



www.ekospolitics.ca

NDP RISE CONTINUES AS LIBERALS SWOON AND CONSERVATIVES STUCK

ONTARIO SPLIT AS UNCERTAIN BUT TECTONIC TRANSFORMATION OF POLITICAL LANDSCAPE UNDERWAY

[Ottawa – April 29, 2011] – In what would have been unthinkable at the outset of this campaign, the Canadian political landscape is being profoundly reshaped in ways that are still unclear. What is clear is that Canadians are opting for dramatic change on May 2nd. The Conservatives remain stuck at 34.5 points, well short of the majority that they insisted was essential to ward off the adventure of an untested coalition. The NDP, who began the campaign at a scant 14 points, have now more than doubled their support and at 29.7% and are breathing down the necks of the stalled Conservative Party. The hapless Liberal Party, meanwhile, is in full collapse having achieved yet another historical nadir at 20.0%. A very soft Green Party is at 6.9% and is available for the picking. The Bloc Quebecois remains stuck at 26.2% in Quebec and will be dramatically humbled in the next Parliament.

While the Conservatives are hanging on to a strong lead in Ontario, with a newly split NDP/Liberal saw off, and continuing to enjoy a commitment advantage from a loyal base who are circling the wagons, it is increasingly an obscure likelihood that they will achieve success in this campaign. The NDP vote has stiffened and still has room to grow. When we look at only those who are certain to vote, the Conservatives are at 35.5% but NDP vote resolve has risen and they are now very close behind at 30.6%. These numbers leave lots of political machinations open and the uncertainty in Ontario leaves the question of whether the NDP and the Liberals combined will reach the magic number of 155 seats.

The NDP now have significant strength in British Columbia, and have risen sharply to tie the Liberals in Ontario. They have a huge lead in Quebec and are tied for the lead in the Atlantic. The Conservatives are strong in the west and, due to a newly split NDP and Liberal vote in Ontario, have a 12-point advantage over the Liberals and the closing NDP. The Conservatives are in

HIGHLIGHTS

- **National federal vote intention:**
 - ▣ 34.5% CPC
 - ▣ 29.7% NDP
 - ▣ 20.0% LPC
 - ▣ 6.9% Green
 - ▣ 6.3% BQ
 - ▣ 2.7% other
- **National federal vote intention (committed voters only):**
 - ▣ 35.5% CPC
 - ▣ 30.6% NDP
 - ▣ 19.9% LPC
 - ▣ 5.8% Green
 - ▣ 6.1% BQ
 - ▣ 1.9% other
- **Direction of country:**
 - ▣ 48.7% right direction
 - ▣ 41.5% wrong direction
 - ▣ 9.8% DK/NR
- **Direction of government:**
 - ▣ 44.1% right direction
 - ▣ 45.6% wrong direction
 - ▣ 10.3% DK/NR

Please note that the methodology is provided at the end of this document.

serious trouble in Quebec and are locked in very tight three-way races in the Atlantic provinces. The Liberals are in retreat everywhere and what dwindling hopes they have lie in Ontario and Atlantic Canada. Overall, the public judgement of the Liberal Party has been unremittingly harsh.

There are very clear fault lines but also evidence of a potential consensus. While the Conservatives remain very strong with older Canadians and males, the NDP are showing strong connection with the Gen X and Gen Y, where they now lead. The NDP have also seized much of the university-educated vote from the Liberals and have significant representation in all regions and demographic groups, outside of over 65 voters who are the lynchpin of Conservative support.

In the end, there is no question that we are witnessing a dramatic transformation of what has been a log jammed political landscape. The only real question remaining is whether or not the new leader of the opposition will have the moral authority to claim the office of Prime Minister and government with the support of the hobbled Liberal Party. The two keys to that question are voter turnout of under 45 Canada and how Ontario settles in this momentous campaign. The answers to these questions will lie in the weekend deliberations of a newly engaged electorate.



Daily Tracking:

Tracking Federal Vote Intention

BASE: Decided Voters	2008 Vote	Pre-Writ	End of Week Results				Week 5				Apr. 29
	Mar. 25	Wk1	Wk 2	Wk 3	Wk 4	Apr. 25	Apr. 26	Apr. 27	Apr. 28		
Conservative	37.6	35.3	36.9	36.2	35.2	34.4	33.7	33.9	34.0	34.8	34.5
NDP	18.2	14.2	17.2	16.6	18.5	24.7	28.0	27.9	28.1	27.5	29.7
Liberal	26.2	28.1	26.2	27.7	27.8	24.7	23.7	24.0	22.9	22.3	20.0
Green	6.8	10.6	8.7	8.5	9.0	7.8	7.2	6.8	6.5	6.8	6.9
Bloc Québécois	10.0	9.7	8.5	8.3	7.7	6.5	6.2	6.0	6.6	6.1	6.3
Other	1.2	2.1	2.5	2.8	1.9	1.9	1.2	1.4	1.9	2.5	2.7

British Columbia

BASE: Decided Voters	2008 Vote	Pre-Writ	End of Week Results				Week 5				Apr. 29
	Mar. 25	Wk1	Wk 2	Wk 3	Wk 4	Apr. 25	Apr. 26	Apr. 27	Apr. 28		
Conservative	44.3	34.6	38.0	34.6	29.1	36.5	34.9	33.6	34.9	35.7	36.3
NDP	26.1	20.5	19.9	20.2	30.8	26.9	30.4	28.5	28.6	28.6	30.5
Liberal	19.5	22.4	24.1	26.1	22.5	20.8	24.5	24.7	23.4	19.5	15.3
Green	9.4	19.7	14.0	15.1	15.8	12.5	9.7	11.7	11.0	13.4	12.5
Other	0.8	2.7	4.0	4.0	1.7	3.3	0.6	1.5	2.1	2.9	5.5

Alberta

BASE: Decided Voters	2008 Vote	Pre-Writ	End of Week Results				Week 5				Apr. 29
	Mar. 25	Wk1	Wk 2	Wk 3	Wk 4	Apr. 25	Apr. 26	Apr. 27	Apr. 28		
Conservative	64.7	48.3	57.2	63.9	63.9	53.3	57.5	59.9	61.2	60.8	57.2
NDP	12.7	3.9	17.6	11.4	11.2	18.9	18.8	16.9	18.9	17.8	19.5
Liberal	11.4	31.9	17.1	13.7	17.8	14.2	17.3	15.8	12.6	11.6	12.3
Green	8.8	14.2	6.5	8.5	5.3	12.5	5.5	6.1	6.1	8.1	9.5
Other	2.5	1.8	1.7	2.4	1.8	1.1	1.0	1.3	1.2	1.8	1.4



