



# Canadian Attitudes towards Drilling in the Arctic National Wildlife Refuge

Summary of a Survey Conducted for  
World Wildlife Fund Canada

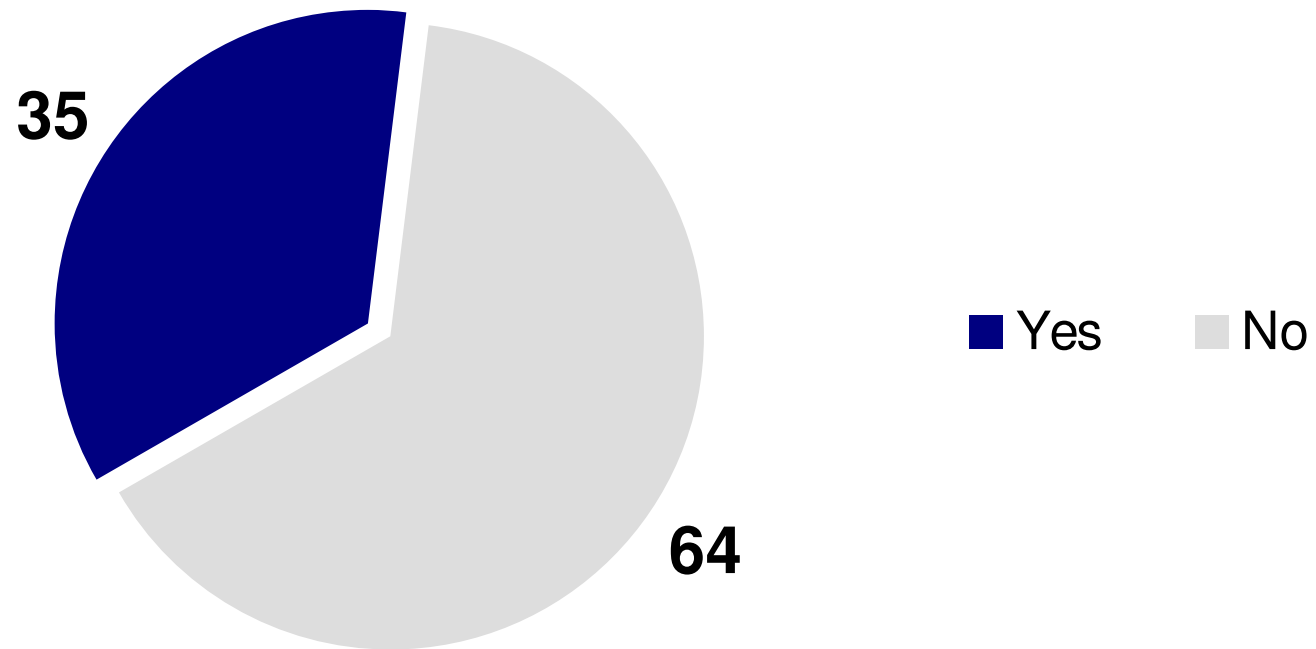
July 25, 2005

## Methodology

- Telephone survey of a random sample of 1,020 adult Canadians
- Surveying took place between July 6 and 12, 2005
- Results are valid to within +/-3.1 percentage points, 19 times out of 20
- All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.

## Awareness of US Plans to Approve Drilling

Have you heard anything about recent plans by the United States government to approve oil drilling in the Alaska Wildlife Refuge?



