



FOR IMMEDIATE RELEASE

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NEW EKOS POLL: NOT ALL TORONTONIANS ARE AGAINST TOLL ROADS

A new EKOS poll finds that opinions on the possible introduction of toll roads in the GTA are sharply divided. While nearly half of Torontonians oppose the introduction of toll roads (47 per cent), fully 40 per cent support the idea.

The poll also reveals a sharp contrast between the city of Toronto and the outer-GTA, where tolls are strongly opposed. Fully 70 per cent of outer-GTA residents oppose toll roads.

“Despite many claims that there is near universal opposition to toll roads, we find an almost even split within the City of Toronto,” says Charles Graves, Vice President of EKOS Research Toronto. “While this doesn’t suggest that Torontonians are in love with the idea, widespread opposition is isolated to the outer-GTA.”

This poll is based on a survey of 1,202 GTA residents as a part of EKOS’ new GTA omnibus survey, GTA Scan. Powered by EKOS’ innovative *Probit* platform, these results are valid to within 2.8 percentage points, 19 times out of 20. The survey took place between November 20 and 27, 2009.

For more information, please contact Charles Graves, Vice President, EKOS Toronto (416-598-8002 ext.224; cgraves@ekos.com).

Results:

Question: How strongly do you support or oppose the implementation of toll roads in and around the GTA? Please use a 7-point scale where 7 means strongly support, 1 means strongly oppose and 4 means neutral.			
	Support (5-7)	Neutral (4)	Oppose (1-3)
City of Toronto	40%	12%	47%
Outer-GTA	20%	9%	70%