



EKOS/CBC NEWS: SUNDAY POLL **Security and Government Priorities**

**Presentation to
CBC News: Sunday, Ottawa**

December 8th, 2002



EKOS RESEARCH ASSOCIATES

Methodology

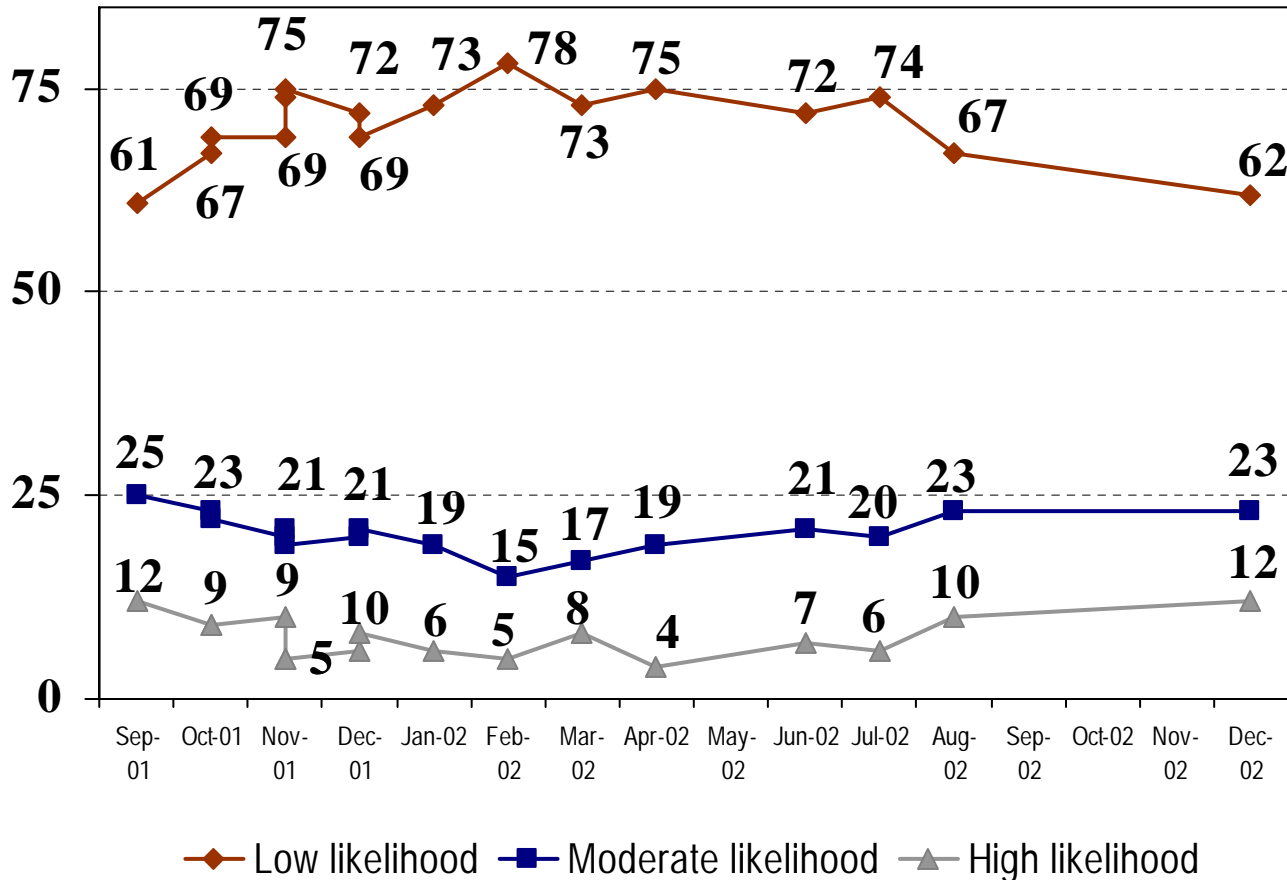
■ Telephone survey of the general public

- 1205 completed interviews with a national random sample of Canadians 18 years of age and over (n=403 in Quebec)
 - ✓ Interview period: December 2-4, 2002
 - ✓ National results valid within +/- 2.8 percentage points, 19 times out of 20 (Quebec: \pm 4.9%)
- The margin of error increases when the results are sub-divided
- It should also be noted that the refusal rate and other measurement errors could also increase the margin of error

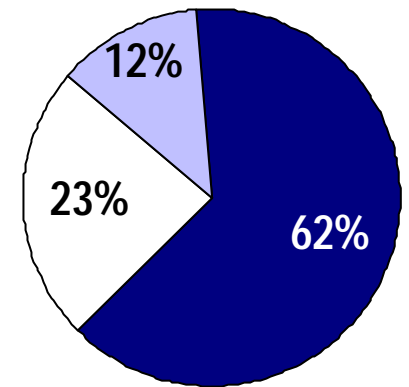
■ All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.

Likelihood of Suffering from a Terrorist Attack

Q: How likely do you think it is that you and your family will suffer from a terrorist attack in the next two years?



