

Detailed Results:

National Federal Vote Intention (decided and leaning voters only)										
<i>Q. If a federal election were held tomorrow, which party would you vote for? [If undecided] Even if you do not have a firm idea, are you leaning towards a party? [If yes] As it stands, towards which party are you leaning?</i>										
	LPC	CPC	NDP	GP	PPC	BQ	Other	Sample Size		Margin of Error (+/-)
								Weighted	Un-weighted	
NATIONALLY	37.2%	32.9%	7.2%	10.4%	4.3%	5.5%	2.5%	798	800	3.5
REGION										
British Columbia	33.2%	38.2%	8.7%	15.8%	1.3%	–	2.9%	106	128	8.7
Alberta	16.0%	51.0%	9.6%	15.8%	1.8%	–	5.9%	93	56	13.1
Saskatchewan*	14.7%	60.8%	13.9%	6.5%	2.1%	–	2.0%	22	46	14.5
Manitoba*	35.4%	31.8%	17.7%	6.4%	8.7%	–	0.0%	27	59	12.8
Ontario	48.4%	33.1%	5.7%	5.4%	6.5%	–	1.0%	312	325	5.4
Quebec	33.9%	19.4%	3.1%	13.9%	1.8%	24.4%	3.5%	180	121	8.9
Atlantic Canada*	38.9%	25.2%	13.9%	11.0%	8.1%	–	2.9%	58	65	12.2
GENDER										
Male	31.8%	40.2%	5.9%	8.2%	4.7%	6.0%	3.2%	381	394	4.9
Female	43.3%	26.5%	8.5%	12.4%	2.9%	5.2%	1.2%	390	379	5.0
AGE										
<35	28.6%	38.3%	4.1%	13.4%	4.7%	8.5%	2.4%	211	64	12.3
35-49	45.9%	23.6%	7.8%	9.1%	6.1%	2.8%	4.6%	198	133	8.5
50-64	31.9%	39.2%	9.1%	8.8%	4.3%	4.9%	1.7%	217	266	6.0
65+	44.5%	29.3%	8.1%	9.5%	1.6%	5.8%	1.2%	170	335	5.4
EDUCATION										
High school or less	31.8%	35.4%	7.8%	9.2%	7.9%	3.2%	4.7%	146	164	7.7
College or CEGEP	30.1%	43.0%	7.3%	8.3%	4.2%	5.3%	1.8%	236	252	6.2
University or higher	43.9%	26.6%	7.1%	11.9%	2.8%	5.5%	2.2%	409	381	5.0

* Note that due to the small sample sizes, results for these regions should be interpreted with caution

Methodology:

This survey was conducted using High Definition Interactive Voice Response (HD-IVR™) technology, which allows respondents to enter their preferences by punching the keypad on their phone, rather than telling them to an operator. In an effort to reduce the coverage bias of landline only RDD, we created a dual landline/cell phone RDD sampling frame for this research. As a result, we are able to reach those with a landline and cell phone, as well as cell phone only households and landline only households.

The field dates for this survey are August 27-29. In total, a random sample of 902 Canadian adults aged 18 and over responded to the survey. The margin of error associated with the total sample is +/- 3.3 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted by **age, gender, and region** to ensure the sample's composition reflects that of the actual population of Canada according to Census data.