## **Questionnaire**

Note: The questions below were part of a more extensive survey.

1. A	[ALTERNATE WITH B – HALF-SAMPLE EACH] First, all things considered, would you say the country is moving in the right direction or the wrong direction?
	Right direction
В	[ALTERNATE WITH A – HALF-SAMPLE EACH] First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?
	Right direction
2.	If a federal election were held tomorrow, which party would you vote for?
	Liberal Party 1   Conservative Party 2   New Democratic Party 3   Green Party 4   People's Party 5   [QUEBEC ONLY] Bloc Québécois 6   Another party not listed here 7   Undecided or not eligible to vote 8   Don't know/No response 0
3.	[IF PREVIOUS=7] Even if you do not have a firm idea, are you leaning towards a party?
	Yes 1   No 2   Not eligible to vote 3   Don't know/No response 0
4.	[IF PREVIOUS=1] As it stands, towards which party are you leaning?
	Liberal Party

New Democratic Party	. 3
Green Party	
People's Party	
[QUEBEC ONLY] Bloc Québécois	. 6
Another party not listed here	
Undecided	. 8
Don't know/No response	. 0

As you may have heard, Andrew Scheer recently announced that he will be stepping down as leader of the Conservative Party of Canada. All things considered, would you say you agree or disagree with his decision to resign?

STRONGLY DISAGREE			=	STRONGLY AGREE	Don't know/ No response
1	2	3	4	5	0

Would you say you would be more or less likely to vote for the Conservative Party of Canada in the next federal election now that Andrew Scheer has announced his intention to resign as leader?

MUCH LESS LIKELY		NEITHER MORE		MUCH MORE LIKELY	Don't know/ No response	
1	2	3	4	5	0	

**7.** Do you believe each of the following individuals would make a terrible choice, a fair choice, a good choice, or an excellent choice for leader of the Conservative Party of Canada?

		Terrible Choice	FAIR CHOICE	GOOD CHOICE	EXCELLENT CHOICE	Don't know/ No response
a.	Rona Ambrose	1	2	3	4	0
b.	John Baird	1	2	3	4	0
C.	Maxime Bernier	1	2	3	4	0
d.	Steven Blaney	1	2	3	4	0
e.	Michael Chong	1	2	3	4	0
f.	Philippe Couillard	1	2	3	4	0
g.	Doug Ford	1	2	3	4	0
h.	Faith Goldy	1	2	3	4	0
i.	Stephen Harper	1	2	3	4	0
j.	Jason Kenney	1	2	3	4	0

k.	Peter MacKay	1	2	3	4	0
l.	Scott Moe	1	2	3	4	0
m.	James Moore	1	2	3	4	0
n.	Caroline Mulroney	1	2	3	4	0
0.	Erin O'Toole	1	2	3	4	0
p.	Brian Pallister	1	2	3	4	0
q.	Jordan Peterson	1	2	3	4	0
r.	Michelle Rempel	1	2	3	4	0
S.	Danielle Smith	1	2	3	4	0
t.	John Tory	1	2	3	4	0
u.	Brad Trost	1	2	3	4	0

## 8. If you had to choose one of these individuals to be the next leader of the federal Conservative Party, whom would you choose?

Rona Ambrose	01
John Baird	
Maxime Bernier	03
Steven Blaney	04
Michael Chong	05
Philippe Couillard	06
Doug Ford	07
Faith Goldy	08
Stephen Harper	09
Jason Kenney	10
Peter MacKay	11
Scott Moe	12
James Moore	13
Caroline Mulroney	14
Erin O'Toole	15
Brian Pallister	16
Jordan Peterson	17
Michelle Rempel	18
Danielle Smith	
John Tory	20
Brad Trost	21
[OPEN] Other (please specify)	
Don't know/No response	

## **Demographics**

9.	Are you?	
	Male 1   Female 2   Other 3   No response 0	
10.	In what year were you born?	
	[OPEN; Accept 1907-2000]	
11.	What is the highest level of schooling that you have completed?	
	Grade 8 or less	