



EKOS/CBC NEWS: SUNDAY Poll

Long-Term Solution to Terrorism

Presentation to
CBC News: Sunday, Ottawa

February 2nd, 2003



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Methodology

■ Telephone survey of the general public

- 1,001 completed interviews with a national random sample of Canadians 18 years of age and over (n=243 in Quebec)
 - ✓ Interview period: January 14-16, 2003
 - ✓ National results valid within +/- 3.1 percentage points, 19 times out of 20 (Quebec: ± 6.3%)
- The margin of error increases when the results are sub-divided
- It should also be noted that the refusal rate and other measurement errors could also increase the margin of error

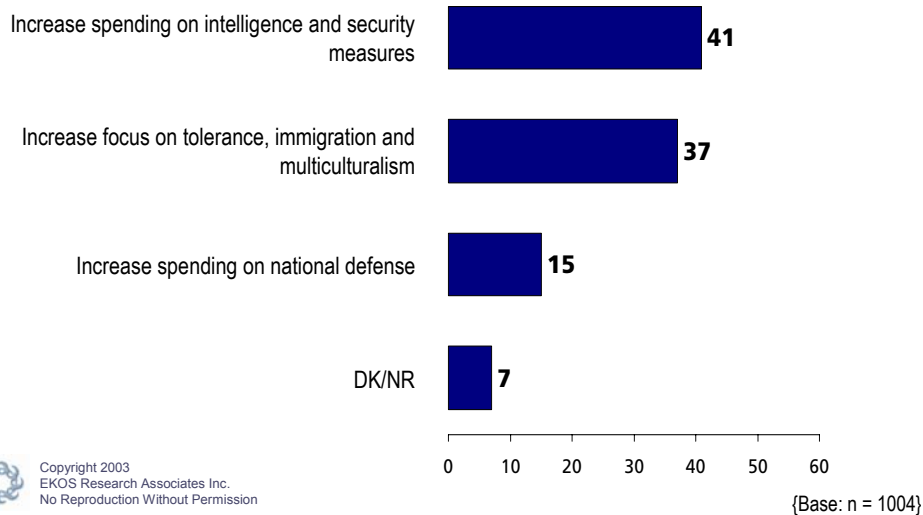
- **All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.**

Long-Term Solution to Terrorism

- Canadians are divided on how best to deal with the long-term threat of terrorism
 - Some see protection and vigilance as key but this leans strongly to security and intelligence rather than more defence
 - The other top choice is a multicultural “inoculation” strategy which sees a more diverse and relevant society as less susceptible to terrorism
 - Strong cleavages with youth, university educated picking tolerance; Liberals, CA and wealthy favour security and seniors, less educated more likely to emphasize defence
- Bottom line : 1) Sniffers and spies, 2) Immigrants and tolerance; then 3) Tanks and planes

Best Long-Term Solution to Terrorism

Q: What do you think is the best long-term way to protect Canada from terrorism?





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