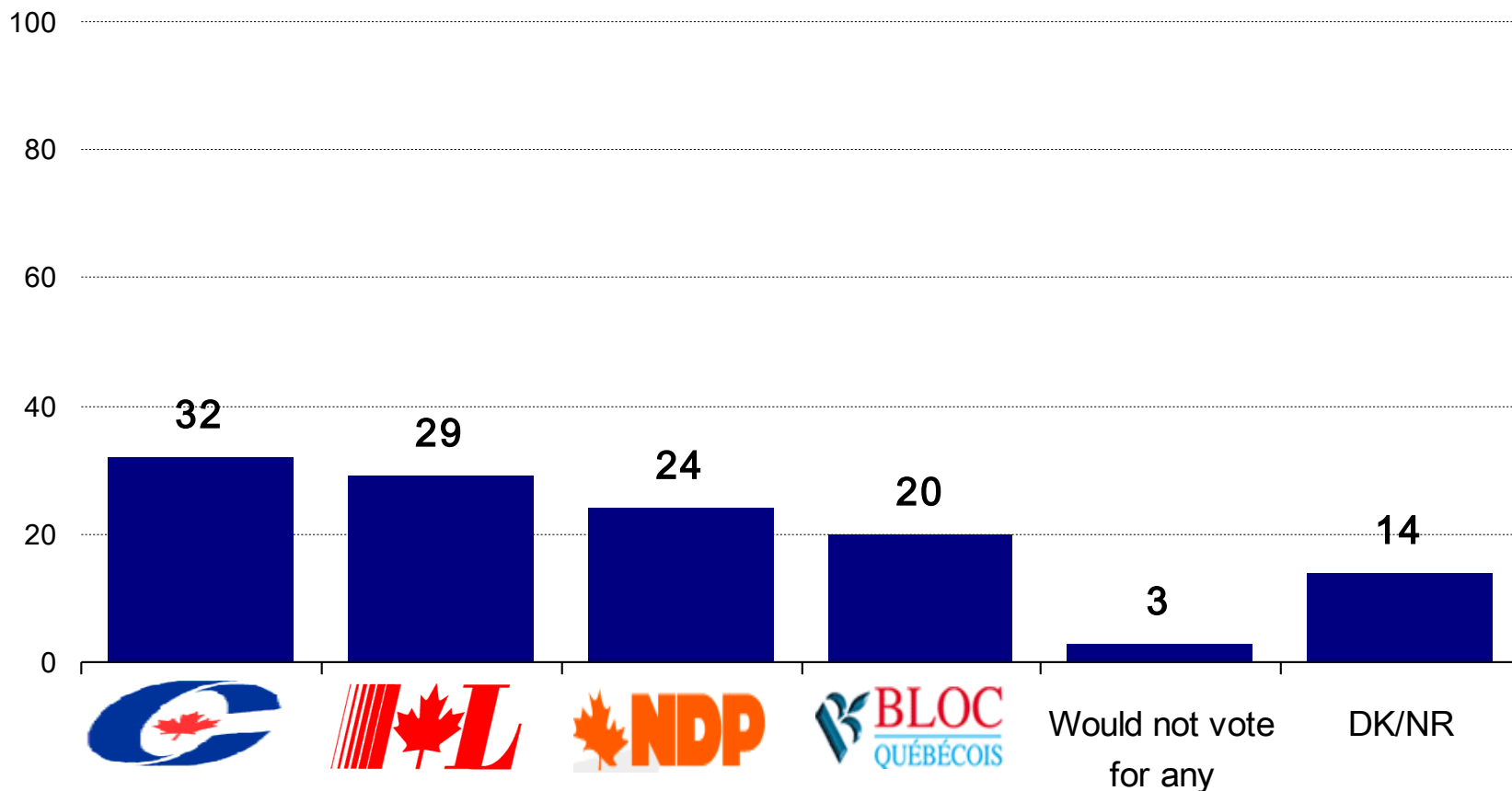
Q: Putting aside your personal voting intentions for the next federal election, if you had to choose between a Liberal minority and a Conservative minority government, which would you prefer?