Saskatchewan/Manitoba

BASE: Decided Voters	2008 Vote	Pre-Writ	End of Week Results				Week 5				Apr. 29
	Mar. 25	Wk1	Wk 2	Wk 3	Wk 4	Apr. 25	Apr. 26	Apr. 27	Apr. 28		
Conservative	51.2	51.7	41.8	50.8	50.7	37.5	48.2	51.3	46.9	46.2	47.4
NDP	24.7	20.3	23.7	18.6	20.8	34.7	20.5	24.4	24.0	27.3	25.7
Liberal	17.1	20.7	27.1	21.6	18.0	17.9	21.3	16.5	20.0	19.4	16.8
Green	6.2	5.6	6.0	5.1	7.9	8.9	8.4	6.5	7.5	5.7	7.4
Other	0.7	1.7	1.4	3.9	2.6	1.0	1.6	1.2	1.5	1.5	2.7

Ontario

BASE: Decided Voters	2008 Vote	Pre-Writ	End of Week Results				Week 5				Apr. 29
	Mar. 25	Wk1	Wk 2	Wk 3	Wk 4	Apr. 25	Apr. 26	Apr. 27	Apr. 28		
Conservative	39.2	38.7	41.6	39.6	38.9	38.1	37.7	37.1	38.0	39.9	38.9
NDP	18.2	16.3	15.5	14.5	13.4	19.5	22.8	22.8	24.4	22.8	26.2
Liberal	33.8	33.4	32.2	35.3	37.0	34.0	31.1	31.6	29.0	28.4	26.6
Green	8.0	9.7	8.4	8.1	9.4	6.3	7.6	7.1	7.0	6.5	6.5
Other	0.8	2.0	2.2	2.5	1.3	2.2	0.7	1.4	1.7	2.4	1.9

Quebec

BASE: Decided Voters	2008 Vote	Pre-Writ	End of Week Results				Week 5				Apr. 29
	Mar. 25	Wk1	Wk 2	Wk 3	Wk 4	Apr. 25	Apr. 26	Apr. 27	Apr. 28		
Conservative	21.7	18.5	18.9	16.7	17.9	18.4	14.7	15.9	14.9	13.8	13.6
NDP	12.2	12.8	14.7	18.6	22.1	31.4	38.7	38.2	37.2	37.2	39.6
Liberal	23.8	18.0	19.1	22.7	20.5	15.5	13.1	16.0	14.7	16.7	13.0
Green	3.5	8.6	8.0	6.5	6.8	5.6	6.4	4.4	4.2	4.2	4.3
Bloc Québécois	38.1	39.7	36.0	33.0	31.0	27.2	25.2	24.4	27.0	25.4	26.2
Other	0.8	2.3	3.3	2.6	1.7	1.8	1.9	1.1	1.9	2.6	3.2



Atlantic Canada

BASE: Decided Voters	2008 Vote	Pre-Writ	End of Week Results				Week 5				Apr. 29
	Mar. 25	Wk1	Wk 2	Wk 3	Wk 4	Apr. 25	Apr. 26	Apr. 27	Apr. 28		
Conservative	29.6	41.4	34.1	36.4	30.9	33.5	28.1	27.2	24.9	28.9	32.2
NDP	26.0	6.8	22.8	20.3	19.4	26.3	34.9	37.5	34.0	32.0	32.2
Liberal	35.0	43.9	33.2	32.3	36.2	32.8	29.7	28.2	34.4	31.5	29.3
Green	6.0	6.0	8.8	9.2	8.2	7.0	5.4	4.9	3.3	4.2	4.0
Other	3.3	1.9	1.0	1.6	5.3	0.4	2.0	2.2	3.4	3.4	2.4

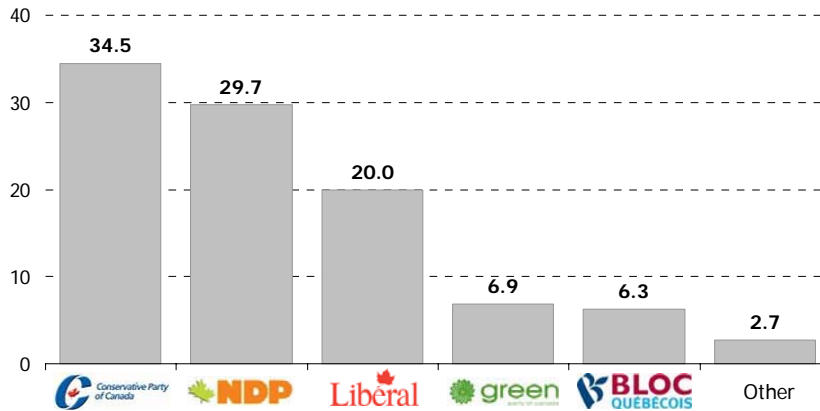


Top Line Results:

Federal vote intention



Q. If a federal election were held tomorrow, which party would you vote for?



Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 9.8% of Canadians are undecided/ineligible to vote.

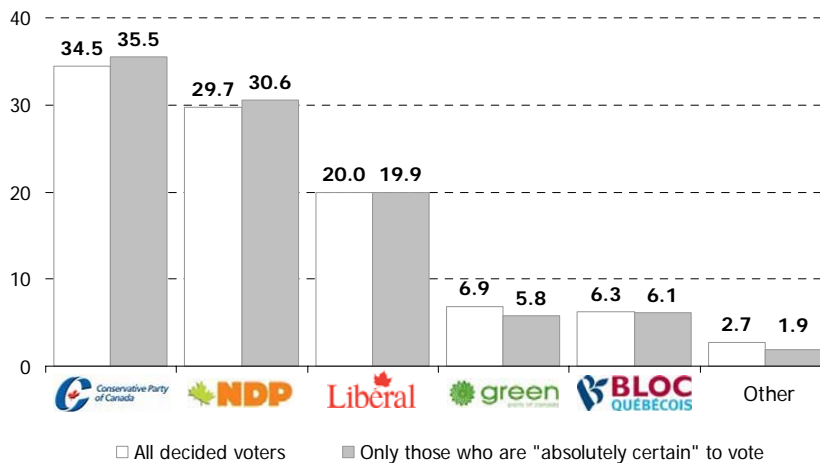
Copyright 2011. No reproduction without permission

