



Commissioned by:



**CBC/EKOS Poll
for the CBC Sunday News**

Public Attitudes Toward Same-Sex Marriage



EKOS RESEARCH ASSOCIATES

November 10th, 2002

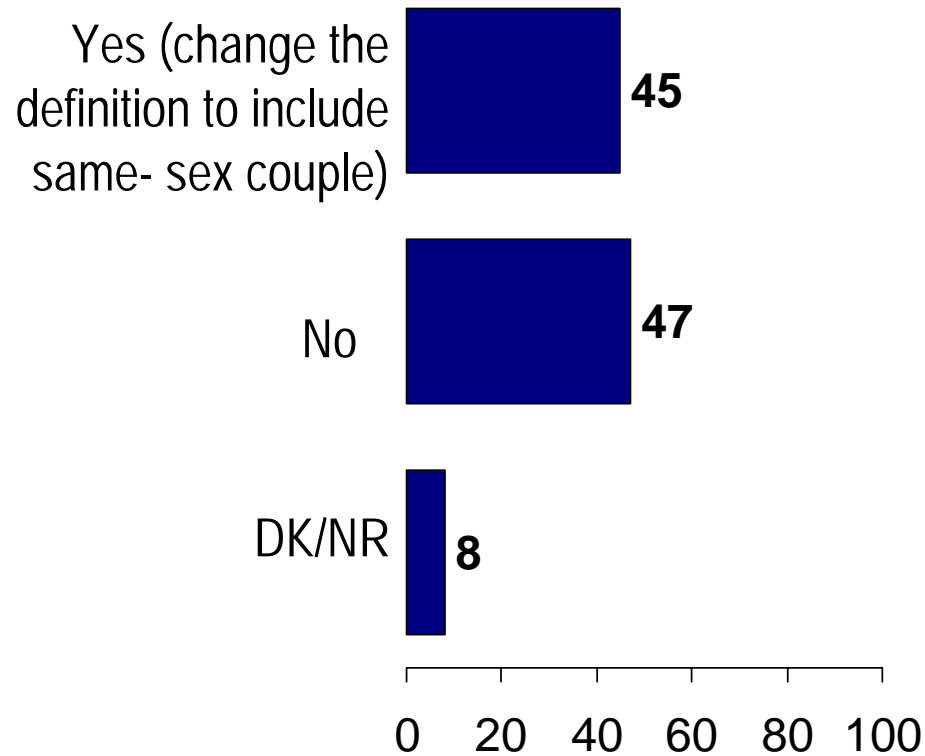
Methodology

- **Telephone survey of the general public**
 - 1,006 completed interviews with a national random sample of Canadians 18 years of age and over
 - Interview period: October 29-31, 2002
 - National results valid within +/- 2.5 percentage points, 19 times out of 20
 - ✓ The margin of error increases when the results are sub-divided.
 - ✓ It should also be noted that the refusal rate and other measurement errors could also increase the margin of error.
- **Tracking results by EKOS study *Rethinking Government***
- **All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data**



Same-Sex Marriage-Overall Picture

“The federal government is considering changing the definition of marriage – from a union of a man and a woman to one that could include same-sex couple. If a referendum was held on this issue, how would you vote?”



