



EKOS/CBC NEWS: SUNDAY Poll

Likelihood of Suffering of Terrorist Attacks in North America

**Presentation to
CBC News: Sunday, Ottawa**

March 23, 2003



EKOS RESEARCH ASSOCIATES

Methodology

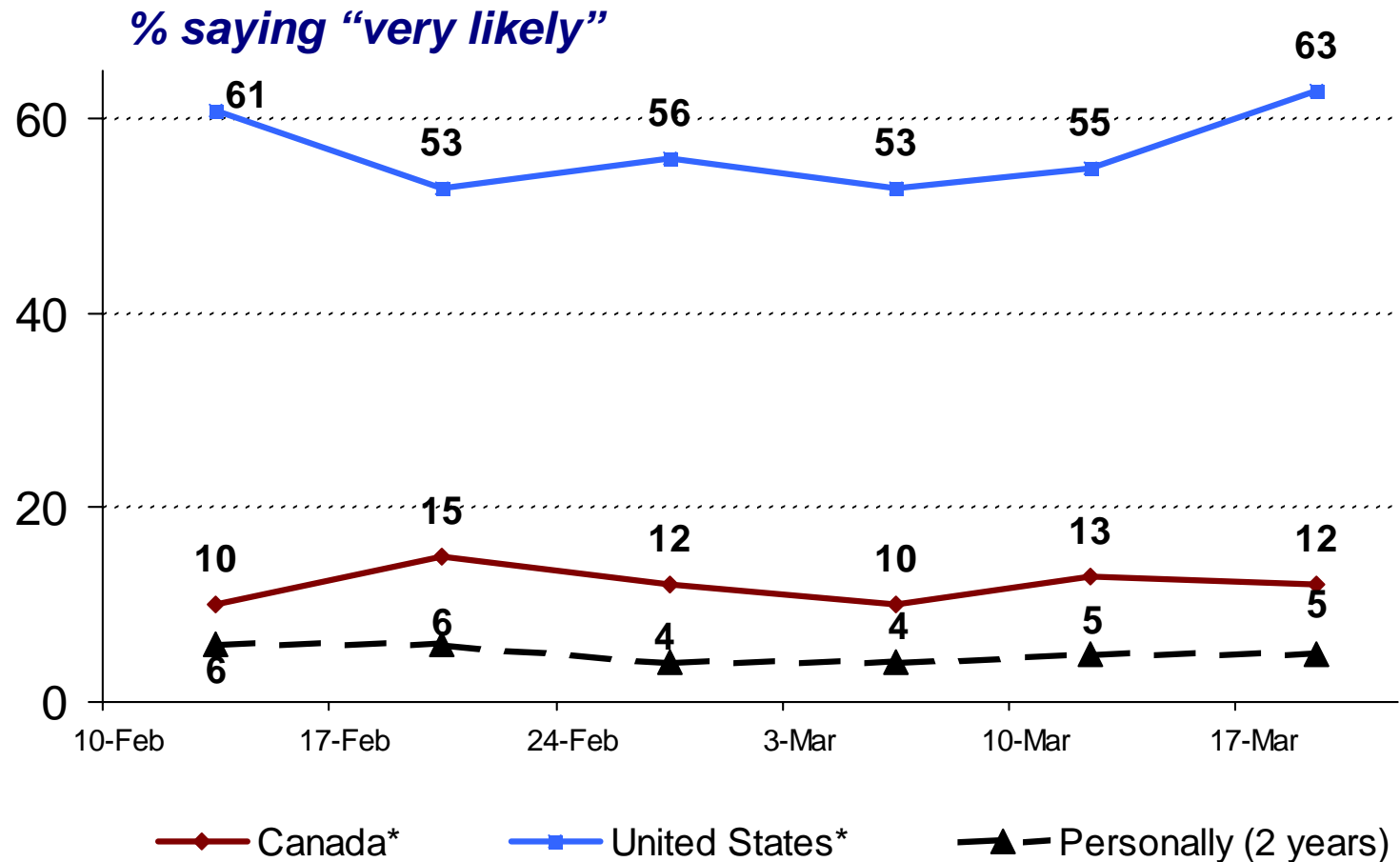
■ Telephone survey of the general public

- 720 completed interviews with a national random sample of Canadians 18 years of age and over (n=173 in Quebec)
 - ✓ Interview period: March 17-20, 2003
 - ✓ National results valid within +/- 3.7 percentage points, 19 times out of 20 (Quebec: +/- 7.5%)
- The margin of error increases when the results are sub-divided
- It should also be noted that the refusal rate and other measurement errors could also increase the margin of error

■ **All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.**

Likelihood of Terrorist Attacks in North America

Q: How likely do you think it is that Canada/the United States will suffer from a terrorist attack in the coming year?





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