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POLITICAL LANDSCAPE TURNING BLEAK FOR STEPHEN HARPER'S CONSERVATIVES

[Ottawa – August 10, 2014] As part of a pretty comprehensive diagnostic poll on a range of current issues, we have conducted an update of the political landscape in Canada. There is nothing particularly remarkable about these results, but put in context with the overall time series which precedes it, and some of the other more probing questions we will be releasing later, this poll really does not augur well for the Stephen Harper and the Conservative Party.

This poll does, however, reinforce the notion that the now profound lead enjoyed by Justin Trudeau's Liberal Party is far from a blip. Whether it is the putative gaffes around Abortion rights policy, or the attempts to portray Justin Trudeau as a sorcerer's apprentice who will unleash Reefer Madness on playgrounds throughout Canada, there is little evidence that this is having any discernable impact on a voting public who seem increasingly weary with the current regime. The ballyhooed Big Shift of a few years ago seems not only to be indiscernible, all of the collective evidence is pointing in the opposite direction. It appears that the Canadian public are now moving to the centre and left and this may arguably be a response to increasing fatigue to being governed from the right when Canadians are actually moving in a more progressive direction.

We will explore these themes, along with the much debated role of the middle class and new forms of inequality in subsequent releases, but these deeper currents and forces must be considered in explaining what appears to be a new political normal emerging in Canada. Far from the apparent ascendance of the Conservatives as the new natural governing party, their reign appears to be closing and the recent surprising (not to us we note¹) election of majority Liberal governments in Canada's two largest provinces, may well be a harbinger of the end of the period of conservative political dominance in Canada.

¹ EKOS Research Associates, "EKOS Accurately Predicts Ontario Liberal Majority", June 13, 2014. Available online at: <http://goo.gl/X8XrLD>

HIGHLIGHTS

- **Federal vote intention:**
 - **38.7% Liberal Party**
 - **25.6% Conservative Party**
 - **23.4% NDP**
 - **7.1% Green Party**
 - **3.7% Bloc Québécois**
 - **2.0% Other**
- **Prediction for next election:**
 - **26% Liberal minority**
 - **18% Liberal majority**
 - **15% Conservative minority**
 - **12% Conservative majority**
 - **3% NDP minority**
 - **1% NDP majority**
 - **1% Other**
 - **25% DK/NR**
- **Should Harper resign this year?**
 - **51% Yes**
 - **40% No**
 - **9% DK/NR**

Please note that the methodology is provided at the end of this document.

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Obviously, we aren't making any predictions about the results of the next federal election. The Conservatives will have cash in reserve and a balanced budget. They will also have the profound advantage of the political arithmetic of a fractured centre left arrayed across four party choices, three of which are led by neophyte leaders, versus a consolidated Conservative Party supported by a seasoned and effective political machine. Yet the evidence suggests the likelihood of another Conservative majority is increasingly obscure, even at this early date.

Vote Intention: Huge Changes since 2011

What a difference three years and a new leader make. The erstwhile hapless Liberal Party of Canada has gone from a dismal 18.9 points in the last election to a muscular 38.7. The very surprising Conservative majority with an impressive 39.6 per cent of the vote has collapsed into a meagre 25.6 per cent with the NDP within the margin of error at 23.4 per cent. The more obvious question now isn't whether the Conservatives can repeat its stunning majority triumph of 2011; it may be whether it can even hold onto opposition leader status.

While Thomas Mulcair and the NDP may not be pleased with these numbers, they have some reasons for optimism. Mulcair has a lead in Quebec and enjoys the highest approval rating of any of the party leaders (see discussion on page 5). It is also notable that Mulcair's relative position is much stronger today than was Jack Layton's in the lead up to the shocking advance that they made in the 41st federal election.

Federal vote intention

Q. If a federal election were held tomorrow, which party would you vote for?

National Results



2011 Election Results



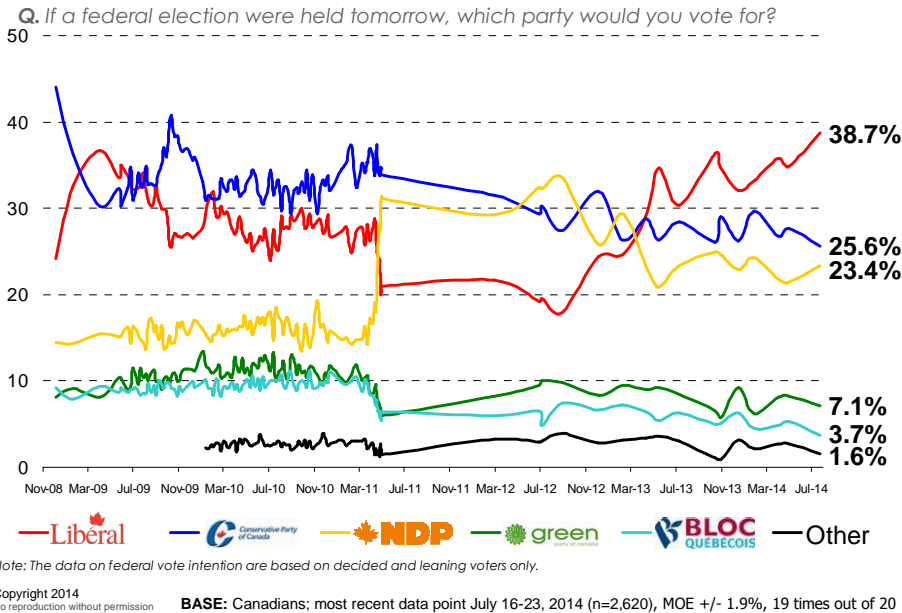
Note: The data on federal vote intention are based on decided and leaning voters only.

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BASE: Canadians; July 16-23, 2014 (n=2,620), MOE +/- 1.9%, 19 times out of 20

The trend lines are more daunting for the Conservatives. It may well be unprecedented to see a Liberal or Conservative party more than double its support over a similar time period. It is also clear that the Liberal rise which seems to once again be moving upward is not a blip, but a solid trend. Equally clear is that the Conservative trend is a real and disturbing fall from grace which shows little sign of recovering to the 2011 results.