BASE: Decided voters; April 26-28, 2011 (n=3,066)

Vote intention by likelihood of voting



Q. If a federal election were held tomorrow, which party would you vote for?



Copyright 2011. No reproduction without permission

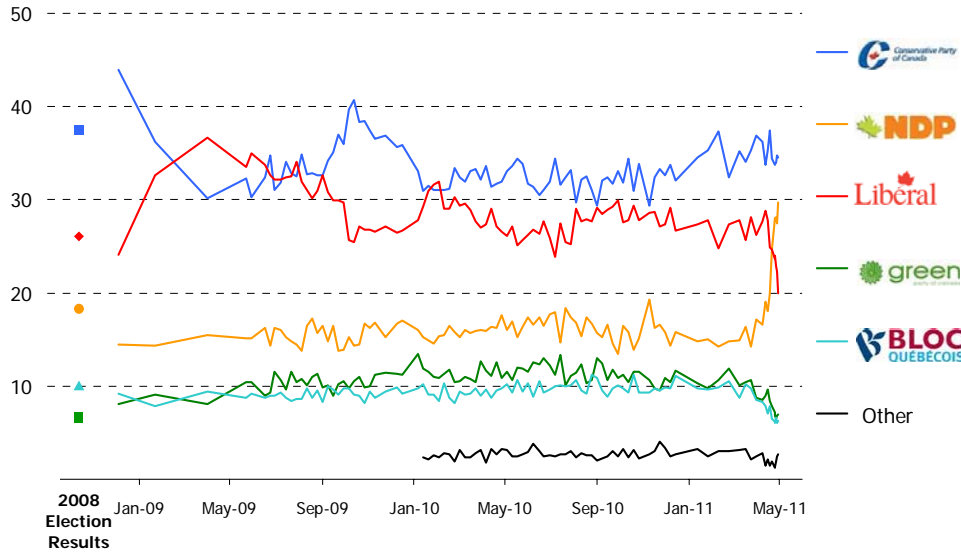
BASE: Decided voters; April 26-28, 2011 (n=3,066)



Weekly tracking of federal vote intention



Q. If a federal election were held tomorrow, which party would you vote for?



Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 9.8% of Canadians are undecided/ineligible to vote.

Copyright 2011. No reproduction without permission

BASE: Decided voters; most recent data point April 26-28, 2011 (n=3,066)

Current federal vote intention by 2008 vote



Q. If a federal election were held tomorrow, which party would you vote for?

VOTE INTENTION	Overall	VOTE IN 2008				
		CPC	NDP	LPC	GP	BQ
Conservative Party of Canada	34.5	76.3	10.7	11.0	17.1	3.3
NDP	29.7	12.6	71.4	29.0	25.6	36.5
Liberal	20.0	6.5	8.6	52.4	15.6	4.7
green party of canada	6.9	2.6	7.7	3.7	37.6	2.0
BLOC QUEBÉCOIS	6.3	0.5	1.1	1.5	2.2	49.1
Other	2.7	1.5	0.5	2.3	2.0	4.3

Copyright 2011. No reproduction without permission

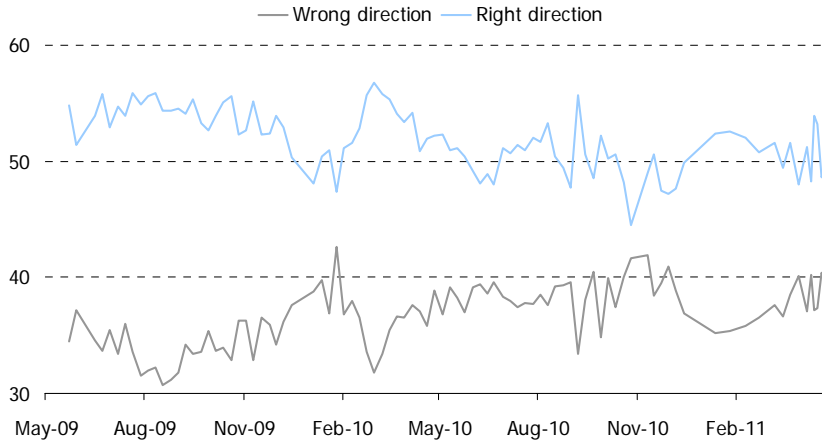
BASE: Decided voters; April 26-28, 2011 (n=3,066)



Direction of country



Q. All things considered, would you say the country is moving in the right direction or the wrong direction?



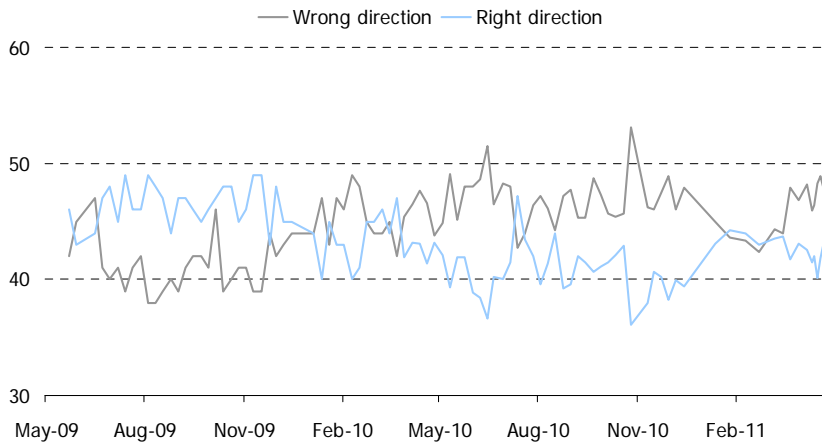
Copyright 2011. No reproduction without permission

BASE: Canadians; most recent data point April 26-28, 2011 (n=half sample)

Direction of government



Q. All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?








Copyright 2011. No reproduction without permission

BASE: Canadians; most recent data point April 26-28, 2011 (n=half sample)

Second choice

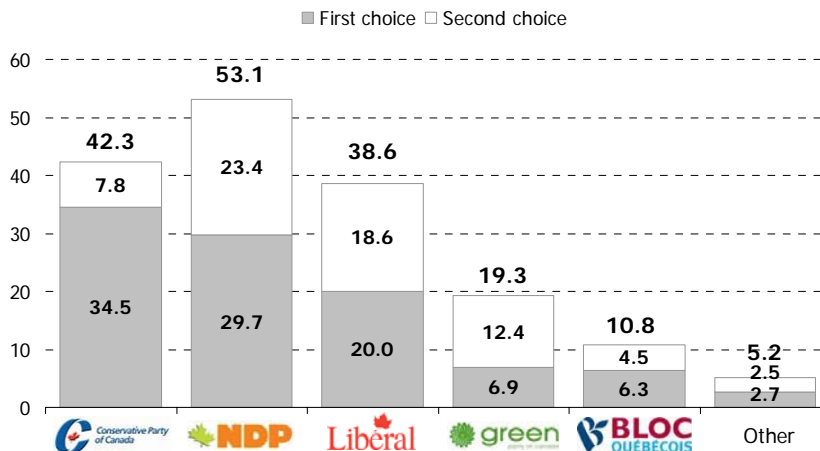
Q. Which party would be your second choice?

