

Detailed Results:

Importance of Universal Pharmacare							
<i>Q. As you may know, the Advisory Council on the Implementation of Pharmacare recommended that the federal government work with provincial and territorial governments to establish a universal, single-payer, public system of prescription drug coverage in Canada, similar to our single-payer universal healthcare system. How important to you is this issue in this election?</i>							
	Not important (1-3)	Somewhat important (4)	Important (5-7)	Skip	Sample Size		Margin of Error (+/-)
					Weighted	Un- weighted	
NATIONALLY	22.1%	16.5%	59.5%	1.9%	2006	2006	2.2
REGION							
British Columbia	18.0%	16.0%	65.3%	0.8%	273	252	6.2
Alberta	31.6%	14.3%	52.3%	1.8%	233	237	6.4
Saskatchewan*	32.3%	12.7%	53.4%	1.6%	64	67	12.0
Manitoba*	22.4%	12.0%	65.6%	0.0%	73	70	11.7
Ontario	18.8%	16.7%	62.5%	2.0%	756	758	3.6
Quebec	25.6%	18.8%	53.3%	2.2%	465	456	4.6
Atlantic Canada*	15.4%	16.0%	64.9%	3.6%	136	160	7.8
GENDER							
Male	28.9%	17.1%	52.9%	1.0%	951	1052	3.0
Female	15.6%	16.2%	65.4%	2.8%	1031	930	3.2
AGE							
<35	23.7%	13.9%	60.4%	2.0%	543	480	4.5
35-44	28.2%	14.1%	56.2%	1.4%	319	346	5.3
45-54	24.8%	21.3%	51.7%	2.2%	346	377	5.1
55-64	18.8%	19.3%	60.8%	1.1%	337	352	5.2
65+	13.6%	15.1%	68.9%	2.4%	392	381	5.0
EDUCATION							
High school or less	14.8%	18.8%	64.0%	2.4%	582	330	5.4
College or CEGEP	23.2%	16.5%	58.2%	2.1%	714	655	3.8
University or higher	26.5%	14.7%	57.5%	1.3%	688	998	3.1
VOTE INTENTION							
Liberal	11.5%	13.7%	74.5%	0.3%	531	604	4.0
Conservative	35.8%	21.0%	40.7%	2.5%	609	524	4.3
NDP	5.9%	11.7%	80.5%	1.9%	255	256	6.1
Green	13.8%	17.0%	67.2%	2.1%	240	278	5.9
People's Party	59.7%	10.4%	28.7%	1.3%	105	91	10.3
Bloc Québécois	26.3%	21.9%	48.3%	3.5%	98	87	10.5

**Due to the small sample sizes, results for these regions should be interpreted with caution*

This online survey was conducted using EKOS' unique, hybrid online/telephone research panel, Probit. Our panel offers exhaustive coverage of the Canadian population (i.e., Internet, phone, cell phone), random recruitment (in other words, participants are recruited randomly, they do not opt themselves into our panel), and equal probability sampling. All respondents to our panel are recruited by telephone using random digit dialling and are confirmed by live interviewers. Unlike opt-in online panels, Probit supports margin of error estimates.

The field dates for this survey are September 24-October 3, 2019. In total, a random sample of 2,006 Canadian adults aged 18 and over responded to the survey. The margin of error associated with the total sample is +/- 2.2 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted by **age, gender, and region** to ensure the sample's composition reflects that of the actual population of Canada according to Census data.