

Detailed Results:

National Federal Vote Intention (decided and leaning voters only)										
<i>Q. If a federal election were held tomorrow, which party would you vote for? [If undecided] Even if you do not have a firm idea, are you leaning towards a party? [If yes] As it stands, towards which party are you leaning?</i>										
	LPC	CPC	NDP	GP	PPC	BQ	Other	Sample Size		Margin of Error (+/-)
								Weighted	Un-weighted	
NATIONALLY	30.7%	32.3%	10.8%	14.9%	4.2%	5.0%	2.3%	848	850	3.4
REGION										
British Columbia	20.1%	32.1%	10.5%	31.9%	3.8%	–	1.6%	119	107	9.5
Alberta	18.9%	61.0%	5.5%	11.3%	3.2%	–	0.0%	100	152	8.0
Saskatchewan*	16.7%	48.6%	13.7%	13.3%	3.9%	–	3.9%	26	42	15.1
Manitoba*	37.6%	42.3%	5.7%	12.3%	2.1%	–	0.0%	29	43	14.9
Ontario	32.9%	31.5%	15.0%	13.1%	4.0%	–	3.5%	330	332	5.4
Quebec	35.1%	19.4%	7.2%	9.7%	6.6%	21.6%	0.3%	195	131	8.6
Atlantic Canada*	50.7%	16.7%	9.0%	15.4%	0.0%	–	8.3%	48	43	14.9
GENDER										
Male	26.3%	40.6%	10.5%	10.5%	5.1%	5.7%	1.3%	412	408	4.9
Female	36.1%	23.7%	10.7%	19.1%	2.8%	4.6%	3.1%	412	418	4.8
AGE										
<35	26.8%	25.0%	18.6%	18.1%	5.0%	3.8%	2.7%	243	77	11.2
35-49	29.5%	26.6%	7.3%	19.1%	6.9%	6.7%	3.9%	198	135	8.4
50-64	31.1%	40.9%	6.8%	12.2%	1.7%	6.1%	1.2%	224	254	6.2
65+	36.7%	37.8%	8.7%	9.4%	2.8%	3.3%	1.2%	179	380	5.0
EDUCATION										
High school or less	24.5%	35.3%	8.2%	8.7%	7.4%	11.0%	4.9%	156	174	7.4
College or CEGEP	24.8%	36.7%	12.2%	17.5%	2.9%	3.2%	2.7%	285	273	5.9
University or higher	37.4%	28.1%	10.8%	15.5%	3.4%	4.0%	0.9%	403	399	4.9

* Note that due to the small sample sizes, results for these regions should be interpreted with caution

Methodology:

This survey was conducted using High Definition Interactive Voice Response (HD-IVR™) technology, which allows respondents to enter their preferences by punching the keypad on their phone, rather than telling them to an operator. In an effort to reduce the coverage bias of landline only RDD, we created a dual landline/cell phone RDD sampling frame for this research. As a result, we are able to reach those with a landline and cell phone, as well as cell phone only households and landline only households.

The field dates for this survey are July 6-8. In total, a random sample of 948 Canadian adults aged 18 and over responded to the survey. The margin of error associated with the total sample is +/- 3.2 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted by **age, gender, and region** to ensure the sample's composition reflects that of the actual population of Canada according to Census data.