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## STEPHEN HARPER PLUMBING RECORD LOWS ON TRUST, DIRECTION, AND APPROVAL

FAR MORE CANADIANS BELIEVE DUFFY THAN HARPER

[Ottawa – October 29, 2013] The recent Senate spending scandal is registering strongly with voters and shaping up to be a truly frightening shock to this government's prospects as they try to hit the reset button in lead up to their Halloween Eve convention. It comes on the heels of a series of setbacks which finds the government in its most precarious position since it assumed office some seven plus years ago.

It is important to remember, however, that Stephen Harper has come back before and it would be foolish to count him out. Nevertheless, he has never faced such a daunting challenge with such a meagre reservoir of political capital. These poll numbers reveal a number of modern records in our polling, none of them auspicious for the government.

Let's start with the broader context. For reasons that are only loosely connected to the misadventures on the senate scandal front, the government finds itself mired in its lowest levels of voter support since it assumed power. This is not simply a product of the remarkable renaissance of the Liberals under the guidance of their new leader, Justin Trudeau. It is linked to a precipitous decline in the broader outlook on national and federal trajectory. In another of a series of modern polling records, the Conservatives have now reached the lowest levels of confidence in broad direction for a federal government seen in over twenty years. Confidence in national direction remains mired below 40 points, but confidence in federal direction has fallen to the lowest levels in our records. While 80 plus per cent of the severely shrunken Conservative base may feel good about federal direction, around 80 percent of everybody else (3 in 4 voters) feels bad about it. This is a worst ever score in our polling.

### HIGHLIGHTS

- **How closely are Canadians following the Senate Expense Scandal?**
  - **45%** say *very* closely
  - **46%** say *somewhat* closely
  - **8%** say not at all
- **Who do Canadians believe?**
  - **40%** Mike Duffy
  - **18%** Stephen Harper
  - **37%** Neither
- **What should happen if Mr. Harper is found to have misled Parliament?**
  - **68%** say he should resign
  - **30%** say he should stay on

*Please note that the methodology is provided at the end of this document.*



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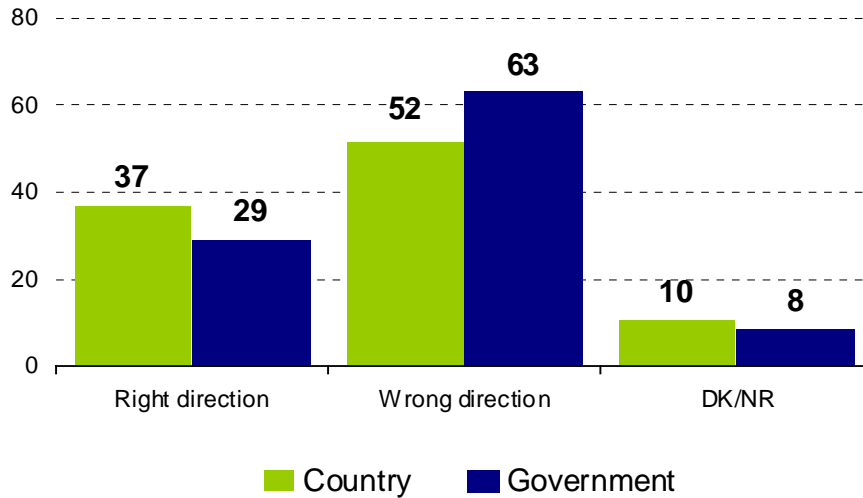


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## Direction of country/government

Q. All things considered, would you say the country/government is moving in the right direction or the wrong direction?

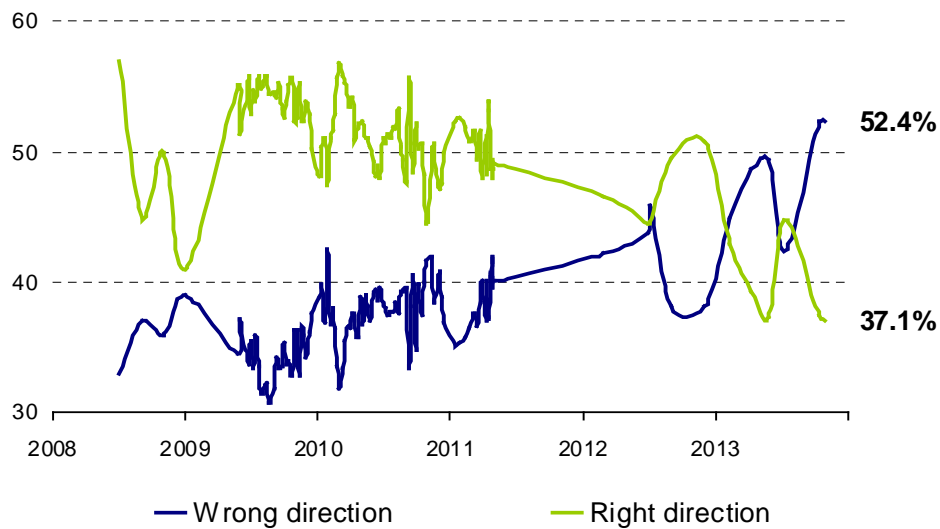


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BASE: Canadians (half-sample each); October 26-29, 2013 (n=660/717)

## Direction of country

Q. All things considered, would you say the country is moving in the right direction or the wrong direction?

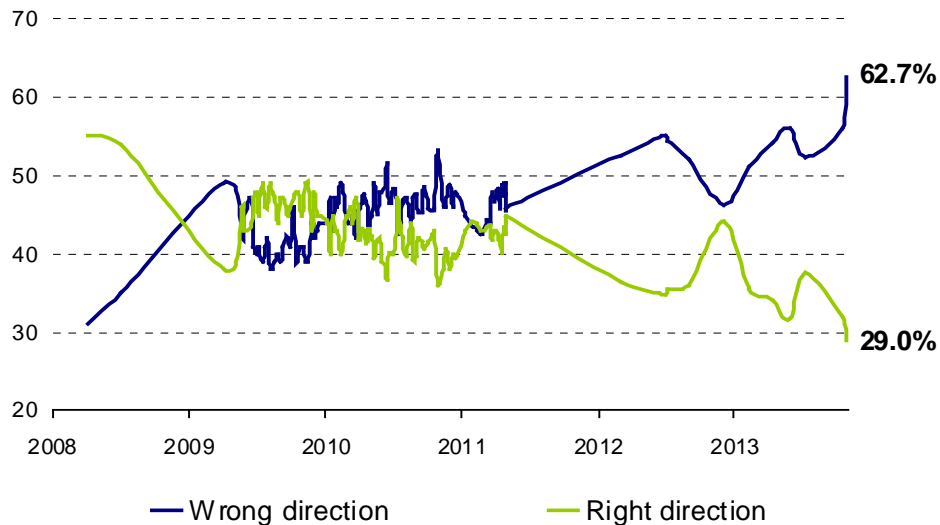


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BASE: Canadians (half-sample); October 26-29, 2013 (n=660)

## Direction of government

Q. All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?



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BASE: Canadians (half-sample); October 26-29, 2013 (n=717)

So, what else do we see besides the worst ever scores on direction of federal government and voters support? Mr. Harper's personal approval numbers are plumbing new lows and his disapproval numbers are soaring. Mr. Mulcair has received a major bump up in approval (for the fourth consecutive time). He now has an insignificant lead over all other leaders in a dramatic turnaround from last spring. Mr. Trudeau's Liberals continue to hold a fairly stable and sizable lead in terms of current voter preferences.

## Job approval ratings

Q. Do you approve or disapprove of the way ... is handling his job?

### Thomas Mulcair



### Justin Trudeau



### Stephen Harper



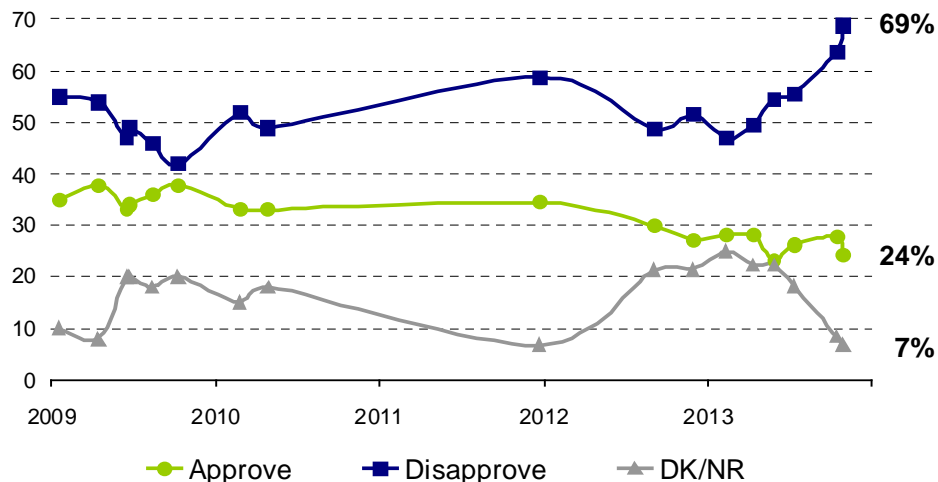
DK/NR Disapprove Approve

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BASE: Canadians; October 26-29, 2013 (n=1,377)

## Approval rating – Stephen Harper

Q. Do you approve or disapprove of the way Stephen Harper, Prime Minister of Canada and leader of the Conservative Party of Canada, is handling his job?