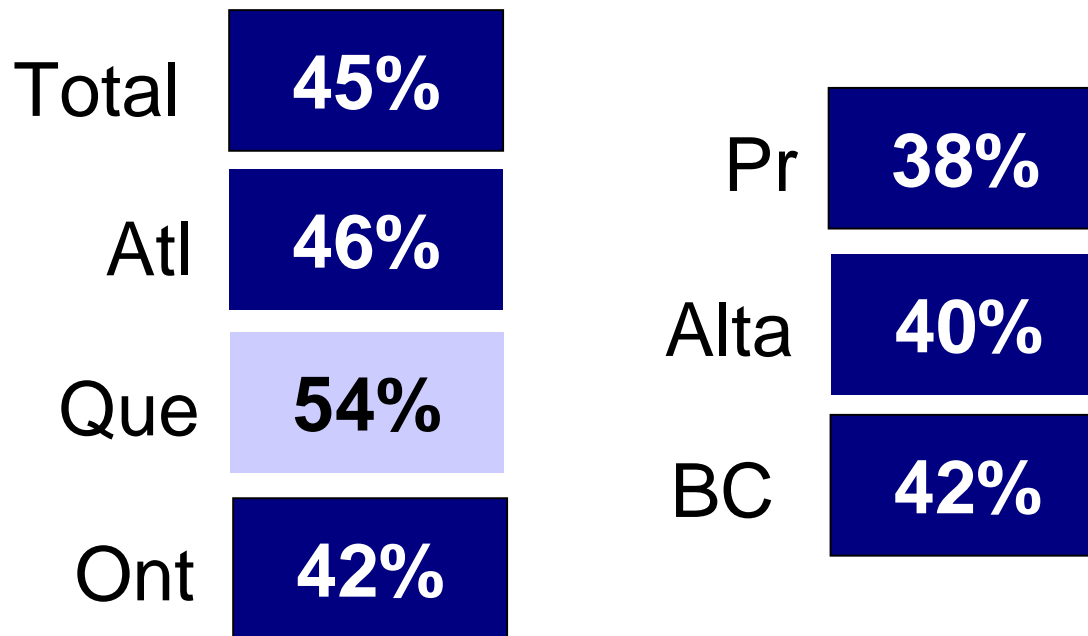
(n=1006)



Same-Sex Marriage–Regional Fracture

“The federal government is considering changing the definition of marriage – from a union of a man and a woman to one that could include same-sex couple. If a referendum was held on this issue, how would you vote?”

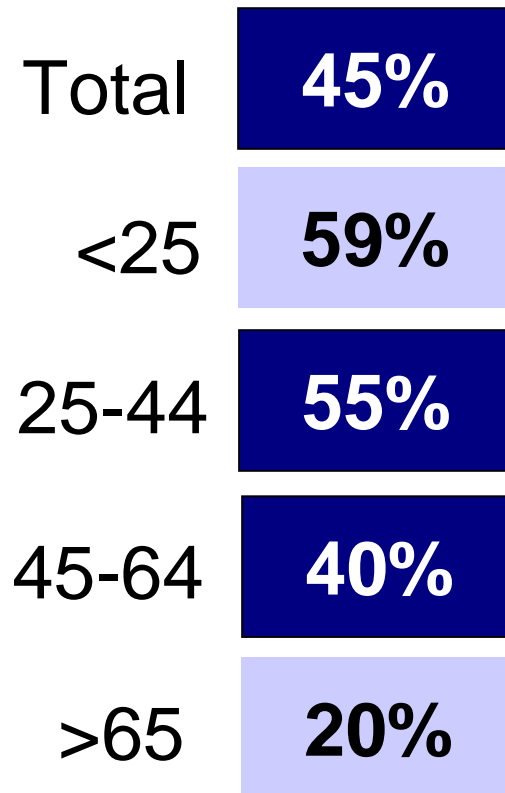
% “yes” (change the definition to include same- sex couple)



Same-Sex Marriage–Age Divide

“The federal government is considering changing the definition of marriage – from a union of a man and a woman to one that could include same-sex couple. If a referendum was held on this issue, how would you vote?”

% “yes” (change the definition to include same- sex couple)



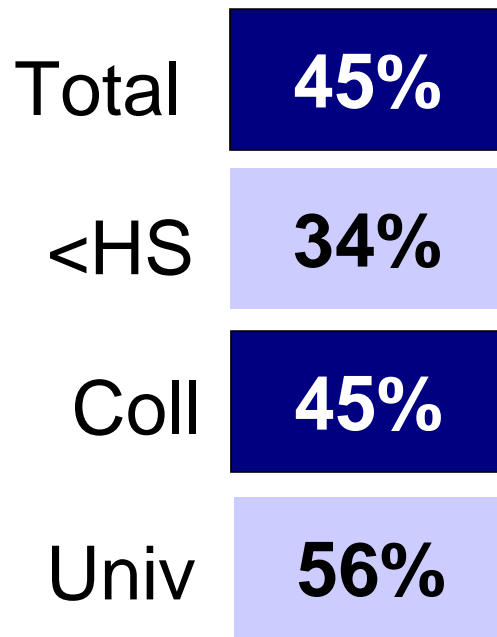
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Same-Sex Marriage–Education Division

“The federal government is considering changing the definition of marriage – from a union of a man and a woman to one that could include same-sex couple. If a referendum was held on this issue, how would you vote?”