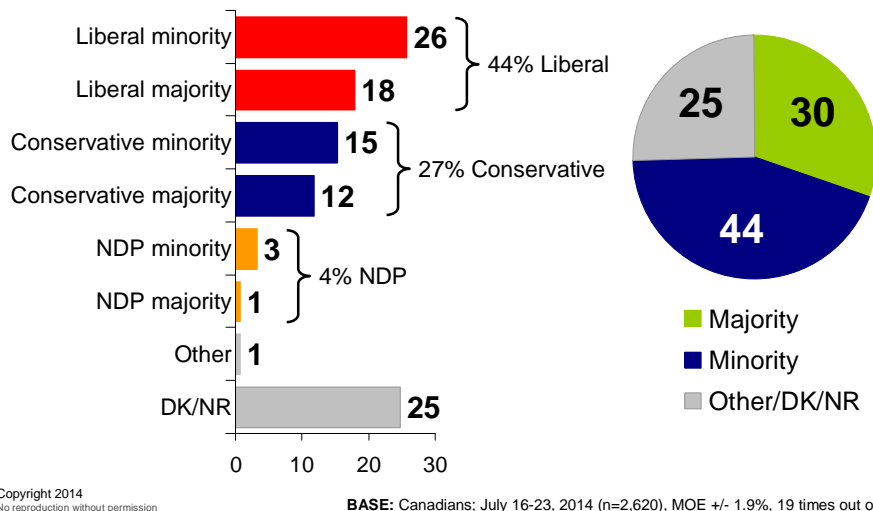
Tracking federal vote intention



The public view on the next election mirrors the evidence we have just reviewed on trends and current numbers. By a clear margin of 44 to 27, the public sees a Liberal – not Conservative – government succeeding in 2015. Of those who see a Liberal government, however, the clear lean is to see a minority rather than majority. Notably, only 12 per cent of the public see another Conservative majority in the cards, compared to the 18 per cent who see a Liberal majority.

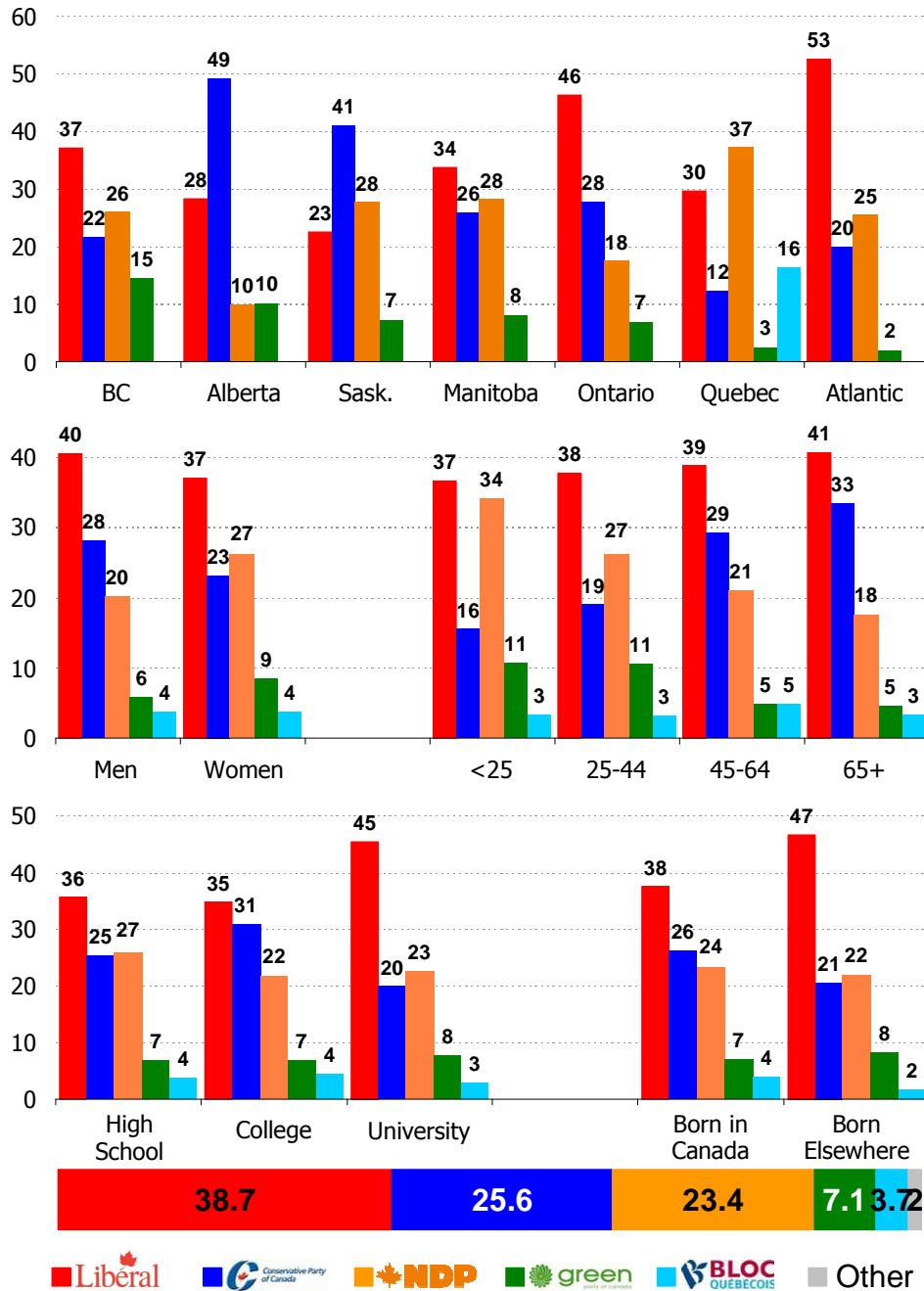
Predicted outcome of next election

Q. Regardless of your current choice, which party do you think will win the next federal election?
 And do you think this will be a minority or a majority government?



Vote intention by key demographics

Q. If a federal election were held tomorrow, which party would you vote for?



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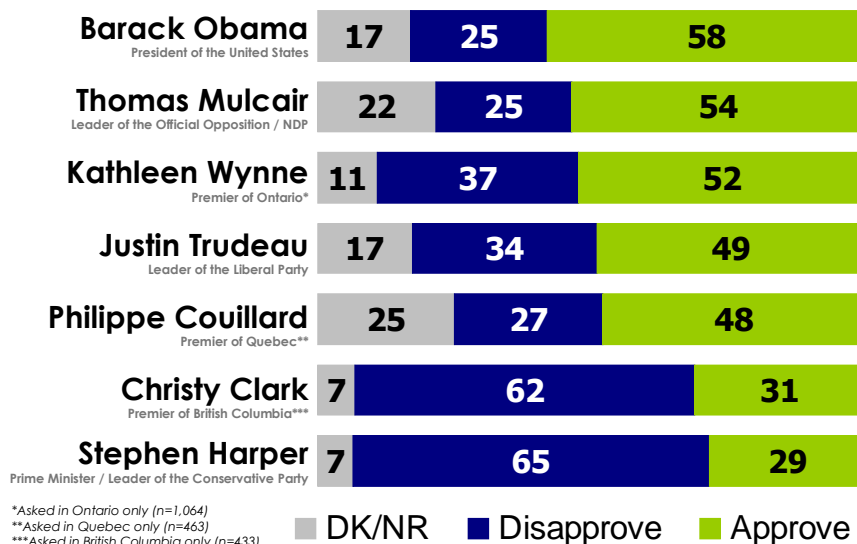
BASE: Canadians; July 16-23, 2014 (n=2,620), MOE +/- 1.9%, 19 times out of 20

Mulcair and Harper at Opposite Ends of Approval Spectrum

This month, we updated our approval numbers for Canada’s party leaders. As noted earlier, Thomas Mulcair enjoys the highest approval rating of any of the three party major leaders (54 per cent). More importantly, his popularity seems to transcend party lines and he enjoys high approval ratings everywhere outside of the Conservative base. Justin Trudeau benefits from similarly high approval numbers (49 per cent), although his disapproval rating is noticeably higher (34 per cent, compared to 25 per cent for Mr. Mulcair).