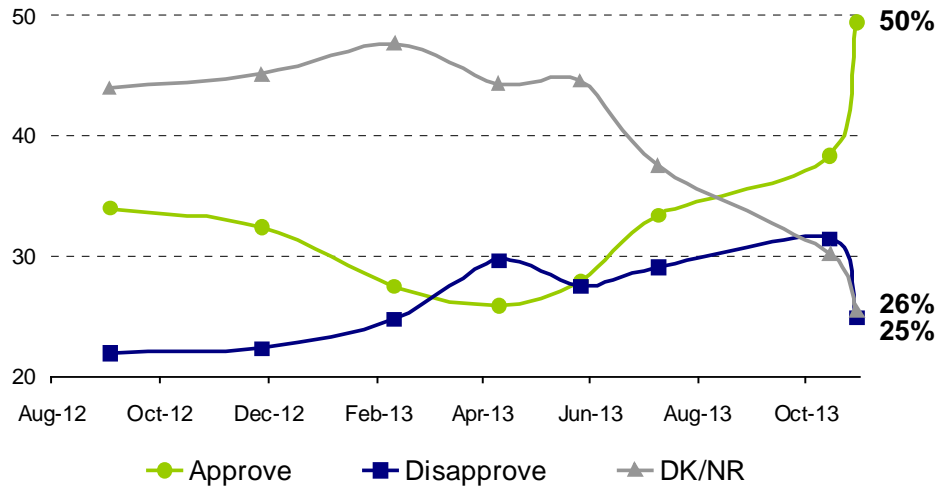


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BASE: Canadians; most recent data point October 26-29, 2013 (n=1,377)

## Approval rating – Thomas Mulcair

Q. Do you approve or disapprove of the way Thomas Mulcair, leader of the Official Opposition and Leader of the New Democratic Party of Canada is handling his job?

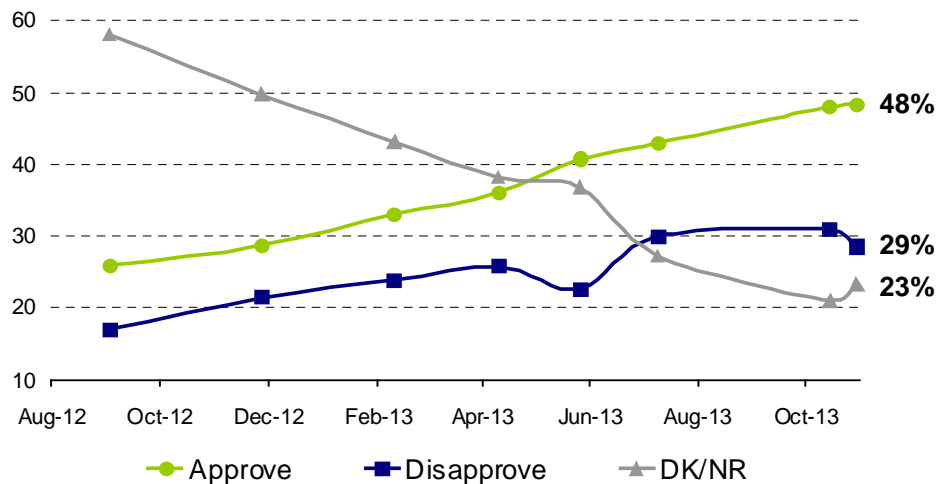


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BASE: Canadians; most recent data point October 26-29, 2013 (n=1,377)

## Approval rating – Justin Trudeau

Q. Do you approve or disapprove of the way Justin Trudeau, Member of Parliament and leader of the Liberal Party of Canada, is handling his job?



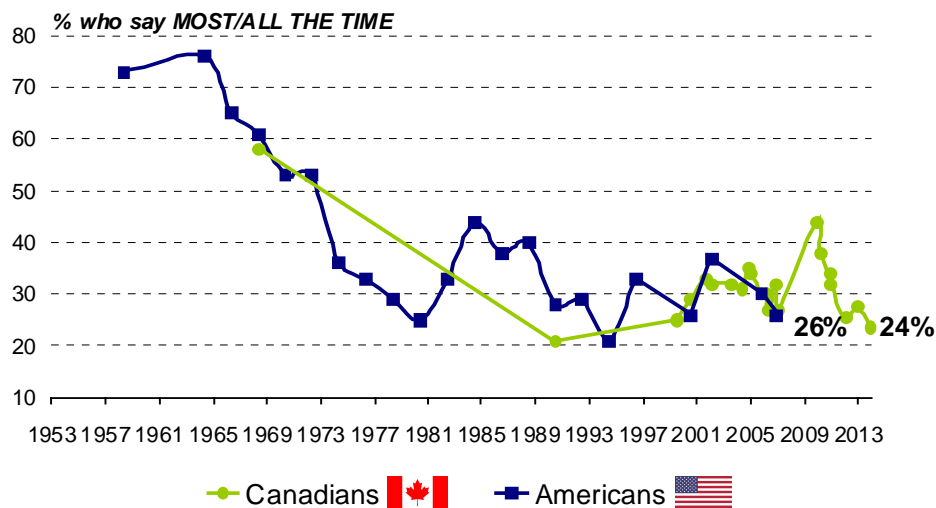
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BASE: Canadians; most recent data point October 26-29, 2013 (n=1,377)

But back to Mr. Harper and the Conservative Party. Let's look at the trust thing for a moment. We consider both broad institutional trust in government and his trust levels with respect to the current affair. Neither of these numbers provides any relief from the rather frightening pre-Halloween numbers being served up by the public. Trust in government to do the right thing all or most of the time has fallen to their lowest levels since 1990. It appeared that the multi decade erosion in trust in government couldn't go much lower but this number shows that we haven't reached the basement yet.

## Tracking trust in government

Q. How much do you trust the government in Ottawa/Washington to do what is right?



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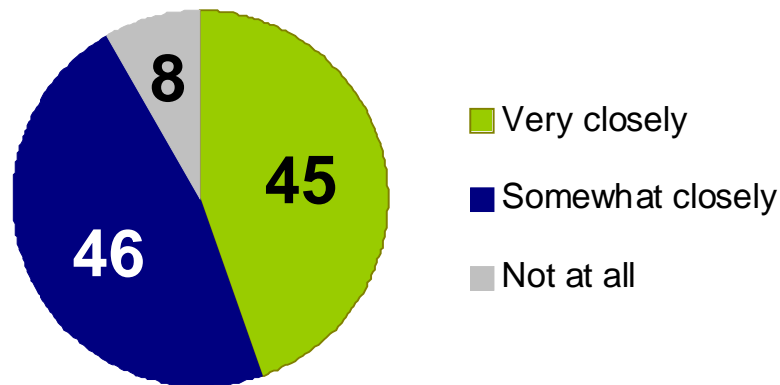
BASE: Canadians; most recent data point October 26-29, 2013 (n=1,377)

Consider the issue at hand – the senate spending scandal and the pyrotechnics around the testimony of Mr. Duffy and his about to be jettisoned erstwhile Conservative senate colleagues, Ms. Wallin and Mr. Brazeau. Are people watching and listening? Yes indeed, this is no north of the Queensway insider's phenomenon. The vast majority of voters are following this, about half of them closely. Close attention may not be quite to the levels we saw during the Gomery inquiry, but they are reaching into that territory. As another comparison, attention is nearly double what it was for the Helena Guergis affair.



## Awareness of Senate Expenses Scandal

**Q.** As you may have heard, a number of Canadian senators - Mike Duffy, Mac Harb, Pamela Wallin, and Patrick Brazeau - have been accused of claiming travel and housing expenses from the Senate for which they were not eligible. How closely have you been following this issue, also known as the Senate Expenses Scandal?

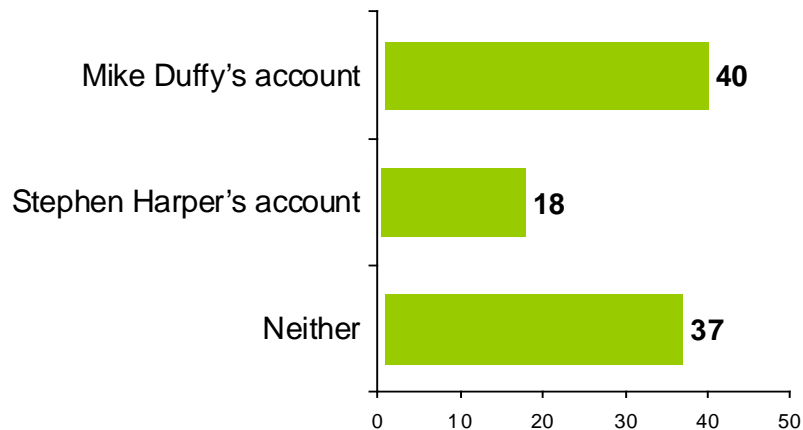


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BASE: Canadians; October 26-29, 2013 (n=1,377)

## Mike Duffy versus Stephen Harper

**Q.** In February, Nigel Wright, the Prime Minister's Chief of Staff, wrote a personal cheque to one of the Senators - Mike Duffy - to cover his invalid expense claims. Mr. Duffy says that he was coerced by Stephen Harper into accepting the cheque. Mr. Harper says he was unaware of any cheque and that Mr. Wright acted alone. Whose account do you mostly believe?