SECOND CHOICE	Second Choice (overall)	FIRST CHOICE					
		CPC	NDP	LPC	GP	BQ	Other
	7.8	--	13.5	12.6	11.0	6.9	11.4
	23.4	21.0	--	54.1	40.3	48.6	15.6
	18.6	16.2	37.7	--	17.4	13.4	9.0
	12.4	11.1	19.0	12.0	--	8.2	12.0
	4.5	0.5	10.9	3.3	2.6	--	9.2
Other	2.5	3.7	1.5	0.9	1.3	1.1	--
No second choice	30.6	47.4	17.4	17.1	27.4	21.7	42.7

Copyright 2011. No reproduction without permission

BASE: Eligible voters; April 26-28, 2011 (n=3,283)

Party ceilings (first & second choice combined)



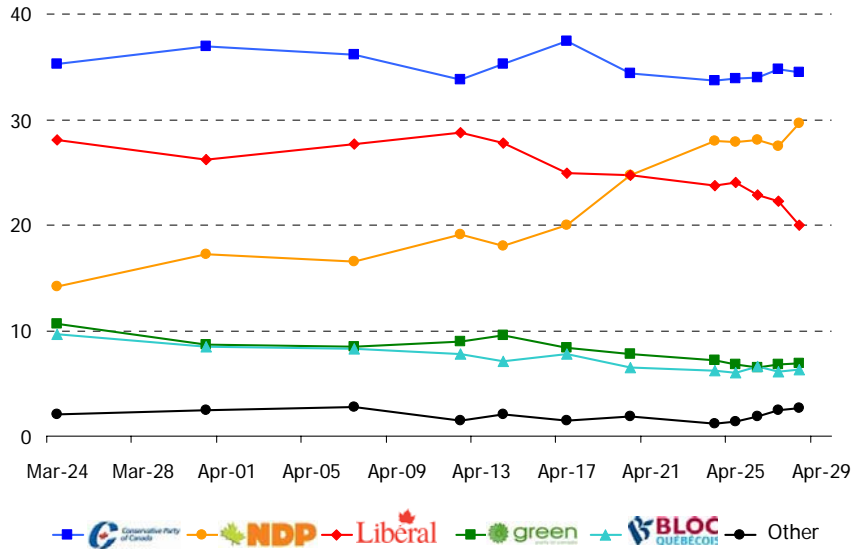
Copyright 2011. No reproduction without permission



Federal vote intention



Q. If a federal election were held tomorrow, which party would you vote for?



Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 9.8% of Canadians are undecided/ineligible to vote.

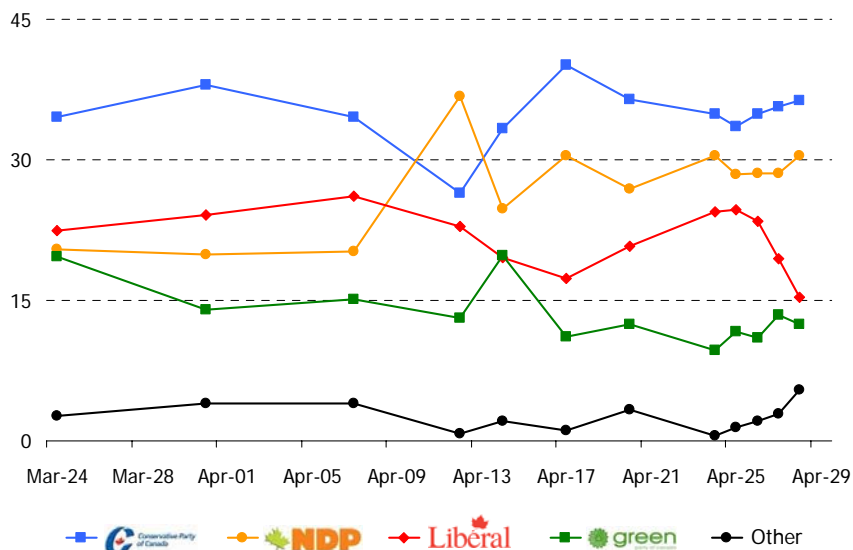
Copyright 2011. No reproduction without permission

BASE: Decided voters; most recent data point April 26-28, 2011 (n=3,066)

Federal vote intention: British Columbia



Q. If a federal election were held tomorrow, which party would you vote for?



Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 11.1% of British Columbians are undecided/ineligible to vote.

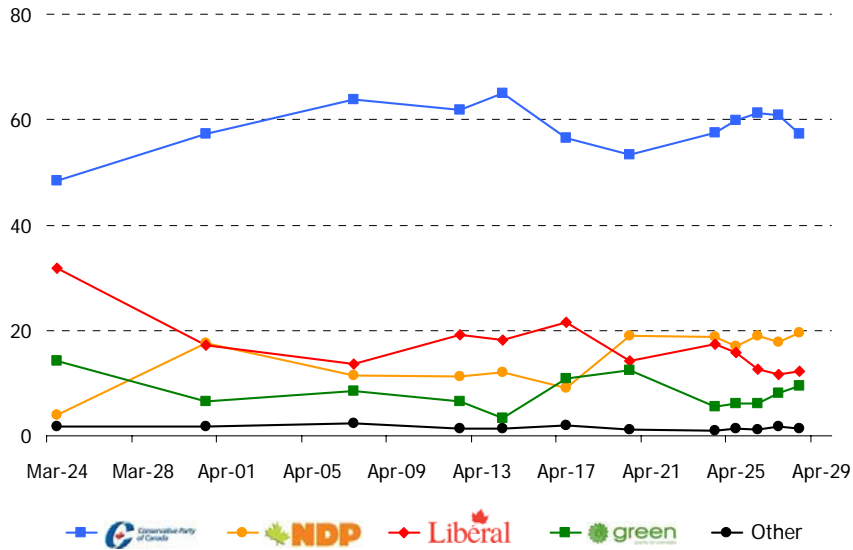
Copyright 2011. No reproduction without permission

BASE: Decided voters in British Columbia; most recent data point April 26-28, 2011 (n=333)

Federal vote intention: Alberta



Q. If a federal election were held tomorrow, which party would you vote for?



Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 6.5% of Albertans are undecided/ineligible to vote.