Positioning of the Political Parties

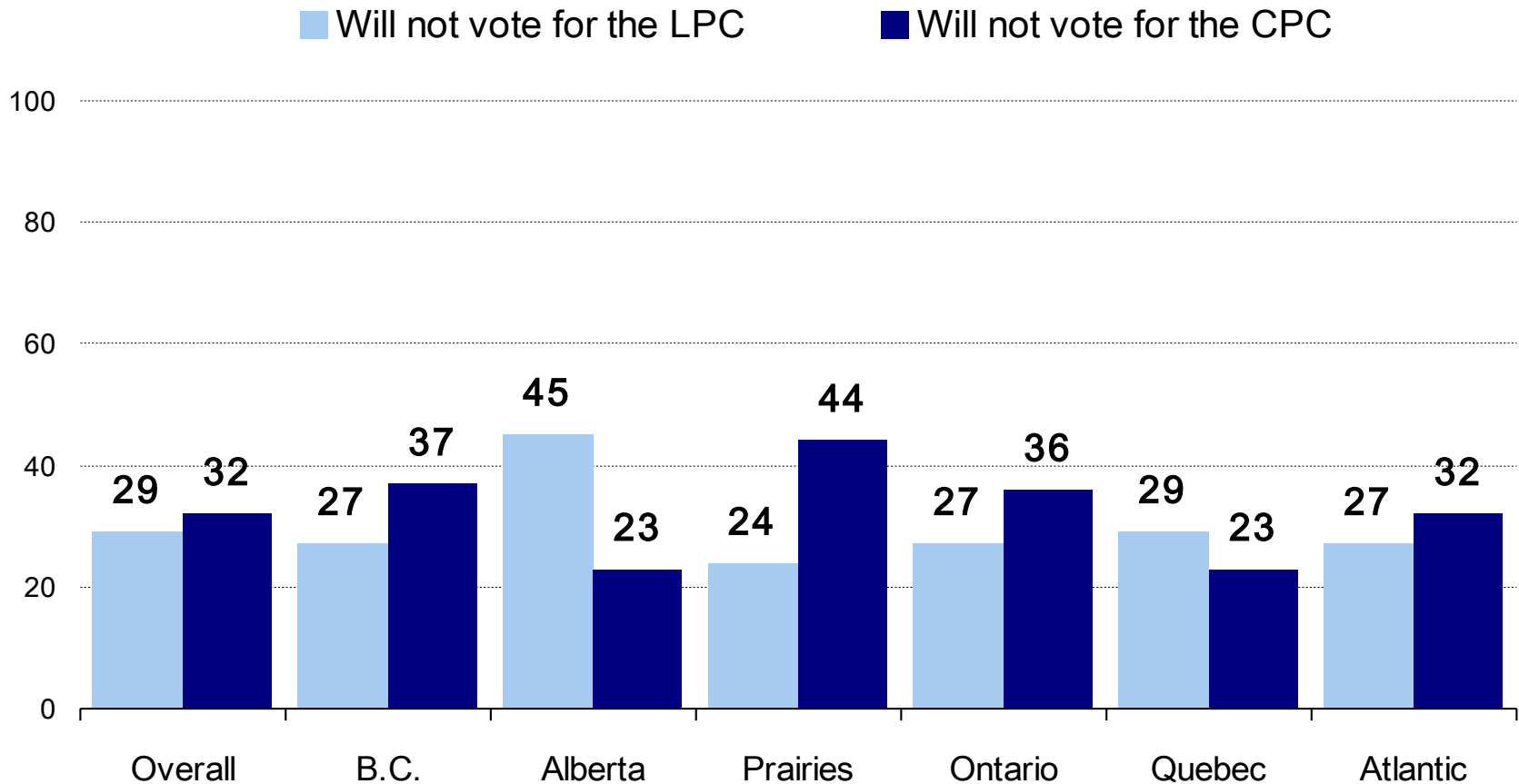
CPC most unpalatable to voters; LPC a close second

Q: Thinking about the main parties running in the coming election, is there any political party that you would definitely not vote for?



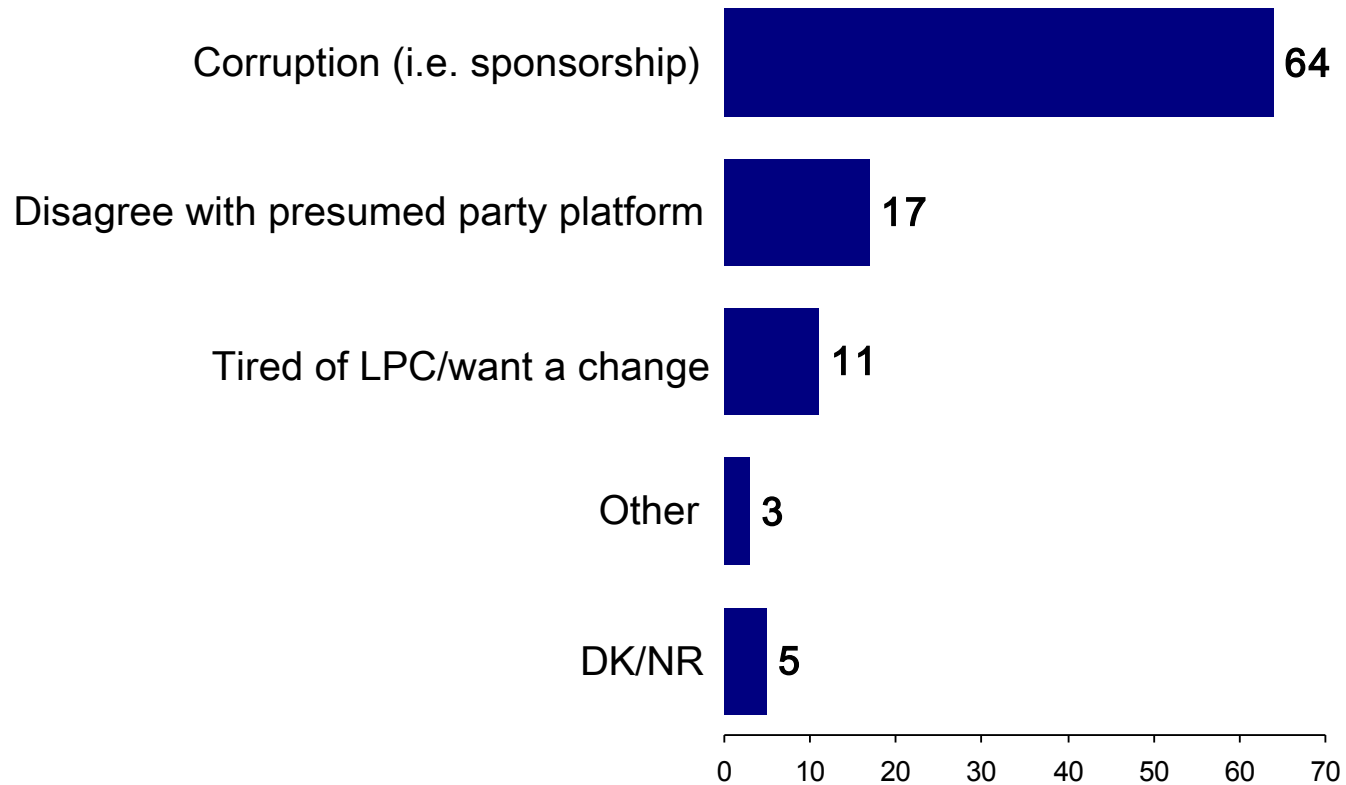
Opposition to parties by region

Q: Thinking about the main parties running in the coming election, is there any political party that you would definitely not vote for?