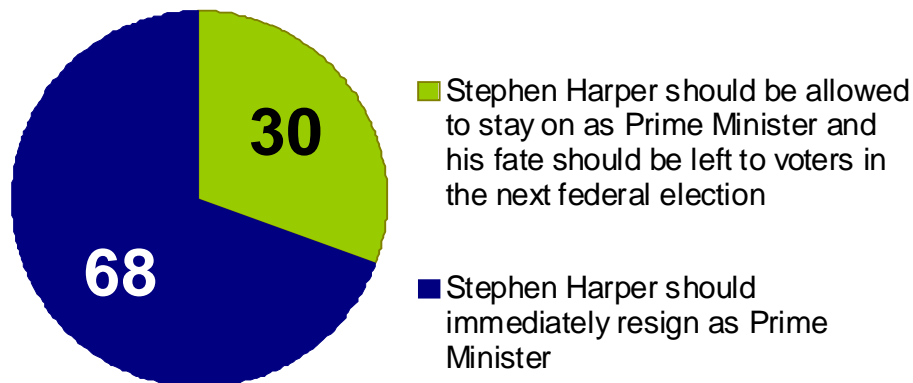
Copyright 2013. No reproduction without permission. BASE: Those who follow the Senate Expense Scandal; October 26-29, 2013 (n=1,377)

So if everyone is watching, what they are concluding? Noting the continued downward pressure on direction, trust and voting intention we asked who was relatively more believable to this point. Although many are suspending judgement the majority do have a view and, once again, the numbers are pretty scary for Steven Harper's Conservatives. Mr. Duffy may not quite have elevated himself to folk hero status but for a scorned and about to be sacked public figure he is acquitting himself remarkably well in the credibility sweepstakes with the current Prime Minister. By a margin of over two to one, those who have an opinion tend to find Mr. Duffy more believable. Less than one in five voters thinks the PM is the more credible.

Is this just anecdotally curious or does it have any implications for the future of Stephen Harper and his party as they begin their convention? When asked to choose what the Prime Minister should do if it turns out that he has been lying or misleading Parliament (and the public), they overwhelmingly choose immediate resignation. Given the lean on credibility, this preference may become a more active pressure if this affair continues to unravel.

## Consequences of misleading Parliament

*Q. If Stephen Harper is found to have lied or deliberately misled Parliament or the Canadian public about his role in the Senate Expenses Scandal, what action do you believe should be taken?*



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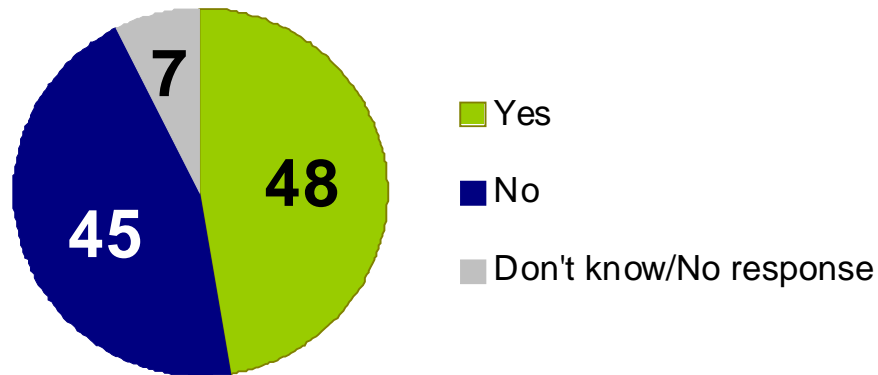
We also asked whether this affair would affect voting in the next election. While only a rough guide to its true impacts it is highly notable that around half of voters say this will affect how they vote.





## Impact of scandal on vote intention

Q. Will the Senate Expenses Scandal affect how you vote in the next federal election?



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## Comparison of recent political scandals

Q. How would you rate the overall seriousness of the following Canadian political scandals?

### The 2013 Senate Expenses Scandal



### The 2011 Robocall Scandal



### The 2004 Sponsorship Scandal



■ Not serious (1-3) ■ Somewhat serious (4) ■ Very serious (5-7)

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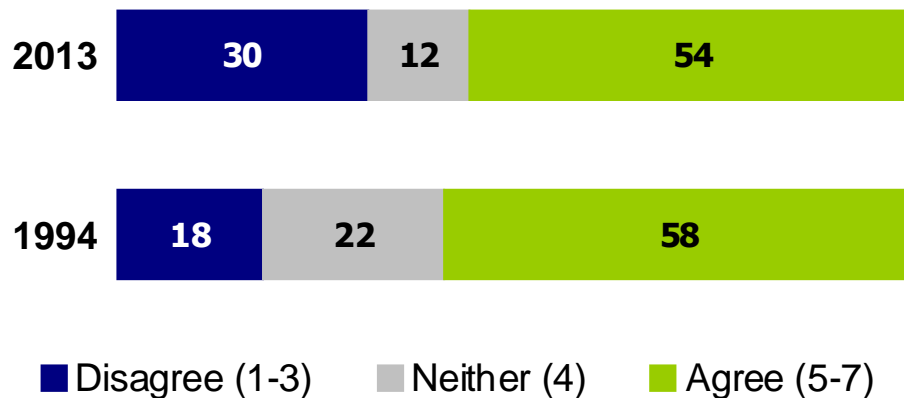
BASE: Canadians; October 26-29, 2013 (n=1,377)

For historical guidance we can look to previous and other current scandals to gauge the severity of this episode. The Sponsorship scandal reshaped the political landscape in Canada. It ushered in the regime of Stephen Harper on promises of higher standards of accountability and ethical conduct. Notably, the public feel that the current scandal is even more serious than that landmark episode. Perhaps worse for the beleaguered Conservative Party, the currently back burner Robocall Scandal is seen as just as serious as this scandal and more serious as well than the sponsorship scandal.

Finally, we looked at long term tracking to see if this affair had pushed Canadians tolerance for an unelected senate over the cliff. Most Canadians would prefer immediate abolition of the senate, (something much more constitutionally complex than many understand). What is mildly surprising is that this sentiment is actually somewhat lower than it was twenty years ago.

## Support for senate abolition

*Q. Please rate the extent to which you agree or disagree with the following statement: I think that the Canadian Senate should be abolished immediately*



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BASE: Canadians; most recent data point October 26-29, 2013 (n=1,377)

Along with higher ethical standards and stronger accountability, Steven Harper promised senate reform in the period when he was seeking power. Now after nearly eight years at the reins he finds himself embroiled in a regime-threatening ethics scandal related to the unelected senate that he committed to fix.



## Detailed Tables:

| <b><u>Direction of Country</u></b>  |                 |                 |              |             |                       |
|---|-----------------|-----------------|--------------|-------------|-----------------------|
| <i>Q. All things considered, would you say the country is moving in the right direction or the wrong direction?</i> |                 |                 |              |             |                       |
|   | Right Direction | Wrong Direction | DK/NR        | Sample Size | Margin of Error (+/-) |
| <b>NATIONALLY</b>   | <b>37.1%</b>    | <b>52.4%</b>    | <b>10.4%</b> | <b>660</b>  | <b>3.8</b>            |
| <b>REGION</b>   |                 |                 |              |             |                       |
| British Columbia  | 31.3%           | 56.4%           | 12.3%        | 116         | 9.1                   |
| Alberta   | 57.6%           | 35.7%           | 6.7%         | 71          | 11.6                  |
| Saskatchewan  | 52.9%           | 40.7%           | 6.3%         | 16          | 24.5                  |
| Manitoba  | 42.0%           | 46.3%           | 11.7%        | 21          | 21.4                  |
| Ontario   | 35.2%           | 54.0%           | 10.8%        | 279         | 5.9                   |
| Quebec  | 33.4%           | 54.8%           | 11.8%        | 109         | 9.4                   |
| Atlantic Canada   | 30.7%           | 61.6%           | 7.8%         | 48          | 14.1                  |
| <b>GENDER</b>   |                 |                 |              |             |                       |
| Male  | 39.3%           | 53.3%           | 7.4%         | 353         | 5.2                   |
| Female  | 35.0%           | 51.6%           | 13.4%        | 307         | 5.6                   |
| <b>AGE</b>  |                 |                 |              |             |                       |
| <35   | 31.5%           | 61.5%           | 7.0%         | 135         | 8.4                   |
| 35-44   | 35.8%           | 50.2%           | 14.0%        | 91          | 10.3                  |
| 45-54   | 39.3%           | 48.0%           | 12.7%        | 104         | 9.6                   |
| 55-64   | 38.3%           | 49.7%           | 12.0%        | 145         | 8.1                   |
| 65+   | 43.0%           | 49.3%           | 7.7%         | 160         | 7.8                   |
| <b>EDUCATION</b>  |                 |                 |              |             |                       |
| High school or less   | 49.1%           | 35.0%           | 16.0%        | 83          | 10.8                  |
| College or CEGEP  | 39.5%           | 45.5%           | 14.9%        | 159         | 7.8                   |
| University or higher  | 34.1%           | 58.1%           | 7.8%         | 417         | 4.8                   |
| <b>CURRENT VOTE INTENTION</b>   |                 |                 |              |             |                       |
| Liberal Party   | 21.1%           | 67.7%           | 11.2%        | 227         | 6.5                   |
| Conservative Party  | 86.4%           | 8.7%            | 4.8%         | 173         | 7.5                   |
| NDP   | 14.9%           | 77.0%           | 8.1%         | 137         | 8.4                   |
| Green Party   | 10.9%           | 73.9%           | 15.2%        | 28          | 18.5                  |
| Bloc Quebecois  | 42.2%           | 52.1%           | 5.7%         | 20          | 21.9                  |