December 2 to 4



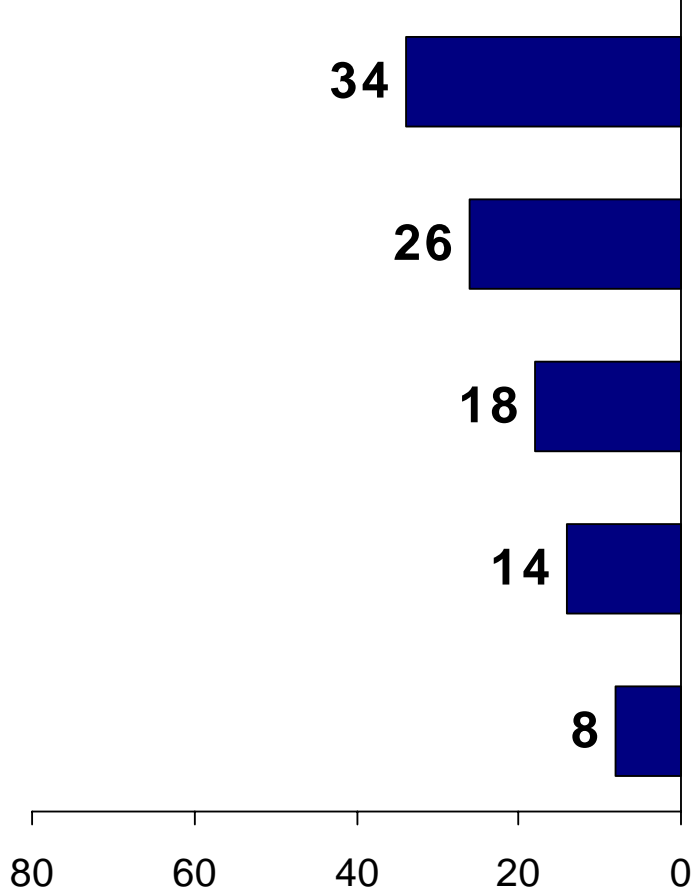
■ Low likelihood
 Moderate likelihood
■ High likelihood
 (n=1205)



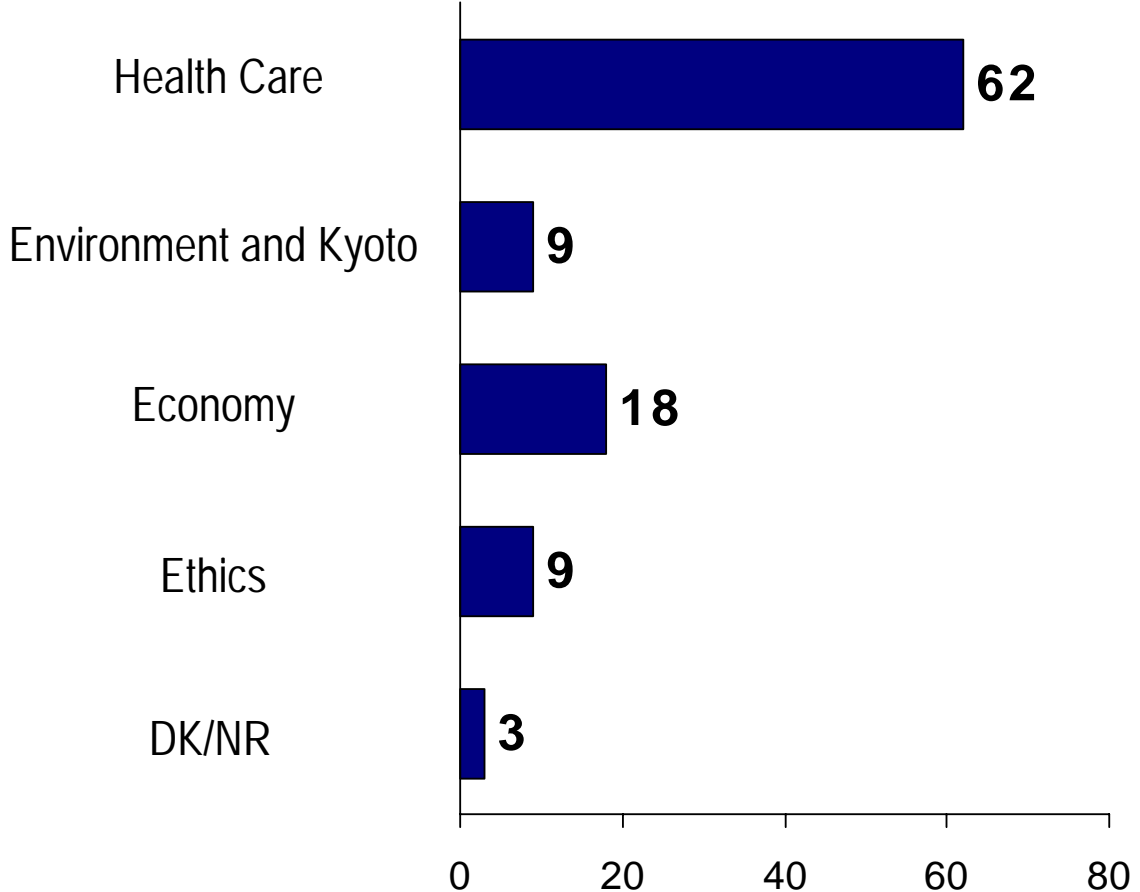
Government Priorities

Q: Which of the following four priorities **has been/should have been** the main focus of the federal government over the past few months?

has been



should have been





For more information:

Frank Graves, President
fgraves@ekos.com

Christian Boucher, Executive Director
cboucher@ekos.com

t: 613 235 7215