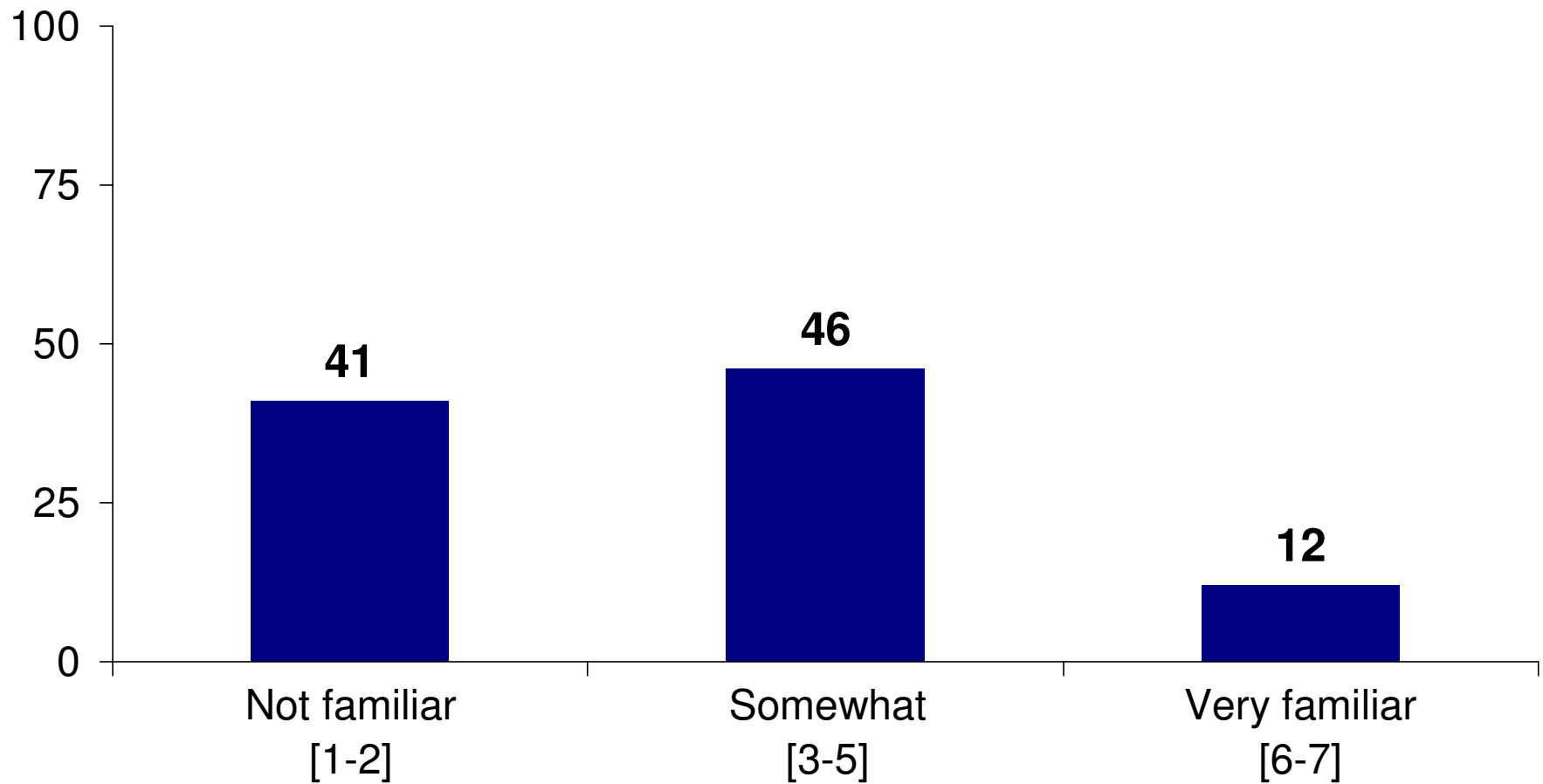


## Background/Preamble

The Alaska Wildlife Refuge is a 19 million acre ecologically sensitive area that was set aside for protection in 1960. Supporters of the drilling say it will lessen US dependence on foreign oil and have a minor impact on the environment. Opponents say the amount of oil produced would have little impact on foreign dependence, create extensive damage to the environment, and that the focus for Americans should be on conservation rather than more oil production.

