



EKOS/CBC/Toronto Star/La Presse Poll

Threat to Security: Bush or Hussein?

**Presentation to
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EKOS RESEARCH ASSOCIATES

Methodology

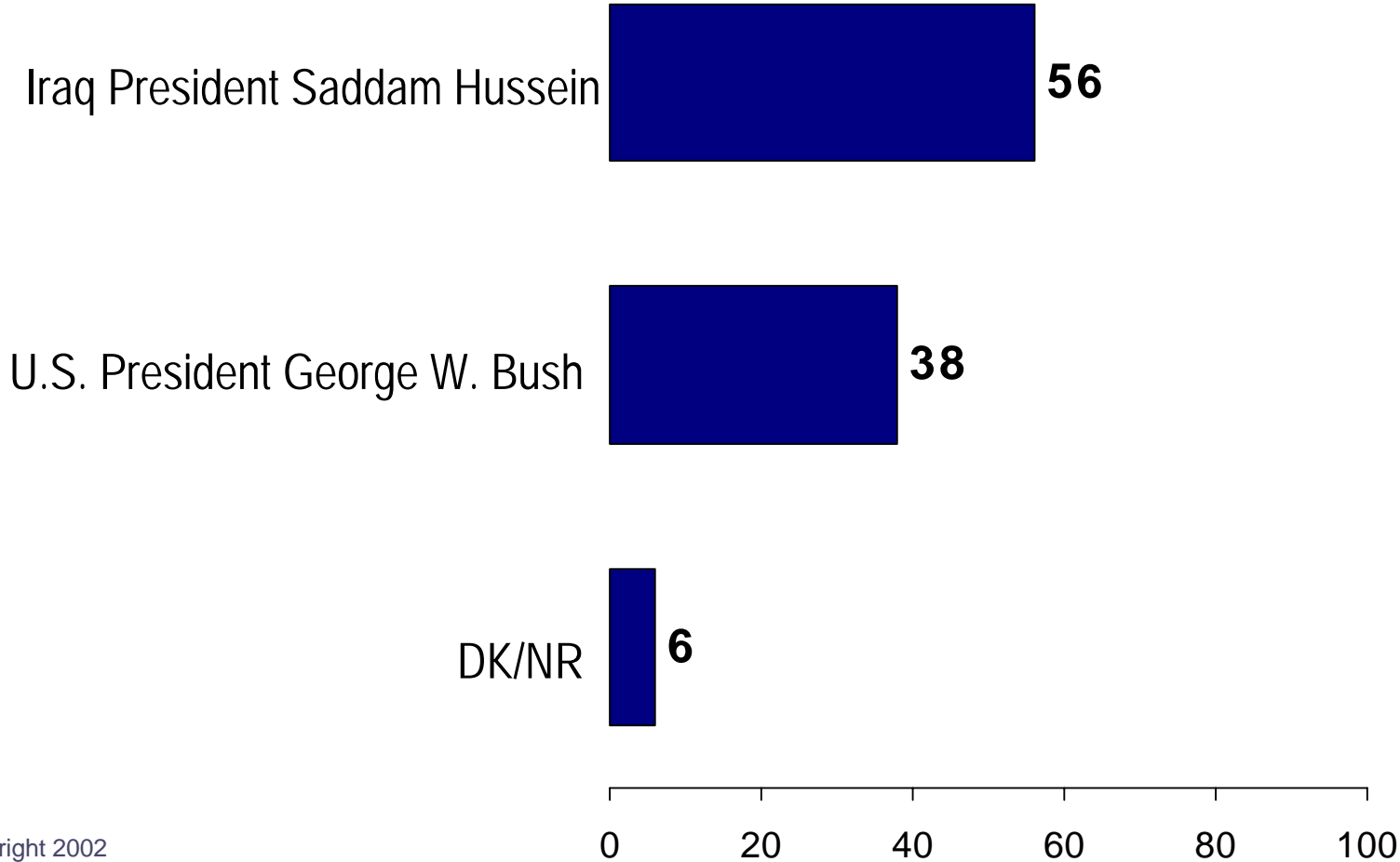
■ Telephone survey of the general public

- 1205 completed interviews with a national random sample of Canadians 18 years of age and over (n=403 in Quebec)
 - ✓ Interview period: December 2-4, 2002
 - ✓ National results valid within +/- 2.8 percentage points, 19 times out of 20 (Quebec: \pm 4.9%)
- The margin of error increases when the results are sub-divided
- It should also be noted that the refusal rate and other measurement errors could also increase the margin of error

■ All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.

Threat to World Peace/Security: Bush or Hussein?

Q: Which of the following leaders poses the most serious threat to world security/peace?





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