### **Direction of Government**

*Q. All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?*

|                               | Right Direction | Wrong Direction | DK/NR       | Sample Size | Margin of Error (+/-) |
|-------------------------------|-----------------|-----------------|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>29.0%</b>    | <b>62.7%</b>    | <b>8.3%</b> | <b>717</b>  | <b>3.7</b>            |
| <b>REGION</b>                 |                 |                 |             |             |                       |
| British Columbia              | 29.1%           | 59.7%           | 11.2%       | 121         | 8.9                   |
| Alberta                       | 44.6%           | 48.4%           | 7.0%        | 67          | 12.0                  |
| Saskatchewan                  | 28.3%           | 64.9%           | 6.8%        | 17          | 23.8                  |
| Manitoba                      | 22.0%           | 71.2%           | 6.8%        | 38          | 15.9                  |
| Ontario                       | 30.9%           | 64.0%           | 5.0%        | 290         | 5.8                   |
| Quebec                        | 20.9%           | 67.3%           | 11.8%       | 136         | 8.4                   |
| Atlantic Canada               | 29.2%           | 60.0%           | 10.7%       | 48          | 14.1                  |
| <b>GENDER</b>                 |                 |                 |             |             |                       |
| Male                          | 32.1%           | 61.1%           | 6.8%        | 388         | 5.0                   |
| Female                        | 26.0%           | 64.2%           | 9.8%        | 329         | 5.4                   |
| <b>AGE</b>                    |                 |                 |             |             |                       |
| <35                           | 24.4%           | 65.5%           | 10.1%       | 128         | 8.7                   |
| 35-44                         | 21.5%           | 66.8%           | 11.7%       | 85          | 10.6                  |
| 45-54                         | 32.3%           | 55.7%           | 12.0%       | 125         | 8.8                   |
| 55-64                         | 30.4%           | 64.5%           | 5.1%        | 163         | 7.7                   |
| 65+                           | 31.7%           | 65.8%           | 2.5%        | 179         | 7.3                   |
| <b>EDUCATION</b>              |                 |                 |             |             |                       |
| High school or less           | 36.8%           | 48.8%           | 14.4%       | 67          | 12.0                  |
| College or CEGEP              | 34.0%           | 58.0%           | 8.0%        | 182         | 7.3                   |
| University or higher          | 26.0%           | 66.5%           | 7.5%        | 462         | 4.6                   |
| <b>CURRENT VOTE INTENTION</b> |                 |                 |             |             |                       |
| Liberal Party                 | 11.4%           | 82.7%           | 5.9%        | 243         | 6.3                   |
| Conservative Party            | 84.7%           | 7.4%            | 7.9%        | 177         | 7.4                   |
| NDP                           | 9.9%            | 81.5%           | 8.6%        | 153         | 7.9                   |
| Green Party                   | 21.9%           | 78.1%           | 0.0%        | 31          | 17.6                  |
| Bloc Quebecois                | 6.5%            | 76.8%           | 16.7%       | 28          | 18.5                  |



### **Approval Rating – Stephen Harper**

*Q. Do you approve or disapprove of the way Stephen Harper, Prime Minister and leader of Conservative Party of Canada is handling his job?*

|                               | Approve      | Disapprove   | Don't know  | No response | Sample Size | Margin of Error (+/-) |
|-------------------------------|--------------|--------------|-------------|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>24.3%</b> | <b>68.8%</b> | <b>4.6%</b> | <b>2.3%</b> | <b>1377</b> | <b>2.6</b>            |
| <b>REGION</b>                 |              |              |             |             |             |                       |
| British Columbia              | 24.3%        | 70.0%        | 4.1%        | 1.7%        | 237         | 6.4                   |
| Alberta                       | 40.7%        | 50.9%        | 6.2%        | 2.2%        | 138         | 8.3                   |
| Saskatchewan                  | 26.7%        | 69.2%        | 0.0%        | 4.0%        | 33          | 17.1                  |
| Manitoba                      | 24.0%        | 66.8%        | 2.1%        | 7.1%        | 59          | 12.8                  |
| Ontario                       | 26.3%        | 68.9%        | 3.6%        | 1.2%        | 569         | 4.1                   |
| Quebec                        | 16.6%        | 74.1%        | 6.6%        | 2.6%        | 245         | 6.3                   |
| Atlantic Canada               | 13.1%        | 76.6%        | 4.5%        | 5.8%        | 96          | 10.0                  |
| <b>GENDER</b>                 |              |              |             |             |             |                       |
| Male                          | 27.1%        | 67.6%        | 3.5%        | 1.7%        | 741         | 3.6                   |
| Female                        | 21.6%        | 70.0%        | 5.6%        | 2.9%        | 636         | 3.9                   |
| <b>AGE</b>                    |              |              |             |             |             |                       |
| <35                           | 20.1%        | 73.6%        | 4.2%        | 2.1%        | 263         | 6.0                   |
| 35-44                         | 23.1%        | 69.1%        | 4.9%        | 2.9%        | 176         | 7.4                   |
| 45-54                         | 26.8%        | 65.0%        | 6.7%        | 1.5%        | 229         | 6.5                   |
| 55-64                         | 26.5%        | 67.8%        | 2.4%        | 3.3%        | 308         | 5.6                   |
| 65+                           | 25.3%        | 69.2%        | 3.2%        | 2.3%        | 339         | 5.3                   |
| <b>EDUCATION</b>              |              |              |             |             |             |                       |
| High school or less           | 35.8%        | 51.4%        | 9.1%        | 3.7%        | 150         | 8.0                   |
| College or CEGEP              | 27.4%        | 64.5%        | 5.1%        | 2.9%        | 341         | 5.3                   |
| University or higher          | 21.2%        | 73.3%        | 3.6%        | 1.9%        | 879         | 3.3                   |
| <b>CURRENT VOTE INTENTION</b> |              |              |             |             |             |                       |
| Liberal Party                 | 4.0%         | 92.6%        | 1.9%        | 1.6%        | 470         | 4.5                   |
| Conservative Party            | 82.3%        | 11.3%        | 4.2%        | 2.3%        | 350         | 5.2                   |
| NDP                           | 4.3%         | 89.9%        | 4.0%        | 1.7%        | 290         | 5.8                   |
| Green Party                   | 10.3%        | 81.6%        | 5.4%        | 2.8%        | 59          | 12.8                  |
| Bloc Quebecois                | 7.6%         | 86.4%        | 4.5%        | 1.5%        | 48          | 14.1                  |

### **Approval Rating – Thomas Mulcair**

*Q. Do you approve or disapprove of the way Thomas Mulcair, leader of the Official Opposition and Leader of the New Democratic Party of Canada is handling his job?*

|                               | Approve      | Disapprove   | Don't know   | No response | Sample Size | Margin of Error (+/-) |
|-------------------------------|--------------|--------------|--------------|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>49.5%</b> | <b>25.0%</b> | <b>20.8%</b> | <b>4.7%</b> | <b>1377</b> | <b>2.6</b>            |
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| <b>GENDER</b>                 |              |              |              |             |             |                       |
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| Female                        | 48.9%        | 18.6%        | 26.8%        | 5.7%        | 636         | 3.9                   |
| <b>AGE</b>                    |              |              |              |             |             |                       |
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| 45-54                         | 47.3%        | 25.7%        | 22.0%        | 4.9%        | 229         | 6.5                   |
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| <b>EDUCATION</b>              |              |              |              |             |             |                       |
| High school or less           | 36.7%        | 32.0%        | 25.4%        | 5.9%        | 150         | 8.0                   |
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| University or higher          | 55.1%        | 22.4%        | 18.3%        | 4.2%        | 879         | 3.3                   |
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| Conservative Party            | 25.7%        | 46.4%        | 22.3%        | 5.5%        | 350         | 5.2                   |
| NDP                           | 78.4%        | 6.7%         | 13.5%        | 1.4%        | 290         | 5.8                   |
| Green Party                   | 46.9%        | 12.1%        | 37.5%        | 3.6%        | 59          | 12.8                  |
| Bloc Quebecois                | 49.7%        | 16.9%        | 22.5%        | 11.0%       | 48          | 14.1                  |