Job approval ratings

Q. Do you approve or disapprove of the way the following individuals are handling their jobs?



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BASE: Canadians; July 16-23, 2014 (n=2,620), MOE +/- 1.9%, 19 times out of 20

Stephen Harper, in contrast, is the least popular of any of the seven leaders we tested. Indeed, by a margin of more than two-to-one (65 per cent to 29 per cent), Canadians disapprove of the way Mr. Harper is handling his job. Even Alberta – a long-standing Conservative stronghold – is divided, with as many respondents leaning towards disapproval as approval. Nevertheless, he remains remarkably popular with Conservatives and enjoys the highest in-party approval rating of any of the federal party leaders so it is highly unlikely that his party will be giving him the boot anytime in the near future.

We also included the Premiers of Canada’s three largest provinces in our approval testing. At the front end of the spectrum is Kathleen Wynne who garners the approval of 52 per cent of Ontarians, a marked improvement from the later years of McGuinty’s reign, when the plurality of Ontarians *disapproved* of their Premier.

Job approval ratings - Ontario

Q. Do you approve or disapprove of the way the following individuals are handling their jobs?

Kathleen Wynne (July 2014)



Dalton McGuinty (December 2011)



■ DK/NR ■ Disapprove ■ Approve

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BASE: Residents of Ontario; July 16-23, 2014 (n=1,064), MOE +/- 1.9%, 19 times out of 20

Philippe Couillard enjoys similar approval numbers in Quebec (48 per cent) and has yet to make any enemies, with a disapproval rating of just 27 per cent. Nevertheless, a sizeable number of Quebec residents – 25 per cent – still aren't sure what to make of him. Christly Clark, meanwhile, receives approval from less than one-third of her constituents (31 per cent), with a clear majority (62 per cent) expressing disapproval.

Finally, we included Barack Obama who, as usual, outranks any of the Canadian leaders tested. He does well with Canadians across all ages and regions, although his popularity is notably lower in Alberta, perhaps a reflection of his persistent unwillingness to make a decision regarding the Keystone Pipeline system.

So Should Stephen Harper Stay or Go?

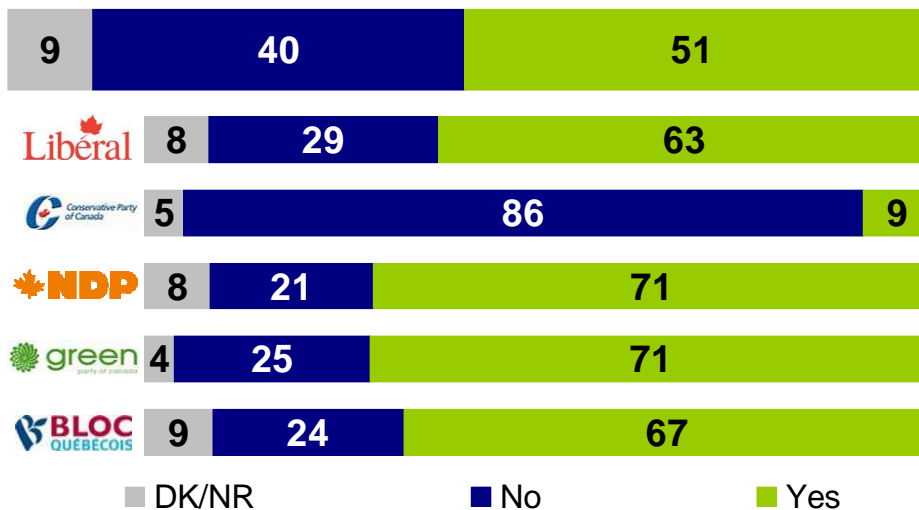
We haven't had much good news for Stephen Harper in this poll but he might take some comfort that there is no clear desire to see him resign before the next election. The public are highly divided, although a very slim majority favours an early exit. Not surprisingly, enthusiasm for his staying is largely restricted to the shrunken Conservative base (only nine per cent think he should go which should cool the ambitions of any pretenders to this throne initiating a push).

Nevertheless, a sizable group of non-Conservative supporters want Harper to stay. This finding is surprising as they certainly don't give him those kinds of approval numbers outside of the Conservative base. Whether it is respect for due process or some sense that he has become an asset to progressive fortunes is unclear.

Support for Harper's resignation

Q. Do you believe that Stephen Harper should resign this year and allow someone else to lead the country?

Overall



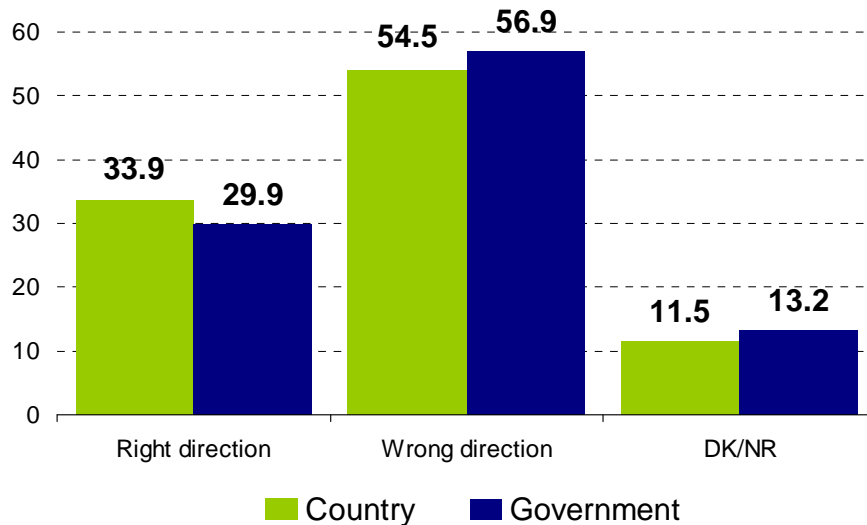
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BASE: Canadians; July 16-23, 2014 (n=2,620), MOE +/- 1.9%, 19 times out of 20

Detailed Tables:

Direction of country/government

Q. All things considered, would you say the country/government is moving in the right direction or the wrong direction?

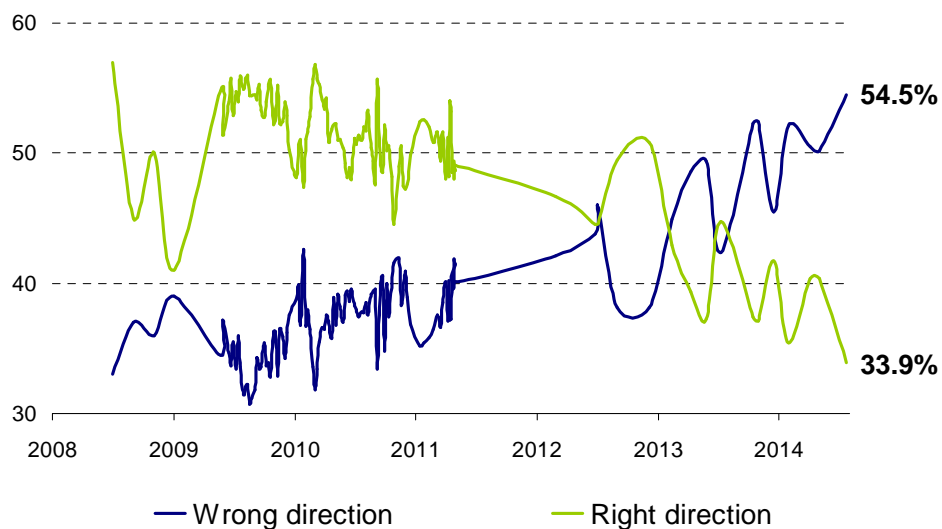


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BASE: Canadians (half-sample); July 16-23, 2014 (n=1,317/1,303), MOE +/- 2.7%, 19 times out of 20

Direction of country

Q. All things considered, would you say the country is moving in the right direction or the wrong direction?

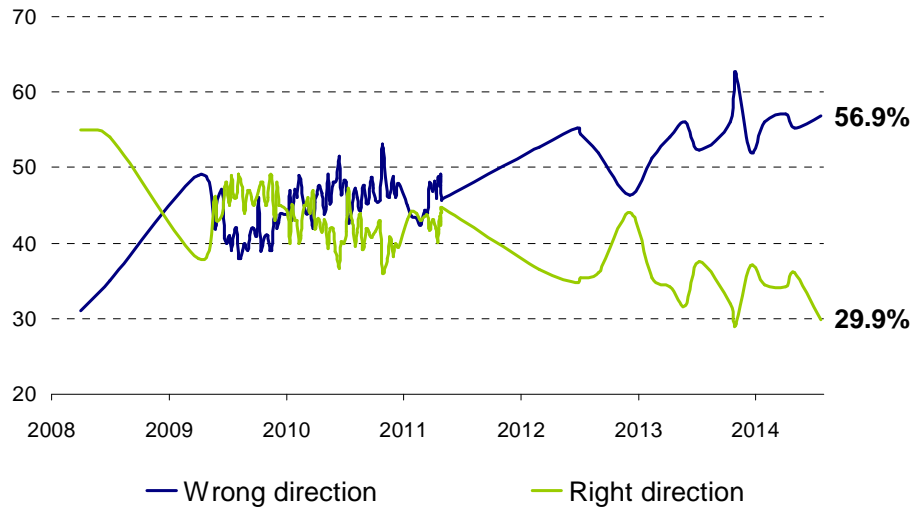


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BASE: Canadians (half-sample); most recent data point July 16-23, 2014 (n=1,317), MOE +/- 2.7%, 19 times out of 20

Direction of government

Q. All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?



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Detailed Tables:

National Federal Vote Intention (decided and leaning voters only)								
<i>Q. If a federal election were held tomorrow, which party would you vote for? [If undecided] Even if you do not have a firm idea, are you leaning towards a party? [If yes] As it stands, towards which party are you leaning?</i>								
	Liberal Party	Conser- vative Party	NDP	Green Party	Bloc Québécois	Other	Sample Size	Margin of Error (+/-)
NATIONALLY	38.7%	25.6%	23.4%	7.1%	3.7%	1.6%	2352	2.0
REGION								
British Columbia	37.2%	21.7%	25.9%	14.5%	-	0.6%	385	5.0
Alberta	28.3%	49.1%	9.9%	10.1%	-	2.4%	276	5.9
Saskatchewan	22.6%	41.1%	27.6%	7.3%	-	1.5%	73	11.5
Manitoba	33.7%	26.0%	28.1%	8.1%	-	4.1%	98	9.9
Ontario	46.3%	27.8%	17.5%	6.9%	-	1.5%	972	3.1
Quebec	29.7%	12.3%	37.1%	2.6%	16.4%	1.9%	410	4.8
Atlantic Canada	52.6%	20.0%	25.4%	2.0%	-	0.0%	123	8.8
GENDER								
Male	40.4%	28.1%	20.2%	5.8%	3.7%	1.8%	1203	2.8
Female	37.0%	23.1%	26.5%	8.5%	3.7%	1.3%	1149	2.9
AGE								
<25	36.6%	15.5%	34.1%	10.6%	3.3%	0.0%	42	15.1
25-44	37.6%	18.9%	26.9%	10.5%	3.2%	3.0%	467	4.5
45-64	38.8%	29.2%	21.0%	4.8%	4.8%	1.4%	1065	3.0
65+	40.5%	33.4%	17.7%	4.6%	3.3%	0.6%	700	3.7
EDUCATION								
High school or less	35.6%	25.4%	26.5%	6.9%	3.8%	1.8%	397	4.9
College or CEGEP	34.8%	30.9%	22.0%	6.8%	4.4%	1.2%	854	3.4
University or higher	45.4%	19.9%	22.6%	7.8%	2.9%	1.4%	1085	3.0
COUNTRY OF BIRTH								
Canada	37.5%	26.3%	23.6%	7.0%	4.0%	1.7%	2029	2.2
Other	46.7%	20.6%	22.1%	8.3%	1.7%	0.6%	314	5.5

Prediction for Next Federal Election (1/2)