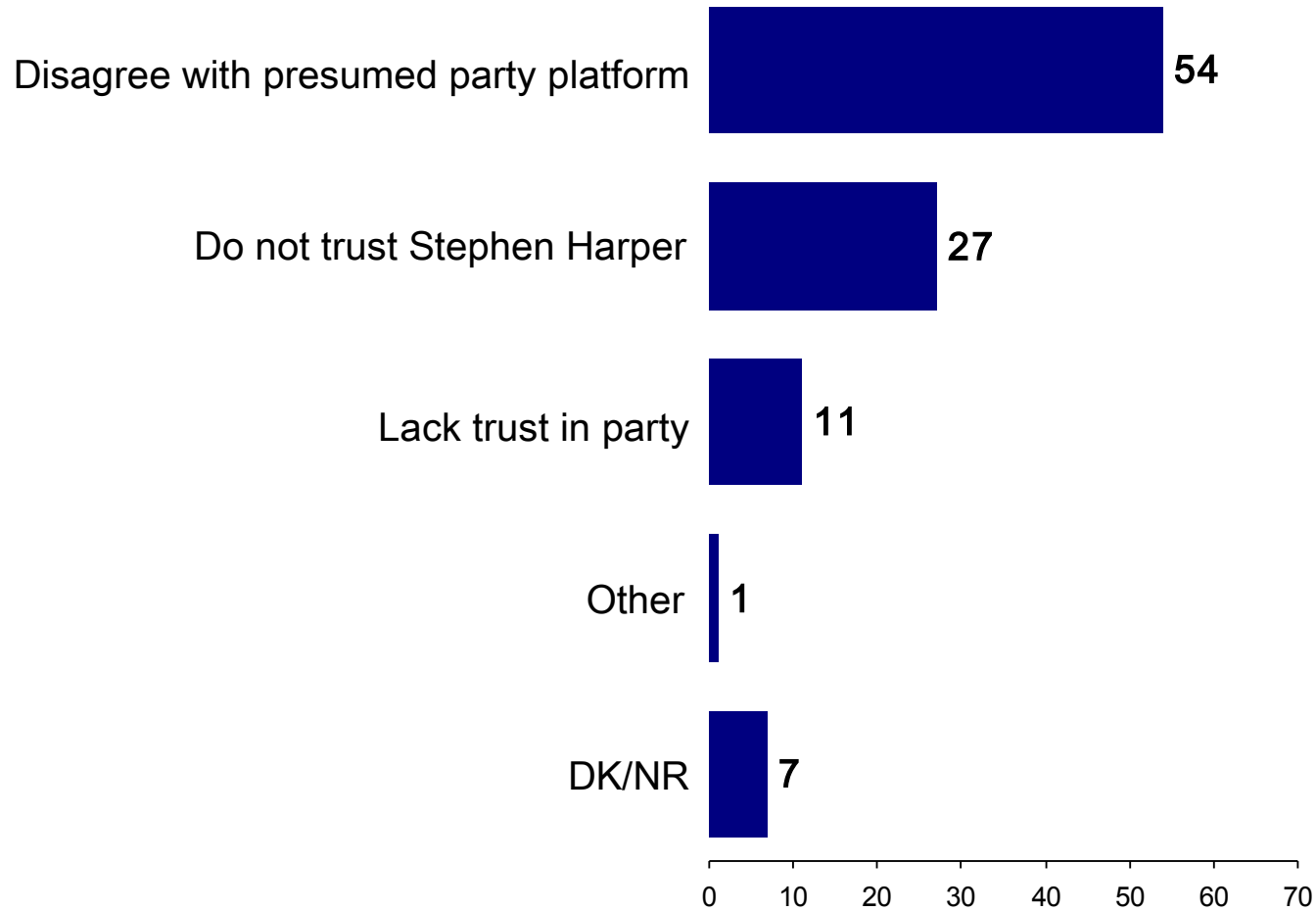
Sponsorship main reason voters won't support the Liberals

Q: What is the main reason you would not vote for the Liberal Party of Canada?



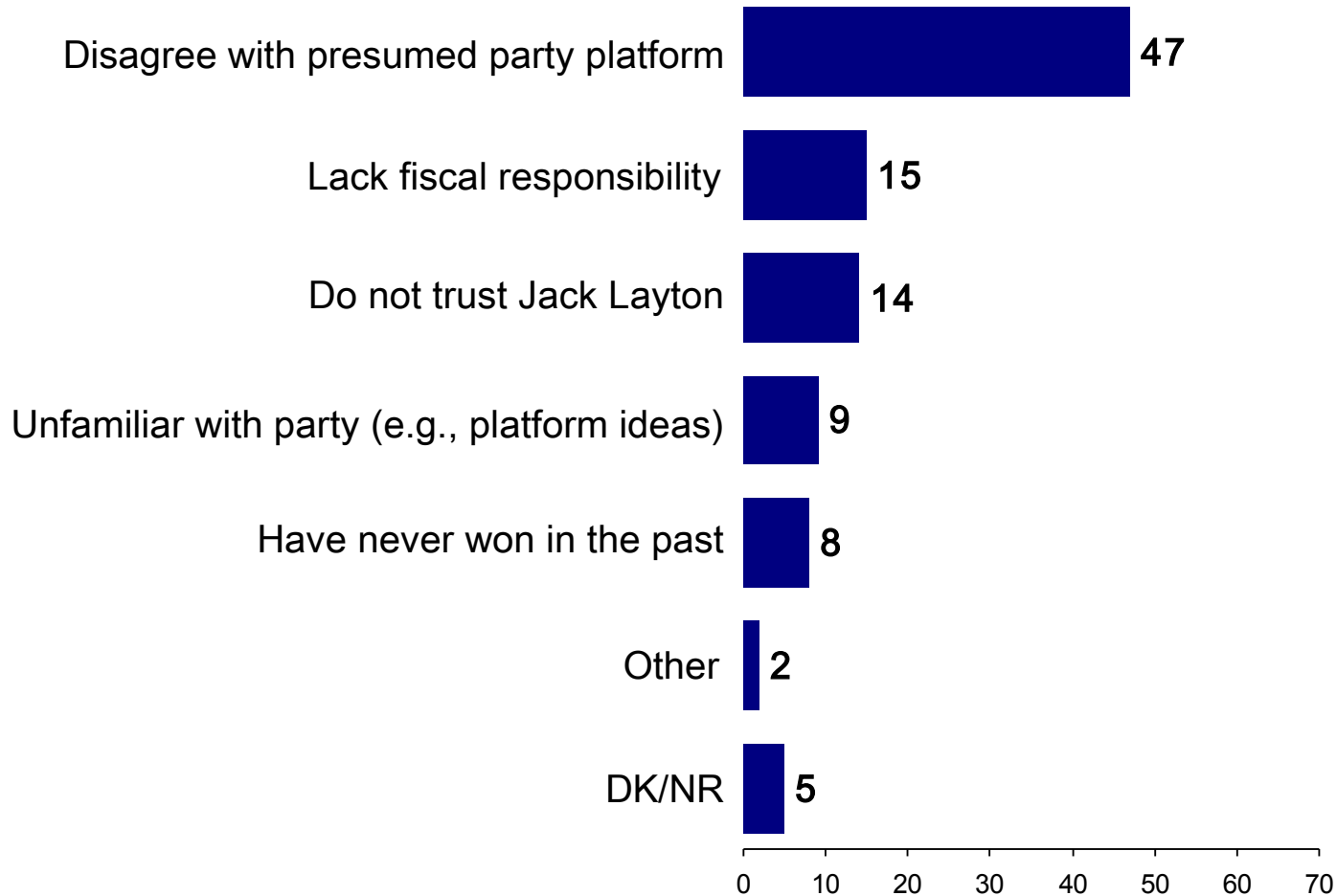
Party platform main reason voters won't support the CPC