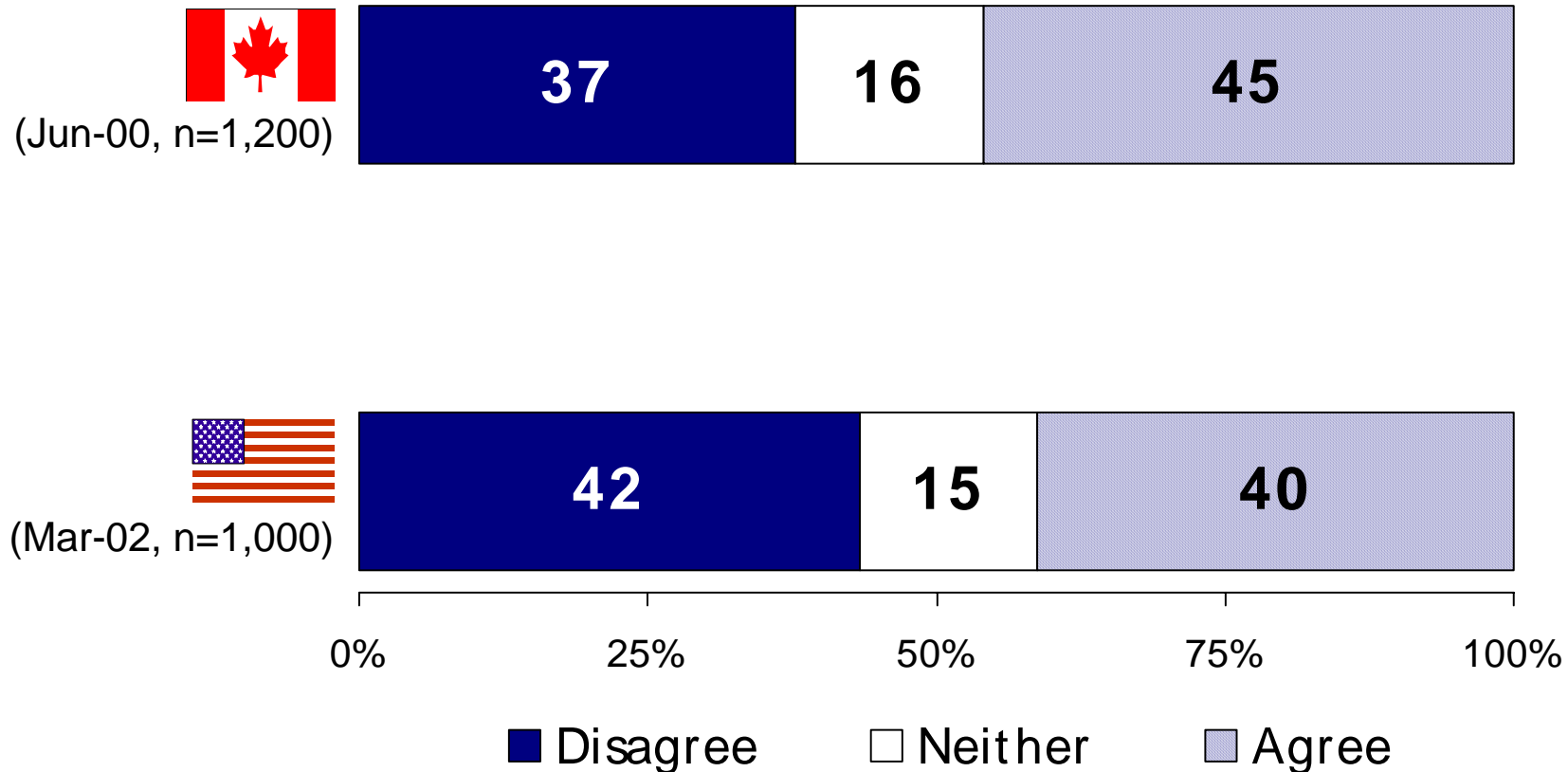
% “yes” (change the definition to include same- sex couple)



(n=1006)

Same-Sex Rights: Canada-US Comparison

Q: Same sex couples should have the same rights as heterosexual couples.





For more information:
Frank Graves, President
fgraves@ekos.com

Christian Boucher, Executive Director
cboucher@ekos.com

t: 613 235 7215



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