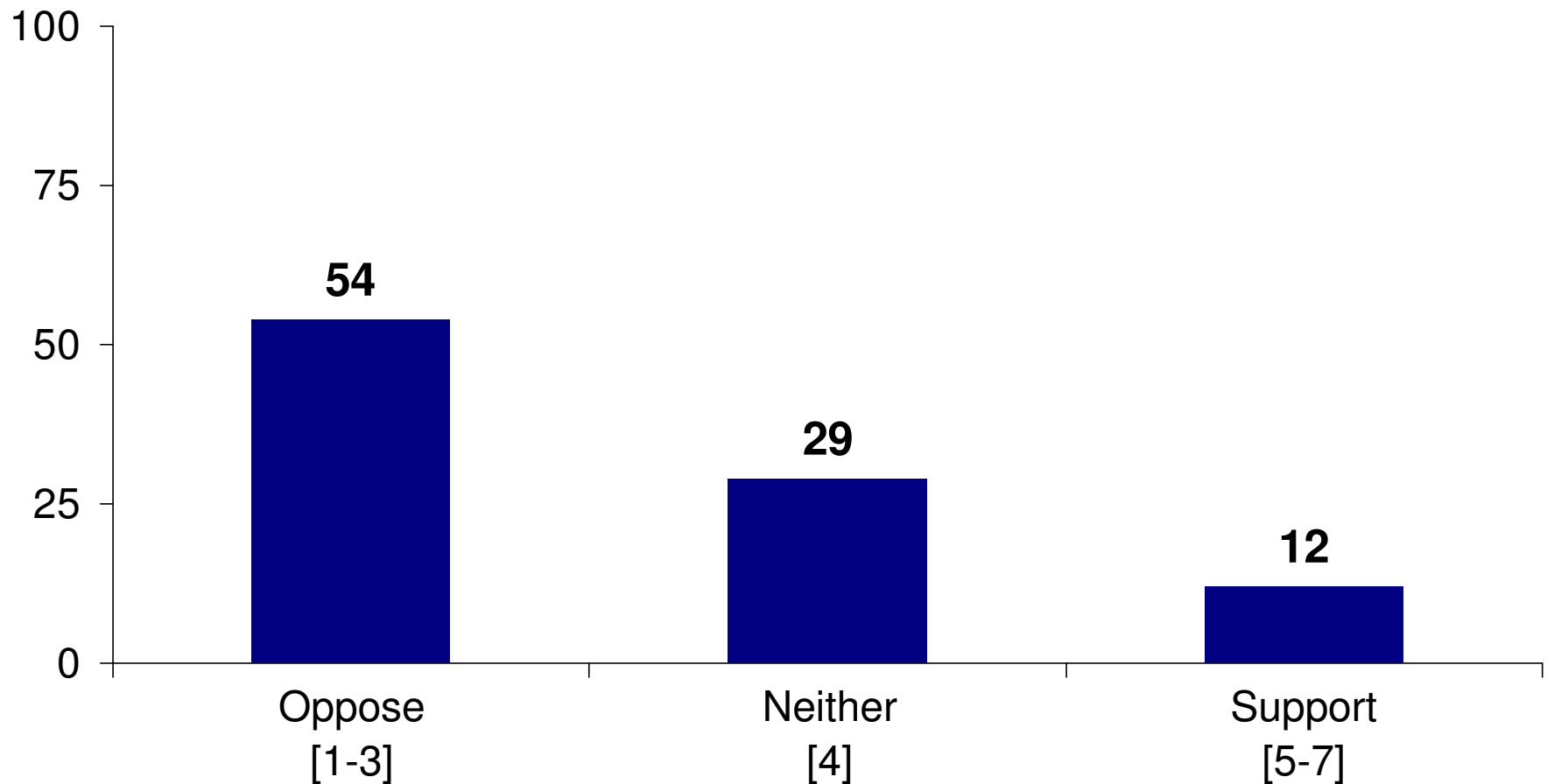
## Familiarity with the Issue

How familiar would you say you are with this issue? Please respond on a 7 point scale where 1 is not at all familiar, 7 is extremely familiar and the midpoint 4 is somewhat familiar.