Q: What is the main reason you would not vote for the Conservative Party of Canada?



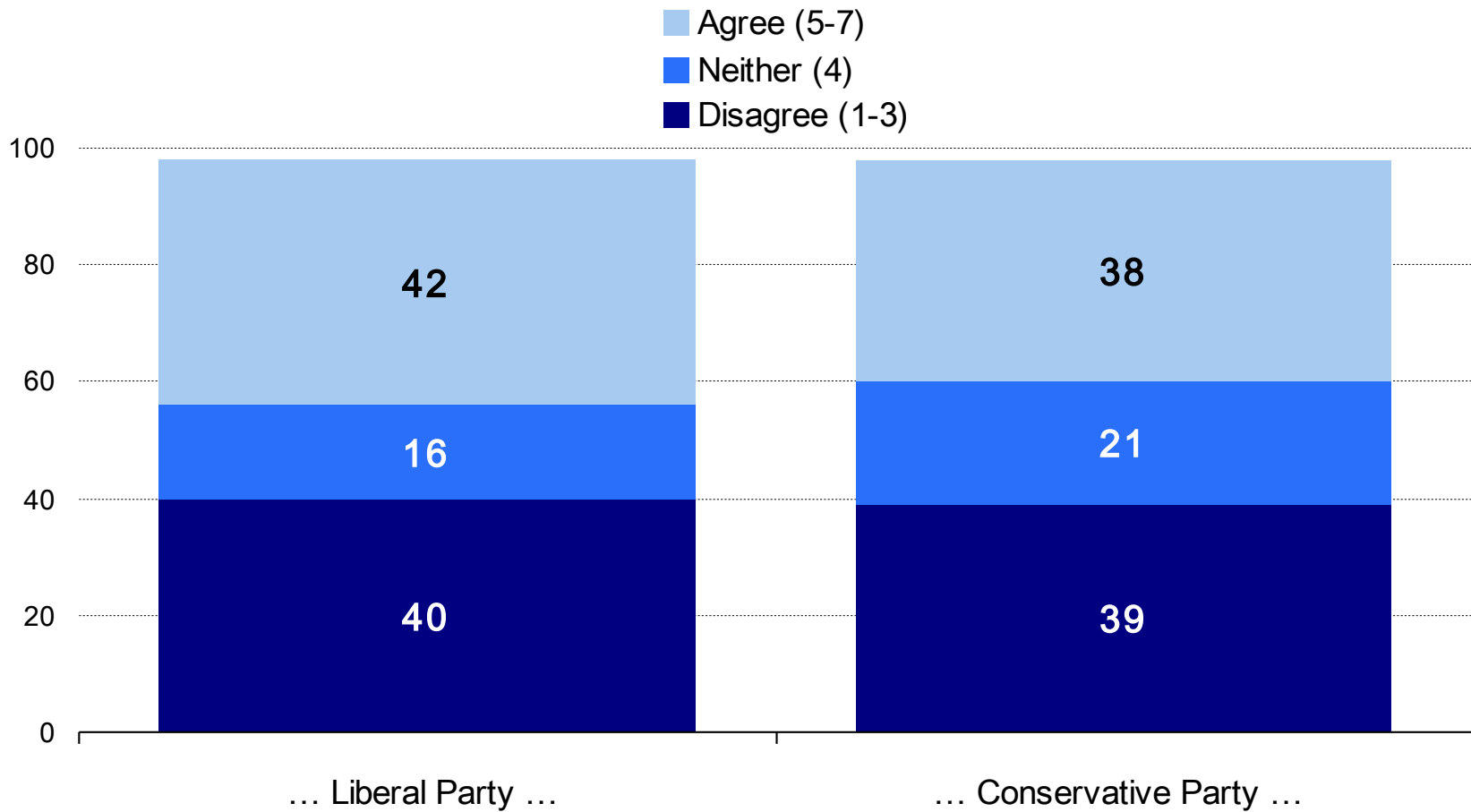
Party platform main reason voters won't support the NDP

Q: What is the main reason you would not vote for the New Democratic Party?