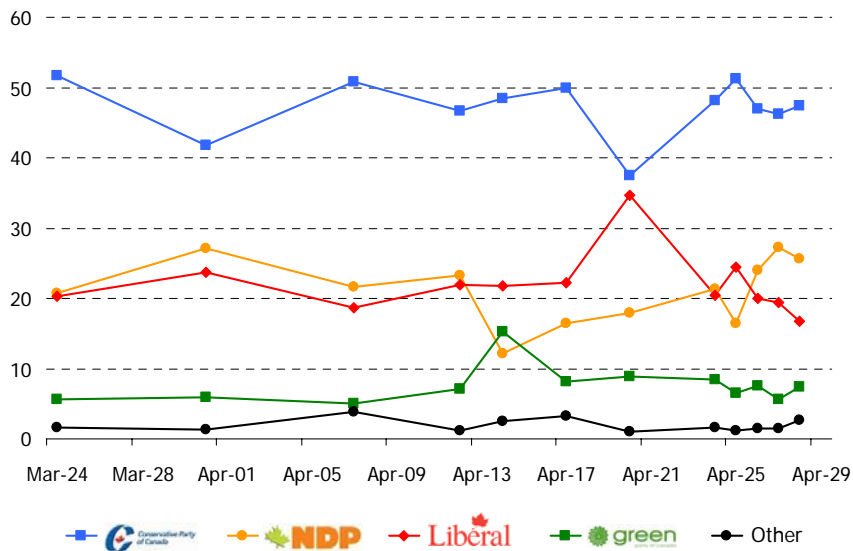
Copyright 2011. No reproduction without permission

BASE: Decided voters in Alberta; most recent data point April 26-28, 2011 (n=288)

Federal vote intention: Saskatchewan/Manitoba



Q. If a federal election were held tomorrow, which party would you vote for?



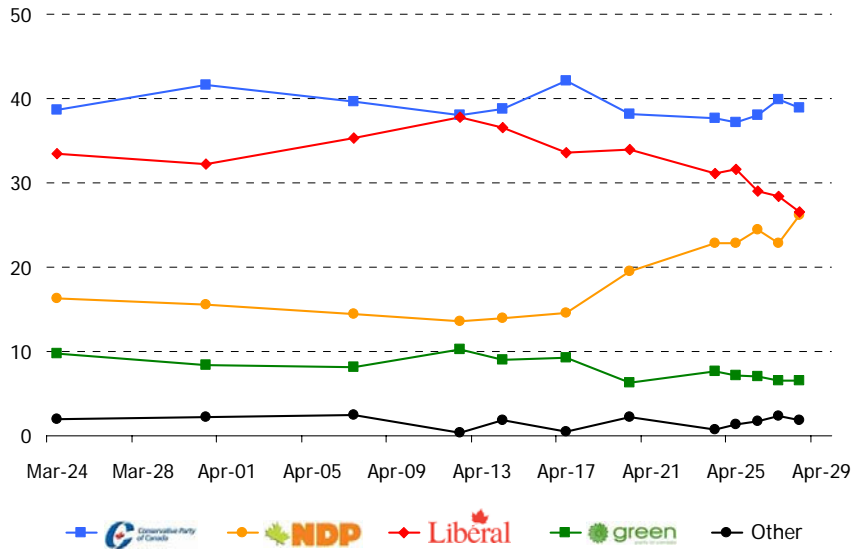
Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 10.3% of Saskatchewanians and Manitobans are undecided/ineligible to vote.

Copyright 2011. No reproduction without permission

BASE: Decided voters in Saskatchewan/Manitoba; most recent data point April 26-28, 2011 (n=190)

Federal vote intention: Ontario

Q. If a federal election were held tomorrow, which party would you vote for?



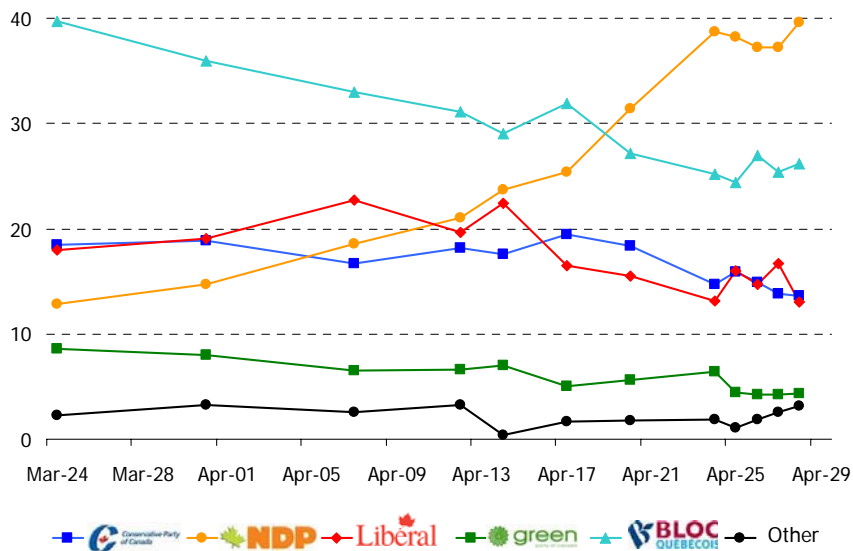
Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 8.1% of Ontarians are undecided/ineligible to vote.

Copyright 2011. No reproduction without permission

BASE: Decided voters in Ontario; most recent data point April 26-28, 2011 (n=1,145)

Federal vote intention: Quebec

Q. If a federal election were held tomorrow, which party would you vote for?



Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 12.7% of Quebecers are undecided/ineligible to vote.

