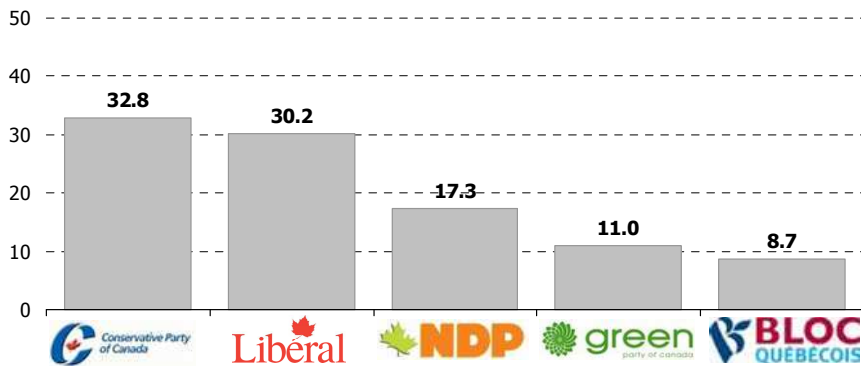


EKOS' WEEKLY TRACKING POLL

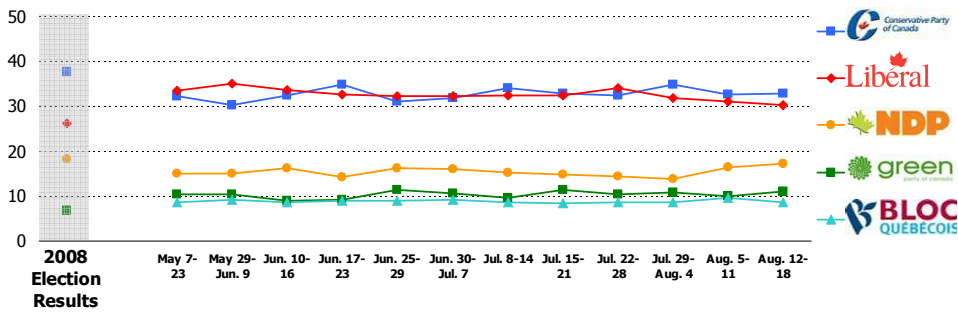
AUGUST 20TH, 2009

Federal vote intention

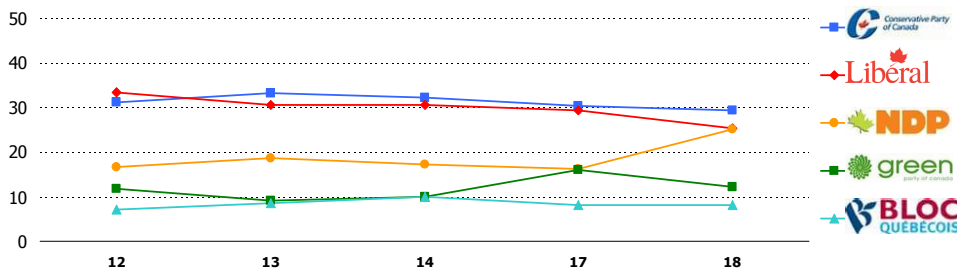
Q. If a federal election were held tomorrow, which party would you vote for?



Weekly tracking of federal vote intention



Weekday tracking of federal vote intention (August 12-18)








Note: The data on federal vote intention are based on decided voters only. Our survey also finds that 15.8% of Canadians are undecided/ineligible to vote.

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BASE: Decided voters; most recent data points Aug. 12-18 (n=1583)

Detailed Tables:

National Federal Vote Intention							
<i>Q. If a federal election were held tomorrow, which party would you vote for?</i>							
						Sample Size	Margin of Error (+/-)
NATIONALLY	32.8%	30.2%	17.3%	11.0%	8.7%	1583	2.5
REGION							
British Columbia	27.0%	32.1%	27.4%	13.6%	0.0%	187	7.2
Alberta	58.9%	16.7%	11.3%	13.2%	0.0%	146	8.1
Saskatchewan/Manitoba	50.8%	20.0%	24.6%	4.7%	0.0%	107	9.5
Ontario	35.4%	36.3%	15.9%	12.4%	0.0%	714	3.7
Quebec	16.5%	27.7%	12.8%	8.0%	35.0%	326	5.4
Atlantic Canada	31.7%	32.5%	22.9%	12.9%	0.0%	103	9.7
GENDER							
Male	36.3%	29.9%	15.0%	10.6%	8.2%	762	3.6
Female	29.3%	30.5%	19.5%	11.4%	9.3%	821	3.4
AGE							
<25	17.6%	29.9%	20.1%	19.4%	12.9%	191	7.1
25-44	28.9%	30.0%	18.8%	13.8%	8.5%	566	4.1
45-64	35.5%	31.1%	16.3%	7.5%	9.5%	584	4.1
65+	44.2%	28.9%	14.3%	7.7%	4.9%	242	6.3
EDUCATION							
High school or less	34.6%	25.1%	18.5%	12.1%	9.8%	396	4.9
College or CEGEP	35.6%	26.6%	18.7%	10.0%	9.1%	547	4.2
University or higher	28.8%	37.2%	15.0%	11.2%	7.7%	640	3.9
METROPOLITAN CANADA							
Vancouver	28.6%	41.6%	23.1%	6.7%	0.0%	72	11.6
Calgary	65.8%	18.2%	5.9%	10.1%	0.0%	33	17.1
Toronto	34.2%	39.9%	10.9%	15.1%	0.0%	215	6.7
Ottawa	44.0%	39.1%	10.0%	7.0%	0.0%	138	8.3
Montreal	13.1%	32.0%	10.5%	5.7%	38.6%	162	7.7





Federal Vote Intention – British Columbia

Q. If a federal election were held tomorrow, which party would you vote for?

					Sample Size	Margin of Error (+/-)
OVERALL	27.0%	32.1%	27.4%	13.6%	187	7.2
GENDER						
Male	33.5%	35.5%	19.4%	11.5%	93	10.2
Female	21.0%	27.3%	35.8%	15.9%	94	10.1
AGE						
<25	17.7%	30.5%	28.6%	23.2%	17	23.8
25-44	23.8%	30.4%	25.5%	20.3%	72	11.6
45-64	21.6%	37.7%	29.6%	11.1%	73	11.5
65+	51.5%	22.4%	26.1%	0.0%	25	19.6
EDUCATION						
High school or less	28.5%	10.9%	47.6%	13.0%	30	17.9
College or CEGEP	27.0%	34.3%	26.3%	12.4%	71	11.6
University or higher	27.4%	36.7%	21.0%	14.9%	86	10.6





Federal Vote Intention – Alberta

Q. If a federal election were held tomorrow, which party would you vote for?

					Sample Size	Margin of Error (+/-)
OVERALL	58.9%	16.7%	11.3%	13.2%	146	8.1
GENDER						
Male	59.0%	22.5%	6.6%	11.9%	65	12.2
Female	59.4%	12.2%	15.3%	13.1%	81	10.9
AGE						
<25	29.6%	33.5%	28.6%	8.3%	17	23.8
25-44	57.5%	17.3%	13.5%	11.6%	50	13.9
45-64	67.8%	13.2%	8.6%	10.4%	53	13.5
65+	58.8%	16.6%	4.2%	20.4%	26	19.2
EDUCATION						
High school or less	63.2%	11.0%	8.6%	17.2%	40	15.5
College or CEGEP	56.6%	13.8%	15.7%	14.0%	61	12.6
University or higher	59.2%	28.6%	6.9%	5.4%	45	14.6





Federal Vote Intention – Saskatchewan/Manitoba

Q. If a federal election were held tomorrow, which party would you vote for?

					Sample Size	Margin of Error (+/-)
OVERALL	50.8%	20.0%	24.6%	4.7%	107	9.5
GENDER						
Male	47.6%	20.1%	22.8%	9.5%	43	14.9
Female	50.2%	21.8%	24.5%	3.5%	64	12.3
AGE						
<25	23.7%	30.1%	18.6%	27.6%	10	31.0
25-44	57.5%	15.4%	19.1%	8.0%	31	17.6
45-64	53.1%	21.2%	25.7%	0.0%	47	14.3
65+	41.1%	25.0%	30.9%	3.0%	19	22.5
EDUCATION						
High school or less	45.0%	12.4%	27.3%	15.2%	35	16.6
College or CEGEP	56.4%	16.7%	24.3%	2.6%	35	16.6
University or higher	45.1%	33.5%	19.6%	1.7%	37	16.1