Q. Regardless of your current choice, which party do you think will win the next federal election?

	Liberal Party	Conservative Party	New Democratic Party	Other	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	47.4%	28.3%	4.0%	0.7%	19.5%	2620	1.9
REGION							
British Columbia	47.6%	29.8%	4.4%	0.2%	18.0%	433	4.7
Alberta	38.1%	46.0%	2.2%	1.0%	12.6%	307	5.6
Saskatchewan	29.7%	44.3%	4.3%	5.0%	16.8%	83	10.8
Manitoba	36.5%	29.7%	6.1%	0.8%	26.9%	105	9.6
Ontario	51.4%	25.4%	3.7%	0.3%	19.3%	1064	3.0
Quebec	49.4%	24.3%	4.9%	0.3%	21.2%	463	4.6
Atlantic Canada	45.2%	22.7%	2.7%	2.7%	26.6%	149	8.0
GENDER							
Male	48.9%	31.3%	4.0%	1.2%	14.7%	1305	2.7
Female	46.1%	25.6%	4.1%	0.3%	24.0%	1315	2.7
AGE							
<25	42.4%	21.9%	9.1%	1.3%	25.3%	47	14.3
25-44	48.8%	28.0%	3.8%	0.2%	19.2%	533	4.2
45-64	47.4%	29.0%	3.5%	1.2%	18.9%	1194	2.8
65+	49.1%	30.3%	2.8%	0.1%	17.7%	752	3.6
EDUCATION							
High school or less	41.3%	26.3%	6.7%	1.0%	24.6%	466	4.5
College or CEGEP	47.2%	31.5%	4.3%	0.6%	16.4%	964	3.2
University or higher	53.6%	27.1%	1.3%	0.4%	17.6%	1168	2.9
COUNTRY OF BIRTH							
Canada	47.7%	28.7%	3.8%	0.8%	19.1%	2264	2.1
Other	45.9%	25.7%	6.0%	0.0%	22.4%	346	5.3
CURRENT VOTE INTENTION							
Liberal Party	69.9%	13.2%	2.1%	0.1%	14.7%	951	3.2
Conservative Party	16.8%	67.5%	2.2%	0.2%	13.4%	679	3.8
NDP	48.8%	20.7%	8.7%	0.2%	21.6%	475	4.5
Green Party	56.2%	17.3%	3.3%	2.3%	20.9%	151	8.0
Bloc Quebecois	55.4%	17.5%	11.2%	1.9%	13.9%	67	12.0

Prediction for Next Federal Election (2/2)

Q. [IF VALID RESPONSE] And do you think this will be a minority or a majority government?

	Minority	Majority	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	55.6%	37.7%	6.7%	2151	2.1
REGION					
British Columbia	54.0%	37.9%	8.0%	357	5.2
Alberta	54.5%	41.3%	4.2%	259	6.1
Saskatchewan	57.1%	28.6%	14.3%	70	11.7
Manitoba	56.2%	37.1%	6.7%	83	10.8
Ontario	56.1%	37.9%	6.1%	868	3.3
Quebec	55.7%	36.1%	8.1%	370	5.1
Atlantic Canada	57.1%	39.0%	3.9%	130	8.6
GENDER					
Male	54.1%	41.6%	4.4%	1120	2.9
Female	57.3%	33.6%	9.1%	1031	3.1
AGE					
<25	66.8%	24.4%	8.7%	37	16.1
25-44	59.1%	34.9%	5.9%	440	4.7
45-64	50.5%	43.6%	5.8%	978	3.1
65+	53.8%	37.8%	8.3%	620	3.9
EDUCATION					
High school or less	51.7%	41.2%	7.1%	373	5.1
College or CEGEP	55.6%	37.8%	6.7%	807	3.5
University or higher	59.2%	34.5%	6.4%	956	3.2
COUNTRY OF BIRTH					
Canada	56.4%	36.9%	6.7%	1854	2.3
Other	50.0%	44.0%	6.1%	289	5.8
CURRENT VOTE INTENTION					
Liberal Party	52.3%	41.7%	6.1%	811	3.4
Conservative Party	50.5%	45.0%	4.5%	579	4.1
NDP	66.3%	24.8%	9.0%	390	5.0
Green Party	55.5%	35.6%	8.8%	127	8.7
Bloc Quebecois	44.6%	41.6%	13.7%	56	13.1

Prediction for Next Federal Election (Combined)

*Q. Regardless of your current choice, which party do you think will win the next federal election?
[IF VALID RESPONSE] And do you think this will be a minority or a majority government?*

	LPC Min.	LPC Maj.	CPC Min.	CPC Maj.	NDP Min.	NDP Maj.	Other	DK/ NR	Samp. Size	MOE (+/-)
NATIONALLY	25.7%	17.9%	15.4%	11.8%	3.2%	0.7%	0.7%	24.7%	2620	1.9
REGION										
British Columbia	26.2%	16.3%	14.4%	14.0%	3.5%	0.9%	0.2%	24.6%	433	4.7
Alberta	20.6%	15.7%	24.2%	19.9%	1.8%	0.5%	1.0%	16.3%	307	5.6
Saskatchewan	18.8%	8.9%	25.0%	14.3%	3.7%	0.6%	5.0%	23.7%	83	10.8
Manitoba	21.6%	14.9%	16.0%	11.6%	2.6%	0.7%	0.8%	31.8%	105	9.6
Ontario	27.6%	20.2%	14.4%	9.8%	3.0%	0.6%	0.3%	24.2%	1064	3.0
Quebec	26.1%	17.5%	13.8%	9.8%	3.8%	1.1%	0.3%	27.6%	463	4.6
Atlantic Canada	27.0%	16.3%	10.1%	12.1%	2.1%	0.2%	2.7%	29.5%	149	8.0
GENDER										
Male	25.9%	20.9%	16.3%	13.9%	3.1%	0.6%	1.2%	18.1%	1305	2.7
Female	25.6%	15.0%	14.5%	9.7%	3.2%	0.8%	0.3%	30.9%	1315	2.7
AGE										
<25	26.2%	11.0%	14.6%	7.3%	9.1%	0.0%	1.3%	30.5%	47	14.3
25-44	28.8%	16.4%	15.7%	11.4%	3.0%	0.5%	0.2%	24.0%	533	4.2
45-64	22.5%	21.7%	15.4%	12.4%	2.0%	1.3%	1.2%	23.6%	1194	2.8
65+	26.7%	18.0%	14.9%	12.9%	2.6%	0.2%	0.1%	24.6%	752	3.6
EDUCATION										
High school or less	20.5%	17.3%	12.2%	12.9%	5.3%	0.8%	1.0%	30.0%	466	4.5
College or CEGEP	26.6%	16.9%	16.4%	13.6%	3.2%	1.1%	0.6%	21.5%	964	3.2
University or higher	29.8%	19.6%	17.4%	8.6%	1.1%	0.2%	0.4%	22.9%	1168	2.9
COUNTRY OF BIRTH										
Canada	26.5%	17.4%	15.6%	11.7%	2.8%	0.7%	0.8%	24.3%	2264	2.1
Other	20.1%	21.6%	13.0%	12.2%	5.6%	0.3%	0.0%	27.1%	346	5.3
CURRENT VOTE INTENTION										
Liberal Party	32.4%	32.8%	9.9%	2.8%	2.1%	0.0%	0.1%	19.9%	951	3.2
Conservative Party	14.0%	2.4%	27.6%	36.4%	2.0%	0.2%	0.2%	17.3%	679	3.8
NDP	31.2%	11.7%	14.5%	5.9%	6.1%	1.8%	0.2%	28.7%	475	4.5
Green Party	29.9%	22.7%	11.0%	5.2%	3.0%	0.3%	2.3%	25.6%	151	8.0
Bloc Quebecois	20.7%	24.1%	8.0%	8.4%	7.8%	3.4%	1.9%	25.8%	67	12.0

