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CONSERVATIVES SLIP BACK BELOW ONE-THIRD OF ELECTORATE

LIBS MIRED IN MID-20s; NDP COMPETITIVE IN SOME REGIONS; GREENS MAY MAKE B.C. FOUR-WAY RACE

[Ottawa – June 3, 2010] - After a small and short-lived surge above the 33% mark which has been elusive for all the parties in 2010, the ruling Conservatives have slipped back into the doldrums in this week's EKOS tracking poll.

However, there is not much comfort in the poll for the opposition Liberals who remain stuck in the mid-twenties, near to their worst-ever election performance (in terms of votes) in 2008.

"There has been a lot of buzz lately about Jack Layton and the NDP," said EKOS President, Frank Graves. "The fact is that although Layton is the most popular of the national leaders at the moment, his party is at about the same plateau as it has been since Layton became leader, in the high teens. A further breakthrough is possible, but it is not yet visible."

The NDP is competitive in British Columbia, Saskatchewan and Manitoba, and parts of Ontario and the Atlantic provinces. However they do not lead in any region of the country at the moment.

The Greens continue to run strongly by historical standards, though their support is concentrated in the younger demographics that are least likely to vote. In British Columbia, however, the Greens are poised to make it a four-way race. In multi-party contests like that, it takes fewer votes to win, and predicting the outcome of particular seats can be difficult. (The Green party leader, Elizabeth May, is running in the BC riding of Saanich-Gulf Islands.)

HIGHLIGHTS

- **National federal vote intention:**
 - ☒ **31.7% CPC**
 - ☒ **26.2% LPC**
 - ☒ **17.4% NDP**
 - ☒ **11.5% Green**
 - ☒ **10.3% BQ**
 - ☒ **2.9% other**

- **Direction of country:**
 - ☒ **49.2% right direction**
 - ☒ **39.1% wrong direction**
 - ☒ **11.7% DK/NR**

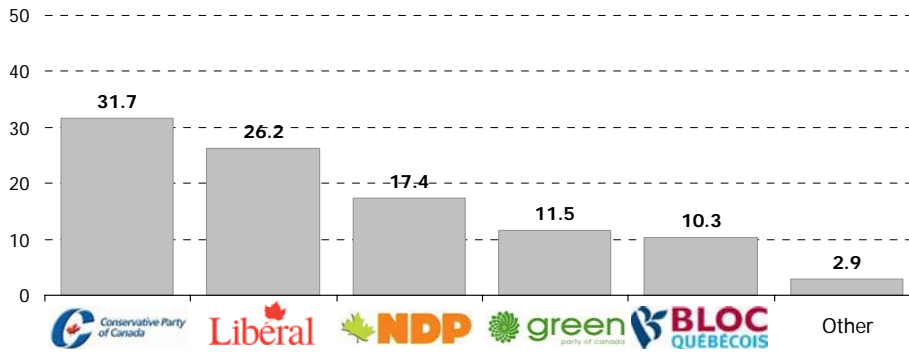
- **Direction of government:**
 - ☒ **38.9% right direction**
 - ☒ **48.0% wrong direction**
 - ☒ **13.0% DK/NR**

Please note that the methodology is provided at the end of this document.

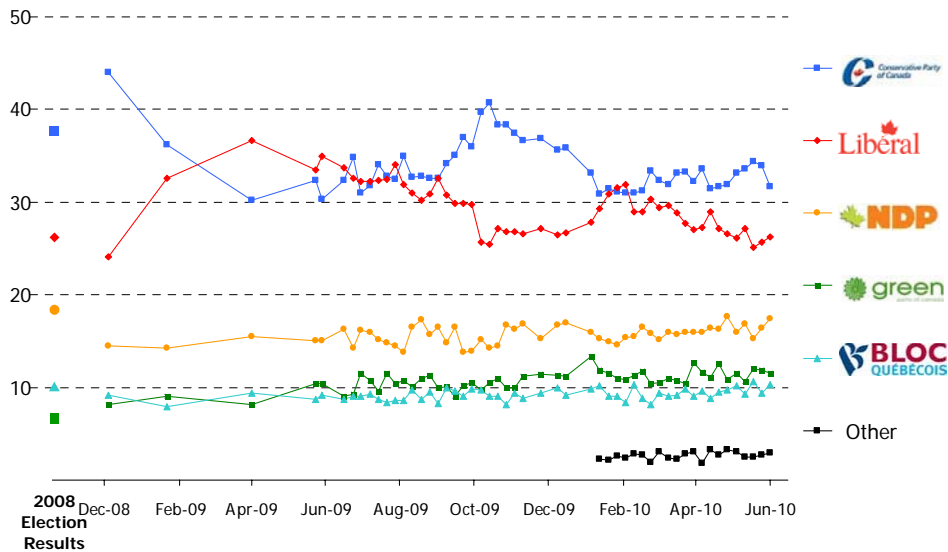
Top Line Results:

Federal vote intention

Q. If a federal election were held tomorrow, which party would you vote for?

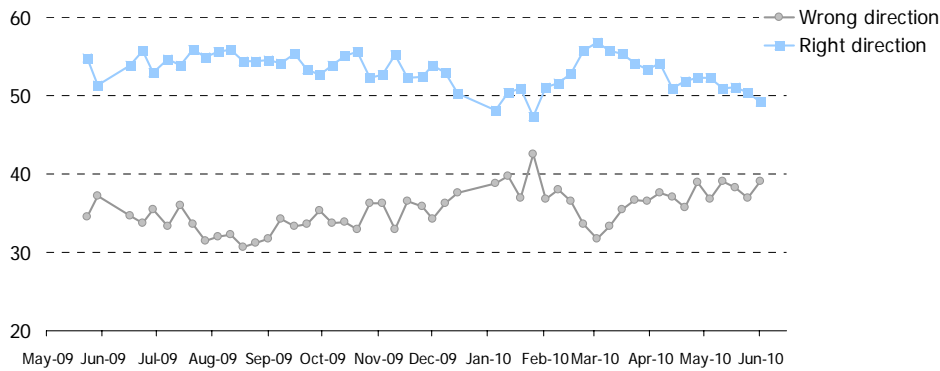


Weekly tracking of federal vote intention



Direction of country

Q. All things considered, would you say the country is moving in the right direction or the wrong direction?

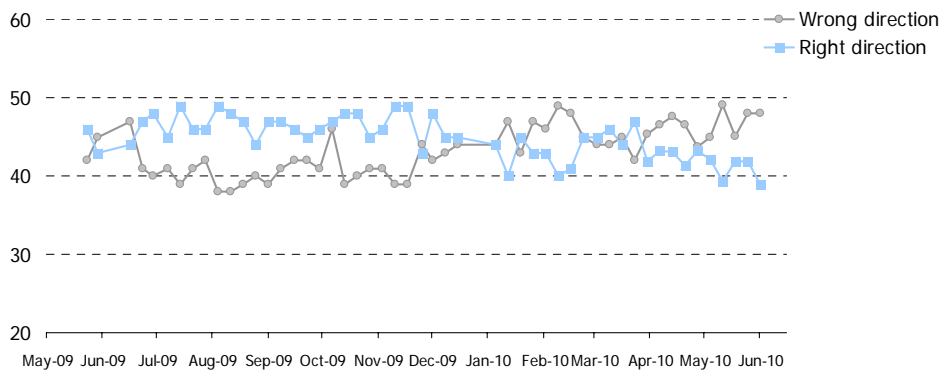


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BASE: Canadians; most recent data point May 26 – June 1 (n=half sample)

Direction of government






Q. All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?



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BASE: Canadians; most recent data point May 26 – June 1 (n=half sample)

Detailed Tables:

<u>National Federal Vote Intention</u>								
<i>Q. If a federal election were held tomorrow, which party would you vote for?</i>								
						Other	Sample Size	Margin of Error (+/-)
NATIONALLY	31.7%	26.2%	17.4%	11.5%	10.3%	2.9%	2431	2.0
REGION								
British Columbia	33.6%	19.8%	26.9%	16.8%	0.0%	2.9%	310	5.6
Alberta	54.6%	17.4%	13.6%	10.5%	0.0%	3.9%	254	6.2
Saskatchewan/Manitoba	39.4%	24.2%	26.5%	8.1%	0.0%	1.8%	177	7.4
Ontario	34.3%	34.2%	16.8%	12.0%	0.0%	2.8%	820	3.4
Quebec	15.3%	19.6%	11.0%	10.4%	40.7%	2.9%	650	3.8
Atlantic Canada	32.6%	33.6%	23.4%	8.0%	0.0%	2.4%	220	6.6
GENDER								
Male	33.7%	27.8%	14.5%	11.0%	9.8%	3.1%	1160	2.9
Female	29.7%	24.6%	20.2%	12.0%	10.8%	2.6%	1271	2.8
AGE								
<25	15.5%	27.5%	17.0%	22.7%	14.2%	3.0%	199	7.0
25-44	29.0%	24.5%	18.3%	13.8%	11.5%	2.9%	739	3.6
45-64	32.8%	26.1%	18.3%	8.7%	10.9%	3.3%	950	3.2
65+	44.7%	28.8%	14.2%	5.8%	4.6%	1.9%	543	4.2
EDUCATION								
High school or less	33.2%	21.9%	16.4%	9.9%	13.5%	5.1%	698	3.7
College or CEGEP	34.6%	22.6%	16.9%	13.4%	10.1%	2.4%	780	3.5
University or higher	28.3%	32.1%	18.5%	11.1%	8.2%	1.7%	953	3.2
METROPOLITAN CANADA								
Vancouver	33.9%	21.3%	27.5%	15.6%	0.0%	1.7%	113	9.2
Calgary	64.8%	16.6%	6.8%	10.4%	0.0%	1.3%	63	12.4
Toronto	35.0%	35.6%	15.6%	12.8%	0.0%	1.0%	246	6.3
Ottawa	39.1%	36.3%	11.8%	11.3%	0.0%	1.6%	115	9.1
Montreal	12.9%	19.8%	12.1%	11.4%	42.6%	1.2%	260	6.1





Federal Vote Intention – British Columbia

Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	33.6%	19.8%	26.9%	16.8%	2.9%	310	5.6
GENDER							
Male	33.3%	25.4%	22.7%	15.9%	2.8%	154	7.9
Female	32.6%	13.8%	31.1%	19.5%	3.0%	156	7.9
AGE							
<25	10.5%	13.6%	32.3%	36.3%	7.2%	28	18.5
25-44	27.3%	19.9%	26.3%	24.4%	2.2%	80	11.0
45-64	34.9%	25.1%	26.6%	11.1%	2.3%	128	8.7
65+	51.1%	12.3%	25.9%	8.0%	2.7%	74	11.4
EDUCATION							
High school or less	32.7%	14.1%	22.6%	25.2%	5.3%	80	11.0
College or CEGEP	34.2%	20.6%	27.5%	15.4%	2.5%	105	9.6
University or higher	32.2%	22.1%	29.3%	14.9%	1.6%	125	8.8





Federal Vote Intention – Alberta

Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	54.6%	17.4%	13.6%	10.5%	3.9%	254	6.2
GENDER							
Male	56.6%	16.2%	11.8%	10.5%	4.8%	140	8.3
Female	53.9%	19.0%	15.8%	8.6%	2.6%	114	9.2
AGE							
<25	21.6%	48.2%	14.7%	7.5%	7.9%	22	20.9
25-44	54.2%	12.4%	14.6%	16.0%	2.8%	97	10.0
45-64	61.6%	12.7%	15.6%	7.0%	3.2%	81	10.9
65+	65.2%	18.3%	8.5%	3.8%	4.1%	54	13.3
EDUCATION							
High school or less	59.7%	21.5%	4.6%	4.7%	9.6%	62	12.5
College or CEGEP	60.9%	8.1%	18.0%	10.3%	2.8%	94	10.1
University or higher	47.1%	24.1%	15.9%	12.1%	0.8%	98	9.9