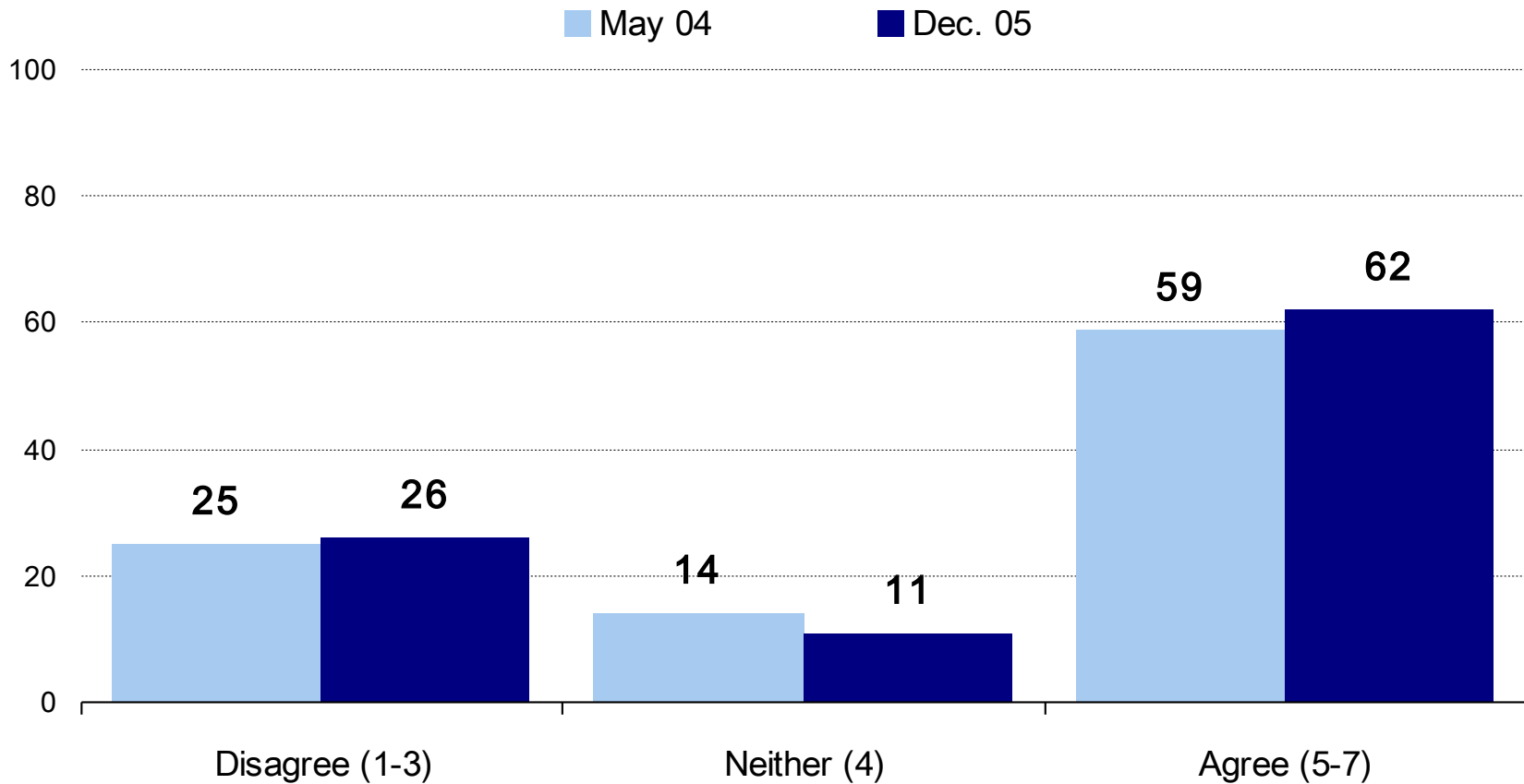
Fit to govern

Q: I think the ... is not fit to govern Canada.