Approval Rating – Stephen Harper

Q. Do you approve or disapprove of the way the following individuals are handling their jobs?

	Approve	Disapprove	Don't know	No response	Sample Size	Margin of Error (+/-)
NATIONALLY	28.5%	65.0%	4.7%	1.8%	2620	1.9
REGION						
British Columbia	21.9%	72.8%	4.7%	0.6%	433	4.7
Alberta	47.8%	48.3%	2.8%	1.1%	307	5.6
Saskatchewan	41.3%	53.5%	4.5%	0.7%	83	10.8
Manitoba	30.4%	65.6%	1.9%	2.0%	105	9.6
Ontario	31.2%	62.6%	4.1%	2.0%	1064	3.0
Quebec	19.1%	72.1%	5.8%	3.0%	463	4.6
Atlantic Canada	24.0%	66.9%	9.0%	0.1%	149	8.0
GENDER						
Male	32.8%	62.6%	3.8%	0.8%	1305	2.7
Female	24.5%	67.1%	5.6%	2.7%	1315	2.7
AGE						
<25	27.3%	72.7%	0.0%	0.0%	47	14.3
25-44	23.8%	67.1%	7.3%	1.9%	533	4.2
45-64	30.2%	62.3%	5.2%	2.3%	1194	2.8
65+	33.1%	63.2%	2.5%	1.3%	752	3.6
EDUCATION						
High school or less	27.6%	62.7%	7.0%	2.7%	466	4.5
College or CEGEP	34.1%	59.8%	4.5%	1.6%	964	3.2
University or higher	23.3%	73.2%	2.5%	1.0%	1168	2.9
COUNTRY OF BIRTH						
Canada	28.9%	64.9%	4.5%	1.7%	2264	2.1
Other	25.7%	65.6%	6.5%	2.2%	346	5.3
CURRENT VOTE INTENTION						
Liberal Party	9.4%	85.7%	3.6%	1.3%	951	3.2
Conservative Party	89.3%	7.5%	2.8%	0.4%	679	3.8
NDP	6.2%	90.1%	2.6%	1.1%	475	4.5
Green Party	15.0%	80.7%	3.6%	0.8%	151	8.0
Bloc Quebecois	9.4%	87.9%	2.1%	0.7%	67	12.0

Approval Rating – Thomas Mulcair

Q. Do you approve or disapprove of the way the following individuals are handling their jobs?

	Approve	Disapprove	Don't know	No response	Sample Size	Margin of Error (+/-)
NATIONALLY	53.6%	24.9%	17.7%	3.8%	2620	1.9
REGION						
British Columbia	51.0%	25.1%	18.3%	5.6%	433	4.7
Alberta	44.3%	38.7%	14.7%	2.2%	307	5.6
Saskatchewan	46.0%	38.1%	12.8%	3.1%	83	10.8
Manitoba	53.8%	27.0%	15.4%	3.8%	105	9.6
Ontario	48.6%	28.7%	18.7%	4.0%	1064	3.0
Quebec	65.1%	13.9%	17.5%	3.5%	463	4.6
Atlantic Canada	64.4%	12.6%	20.1%	2.9%	149	8.0
GENDER						
Male	55.4%	29.3%	12.9%	2.4%	1305	2.7
Female	51.9%	20.8%	22.3%	5.1%	1315	2.7
AGE						
<25	61.7%	22.0%	13.1%	3.2%	47	14.3
25-44	50.9%	23.5%	22.2%	3.4%	533	4.2
45-64	52.9%	25.9%	17.3%	3.9%	1194	2.8
65+	56.9%	26.0%	12.8%	4.3%	752	3.6
EDUCATION						
High school or less	53.8%	22.2%	19.1%	4.9%	466	4.5
College or CEGEP	46.9%	28.8%	20.5%	3.7%	964	3.2
University or higher	61.6%	22.7%	12.9%	2.8%	1168	2.9
COUNTRY OF BIRTH						
Canada	53.6%	25.6%	17.6%	3.2%	2264	2.1
Other	54.2%	19.9%	18.2%	7.7%	346	5.3
CURRENT VOTE INTENTION						
Liberal Party	60.0%	19.7%	15.4%	4.8%	951	3.2
Conservative Party	25.8%	51.0%	20.0%	3.2%	679	3.8
NDP	84.2%	8.7%	6.0%	1.1%	475	4.5
Green Party	51.0%	21.4%	26.0%	1.6%	151	8.0
Bloc Quebecois	70.6%	9.4%	18.9%	1.1%	67	12.0

Approval Rating – Justin Trudeau						
<i>Q. Do you approve or disapprove of the way the following individuals are handling their jobs?</i>						
	Approve	Disapprove	Don't know	No response	Sample Size	Margin of Error (+/-)
NATIONALLY	48.9%	33.7%	13.7%	3.6%	2620	1.9
REGION						
British Columbia	53.1%	30.9%	12.7%	3.2%	433	4.7
Alberta	37.3%	51.8%	8.1%	2.7%	307	5.6
Saskatchewan	38.9%	49.7%	9.6%	1.9%	83	10.8
Manitoba	56.8%	26.4%	13.1%	3.6%	105	9.6
Ontario	52.5%	33.1%	10.6%	3.7%	1064	3.0
Quebec	45.3%	29.9%	19.9%	4.9%	463	4.6
Atlantic Canada	50.9%	25.7%	22.5%	0.9%	149	8.0
GENDER						
Male	51.3%	37.2%	9.5%	2.0%	1305	2.7
Female	46.7%	30.5%	17.6%	5.2%	1315	2.7
AGE						
<25	42.4%	37.9%	19.7%	0.0%	47	14.3
25-44	52.5%	30.6%	13.5%	3.4%	533	4.2
45-64	47.3%	35.4%	13.0%	4.3%	1194	2.8
65+	50.8%	33.1%	12.4%	3.7%	752	3.6
EDUCATION						
High school or less	42.6%	35.8%	16.7%	4.9%	466	4.5
College or CEGEP	46.6%	35.7%	14.4%	3.3%	964	3.2
University or higher	58.0%	29.2%	10.1%	2.7%	1168	2.9
COUNTRY OF BIRTH						
Canada	49.3%	34.7%	12.4%	3.6%	2264	2.1
Other	46.4%	27.1%	23.1%	3.4%	346	5.3
CURRENT VOTE INTENTION						
Liberal Party	86.3%	5.5%	5.8%	2.4%	951	3.2
Conservative Party	13.3%	74.2%	9.6%	2.9%	679	3.8
NDP	44.3%	33.1%	19.9%	2.7%	475	4.5
Green Party	44.8%	35.9%	13.2%	6.1%	151	8.0
Bloc Quebecois	38.5%	40.8%	17.7%	3.0%	67	12.0