Copyright 2011. No reproduction without permission

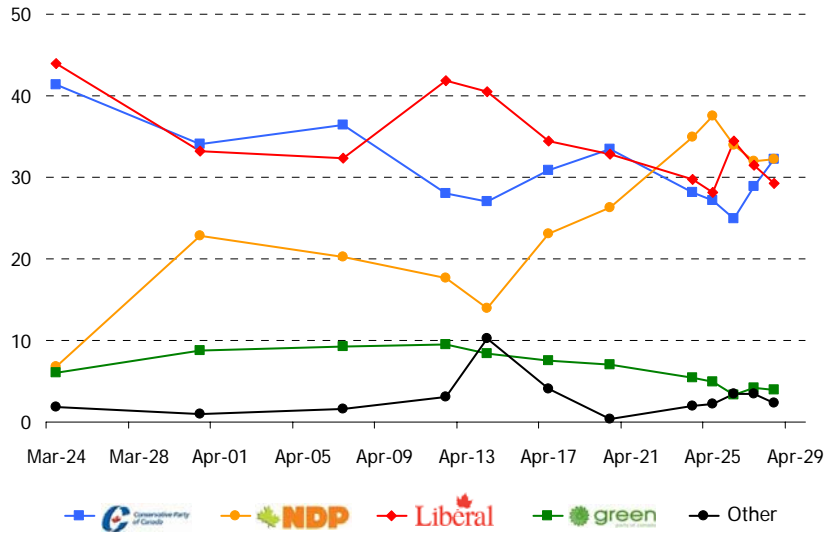
BASE: Decided voters in Quebec; most recent data point April 26-28, 2011 (n=900)



Federal vote intention: Atlantic Canada



Q. If a federal election were held tomorrow, which party would you vote for?



Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 11.6% of Atlantic Canadians are undecided/ineligible to vote.

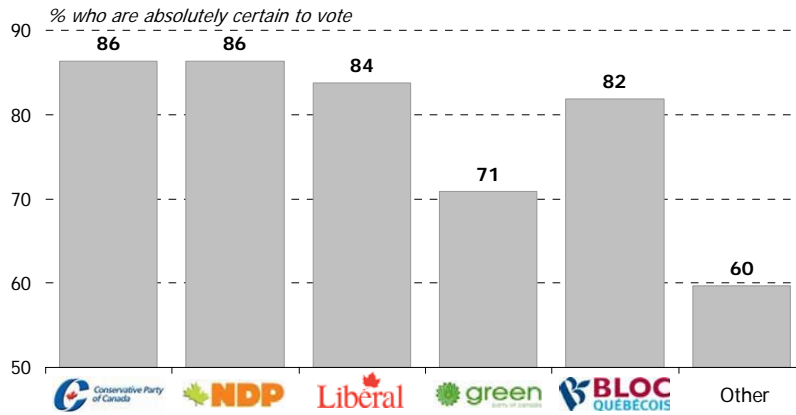
Copyright 2011. No reproduction without permission

BASE: Decided voters in Atlantic Canada; most recent data point April 26-28, 2011 (n=210)



Likelihood to vote






Q. How certain are you to vote in the next federal election?



Copyright 2011. No reproduction without permission

BASE: Eligible voters; April 26-28, 2011 (n=3,284)






Detailed Tables:

<u>National Federal Vote Intention</u>								
<i>Q. Which party do you intend to vote for on May 2nd?</i>								
						Other	Sample Size	Margin of Error (+/-)
NATIONALLY	34.5%	20.0%	29.7%	6.9%	6.3%	2.7%	3066	1.8
REGION								
British Columbia	36.3%	15.3%	30.5%	12.5%	0.0%	5.5%	333	5.4
Alberta	57.2%	12.3%	19.5%	9.5%	0.0%	1.4%	288	5.8
Saskatchewan/Manitoba	47.4%	16.8%	25.7%	7.4%	0.0%	2.7%	190	7.1
Ontario	38.9%	26.6%	26.2%	6.5%	0.0%	1.9%	1145	2.9
Quebec	13.6%	13.0%	39.6%	4.3%	26.2%	3.2%	900	3.3
Atlantic Canada	32.2%	29.3%	32.2%	4.0%	0.0%	2.4%	210	6.8
GENDER								
Male	36.6%	18.7%	29.9%	6.0%	5.7%	3.1%	1629	2.4
Female	32.3%	21.2%	29.5%	7.8%	6.8%	2.3%	1437	2.6
AGE								
<25	16.4%	21.3%	33.0%	14.3%	6.6%	8.5%	185	7.2
25-44	29.2%	18.1%	35.7%	7.3%	6.9%	2.8%	824	3.4
45-64	38.0%	19.9%	27.4%	6.1%	7.1%	1.7%	1267	2.8
65+	48.2%	23.0%	20.6%	3.4%	3.5%	1.2%	790	3.5
EDUCATION								
High school or less	38.0%	15.4%	26.0%	8.2%	7.7%	4.7%	768	3.5
College or CEGEP	36.0%	16.9%	30.6%	7.4%	6.5%	2.7%	941	3.2
University or higher	31.7%	24.3%	30.8%	5.9%	5.4%	1.8%	1357	2.7
METROPOLITAN CANADA								
Vancouver	43.7%	17.2%	29.6%	9.5%	0.0%	0.0%	110	9.3
Calgary	63.5%	17.9%	11.8%	6.7%	0.0%	0.0%	90	10.3
Toronto	33.5%	32.0%	24.4%	7.1%	0.0%	2.9%	335	5.4
Ottawa	47.7%	37.3%	12.8%	2.3%	0.0%	0.0%	144	8.2
Montreal	10.2%	13.6%	41.3%	3.0%	29.0%	2.9%	302	5.6







Federal Vote Intention – British Columbia

Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	36.3%	15.3%	30.5%	12.5%	5.5%	333	5.4
GENDER							
Male	35.7%	16.7%	34.1%	9.0%	4.5%	191	7.1
Female	39.8%	9.7%	30.7%	18.0%	1.8%	142	8.2
AGE							
<25	5.6%	11.2%	41.6%	36.0%	5.6%	15	25.3
25-44	35.4%	9.6%	37.1%	12.9%	5.1%	75	11.3
45-64	41.3%	17.0%	30.8%	9.0%	1.9%	152	8.0
65+	53.9%	13.9%	20.3%	11.9%	0.0%	91	10.3
EDUCATION							
High school or less	47.3%	11.5%	22.0%	17.6%	1.6%	69	11.8
College or CEGEP	36.7%	9.3%	32.9%	16.9%	4.2%	111	9.3
University or higher	35.0%	17.1%	36.0%	9.2%	2.7%	153	7.9