### **Approval Rating – Justin Trudeau**

*Q. Do you approve or disapprove of the way Justin Trudeau, Member of Parliament and candidate for leadership of the Liberal Party of Canada, is handling his job?*

|                               | Approve      | Disapprove   | Don't know   | No response | Sample Size | Margin of Error (+/-) |
|-------------------------------|--------------|--------------|--------------|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>48.2%</b> | <b>28.5%</b> | <b>19.4%</b> | <b>3.8%</b> | <b>1377</b> | <b>2.6</b>            |
| <b>REGION</b>                 |              |              |              |             |             |                       |
| British Columbia              | 47.8%        | 27.0%        | 22.2%        | 3.0%        | 237         | 6.4                   |
| Alberta                       | 43.2%        | 40.1%        | 11.9%        | 4.8%        | 138         | 8.3                   |
| Saskatchewan                  | 41.2%        | 32.5%        | 23.8%        | 2.5%        | 33          | 17.1                  |
| Manitoba                      | 57.2%        | 18.1%        | 18.4%        | 6.4%        | 59          | 12.8                  |
| Ontario                       | 50.0%        | 28.0%        | 18.5%        | 3.5%        | 569         | 4.1                   |
| Quebec                        | 42.3%        | 29.3%        | 24.1%        | 4.3%        | 245         | 6.3                   |
| Atlantic Canada               | 64.4%        | 18.2%        | 13.6%        | 3.7%        | 96          | 10.0                  |
| <b>GENDER</b>                 |              |              |              |             |             |                       |
| Male                          | 50.8%        | 31.9%        | 14.5%        | 2.9%        | 741         | 3.6                   |
| Female                        | 45.6%        | 25.3%        | 24.3%        | 4.8%        | 636         | 3.9                   |
| <b>AGE</b>                    |              |              |              |             |             |                       |
| <35                           | 48.8%        | 24.9%        | 23.1%        | 3.2%        | 263         | 6.0                   |
| 35-44                         | 51.1%        | 25.2%        | 21.9%        | 1.9%        | 176         | 7.4                   |
| 45-54                         | 49.3%        | 29.0%        | 19.5%        | 2.2%        | 229         | 6.5                   |
| 55-64                         | 47.3%        | 30.5%        | 16.0%        | 6.2%        | 308         | 5.6                   |
| 65+                           | 50.0%        | 29.8%        | 16.3%        | 4.0%        | 339         | 5.3                   |
| <b>EDUCATION</b>              |              |              |              |             |             |                       |
| High school or less           | 43.3%        | 27.2%        | 26.2%        | 3.4%        | 150         | 8.0                   |
| College or CEGEP              | 38.5%        | 36.3%        | 18.8%        | 6.4%        | 341         | 5.3                   |
| University or higher          | 52.9%        | 25.7%        | 18.6%        | 2.7%        | 879         | 3.3                   |
| <b>CURRENT VOTE INTENTION</b> |              |              |              |             |             |                       |
| Liberal Party                 | 86.6%        | 1.8%         | 9.8%         | 1.8%        | 470         | 4.5                   |
| Conservative Party            | 16.5%        | 65.4%        | 13.1%        | 5.1%        | 350         | 5.2                   |
| NDP                           | 41.6%        | 26.9%        | 26.8%        | 4.7%        | 290         | 5.8                   |
| Green Party                   | 44.0%        | 18.5%        | 36.3%        | 1.1%        | 59          | 12.8                  |
| Bloc Quebecois                | 22.2%        | 49.1%        | 27.5%        | 1.3%        | 48          | 14.1                  |



### **Trust in Government**

*Q. How much do you trust the government in Ottawa to do what is right?*

|                               | Almost always | Most of the time | Some of the time | Almost never | DK/NR       | Sample Size | Margin of Error (+/-) |
|-------------------------------|---------------|------------------|------------------|--------------|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>4.6%</b>   | <b>19.1%</b>     | <b>39.2%</b>     | <b>36.2%</b> | <b>0.8%</b> | <b>1377</b> | <b>2.6</b>            |
| <b>REGION</b>                 |               |                  |                  |              |             |             |                       |
| British Columbia              | 4.1%          | 16.0%            | 42.3%            | 37.7%        | 0.0%        | 237         | 6.4                   |
| Alberta                       | 6.9%          | 29.6%            | 37.3%            | 25.7%        | 0.5%        | 138         | 8.3                   |
| Saskatchewan                  | 12.5%         | 18.0%            | 29.4%            | 40.1%        | 0.0%        | 33          | 17.1                  |
| Manitoba                      | 7.1%          | 18.1%            | 38.5%            | 34.2%        | 2.1%        | 59          | 12.8                  |
| Ontario                       | 3.7%          | 22.0%            | 40.1%            | 33.7%        | 0.5%        | 569         | 4.1                   |
| Quebec                        | 4.6%          | 13.6%            | 35.8%            | 44.5%        | 1.5%        | 245         | 6.3                   |
| Atlantic Canada               | 3.0%          | 12.4%            | 46.9%            | 35.2%        | 2.5%        | 96          | 10.0                  |
| <b>GENDER</b>                 |               |                  |                  |              |             |             |                       |
| Male                          | 5.3%          | 21.8%            | 37.7%            | 34.5%        | 0.6%        | 741         | 3.6                   |
| Female                        | 3.9%          | 16.5%            | 40.7%            | 37.9%        | 1.0%        | 636         | 3.9                   |
| <b>AGE</b>                    |               |                  |                  |              |             |             |                       |
| <35                           | 2.8%          | 17.7%            | 43.1%            | 34.9%        | 1.5%        | 263         | 6.0                   |
| 35-44                         | 4.7%          | 18.7%            | 34.1%            | 41.3%        | 1.2%        | 176         | 7.4                   |
| 45-54                         | 5.9%          | 17.8%            | 38.1%            | 37.2%        | 1.0%        | 229         | 6.5                   |
| 55-64                         | 4.5%          | 18.4%            | 39.3%            | 37.5%        | 0.3%        | 308         | 5.6                   |
| 65+                           | 6.3%          | 20.3%            | 40.6%            | 32.8%        | 0.0%        | 339         | 5.3                   |
| <b>EDUCATION</b>              |               |                  |                  |              |             |             |                       |
| High school or less           | 10.4%         | 20.4%            | 37.6%            | 26.8%        | 4.8%        | 150         | 8.0                   |
| College or CEGEP              | 5.3%          | 22.0%            | 33.9%            | 38.5%        | 0.4%        | 341         | 5.3                   |
| University or higher          | 3.4%          | 17.7%            | 41.6%            | 36.9%        | 0.4%        | 879         | 3.3                   |
| <b>CURRENT VOTE INTENTION</b> |               |                  |                  |              |             |             |                       |
| Liberal Party                 | 1.2%          | 7.6%             | 47.7%            | 43.4%        | 0.0%        | 470         | 4.5                   |
| Conservative Party            | 15.4%         | 53.0%            | 25.3%            | 5.2%         | 1.1%        | 350         | 5.2                   |
| NDP                           | 1.5%          | 7.0%             | 42.2%            | 49.0%        | 0.3%        | 290         | 5.8                   |
| Green Party                   | 0.0%          | 14.2%            | 33.6%            | 49.3%        | 3.0%        | 59          | 12.8                  |
| Bloc Quebecois                | 1.6%          | 1.4%             | 23.9%            | 73.1%        | 0.0%        | 48          | 14.1                  |





### **Support for Senate Abolition**

*Q. Please rate the extent to which you agree or disagree with the following statement:*

*I think that the Canadian Senate should be abolished immediately*

|                               | Disagree<br>(1-3) | Neither<br>(4) | Agree<br>(5-7) | DK/NR       | Sample<br>Size | Margin<br>of Error<br>(+/-) |
|-------------------------------|-------------------|----------------|----------------|-------------|----------------|-----------------------------|
| <b>NATIONALLY</b>             | <b>30.4%</b>      | <b>12.1%</b>   | <b>53.8%</b>   | <b>3.8%</b> | <b>1377</b>    | <b>2.6</b>                  |
| <b>REGION</b>                 |                   |                |                |             |                |                             |
| British Columbia              | 32.8%             | 13.6%          | 51.1%          | 2.5%        | 237            | 6.4                         |
| Alberta                       | 31.7%             | 11.4%          | 51.5%          | 5.3%        | 138            | 8.3                         |
| Saskatchewan                  | 23.5%             | 8.4%           | 68.1%          | 0.0%        | 33             | 17.1                        |
| Manitoba                      | 31.2%             | 14.0%          | 41.9%          | 12.8%       | 59             | 12.8                        |
| Ontario                       | 36.4%             | 12.4%          | 49.0%          | 2.2%        | 569            | 4.1                         |
| Quebec                        | 18.9%             | 8.6%           | 67.3%          | 5.2%        | 245            | 6.3                         |
| Atlantic Canada               | 31.0%             | 19.9%          | 44.2%          | 4.9%        | 96             | 10.0                        |
| <b>GENDER</b>                 |                   |                |                |             |                |                             |
| Male                          | 34.4%             | 10.3%          | 53.3%          | 2.0%        | 741            | 3.6                         |
| Female                        | 26.5%             | 13.8%          | 54.2%          | 5.5%        | 636            | 3.9                         |
| <b>AGE</b>                    |                   |                |                |             |                |                             |
| <35                           | 28.5%             | 16.8%          | 49.0%          | 5.7%        | 263            | 6.0                         |
| 35-44                         | 32.0%             | 12.4%          | 52.1%          | 3.5%        | 176            | 7.4                         |
| 45-54                         | 28.9%             | 11.6%          | 54.9%          | 4.7%        | 229            | 6.5                         |
| 55-64                         | 30.6%             | 8.1%           | 59.4%          | 1.9%        | 308            | 5.6                         |
| 65+                           | 32.5%             | 9.7%           | 56.4%          | 1.4%        | 339            | 5.3                         |
| <b>EDUCATION</b>              |                   |                |                |             |                |                             |
| High school or less           | 25.3%             | 12.0%          | 52.9%          | 9.7%        | 150            | 8.0                         |
| College or CEGEP              | 20.8%             | 14.1%          | 60.0%          | 5.1%        | 341            | 5.3                         |
| University or higher          | 35.0%             | 11.4%          | 51.4%          | 2.3%        | 879            | 3.3                         |
| <b>CURRENT VOTE INTENTION</b> |                   |                |                |             |                |                             |
| Liberal Party                 | 45.2%             | 12.6%          | 40.6%          | 1.6%        | 470            | 4.5                         |
| Conservative Party            | 22.4%             | 12.4%          | 62.2%          | 2.9%        | 350            | 5.2                         |
| NDP                           | 22.5%             | 10.1%          | 65.3%          | 2.1%        | 290            | 5.8                         |
| Green Party                   | 31.7%             | 11.2%          | 49.4%          | 7.7%        | 59             | 12.8                        |
| Bloc Quebecois                | 12.0%             | 7.9%           | 74.1%          | 6.0%        | 48             | 14.1                        |



