



EKOS/CBC NEWS: SUNDAY Poll

Perceived American Motives for War in Iraq

**Presentation to
CBC News: Sunday, Ottawa**

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EKOS RESEARCH ASSOCIATES

Methodology

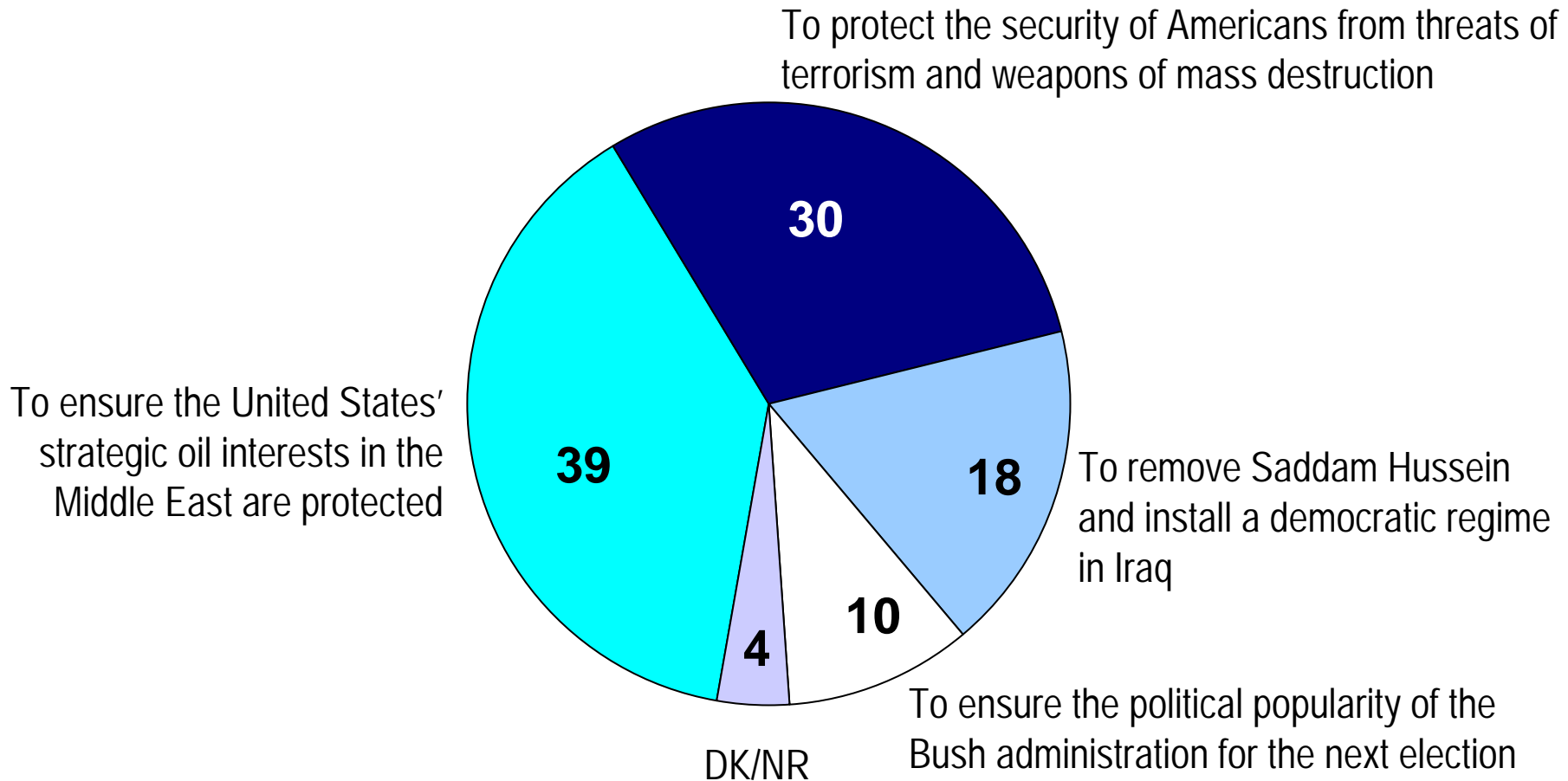
■ Telephone survey of the general public

- 1006 completed interviews with a national random sample of Canadians 18 years of age and over (n=351 in Quebec)
 - ✓ Interview period: February 18-20, 2003
 - ✓ National results valid within +/- 3.1 percentage points, 19 times out of 20 (Quebec: $\pm 5.3\%$)
- The margin of error increases when the results are sub-divided
- It should also be noted that the refusal rate and other measurement errors could also increase the margin of error

■ All the data were statistically weighted to ensure the sample's regional, gender and age composition reflects that of the actual population of Canada according to Census data.

Perceived American Motives for War in Iraq

Q: What do you think is the most important reason why the US Government wants to go to war against Iraq? Is it...?



(n = 492)

(Margin of error: ± 4.4 , 19 times out of 20)





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