Federal Vote Intention – Alberta





Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	57.2%	12.3%	19.5%	9.5%	1.4%	288	5.8
GENDER							
Male	63.2%	10.5%	18.0%	6.8%	1.4%	156	7.9
Female	52.8%	15.2%	19.9%	10.5%	1.6%	132	8.5
AGE							
<25	44.8%	14.9%	32.8%	7.4%	0.0%	15	25.3
25-44	57.5%	9.7%	20.4%	9.7%	2.7%	74	11.4
45-64	60.2%	10.4%	17.9%	9.8%	1.7%	121	8.9
65+	62.4%	22.4%	9.8%	5.5%	0.0%	78	11.1
EDUCATION							
High school or less	60.7%	10.5%	12.1%	13.8%	2.9%	70	11.7
College or CEGEP	61.5%	11.0%	16.1%	8.6%	2.7%	89	10.4
University or higher	53.9%	15.4%	24.5%	6.2%	0.0%	129	8.6







Federal Vote Intention – Saskatchewan/Manitoba

Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	47.4%	16.8%	25.7%	7.4%	2.7%	190	7.1
GENDER							
Male	54.4%	9.8%	26.9%	4.7%	4.2%	95	10.1
Female	39.8%	19.0%	31.6%	8.7%	0.9%	95	10.1
AGE							
<25	33.0%	11.3%	44.3%	11.3%	0.0%	9	32.7
25-44	48.0%	7.6%	31.5%	9.3%	3.6%	54	13.3
45-64	50.5%	18.0%	22.9%	6.1%	2.4%	83	10.8
65+	47.6%	22.8%	27.5%	0.0%	2.2%	44	14.8
EDUCATION							
High school or less	54.0%	13.8%	21.7%	4.0%	6.5%	51	13.7
College or CEGEP	53.4%	9.0%	32.3%	3.9%	1.5%	53	13.5
University or higher	39.2%	18.1%	31.8%	10.0%	0.9%	86	10.6

Federal Vote Intention – Ontario






Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	38.9%	26.6%	26.2%	6.5%	1.9%	1145	2.9
GENDER							
Male	41.1%	25.2%	25.8%	5.8%	2.2%	622	3.9
Female	35.7%	27.9%	27.2%	7.5%	1.7%	523	4.3
AGE							
<25	21.7%	27.1%	32.2%	13.4%	5.5%	72	11.6
25-44	33.4%	24.5%	31.8%	8.4%	1.9%	280	5.9
45-64	42.2%	28.0%	23.7%	5.0%	1.1%	462	4.6
65+	50.4%	27.3%	18.3%	2.5%	1.5%	331	5.4
EDUCATION							
High school or less	45.7%	18.4%	24.2%	9.5%	2.2%	232	6.4
College or CEGEP	42.6%	22.2%	27.6%	5.4%	2.3%	350	5.2
University or higher	33.1%	32.2%	26.6%	6.4%	1.6%	563	4.1







Federal Vote Intention – Quebec

Q. If a federal election were held tomorrow, which party would you vote for?

						Other	Sample Size	Margin of Error (+/-)
OVERALL	13.6%	13.0%	39.6%	4.3%	26.2%	3.2%	900	3.3
GENDER								
Male	15.8%	10.9%	42.0%	4.3%	24.5%	2.5%	462	4.6
Female	13.4%	14.9%	36.2%	3.9%	27.8%	3.7%	438	4.7
AGE								
<25	4.7%	14.4%	34.4%	9.1%	24.5%	13.0%	60	12.7
25-44	10.9%	15.4%	43.3%	4.2%	23.9%	2.3%	295	5.7
45-64	16.0%	9.2%	38.9%	3.6%	30.8%	1.4%	369	5.1
65+	25.0%	14.6%	34.5%	1.8%	22.2%	2.0%	176	7.4
EDUCATION								
High school or less	13.1%	12.4%	36.5%	6.4%	26.3%	5.2%	274	5.9
College or CEGEP	12.3%	11.5%	43.5%	3.4%	26.9%	2.4%	285	5.8
University or higher	17.6%	14.4%	37.4%	3.0%	25.5%	2.2%	341	5.3

Federal Vote Intention – Atlantic Canada

Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	32.2%	29.3%	32.2%	4.0%	2.4%	210	6.8
GENDER							
Male	31.7%	29.5%	32.4%	3.0%	3.5%	103	9.7
Female	31.1%	29.2%	32.6%	5.7%	1.4%	107	9.5
AGE							
<25	7.0%	35.7%	43.0%	0.0%	14.3%	14	26.2
25-44	23.8%	32.9%	36.9%	4.2%	2.2%	46	14.5
45-64	36.5%	24.7%	32.5%	6.2%	0.0%	80	11.0
65+	48.5%	28.5%	18.5%	2.9%	1.5%	70	11.7
EDUCATION							
High school or less	43.1%	20.7%	27.0%	3.8%	5.3%	72	11.6
College or CEGEP	32.7%	29.2%	33.5%	4.6%	0.0%	53	13.5
University or higher	21.7%	36.0%	36.0%	4.5%	1.7%	85	10.6


Direction of Country

Q. All things considered, would you say the country is moving in the right direction or the wrong direction?

	Right Direction	Wrong Direction	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	48.7%	41.5%	9.8%	1685	2.4
REGION					
British Columbia	51.3%	41.2%	7.6%	185	7.2
Alberta	64.7%	26.9%	8.3%	133	8.5
Saskatchewan/Manitoba	63.4%	25.8%	10.8%	99	9.9
Ontario	49.2%	41.2%	9.6%	614	4.0
Quebec	39.5%	50.4%	10.1%	526	4.3
Atlantic Canada	43.6%	43.3%	13.2%	128	8.7
GENDER					
Male	50.2%	41.2%	8.6%	847	3.4
Female	47.4%	41.8%	10.8%	838	3.4
AGE					
<25	38.1%	50.7%	11.2%	106	9.5
25-44	44.2%	47.0%	8.9%	469	4.5
45-64	52.6%	40.5%	6.9%	692	3.7
65+	56.4%	27.1%	16.5%	418	4.8
EDUCATION					
High school or less	52.2%	34.0%	13.8%	439	4.7
College or CEGEP	46.0%	44.0%	10.1%	535	4.2
University or higher	48.8%	43.8%	7.4%	711	3.7
CURRENT VOTE INTENTION					
Conservative Party of Canada	84.6%	10.4%	5.1%	542	4.2
Liberal Party of Canada	35.2%	52.8%	11.9%	286	5.8
NDP	29.4%	61.2%	9.4%	459	4.6
Green Party	33.9%	51.7%	14.4%	95	10.1
Bloc Quebecois	35.2%	56.4%	8.5%	127	8.7
Undecided	32.3%	57.1%	10.6%	37	16.1