### **Awareness of Senate Spending Scandal**

*Q. As you may have heard, a number of Canadian senators - Mike Duffy, Mac Harb, Pamela Wallin, and Patrick Brazeau - have been accused of claiming travel and housing expenses from the Senate for which they were not eligible. How closely have you been following this issue, also known as the Senate Expenses Scandal.*

|                               | Very closely | Somewhat closely | Not at all  | DK/NR       | Sample Size | Margin of Error (+/-) |
|-------------------------------|--------------|------------------|-------------|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>44.5%</b> | <b>46.4%</b>     | <b>8.3%</b> | <b>0.8%</b> | <b>1377</b> | <b>2.6</b>            |
| <b>REGION</b>                 |              |                  |             |             |             |                       |
| British Columbia              | 46.8%        | 44.0%            | 8.6%        | 0.6%        | 237         | 6.4                   |
| Alberta                       | 38.3%        | 56.4%            | 5.2%        | 0.0%        | 138         | 8.3                   |
| Saskatchewan                  | 47.7%        | 36.9%            | 15.3%       | 0.0%        | 33          | 17.1                  |
| Manitoba                      | 31.5%        | 62.3%            | 6.2%        | 0.0%        | 59          | 12.8                  |
| Ontario                       | 54.2%        | 41.4%            | 4.2%        | 0.2%        | 569         | 4.1                   |
| Quebec                        | 30.0%        | 51.3%            | 16.5%       | 2.3%        | 245         | 6.3                   |
| Atlantic Canada               | 48.1%        | 44.0%            | 6.7%        | 1.3%        | 96          | 10.0                  |
| <b>GENDER</b>                 |              |                  |             |             |             |                       |
| Male                          | 50.7%        | 44.7%            | 4.1%        | 0.5%        | 741         | 3.6                   |
| Female                        | 38.4%        | 48.1%            | 12.4%       | 1.1%        | 636         | 3.9                   |
| <b>AGE</b>                    |              |                  |             |             |             |                       |
| <35                           | 29.9%        | 51.8%            | 17.4%       | 0.8%        | 263         | 6.0                   |
| 35-44                         | 42.8%        | 46.7%            | 8.7%        | 1.9%        | 176         | 7.4                   |
| 45-54                         | 36.0%        | 53.8%            | 9.2%        | 1.1%        | 229         | 6.5                   |
| 55-64                         | 56.4%        | 41.9%            | 1.6%        | 0.0%        | 308         | 5.6                   |
| 65+                           | 64.1%        | 34.0%            | 1.5%        | 0.4%        | 339         | 5.3                   |
| <b>EDUCATION</b>              |              |                  |             |             |             |                       |
| High school or less           | 36.9%        | 48.8%            | 13.5%       | 0.9%        | 150         | 8.0                   |
| College or CEGEP              | 34.5%        | 53.1%            | 11.5%       | 0.9%        | 341         | 5.3                   |
| University or higher          | 49.1%        | 43.8%            | 6.3%        | 0.7%        | 879         | 3.3                   |
| <b>CURRENT VOTE INTENTION</b> |              |                  |             |             |             |                       |
| Liberal Party                 | 57.4%        | 38.3%            | 3.8%        | 0.5%        | 470         | 4.5                   |
| Conservative Party            | 37.5%        | 53.6%            | 9.0%        | 0.0%        | 350         | 5.2                   |
| NDP                           | 43.8%        | 47.3%            | 7.9%        | 1.0%        | 290         | 5.8                   |
| Green Party                   | 27.2%        | 61.1%            | 11.8%       | 0.0%        | 59          | 12.8                  |
| Bloc Quebecois                | 28.9%        | 45.6%            | 23.0%       | 2.4%        | 48          | 14.1                  |



### **Stephen Harper versus Mike Duffy**

*Q. In February, Nigel Wright, the Prime Minister's Chief of Staff, wrote a personal cheque to one of the Senators - Mike Duffy - to cover his invalid expense claims. Mr. Duffy says that he was coerced by Stephen Harper into accepting the cheque. Mr. Harper says that he was unaware of any cheque and that Mr. Wright acted alone. Whose account do you mostly believe?*

|                               | Mike Duffy's account | Stephen Harper's account | Neither      | DK/NR       | Sample Size | Margin of Error (+/-) |
|-------------------------------|----------------------|--------------------------|--------------|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>40.2%</b>         | <b>17.9%</b>             | <b>37.1%</b> | <b>4.7%</b> | <b>1285</b> | <b>2.7</b>            |
| <b>REGION</b>                 |                      |                          |              |             |             |                       |
| British Columbia              | 37.3%                | 18.8%                    | 39.9%        | 4.0%        | 221         | 6.6                   |
| Alberta                       | 27.5%                | 34.9%                    | 31.1%        | 6.6%        | 133         | 8.5                   |
| Saskatchewan                  | 40.9%                | 26.2%                    | 32.9%        | 0.0%        | 29          | 18.2                  |
| Manitoba                      | 45.0%                | 13.9%                    | 28.4%        | 12.7%       | 56          | 13.1                  |
| Ontario                       | 39.8%                | 19.5%                    | 36.0%        | 4.7%        | 549         | 4.2                   |
| Quebec                        | 47.7%                | 5.7%                     | 41.9%        | 4.7%        | 207         | 6.8                   |
| Atlantic Canada               | 43.6%                | 15.0%                    | 39.9%        | 1.6%        | 90          | 10.3                  |
| <b>GENDER</b>                 |                      |                          |              |             |             |                       |
| Male                          | 44.2%                | 18.7%                    | 33.7%        | 3.4%        | 714         | 3.7                   |
| Female                        | 35.9%                | 17.1%                    | 40.8%        | 6.2%        | 571         | 4.1                   |
| <b>AGE</b>                    |                      |                          |              |             |             |                       |
| <35                           | 46.9%                | 13.5%                    | 36.7%        | 2.9%        | 219         | 6.6                   |
| 35-44                         | 45.9%                | 10.2%                    | 39.2%        | 4.7%        | 159         | 7.8                   |
| 45-54                         | 38.9%                | 19.7%                    | 35.9%        | 5.5%        | 208         | 6.8                   |
| 55-64                         | 35.7%                | 21.6%                    | 36.7%        | 5.9%        | 304         | 5.6                   |
| 65+                           | 36.2%                | 23.4%                    | 36.0%        | 4.4%        | 333         | 5.4                   |
| <b>EDUCATION</b>              |                      |                          |              |             |             |                       |
| High school or less           | 28.2%                | 32.9%                    | 33.6%        | 5.4%        | 135         | 8.4                   |
| College or CEGEP              | 31.6%                | 23.8%                    | 40.8%        | 3.8%        | 310         | 5.6                   |
| University or higher          | 45.0%                | 13.4%                    | 36.5%        | 5.0%        | 833         | 3.4                   |
| <b>CURRENT VOTE INTENTION</b> |                      |                          |              |             |             |                       |
| Liberal Party                 | 58.5%                | 3.9%                     | 34.5%        | 3.2%        | 454         | 4.6                   |
| Conservative Party            | 7.2%                 | 60.8%                    | 25.5%        | 6.4%        | 328         | 5.4                   |
| NDP                           | 53.3%                | 3.3%                     | 39.7%        | 3.7%        | 272         | 5.9                   |
| Green Party                   | 44.9%                | 2.3%                     | 46.4%        | 6.4%        | 53          | 13.5                  |
| Bloc Quebecois                | 47.8%                | 3.9%                     | 48.3%        | 0.0%        | 38          | 15.9                  |