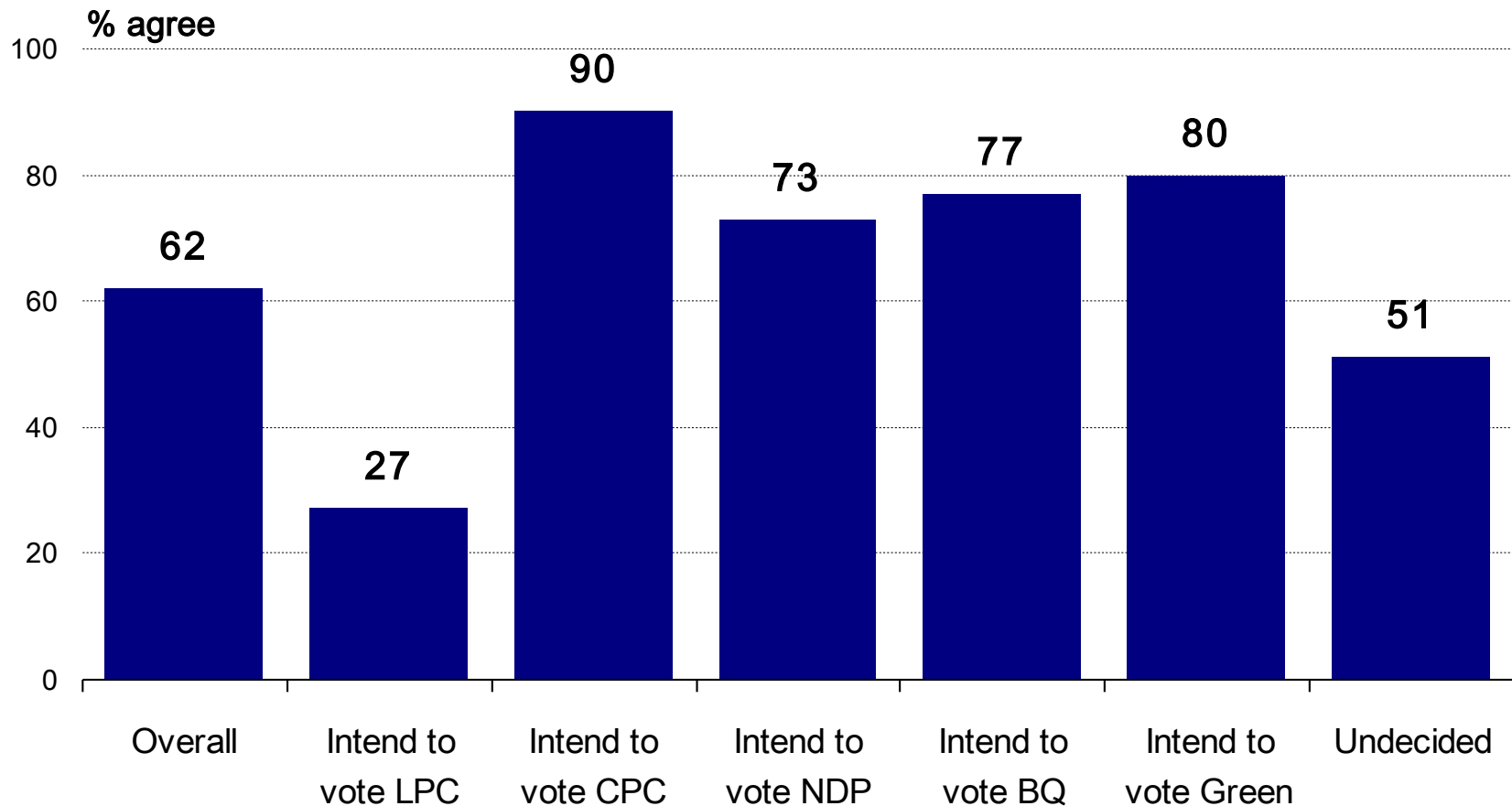
Time for a new ruling party in Ottawa

Q: After so many years of Liberal government, I really think the country needs a new ruling party in Ottawa.



Even 1 in 4 Liberal voters think it's time for a new government

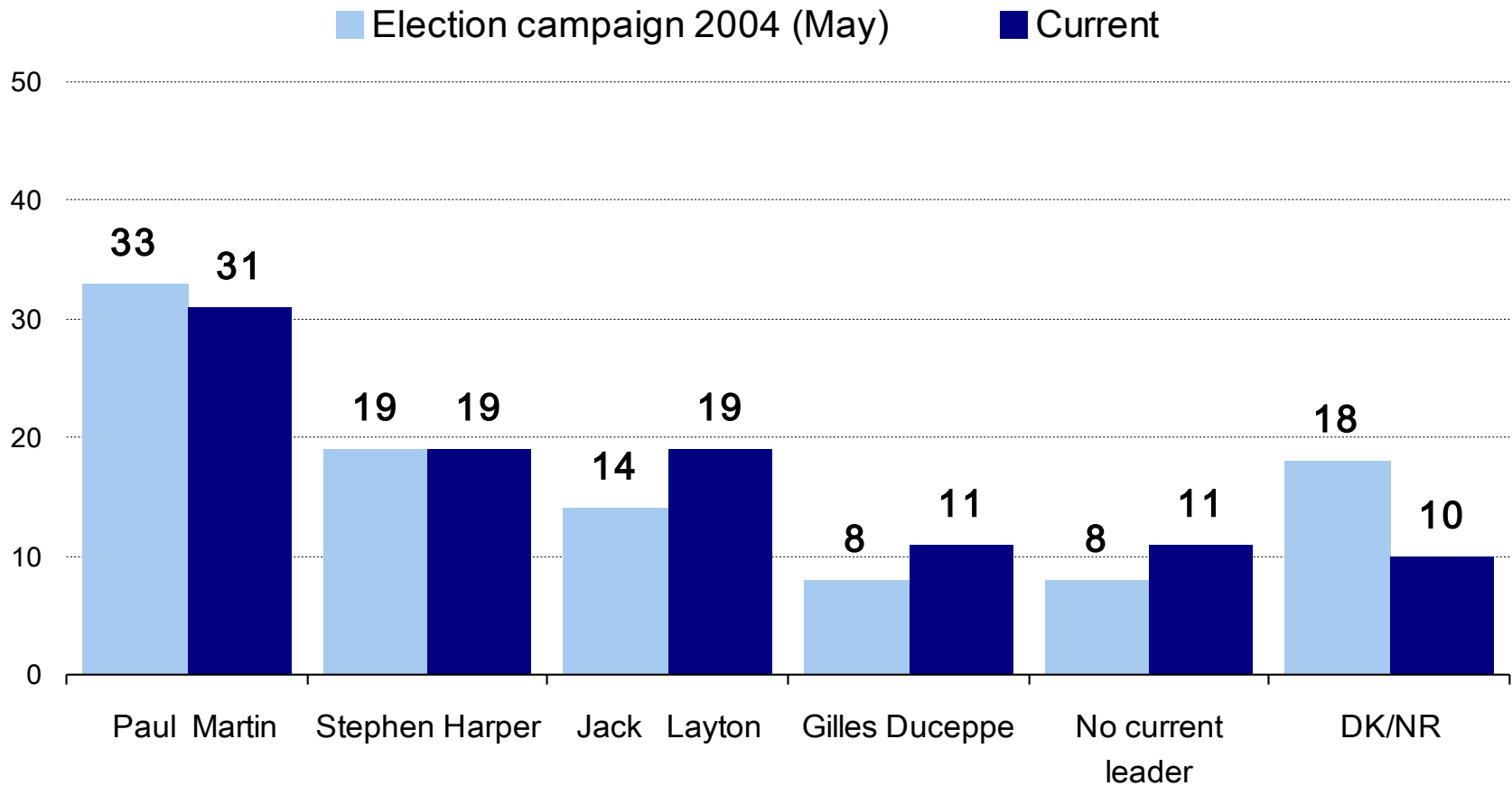
Q: After so many years of Liberal government, I really think the country needs a new ruling party in Ottawa.