Approval Rating – Kathleen Wynne

Q. Do you approve or disapprove of the way the following individuals are handling their jobs?

	Approve	Disapprove	Don't know	No response	Sample Size	Margin of Error (+/-)
NATIONALLY	52.4%	36.8%	8.5%	2.3%	1064	3.0
GENDER						
Male	46.4%	43.5%	8.3%	1.8%	516	4.3
Female	58.5%	30.0%	8.6%	2.9%	548	4.2
AGE						
<25	46.7%	46.2%	7.1%	0.0%	21	21.4
25-44	52.9%	35.0%	10.6%	1.6%	232	6.4
45-64	50.6%	38.1%	7.7%	3.5%	482	4.5
65+	59.2%	30.6%	7.9%	2.2%	281	5.9
EDUCATION						
High school or less	43.3%	41.7%	12.4%	2.5%	179	7.3
College or CEGEP	47.8%	43.6%	5.7%	2.9%	362	5.2
University or higher	63.9%	26.4%	8.1%	1.5%	511	4.3
COUNTRY OF BIRTH						
Canada	50.8%	38.8%	8.1%	2.3%	874	3.3
Other	60.2%	27.4%	10.5%	1.9%	186	7.2
CURRENT VOTE INTENTION						
Liberal Party	82.1%	10.9%	5.5%	1.5%	481	4.5
Conservative Party	15.2%	75.6%	8.1%	1.1%	285	5.8
NDP	47.4%	41.6%	7.9%	3.1%	146	8.1
Green Party	45.0%	42.1%	11.6%	1.2%	49	14.0

Approval Rating – Philippe Couillard

Q. Do you approve or disapprove of the way the following individuals are handling their jobs?

	Approve	Disapprove	Don't know	No response	Sample Size	Margin of Error (+/-)
NATIONALLY	47.9%	27.1%	20.7%	4.3%	463	4.6
GENDER						
Male	53.6%	24.3%	18.8%	3.2%	227	6.5
Female	43.0%	29.5%	22.3%	5.2%	236	6.4
AGE						
<25	17.2%	41.6%	41.1%	0.0%	8	34.7
25-44	43.9%	28.7%	19.9%	7.5%	106	9.5
45-64	49.3%	25.8%	20.9%	4.0%	200	6.9
65+	69.3%	17.9%	11.1%	1.7%	140	8.3
EDUCATION						
High school or less	43.0%	21.8%	28.0%	7.2%	79	11.0
College or CEGEP	48.0%	32.7%	19.0%	0.4%	173	7.5
University or higher	51.9%	25.3%	16.3%	6.5%	210	6.8
COUNTRY OF BIRTH						
Canada	48.6%	27.5%	19.8%	4.1%	424	4.8
Other	38.7%	19.9%	34.4%	7.1%	38	15.9
CURRENT VOTE INTENTION						
Liberal Party	71.9%	10.5%	14.7%	2.9%	137	8.4
Conservative Party	76.8%	15.4%	6.8%	1.0%	52	13.6
NDP	45.5%	32.1%	19.2%	3.2%	135	8.4
Green Party	45.0%	16.8%	24.9%	13.3%	14	26.2
Bloc Quebecois	14.9%	58.8%	23.7%	2.5%	67	12.0

Approval Rating – Christy Clark

Q. Do you approve or disapprove of the way the following individuals are handling their jobs?

	Approve	Disapprove	Don't know	No response	Sample Size	Margin of Error (+/-)
NATIONALLY	31.2%	61.9%	4.8%	2.0%	433	4.7
GENDER						
Male	39.4%	56.0%	3.2%	1.4%	202	6.9
Female	25.3%	66.2%	6.0%	2.5%	231	6.5
AGE						
<25	53.7%	46.3%	0.0%	0.0%	4	49.0
25-44	20.9%	70.1%	7.5%	1.4%	78	11.1
45-64	31.1%	61.4%	4.4%	3.0%	207	6.8
65+	38.7%	55.2%	3.5%	2.5%	129	8.6
EDUCATION						
High school or less	37.6%	52.9%	7.8%	1.6%	76	11.2
College or CEGEP	27.7%	66.8%	3.6%	1.8%	175	7.4
University or higher	26.7%	67.6%	2.7%	3.0%	178	7.4
COUNTRY OF BIRTH						
Canada	27.4%	66.2%	4.3%	2.1%	362	5.2
Other	51.4%	39.2%	7.5%	2.0%	69	11.8
CURRENT VOTE INTENTION						
Liberal Party	44.6%	52.3%	2.4%	0.7%	136	8.4
Conservative Party	62.0%	27.0%	8.6%	2.4%	106	9.5
NDP	4.9%	92.2%	0.0%	2.8%	91	10.3
Green Party	15.7%	78.7%	2.3%	3.3%	50	13.9

Approval Rating – Barack Obama

Q. Barack Obama, President of the United States

	Approve	Disapprove	Don't know	No response	Sample Size	Margin of Error (+/-)
NATIONALLY	58.1%	25.0%	12.7%	4.2%	2620	1.9
REGION						
British Columbia	56.8%	28.5%	12.8%	1.9%	433	4.7
Alberta	48.5%	36.7%	8.7%	6.1%	307	5.6
Saskatchewan	55.5%	30.2%	9.5%	4.8%	83	10.8
Manitoba	53.5%	24.2%	16.6%	5.8%	105	9.6
Ontario	55.1%	26.8%	12.9%	5.2%	1064	3.0
Quebec	66.3%	15.3%	14.8%	3.6%	463	4.6
Atlantic Canada	67.4%	21.9%	10.4%	0.3%	149	8.0
GENDER						
Male	57.3%	29.3%	9.9%	3.4%	1305	2.7
Female	58.8%	21.0%	15.3%	4.9%	1315	2.7
AGE						
<25	66.0%	23.0%	8.6%	2.3%	47	14.3
25-44	55.6%	25.6%	15.1%	3.7%	533	4.2
45-64	59.5%	23.5%	12.1%	4.9%	1194	2.8
65+	57.3%	25.9%	12.5%	4.3%	752	3.6
EDUCATION						
High school or less	57.1%	23.8%	14.3%	4.9%	466	4.5
College or CEGEP	58.0%	23.6%	13.3%	5.1%	964	3.2
University or higher	59.5%	27.3%	10.6%	2.5%	1168	2.9
COUNTRY OF BIRTH						
Canada	58.4%	24.8%	12.9%	3.9%	2264	2.1
Other	55.9%	26.1%	11.5%	6.5%	346	5.3
CURRENT VOTE INTENTION						
Liberal Party	68.7%	17.0%	12.1%	2.3%	951	3.2
Conservative Party	36.8%	50.6%	8.5%	4.1%	679	3.8
NDP	69.2%	15.9%	11.4%	3.5%	475	4.5
Green Party	53.0%	20.0%	21.7%	5.3%	151	8.0
Bloc Quebecois	73.9%	7.9%	16.4%	1.8%	67	12.0