Federal Vote Intention – Saskatchewan/Manitoba

Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	39.4%	24.2%	26.5%	8.1%	1.8%	177	7.4
GENDER							
Male	33.7%	27.1%	29.2%	7.8%	2.2%	75	11.3
Female	41.7%	20.8%	25.6%	10.8%	1.1%	102	9.7
AGE							
<25	20.4%	20.4%	40.9%	18.3%	0.0%	5	43.8
25-44	37.4%	21.7%	25.0%	14.2%	1.8%	54	13.3
45-64	37.6%	21.0%	33.9%	4.7%	2.9%	78	11.1
65+	51.2%	36.9%	9.3%	2.5%	0.0%	40	15.5
EDUCATION							
High school or less	36.1%	15.5%	32.3%	14.7%	1.5%	47	14.3
College or CEGEP	54.1%	19.0%	13.9%	10.5%	2.4%	50	13.9
University or higher	28.9%	32.4%	32.2%	5.1%	1.3%	80	11.0






Federal Vote Intention – Ontario

Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	34.3%	34.2%	16.8%	12.0%	2.8%	820	3.4
GENDER							
Male	38.0%	34.4%	12.4%	11.8%	3.4%	415	4.8
Female	29.5%	33.9%	21.9%	12.5%	2.3%	405	4.9
AGE							
<25	25.2%	38.5%	11.4%	23.3%	1.6%	62	12.5
25-44	28.6%	32.7%	21.9%	12.2%	4.5%	228	6.5
45-64	36.3%	34.2%	15.7%	10.9%	2.8%	324	5.4
65+	44.1%	34.1%	13.9%	7.7%	0.3%	206	6.8
EDUCATION							
High school or less	39.9%	24.7%	20.2%	10.1%	5.1%	196	7.0
College or CEGEP	34.8%	31.5%	16.0%	14.9%	2.8%	251	6.2
University or higher	29.8%	41.1%	16.2%	11.3%	1.6%	373	5.1





Federal Vote Intention – Quebec

Q. If a federal election were held tomorrow, which party would you vote for?

						Other	Sample Size	Margin of Error (+/-)
OVERALL	15.3%	19.6%	11.0%	10.4%	40.7%	2.9%	650	3.8
GENDER								
Male	17.1%	21.4%	10.5%	7.7%	41.1%	2.3%	280	5.9
Female	14.9%	18.9%	11.5%	11.5%	39.1%	4.0%	370	5.1
AGE								
<25	4.7%	12.3%	10.6%	22.4%	49.9%	0.0%	56	13.1
25-44	15.2%	20.5%	10.8%	12.6%	39.5%	1.4%	221	6.6
45-64	14.3%	18.0%	11.8%	6.0%	45.2%	4.7%	262	6.1
65+	27.9%	28.4%	10.0%	3.0%	25.1%	5.7%	111	9.3
EDUCATION								
High school or less	15.8%	21.9%	9.4%	5.2%	42.3%	5.6%	236	6.4
College or CEGEP	17.3%	16.4%	11.9%	14.4%	38.8%	1.2%	204	6.9
University or higher	15.0%	21.7%	11.9%	10.0%	38.9%	2.5%	210	6.8

Federal Vote Intention – Atlantic Canada

Q. If a federal election were held tomorrow, which party would you vote for?

					Other	Sample Size	Margin of Error (+/-)
OVERALL	32.6%	33.6%	23.4%	8.0%	2.4%	220	6.6
GENDER							
Male	30.5%	35.4%	21.0%	9.8%	3.3%	96	10.0
Female	35.7%	31.0%	25.8%	6.0%	1.6%	124	8.8
AGE							
<25	6.9%	29.1%	33.6%	22.1%	8.2%	26	19.2
25-44	39.0%	31.4%	22.9%	4.9%	1.8%	59	12.8
45-64	31.1%	33.2%	25.3%	8.2%	2.3%	77	11.2
65+	42.4%	39.7%	14.0%	4.0%	0.0%	58	12.9
EDUCATION							
High school or less	42.6%	23.0%	22.5%	9.3%	2.6%	77	11.2
College or CEGEP	36.0%	35.6%	22.2%	3.7%	2.6%	76	11.2
University or higher	19.8%	41.7%	25.5%	11.0%	2.0%	67	12.0