Views of the Leaders

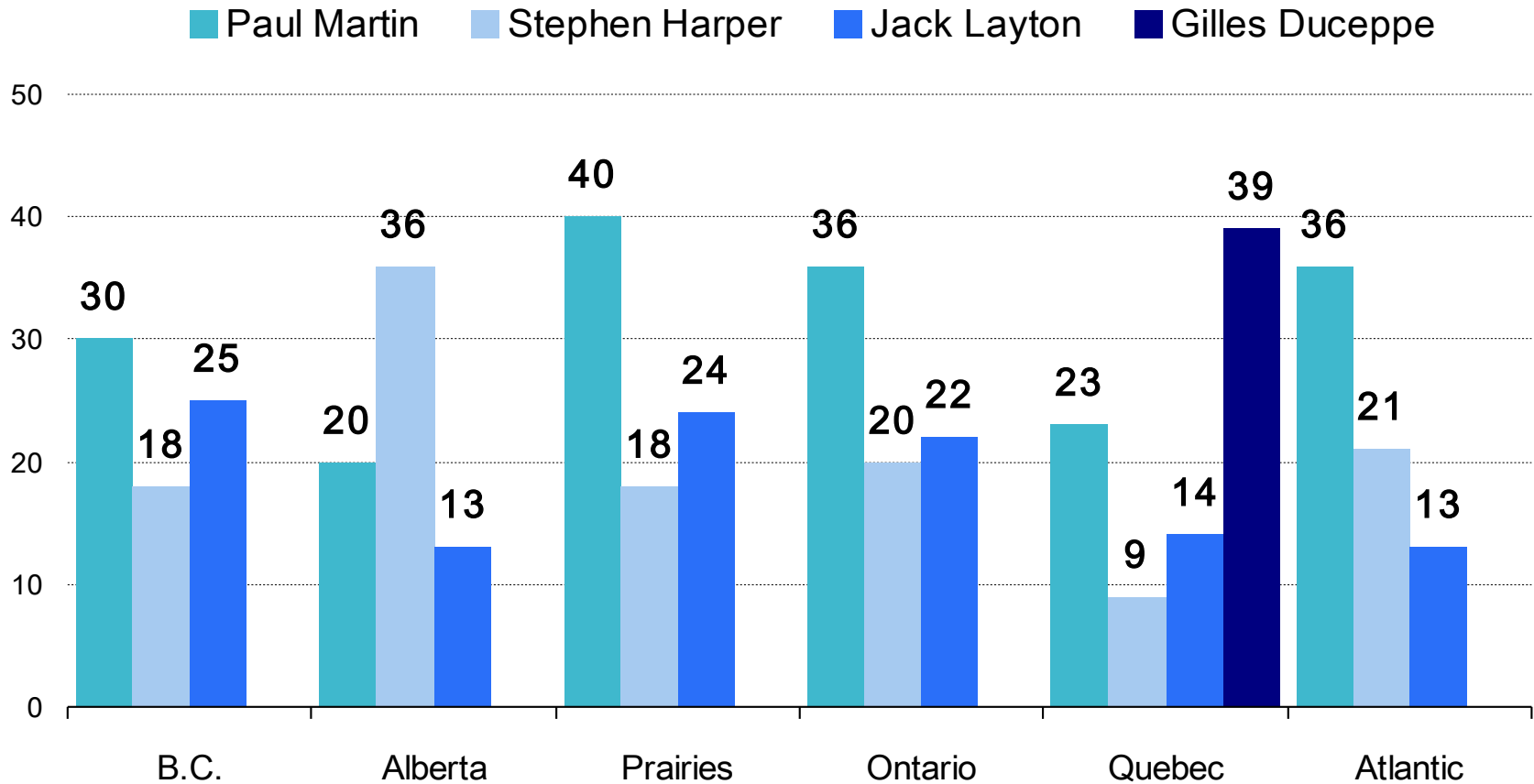
Vision for the future

Q: Which of the following leaders is doing the best job of articulating a positive vision for the future?