### **Impact of Senate Expenses Scandal on Federal Vote Intention**

*Q. Will the Senate Expenses Scandal affect how you vote in the next federal election?*

|                               | Yes          | No           | DK/NR       | Sample Size | Margin of Error (+/-) |
|-------------------------------|--------------|--------------|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>47.5%</b> | <b>45.1%</b> | <b>7.4%</b> | <b>1285</b> | <b>2.7</b>            |
| <b>REGION</b>                 |              |              |             |             |                       |
| British Columbia              | 48.5%        | 43.4%        | 8.1%        | 221         | 6.6                   |
| Alberta                       | 33.0%        | 63.6%        | 3.4%        | 133         | 8.5                   |
| Saskatchewan                  | 49.5%        | 40.8%        | 9.7%        | 29          | 18.2                  |
| Manitoba                      | 47.8%        | 47.7%        | 4.4%        | 56          | 13.1                  |
| Ontario                       | 45.5%        | 46.0%        | 8.5%        | 549         | 4.2                   |
| Quebec                        | 55.2%        | 37.3%        | 7.5%        | 207         | 6.8                   |
| Atlantic Canada               | 56.4%        | 37.2%        | 6.4%        | 90          | 10.3                  |
| <b>GENDER</b>                 |              |              |             |             |                       |
| Male                          | 46.2%        | 46.9%        | 6.9%        | 714         | 3.7                   |
| Female                        | 48.9%        | 43.1%        | 8.0%        | 571         | 4.1                   |
| <b>AGE</b>                    |              |              |             |             |                       |
| <35                           | 49.0%        | 43.6%        | 7.4%        | 219         | 6.6                   |
| 35-44                         | 48.5%        | 44.1%        | 7.4%        | 159         | 7.8                   |
| 45-54                         | 48.6%        | 44.4%        | 6.9%        | 208         | 6.8                   |
| 55-64                         | 47.1%        | 44.1%        | 8.8%        | 304         | 5.6                   |
| 65+                           | 46.3%        | 47.9%        | 5.8%        | 333         | 5.4                   |
| <b>EDUCATION</b>              |              |              |             |             |                       |
| High school or less           | 50.0%        | 43.6%        | 6.4%        | 135         | 8.4                   |
| College or CEGEP              | 44.0%        | 45.7%        | 10.3%       | 310         | 5.6                   |
| University or higher          | 48.4%        | 45.1%        | 6.5%        | 833         | 3.4                   |
| <b>CURRENT VOTE INTENTION</b> |              |              |             |             |                       |
| Liberal Party                 | 60.9%        | 35.4%        | 3.7%        | 454         | 4.6                   |
| Conservative Party            | 14.5%        | 74.0%        | 11.5%       | 328         | 5.4                   |
| NDP                           | 51.6%        | 44.0%        | 4.3%        | 272         | 5.9                   |
| Green Party                   | 59.5%        | 36.5%        | 4.0%        | 53          | 13.5                  |
| Bloc Quebecois                | 68.7%        | 31.3%        | 0.0%        | 38          | 15.9                  |



### **Preferred Consequences of Misleading Parliament**

*Q. If Stephen Harper is found to have lied or deliberately misled Parliament or the Canadian public about his role in the Senate Expenses Scandal, what action do you believe should be taken?*

|                               | Stephen Harper should immediately resign as Prime Minister | Stephen Harper should be allowed to stay on as Prime Minister and his fate should be left to voters in the next federal election | DK/NR       | Sample Size | Margin of Error (+/-) |
|-------------------------------|--|--|-------------|-------------|-----------------------|
| <b>NATIONALLY</b>             | <b>67.6%</b>   | <b>29.6%</b>   | <b>2.9%</b> | <b>1285</b> | <b>2.7</b>            |
| <b>REGION</b>                 |  |  |             |             |                       |
| British Columbia              | 67.6%  | 30.0%  | 2.4%        | 221         | 6.6                   |
| Alberta                       | 59.2%  | 37.6%  | 3.2%        | 133         | 8.5                   |
| Saskatchewan                  | 65.2%  | 34.8%  | 0.0%        | 29          | 18.2                  |
| Manitoba                      | 68.0%  | 32.0%  | 0.0%        | 56          | 13.1                  |
| Ontario                       | 65.0%  | 30.8%  | 4.2%        | 549         | 4.2                   |
| Quebec                        | 74.3%  | 23.7%  | 2.0%        | 207         | 6.8                   |
| Atlantic Canada               | 76.1%  | 23.2%  | 0.8%        | 90          | 10.3                  |
| <b>GENDER</b>                 |  |  |             |             |                       |
| Male                          | 66.9%  | 31.0%  | 2.1%        | 714         | 3.7                   |
| Female                        | 68.3%  | 28.0%  | 3.7%        | 571         | 4.1                   |
| <b>AGE</b>                    |  |  |             |             |                       |
| <35                           | 73.5%  | 24.6%  | 2.0%        | 219         | 6.6                   |
| 35-44                         | 74.3%  | 23.2%  | 2.5%        | 159         | 7.8                   |
| 45-54                         | 61.8%  | 32.9%  | 5.3%        | 208         | 6.8                   |
| 55-64                         | 67.7%  | 29.7%  | 2.7%        | 304         | 5.6                   |
| 65+                           | 60.3%  | 36.9%  | 2.8%        | 135         | 8.4                   |
| <b>EDUCATION</b>              |  |  |             |             |                       |
| High school or less           | 60.9%  | 36.5%  | 2.7%        | 310         | 5.6                   |
| College or CEGEP              | 71.0%  | 26.0%  | 3.0%        | 833         | 3.4                   |
| University or higher          | 61.7%  | 37.0%  | 1.3%        | 333         | 5.4                   |
| <b>CURRENT VOTE INTENTION</b> |  |  |             |             |                       |
| Liberal Party                 | 79.9%  | 16.9%  | 3.2%        | 454         | 4.6                   |
| Conservative Party            | 24.4%  | 72.6%  | 3.0%        | 328         | 5.4                   |
| NDP                           | 84.4%  | 12.9%  | 2.6%        | 272         | 5.9                   |
| Green Party                   | 86.4%  | 11.0%  | 2.5%        | 53          | 13.5                  |
| Bloc Quebecois                | 92.6%  | 7.4%   | 0.0%        | 38          | 15.9                  |

### **Seriousness of the 2004 Sponsorship Scandal**

*Q. How would you rate the overall seriousness of the following Canadian political scandals?*

*The 2004 Sponsorship Scandal*

|                               | Not serious<br>(1-3) | Somewhat<br>serious<br>(4) | Very serious<br>(5-7) | DK/NR       | Sample<br>Size | Margin<br>of Error<br>(+/-) |
|-------------------------------|----------------------|----------------------------|-----------------------|-------------|----------------|-----------------------------|
| <b>NATIONALLY</b>             | <b>10.4%</b>         | <b>15.7%</b>               | <b>65.0%</b>          | <b>8.9%</b> | <b>1377</b>    | <b>2.6</b>                  |
| <b>REGION</b>                 |                      |                            |                       |             |                |                             |
| British Columbia              | 12.7%                | 18.9%                      | 55.7%                 | 12.7%       | 237            | 6.4                         |
| Alberta                       | 13.4%                | 14.0%                      | 61.0%                 | 11.6%       | 138            | 8.3                         |
| Saskatchewan                  | 7.0%                 | 17.1%                      | 45.3%                 | 30.7%       | 33             | 17.1                        |
| Manitoba                      | 15.5%                | 14.6%                      | 58.1%                 | 11.8%       | 59             | 12.8                        |
| Ontario                       | 11.4%                | 17.4%                      | 63.1%                 | 8.1%        | 569            | 4.1                         |
| Quebec                        | 5.7%                 | 9.2%                       | 82.6%                 | 2.5%        | 245            | 6.3                         |
| Atlantic Canada               | 9.8%                 | 24.0%                      | 53.7%                 | 12.4%       | 96             | 10.0                        |
| <b>GENDER</b>                 |                      |                            |                       |             |                |                             |
| Male                          | 13.2%                | 18.2%                      | 65.3%                 | 3.4%        | 741            | 3.6                         |
| Female                        | 7.6%                 | 13.4%                      | 64.7%                 | 14.3%       | 636            | 3.9                         |
| <b>AGE</b>                    |                      |                            |                       |             |                |                             |
| <35                           | 12.8%                | 15.6%                      | 60.0%                 | 11.5%       | 263            | 6.0                         |
| 35-44                         | 10.7%                | 17.4%                      | 65.5%                 | 6.5%        | 176            | 7.4                         |
| 45-54                         | 10.1%                | 14.4%                      | 64.9%                 | 10.5%       | 229            | 6.5                         |
| 55-64                         | 8.2%                 | 17.0%                      | 66.9%                 | 7.8%        | 308            | 5.6                         |
| 65+                           | 8.7%                 | 15.4%                      | 69.7%                 | 6.2%        | 339            | 5.3                         |
| <b>EDUCATION</b>              |                      |                            |                       |             |                |                             |
| High school or less           | 11.1%                | 10.6%                      | 61.2%                 | 17.1%       | 150            | 8.0                         |
| College or CEGEP              | 9.7%                 | 18.6%                      | 62.7%                 | 9.0%        | 341            | 5.3                         |
| University or higher          | 10.6%                | 15.5%                      | 66.6%                 | 7.4%        | 879            | 3.3                         |
| <b>CURRENT VOTE INTENTION</b> |                      |                            |                       |             |                |                             |
| Liberal Party                 | 13.8%                | 21.7%                      | 57.7%                 | 6.8%        | 470            | 4.5                         |
| Conservative Party            | 14.6%                | 11.2%                      | 63.0%                 | 11.2%       | 350            | 5.2                         |
| NDP                           | 6.8%                 | 18.2%                      | 70.8%                 | 4.2%        | 290            | 5.8                         |
| Green Party                   | 7.6%                 | 10.9%                      | 65.5%                 | 16.0%       | 59             | 12.8                        |
| Bloc Quebecois                | 3.0%                 | 0.0%                       | 94.6%                 | 2.4%        | 48             | 14.1                        |