Direction of Country

Q. All things considered, would you say the country is moving in the right direction or the wrong direction?

	Right Direction	Wrong Direction	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	49.2%	39.1%	11.7%	1408	2.6
REGION					
British Columbia	52.6%	35.2%	12.2%	188	7.2
Alberta	57.3%	34.8%	7.9%	138	8.3
Saskatchewan/Manitoba	56.6%	25.5%	17.9%	112	9.3
Ontario	49.2%	37.8%	12.9%	470	4.5
Quebec	41.4%	48.9%	9.7%	369	5.1
Atlantic Canada	51.5%	38.5%	10.0%	131	8.6
GENDER					
Male	52.3%	40.1%	7.6%	630	3.9
Female	46.6%	38.2%	15.2%	778	3.5
AGE					
<25	57.1%	31.5%	11.4%	108	9.4
25-44	46.9%	43.2%	9.9%	431	4.7
45-64	48.9%	40.6%	10.5%	554	4.2
65+	50.2%	32.3%	17.5%	315	5.5
EDUCATION					
High school or less	53.7%	33.2%	13.0%	428	4.7
College or CEGEP	47.9%	38.4%	13.7%	471	4.5
University or higher	46.8%	44.6%	8.6%	509	4.3
CURRENT VOTE INTENTION					
Conservative Party of Canada	71.9%	17.5%	10.5%	382	5.0
Liberal Party of Canada	49.0%	42.0%	9.0%	317	5.5
NDP	35.5%	52.1%	12.4%	196	7.0
Green Party	30.8%	58.1%	11.1%	139	8.3
Bloc Quebecois	34.3%	58.2%	7.5%	124	8.8
Undecided	36.1%	50.2%	13.6%	35	16.6

Direction of Government

Q. All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?

	Right Direction	Wrong Direction	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	38.9%	48.0%	13.0%	1419	2.6
REGION					
British Columbia	41.0%	44.1%	14.9%	178	7.4
Alberta	58.1%	30.8%	11.1%	141	8.3
Saskatchewan/Manitoba	46.2%	40.3%	13.5%	101	9.8
Ontario	38.4%	48.0%	13.5%	496	4.4
Quebec	26.6%	63.1%	10.3%	372	5.1
Atlantic Canada	47.3%	34.3%	18.4%	131	8.6
GENDER					
Male	41.8%	48.6%	9.6%	673	3.8
Female	36.1%	47.5%	16.4%	746	3.6
AGE					
<25	41.8%	43.7%	14.6%	139	8.3
25-44	36.2%	50.0%	13.8%	439	4.7
45-64	37.1%	51.6%	11.3%	549	4.2
65+	46.2%	40.1%	13.7%	292	5.7
EDUCATION					
High school or less	38.8%	43.3%	18.0%	434	4.7
College or CEGEP	42.2%	44.9%	12.9%	440	4.7
University or higher	36.4%	54.3%	9.3%	545	4.2
CURRENT VOTE INTENTION					
Conservative Party of Canada	74.8%	15.6%	9.6%	414	4.8
Liberal Party of Canada	31.7%	57.5%	10.7%	308	5.6
NDP	22.3%	66.5%	11.3%	231	6.5
Green Party	25.9%	57.6%	16.5%	123	8.8
Bloc Quebecois	11.2%	78.8%	10.0%	131	8.6
Undecided	16.5%	70.3%	13.2%	31	17.6

Methodology:

EKOS' weekly tracking polls are conducted using Interactive Voice Recognition (IVR) technology, which allows respondents to enter their preferences by punching the keypad on their phone, rather than telling them to an operator.

In an effort to reduce the coverage bias of landline only RDD, we created a dual landline/cell phone RDD sampling frame for this research. As a result, we are able to reach those with both a landline and cell phone, as well as cell phone only households and landline only households. This dual frame yields a near perfect unweighted distribution on age group and gender, something almost never seen with traditional landline RDD sample or interviewer-administered surveys.

The field dates for this survey are May 26 – June 1, 2010.¹ In total, a random sample of 2,827 Canadians aged 18 and over responded to the survey (including a sub-sample of 2,431 decided voters). The margin of error associated with the total sample is +/-1.9 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted to ensure the samples composition reflects that of the actual population of Canada according to Census data.

¹ Please note that these dates are not inclusive of weekends, as we do not survey on Saturday or Sunday.