Federal Vote Intention – Ontario

Q. If a federal election were held tomorrow, which party would you vote for?

					Sample Size	Margin of Error (+/-)
OVERALL	35.4%	36.3%	15.9%	12.4%	714	3.7
GENDER						
Male	42.9%	34.0%	12.3%	10.8%	358	5.2
Female	27.7%	38.9%	19.7%	13.7%	356	5.2
AGE						
<25	21.7%	35.1%	21.4%	21.8%	94	10.1
25-44	33.4%	34.4%	17.6%	14.6%	252	6.2
45-64	34.8%	41.2%	14.5%	9.5%	256	6.1
65+	49.0%	32.3%	11.9%	6.7%	112	9.3
EDUCATION						
High school or less	38.6%	28.3%	20.1%	13.0%	154	7.9
College or CEGEP	39.6%	31.9%	17.3%	11.2%	242	6.3
University or higher	29.7%	45.1%	12.5%	12.8%	318	5.5





Federal Vote Intention – Quebec

Q. If a federal election were held tomorrow, which party would you vote for?

						Sample Size	Margin of Error (+/-)
OVERALL	16.5%	27.7%	12.8%	8.0%	35.0%	326	5.4
GENDER							
Male	20.4%	25.1%	13.7%	8.1%	32.7%	154	7.9
Female	13.8%	31.2%	10.8%	6.8%	37.3%	172	7.5
AGE							
<25	8.8%	20.7%	13.3%	13.1%	44.1%	43	14.9
25-44	12.2%	29.5%	16.7%	11.4%	30.1%	132	8.5
45-64	22.6%	25.4%	9.3%	2.2%	40.5%	114	9.2
65+	20.9%	35.8%	8.8%	6.7%	27.7%	37	16.1
EDUCATION							
High school or less	23.3%	30.6%	8.6%	7.6%	29.9%	109	9.4
College or CEGEP	17.0%	23.1%	13.1%	6.1%	40.7%	102	9.7
University or higher	10.7%	30.6%	15.1%	8.7%	34.8%	115	9.1

Federal Vote Intention – Atlantic Canada

Q. If a federal election were held tomorrow, which party would you vote for?

					Sample Size	Margin of Error (+/-)
OVERALL	31.7%	32.5%	22.9%	12.9%	103	9.7
GENDER						
Male	31.9%	28.2%	26.8%	13.1%	49	14.0
Female	25.8%	39.2%	20.1%	14.9%	54	13.3
AGE						
<25	9.7%	36.6%	17.2%	36.5%	10	31.0
25-44	22.3%	36.9%	28.5%	12.3%	29	18.2
45-64	33.6%	31.0%	24.6%	10.8%	41	15.3
65+	42.5%	31.7%	16.2%	9.6%	23	20.4
EDUCATION						
High school or less	18.9%	35.2%	27.9%	18.0%	28	18.5
College or CEGEP	35.6%	25.9%	30.5%	8.1%	36	16.3
University or higher	31.7%	38.8%	14.0%	15.5%	39	15.7

Methodology:

EKOS' weekly tracking polls are conducted using Interactive Voice Recognition (IVR) technology, which allows respondents to enter their preferences by punching the keypad on their phone, rather than telling them to an operator.

In an effort to reduce the coverage bias of land-line only RDD, we created a dual land-line/cell phone RDD sampling frame for this research. As a result, we are able reach those with both a land-line and cell phone, as well as cell phone only households and land-line only households. This dual frame yields a near perfect unweighted distribution on age group and gender, something almost never seen with traditional land-line RDD sample or interviewer administered surveys.

The field dates for this survey are the August 12-18, 2009.¹ In total, a random sample of 1,886 Canadians aged 18 and over responded to the survey (including a sub-sample of 1,583 decided voters). The margin of error associated with total sample is +/- 2.3 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, income). All the data have been statistically weighted to ensure the samples composition reflects that of the actual population of Canada according to Census data.

¹ Please note that these dates are not inclusive of the weekends as we do not survey on Saturday or Sunday.