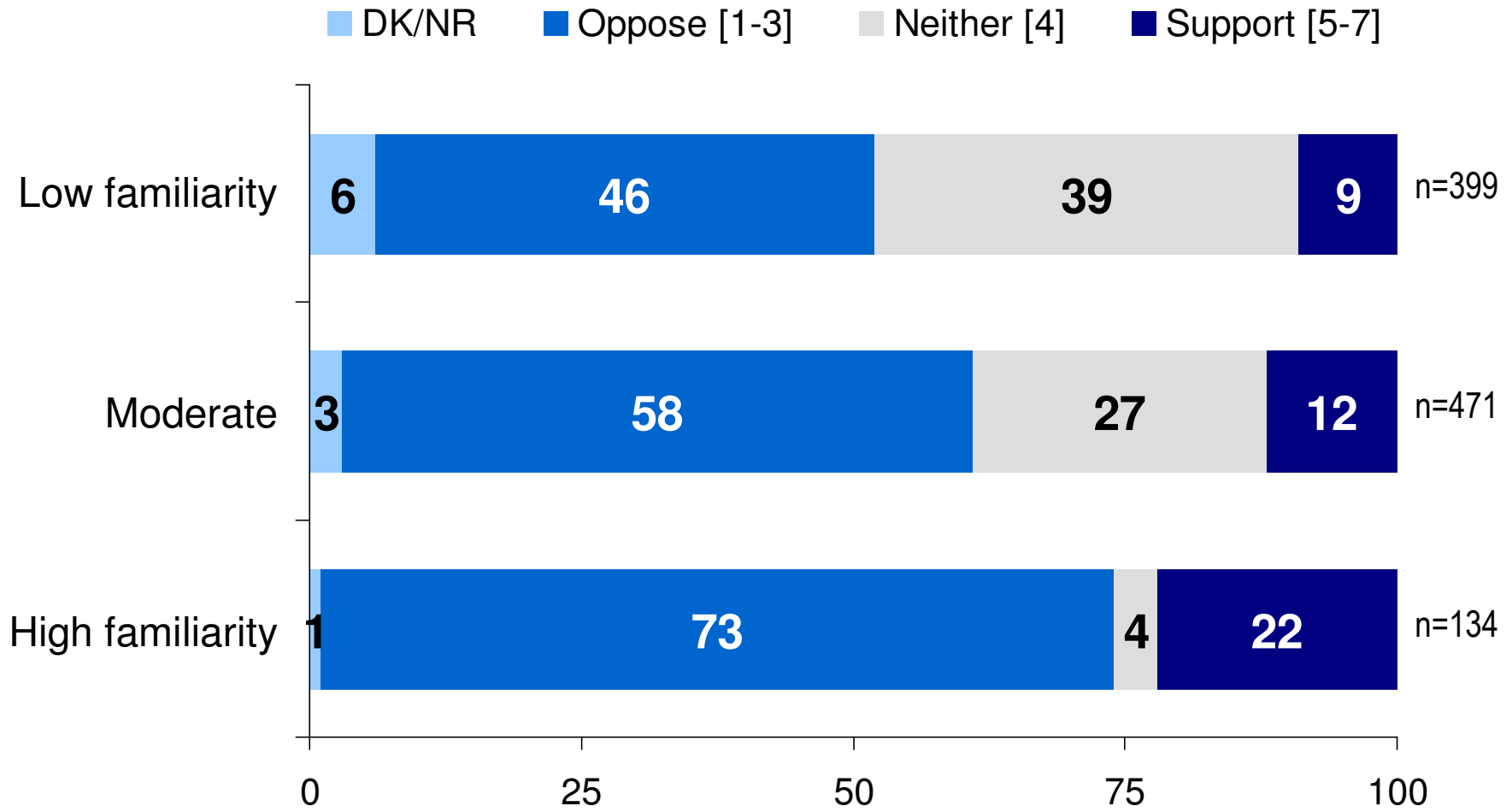
## Support for/Opposition to US Plans to Approve Drilling

And based on what you know, how strongly do you support or oppose the US Government's plans to allow drilling in the Alaska Wildlife Refuge? Please respond on a 7 point scale where 1 is strongly oppose, 7 is strongly support and the midpoint 4 is neither support nor oppose.



## Support/Opposition by Familiarity

And based on what you know, how strongly do you support or oppose the US Government's plans to allow drilling in the Alaska Wildlife Refuge?



{Base: Canadians; n=1020}

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