Direction of Government






Q. All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?

	Right Direction	Wrong Direction	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	44.1%	45.6%	10.3%	1668	2.4
REGION					
British Columbia	38.9%	43.9%	17.3%	175	7.4
Alberta	66.4%	30.4%	3.2%	170	7.5
Saskatchewan/Manitoba	53.4%	35.9%	10.7%	107	9.5
Ontario	47.4%	43.5%	9.1%	616	4.0
Quebec	28.7%	60.3%	11.0%	494	4.4
Atlantic Canada	43.4%	44.9%	11.7%	106	9.5
GENDER					
Male	46.4%	45.7%	7.8%	883	3.3
Female	42.0%	45.5%	12.6%	785	3.5
AGE					
<25	35.7%	48.6%	15.7%	120	9.0
25-44	36.1%	52.2%	11.7%	455	4.6
45-64	49.9%	43.8%	6.3%	673	3.8
65+	55.4%	33.5%	11.2%	420	4.8
EDUCATION					
High school or less	46.6%	39.8%	13.6%	459	4.6
College or CEGEP	43.8%	43.7%	12.5%	494	4.4
University or higher	43.0%	50.2%	6.8%	715	3.7
CURRENT VOTE INTENTION					
Conservative Party of Canada	90.1%	5.7%	4.2%	566	4.1
Liberal Party of Canada	17.5%	74.1%	8.4%	302	5.6
NDP	22.5%	67.1%	10.4%	431	4.7
Green Party	34.1%	52.7%	13.2%	84	10.7
Bloc Quebecois	24.8%	71.2%	4.0%	111	9.3
Undecided	15.2%	54.2%	30.6%	26	19.2



Second Choice

Q. Talking again in terms of a federal election, which party would be your second choice?

						Other	No 2 nd choice	Sample Size	Margin of Error (+/-)
NATIONALLY	8%	19%	23%	12%	5%	3%	31%	3283	1.7
REGION									
British Columbia	8%	19%	19%	18%	0%	2%	34%	354	5.2
Alberta	8%	16%	16%	12%	0%	4%	44%	300	5.7
Saskatchewan/Manitoba	9%	18%	28%	9%	0%	5%	31%	203	6.9
Ontario	6%	20%	25%	14%	0%	3%	32%	1206	2.8
Quebec	9%	16%	24%	8%	18%	1%	24%	993	3.1
Atlantic Canada	11%	24%	29%	11%	0%	2%	24%	227	6.5
GENDER									
Male	7%	19%	22%	13%	4%	3%	32%	1699	2.4
Female	8%	18%	25%	12%	5%	2%	30%	1584	2.5
AGE									
<25	9%	23%	20%	14%	4%	2%	27%	197	7.0
25-44	8%	17%	22%	14%	7%	3%	28%	900	3.3
45-64	7%	19%	26%	12%	3%	2%	30%	1356	2.7
65+	8%	17%	25%	8%	2%	3%	38%	830	3.4
EDUCATION									
High school or less	9%	14%	21%	9%	5%	3%	38%	861	3.3
College or CEGEP	9%	16%	22%	13%	5%	2%	33%	1015	3.1
University or higher	7%	23%	25%	14%	4%	3%	25%	1407	2.6
VOTE INTENTION									
Conservative Party of Canada	0%	16%	21%	11%	1%	4%	47%	1108	2.9
Liberal Party of Canada	13%	0%	54%	12%	3%	1%	17%	587	4.0
NDP	14%	38%	0%	19%	11%	1%	17%	890	3.3
Green Party	11%	17%	40%	0%	3%	1%	27%	179	7.3
Bloc Quebecois	7%	13%	49%	8%	0%	1%	22%	238	6.4
Undecided	11%	9%	16%	12%	9%	0%	43%	63	12.4



Likelihood of Voting in the Next Election

Q. How certain are you to vote in the next federal election?

	Absolutely certain	Quite certain	Not sure	Will not	Sample Size	Margin of Error (+/-)
NATIONALLY	81%	9%	7%	3%	3284	1.7
REGION						
British Columbia	78%	10%	8%	4%	354	5.2
Alberta	84%	8%	5%	3%	300	5.7
Saskatchewan/Manitoba	77%	12%	10%	1%	203	6.9
Ontario	81%	9%	7%	3%	1207	2.8
Quebec	81%	9%	7%	3%	993	3.1
Atlantic Canada	86%	7%	6%	1%	227	6.5
GENDER						
Male	84%	8%	6%	2%	1700	2.4
Female	79%	10%	8%	3%	1584	2.5
AGE						
<25	70%	12%	13%	5%	197	7.0
25-44	77%	10%	9%	4%	900	3.3
45-64	86%	8%	5%	1%	1356	2.7
65+	87%	6%	6%	2%	831	3.4
EDUCATION						
High school or less	73%	11%	12%	4%	862	3.3
College or CEGEP	80%	9%	8%	3%	1015	3.1
University or higher	86%	7%	4%	2%	1407	2.6
CURRENT VOTE INTENTION						
Conservative Party of Canada	86%	7%	6%	0%	1108	2.9
Liberal Party of Canada	84%	9%	4%	3%	588	4.0
NDP	86%	8%	4%	2%	890	3.3
Green Party	71%	12%	11%	6%	179	7.3
Bloc Quebecois	82%	10%	7%	1%	238	6.4
Undecided	60%	11%	22%	7%	63	12.4



Methodology:

EKOS' weekly tracking polls are conducted using Interactive Voice Response (IVR) technology, which allows respondents to enter their preferences by punching the keypad on their phone, rather than telling them to an operator.

In an effort to reduce the coverage bias of landline only RDD, we created a dual landline/cell phone RDD sampling frame for this research. As a result, we are able to reach those with a landline and cell phone, as well as cell phone only households and landline only households. This dual frame yields a near perfect unweighted distribution on age group and gender, something almost never seen with traditional landline RDD sample or interviewer-administered surveys.

The field dates for this survey are April 26-28, 2011. In total, a random sample of 3,353 Canadians aged 18 and over responded to the survey (including a sub-sample of 3,066 decided voters). The margin of error associated with the total sample is +/-1.7 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted to ensure the samples composition reflects that of the actual population of Canada according to Census data.