### **Seriousness of the 2011 Robocall Scandal**

*Q. How would you rate the overall seriousness of the following Canadian political scandals?*

*The 2011 Canadian federal election voter suppression scandal, also known as the Robocall Scandal*

|                               | Not serious<br>(1-3) | Somewhat<br>serious<br>(4) | Very serious<br>(5-7) | DK/NR       | Sample<br>Size | Margin<br>of Error<br>(+/-) |
|-------------------------------|----------------------|----------------------------|-----------------------|-------------|----------------|-----------------------------|
| <b>NATIONALLY</b>             | <b>11.7%</b>         | <b>10.7%</b>               | <b>72.7%</b>          | <b>4.8%</b> | <b>1377</b>    | <b>2.6</b>                  |
| <b>REGION</b>                 |                      |                            |                       |             |                |                             |
| British Columbia              | 10.5%                | 10.8%                      | 73.8%                 | 4.9%        | 237            | 6.4                         |
| Alberta                       | 19.2%                | 13.4%                      | 59.6%                 | 7.7%        | 138            | 8.3                         |
| Saskatchewan                  | 25.4%                | 9.1%                       | 59.3%                 | 6.3%        | 33             | 17.1                        |
| Manitoba                      | 11.8%                | 8.4%                       | 74.0%                 | 5.8%        | 59             | 12.8                        |
| Ontario                       | 12.3%                | 11.7%                      | 71.5%                 | 4.5%        | 569            | 4.1                         |
| Quebec                        | 6.9%                 | 8.4%                       | 82.2%                 | 2.5%        | 245            | 6.3                         |
| Atlantic Canada               | 9.3%                 | 10.9%                      | 70.9%                 | 8.9%        | 96             | 10.0                        |
| <b>GENDER</b>                 |                      |                            |                       |             |                |                             |
| Male                          | 15.1%                | 11.1%                      | 71.7%                 | 2.0%        | 741            | 3.6                         |
| Female                        | 8.3%                 | 10.4%                      | 73.7%                 | 7.6%        | 636            | 3.9                         |
| <b>AGE</b>                    |                      |                            |                       |             |                |                             |
| <35                           | 7.8%                 | 7.8%                       | 79.4%                 | 5.0%        | 263            | 6.0                         |
| 35-44                         | 11.7%                | 10.9%                      | 74.3%                 | 3.1%        | 176            | 7.4                         |
| 45-54                         | 11.5%                | 10.8%                      | 69.1%                 | 8.6%        | 229            | 6.5                         |
| 55-64                         | 11.7%                | 11.6%                      | 72.9%                 | 3.7%        | 308            | 5.6                         |
| 65+                           | 14.1%                | 13.2%                      | 69.6%                 | 3.1%        | 339            | 5.3                         |
| <b>EDUCATION</b>              |                      |                            |                       |             |                |                             |
| High school or less           | 14.8%                | 12.8%                      | 57.5%                 | 14.9%       | 150            | 8.0                         |
| College or CEGEP              | 13.2%                | 13.2%                      | 67.1%                 | 6.5%        | 341            | 5.3                         |
| University or higher          | 10.7%                | 9.4%                       | 77.4%                 | 2.5%        | 879            | 3.3                         |
| <b>CURRENT VOTE INTENTION</b> |                      |                            |                       |             |                |                             |
| Liberal Party                 | 4.2%                 | 6.9%                       | 86.9%                 | 2.1%        | 470            | 4.5                         |
| Conservative Party            | 35.8%                | 22.4%                      | 33.9%                 | 7.9%        | 350            | 5.2                         |
| NDP                           | 2.8%                 | 6.4%                       | 88.4%                 | 2.4%        | 290            | 5.8                         |
| Green Party                   | 9.5%                 | 1.3%                       | 82.4%                 | 6.8%        | 59             | 12.8                        |
| Bloc Quebecois                | 7.3%                 | 6.0%                       | 84.2%                 | 2.4%        | 48             | 14.1                        |

### **Seriousness of the 2013 Senate Expenses Scandal**

*Q. How would you rate the overall seriousness of the following Canadian political scandals?*

*The 2013 Senate Expenses Scandal*

|                               | Not serious<br>(1-3) | Somewhat<br>serious<br>(4) | Very serious<br>(5-7) | DK/NR       | Sample<br>Size | Margin<br>of Error<br>(+/-) |
|-------------------------------|----------------------|----------------------------|-----------------------|-------------|----------------|-----------------------------|
| <b>NATIONALLY</b>             | <b>10.6%</b>         | <b>12.2%</b>               | <b>74.9%</b>          | <b>2.3%</b> | <b>1377</b>    | <b>2.6</b>                  |
| <b>REGION</b>                 |                      |                            |                       |             |                |                             |
| British Columbia              | 9.9%                 | 11.2%                      | 75.4%                 | 3.5%        | 237            | 6.4                         |
| Alberta                       | 18.6%                | 16.0%                      | 63.5%                 | 2.0%        | 138            | 8.3                         |
| Saskatchewan                  | 21.1%                | 7.2%                       | 67.6%                 | 4.0%        | 33             | 17.1                        |
| Manitoba                      | 10.5%                | 4.8%                       | 81.0%                 | 3.8%        | 59             | 12.8                        |
| Ontario                       | 11.7%                | 12.4%                      | 73.8%                 | 2.1%        | 569            | 4.1                         |
| Quebec                        | 6.2%                 | 11.8%                      | 81.6%                 | 0.5%        | 245            | 6.3                         |
| Atlantic Canada               | 4.5%                 | 14.2%                      | 75.7%                 | 5.6%        | 96             | 10.0                        |
| <b>GENDER</b>                 |                      |                            |                       |             |                |                             |
| Male                          | 14.6%                | 13.2%                      | 71.5%                 | 0.8%        | 741            | 3.6                         |
| Female                        | 6.8%                 | 11.3%                      | 78.2%                 | 3.7%        | 636            | 3.9                         |
| <b>AGE</b>                    |                      |                            |                       |             |                |                             |
| <35                           | 7.8%                 | 12.8%                      | 76.9%                 | 2.5%        | 263            | 6.0                         |
| 35-44                         | 9.1%                 | 14.3%                      | 73.2%                 | 3.4%        | 176            | 7.4                         |
| 45-54                         | 13.8%                | 11.9%                      | 70.7%                 | 3.6%        | 229            | 6.5                         |
| 55-64                         | 9.6%                 | 11.2%                      | 78.5%                 | 0.7%        | 308            | 5.6                         |
| 65+                           | 10.6%                | 11.0%                      | 77.8%                 | 0.6%        | 339            | 5.3                         |
| <b>EDUCATION</b>              |                      |                            |                       |             |                |                             |
| High school or less           | 14.9%                | 13.7%                      | 66.0%                 | 5.3%        | 150            | 8.0                         |
| College or CEGEP              | 10.4%                | 13.9%                      | 72.2%                 | 3.5%        | 341            | 5.3                         |
| University or higher          | 10.0%                | 11.3%                      | 77.4%                 | 1.3%        | 879            | 3.3                         |
| <b>CURRENT VOTE INTENTION</b> |                      |                            |                       |             |                |                             |
| Liberal Party                 | 3.8%                 | 9.2%                       | 85.8%                 | 1.2%        | 470            | 4.5                         |
| Conservative Party            | 32.6%                | 21.4%                      | 42.7%                 | 3.2%        | 350            | 5.2                         |
| NDP                           | 3.3%                 | 8.7%                       | 87.6%                 | 0.4%        | 290            | 5.8                         |
| Green Party                   | 2.0%                 | 11.6%                      | 80.9%                 | 5.4%        | 59             | 12.8                        |
| Bloc Quebecois                | 7.7%                 | 7.0%                       | 82.9%                 | 2.4%        | 48             | 14.1                        |



## Methodology:

This study was conducted using EKOS' unique, hybrid online/telephone research panel, *Prob/t*. Our panel offers exhaustive coverage of the Canadian population (i.e., Internet, phone, cell phone), random recruitment (in other words, participants are recruited randomly, they do not opt themselves into our panel), and equal probability sampling. All respondents to our panel are recruited by telephone using random digit dialling and are confirmed by live interviewers. Unlike opt-in online panels, *Prob/t* supports margin of error estimates. We believe this to be the only probability-based online panel in Canada.

The field dates for this survey are October 26-29, 2013. In total, 1,377 Canadians aged 18 and over responded to the survey. Of these cases, 1,257 were collected online, while 120 were collected by computer assisted telephone interviews (CATI). The margin of error associated with the total sample is +/-2.6 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted to ensure the sample's composition reflects that of the actual population of Canada according to Census data.