

Top Line Results:

Federal vote intention

Q. If a federal election were held tomorrow, which party would you vote for?

National Results



2011 Election Results



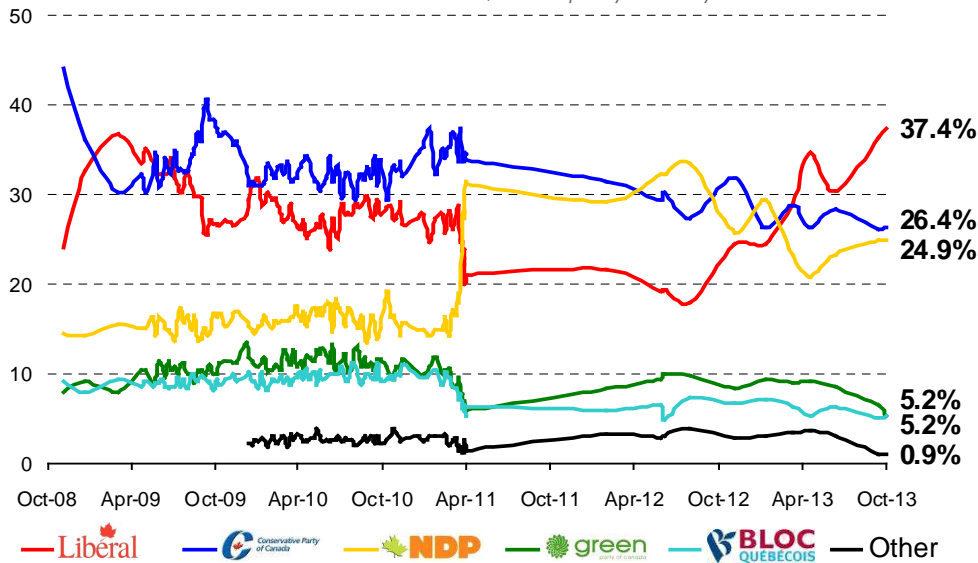
Note: The data on federal vote intention are based on decided and leaning voters only. Our survey also finds that 5.3% of respondents are undecided and 0.4% are ineligible to vote.

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BASE: Canadians; October 26-29, 2013 (n=1,377)

Tracking federal vote intention

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Detailed Tables:

National Federal Vote Intention (decided and leaning voters only)								
<i>Q. If a federal election were held tomorrow, which party would you vote for? [If undecided] Even if you do not have a firm idea, are you leaning towards a party? [If yes] As it stands, towards which party are you leaning?</i>								
	 Liberal	 Conservative Party of Canada	 NDP	 green	 BLOC QUEBÉCOIS	Other	Sample Size	Margin of Error (+/-)
NATIONALLY	37.4%	26.4%	24.9%	5.2%	5.2%	0.9%	1228	2.8
REGION								
British Columbia	33.2%	28.4%	28.3%	8.6%	0.0%	1.4%	216	6.7
Alberta	30.9%	47.8%	14.0%	6.1%	0.0%	1.2%	119	9.0
Saskatchewan	32.0%	48.7%	15.4%	0.0%	0.0%	3.9%	26	19.2
Manitoba	34.7%	22.5%	35.5%	7.3%	0.0%	0.0%	54	13.3
Ontario	43.4%	28.8%	22.3%	4.7%	0.0%	0.8%	516	4.3
Quebec	27.7%	12.2%	33.6%	3.9%	22.6%	0.0%	216	6.7
Atlantic Canada	57.2%	17.2%	18.9%	5.0%	0.0%	1.7%	81	10.9
GENDER								
Male	38.2%	29.5%	22.8%	3.9%	4.4%	1.1%	681	3.8
Female	36.6%	23.1%	27.1%	6.6%	6.0%	0.6%	547	4.2
AGE								
<35	33.9%	18.4%	33.9%	8.2%	5.3%	0.4%	239	6.3
35-44	41.2%	22.0%	25.2%	4.2%	6.1%	1.4%	149	8.0
45-54	38.9%	27.8%	19.2%	5.2%	7.3%	1.5%	205	6.8
55-64	37.7%	30.4%	22.3%	4.7%	4.6%	0.3%	273	5.9
65+	41.0%	31.6%	20.7%	2.5%	3.2%	1.1%	316	5.5
EDUCATION								
High school or less	28.4%	36.3%	23.8%	5.5%	4.8%	1.2%	122	8.9
College or CEGEP	28.8%	37.1%	21.8%	4.6%	5.8%	1.8%	296	5.7
University or higher	42.1%	21.0%	26.0%	5.4%	5.0%	0.4%	805	3.5

Methodology:

This study was conducted using EKOS' unique, hybrid online/telephone research panel, *Prob/t*. Our panel offers exhaustive coverage of the Canadian population (i.e., Internet, phone, cell phone), random recruitment (in other words, participants are recruited randomly, they do not opt themselves into our panel), and equal probability sampling. All respondents to our panel are recruited by telephone using random digit dialling and are confirmed by live interviewers. Unlike opt-in online panels, *Prob/t* supports margin of error estimates. We believe this to be the only probability-based online panel in Canada.

The field dates for this survey are October 26-29, 2013. In total, 1,377 Canadians aged 18 and over responded to the survey. Of these cases, 1,257 were collected online, while 120 were collected by computer assisted telephone interviews (CATI). The margin of error associated with the total sample is +/-2.6 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted to ensure the sample's composition reflects that of the actual population of Canada according to Census data.