Support for Stephen Harper's Resignation

Q. Do you believe that Stephen Harper should resign this year and allow someone else to lead the country?

	Yes	No	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	50.7%	40.2%	9.2%	2620	1.9
REGION					
British Columbia	59.2%	32.6%	8.3%	433	4.7
Alberta	32.9%	58.9%	8.2%	307	5.6
Saskatchewan	35.4%	48.9%	15.6%	83	10.8
Manitoba	52.3%	40.1%	7.6%	105	9.6
Ontario	48.1%	42.9%	9.0%	1064	3.0
Quebec	56.0%	33.7%	10.3%	463	4.6
Atlantic Canada	61.0%	31.0%	8.0%	149	8.0
GENDER					
Male	46.3%	45.7%	8.0%	1305	2.7
Female	54.7%	35.0%	10.3%	1315	2.7
AGE					
<25	63.4%	34.4%	2.2%	47	14.3
25-44	51.8%	36.3%	11.9%	533	4.2
45-64	48.8%	41.5%	9.8%	1194	2.8
65+	46.0%	46.8%	7.2%	752	3.6
EDUCATION					
High school or less	52.9%	36.9%	10.2%	466	4.5
College or CEGEP	49.2%	43.1%	7.8%	964	3.2
University or higher	50.2%	40.0%	9.8%	1168	2.9
COUNTRY OF BIRTH					
Canada	49.6%	41.2%	9.2%	2264	2.1
Other	58.3%	32.7%	9.0%	346	5.3
CURRENT VOTE INTENTION					
Liberal Party	62.7%	29.1%	8.2%	951	3.2
Conservative Party	8.7%	86.4%	4.9%	679	3.8
NDP	70.9%	20.8%	8.3%	475	4.5
Green Party	71.4%	24.8%	3.8%	151	8.0
Bloc Quebecois	67.1%	24.2%	8.7%	67	12.0

Direction of Country

Q. All things considered, would you say the country is moving in the right direction or the wrong direction?

	Right Direction	Wrong Direction	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	33.9%	54.5%	11.5%	1317	2.7
REGION					
British Columbia	36.0%	53.1%	10.9%	219	6.6
Alberta	44.0%	48.7%	7.4%	148	8.1
Saskatchewan	37.4%	43.8%	18.8%	38	15.9
Manitoba	29.7%	55.1%	15.2%	58	12.9
Ontario	33.7%	56.0%	10.3%	527	4.3
Quebec	32.9%	50.3%	16.8%	240	6.3
Atlantic Canada	25.2%	71.3%	3.5%	78	11.1
GENDER					
Male	39.8%	51.2%	9.0%	683	3.8
Female	27.9%	58.0%	14.1%	634	3.9
AGE					
<25	30.1%	59.7%	10.2%	31	17.6
25-44	33.0%	56.8%	10.2%	275	5.9
45-64	34.7%	53.5%	11.9%	595	4.0
65+	37.5%	49.7%	12.8%	362	5.2
EDUCATION					
High school or less	32.6%	54.3%	13.1%	250	6.2
College or CEGEP	36.4%	50.9%	12.7%	476	4.5
University or higher	32.7%	58.8%	8.6%	579	4.1
COUNTRY OF BIRTH					
Canada	33.7%	54.2%	12.0%	1147	2.9
Other	35.5%	56.4%	8.0%	167	7.6
CURRENT VOTE INTENTION					
Liberal Party	33.4%	56.2%	10.4%	476	4.5
Conservative Party	60.5%	30.7%	8.8%	335	5.4
NDP	20.2%	69.7%	10.1%	238	6.4
Green Party	20.8%	66.6%	12.6%	87	10.5
Bloc Quebecois	19.6%	67.1%	13.4%	39	15.7

Direction of Government

Q. All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?

	Right Direction	Wrong Direction	DK/NR	Sample Size	Margin of Error (+/-)
NATIONALLY	29.9%	56.9%	13.2%	1303	2.7
REGION					
British Columbia	28.1%	62.3%	9.6%	214	6.7
Alberta	33.3%	58.4%	8.3%	159	7.8
Saskatchewan	40.6%	47.6%	11.8%	45	14.6
Manitoba	27.7%	63.5%	8.7%	47	14.3
Ontario	30.4%	56.1%	13.6%	537	4.2
Quebec	25.2%	58.7%	16.1%	223	6.6
Atlantic Canada	38.3%	40.1%	21.6%	71	11.6
GENDER					
Male	33.8%	56.3%	9.8%	622	3.9
Female	26.6%	57.3%	16.1%	681	3.8
AGE					
<25	25.4%	71.9%	2.7%	16	24.5
25-44	26.1%	56.3%	17.6%	258	6.1
45-64	30.6%	56.9%	12.5%	599	4.0
65+	36.9%	50.8%	12.3%	390	5.0
EDUCATION					
High school or less	32.3%	52.9%	14.8%	216	6.7
College or CEGEP	32.9%	53.8%	13.3%	488	4.4
University or higher	24.3%	63.8%	11.9%	589	4.0
COUNTRY OF BIRTH					
Canada	29.9%	57.7%	12.4%	1117	2.9
Other	30.3%	51.2%	18.6%	179	7.3
CURRENT VOTE INTENTION					
Liberal Party	15.9%	71.4%	12.6%	475	4.5
Conservative Party	74.2%	16.7%	9.1%	344	5.3
NDP	11.4%	76.8%	11.8%	237	6.4
Green Party	11.9%	79.1%	9.1%	64	12.3
Bloc Quebecois	24.9%	73.2%	1.9%	28	18.5

Methodology:

This study was conducted using EKOS' unique, hybrid online/telephone research panel, *Prob/i*. Our panel offers exhaustive coverage of the Canadian population (i.e., Internet, phone, cell phone), random recruitment (in other words, participants are recruited randomly, they do not opt themselves into our panel), and equal probability sampling. All respondents to our panel are recruited by telephone using random digit dialling and are confirmed by live interviewers. Unlike opt-in online panels, *Prob/i* supports margin of error estimates. We believe this to be the only probability-based online panel in Canada.

The field dates for this survey are July 16-23, 2014. In total, 2,620 Canadians aged 18 and over responded to the survey. Of these cases, 2,448 were collected online, while 172 were collected by computer assisted telephone interviews (CATI). The margin of error associated with the total sample is +/-1.9 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted to ensure the sample's composition reflects that of the actual population of Canada according to Census data.