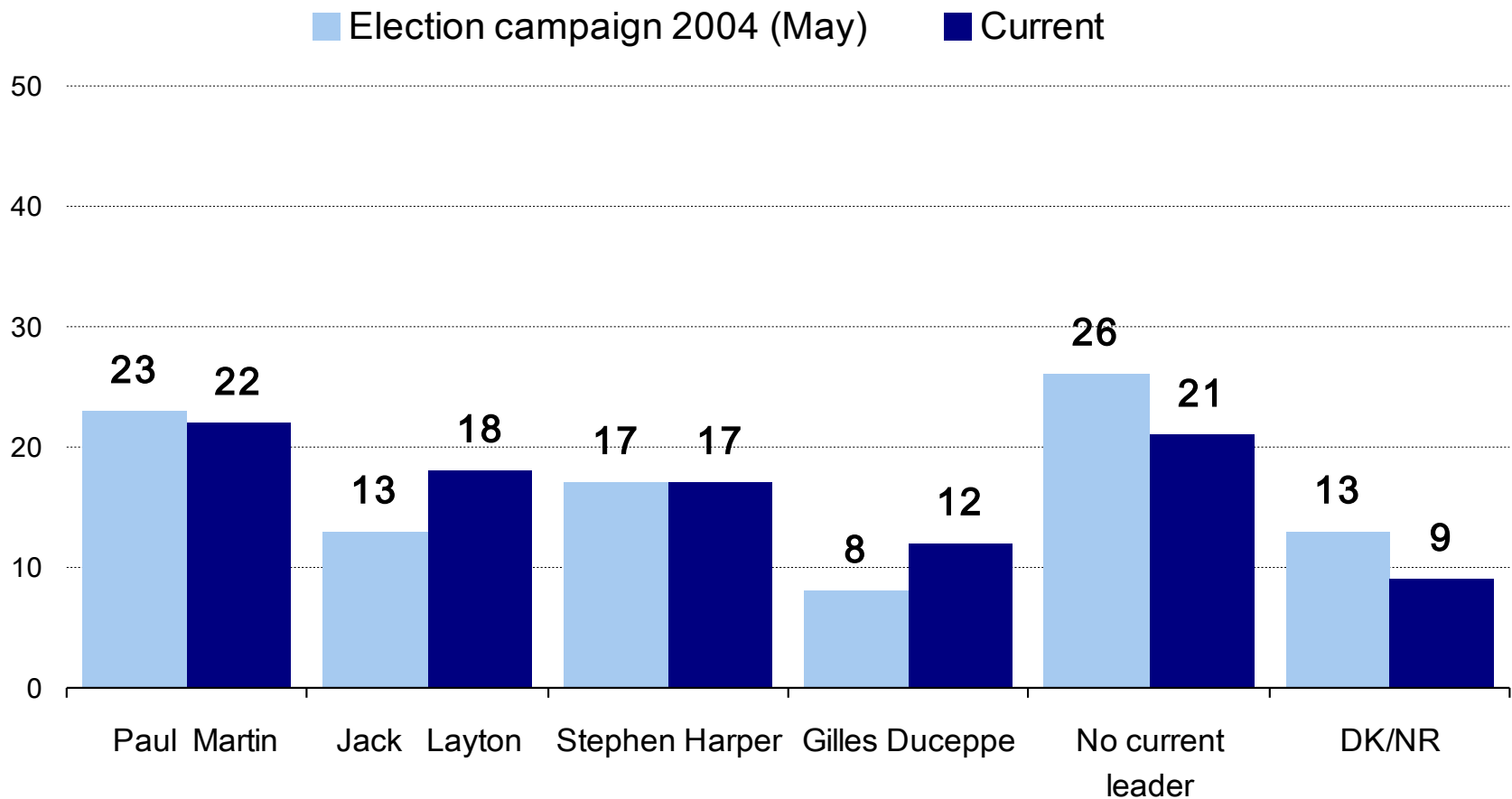
Best vision by region

Q: Which of the following leaders is doing the best job of articulating a positive vision for the future?



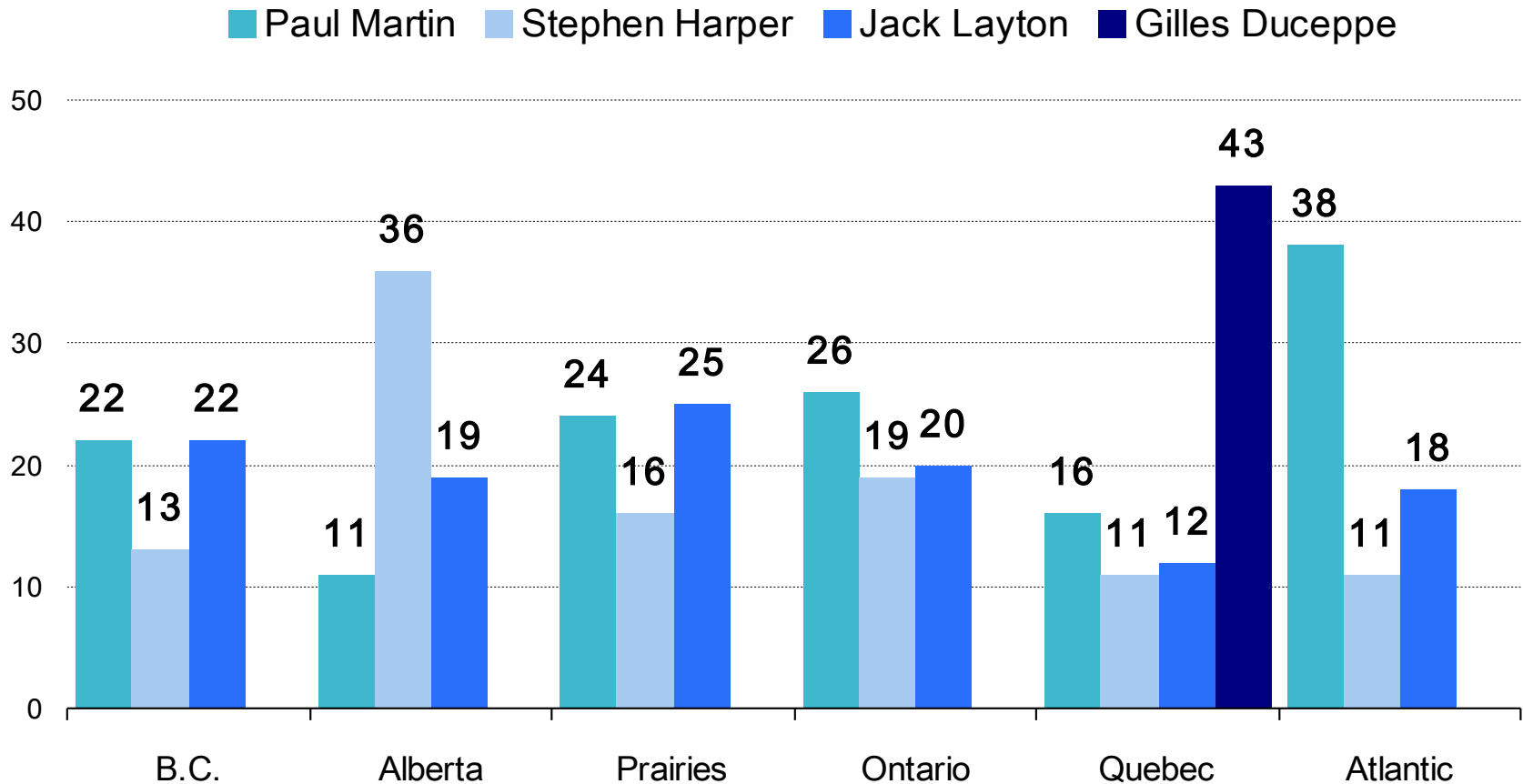
Trust in leaders

Q: Which of the following leaders could you trust to actually do what they are promising to do if elected?



Trust in leaders by region

Q: Which of the following leaders is doing the best job of articulating a positive vision for the future?





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