

DAILY TRACKING

STABILITY IN FEDERAL VOTE INTENTION

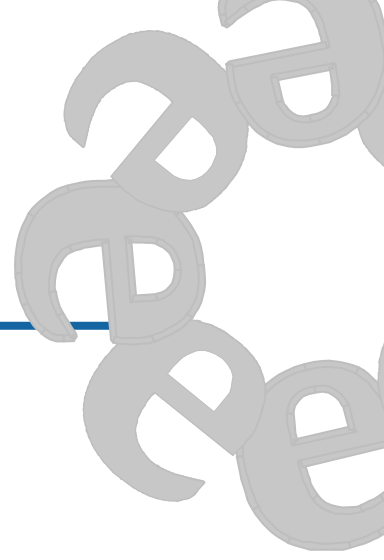
[OTTAWA – September 29, 2008] – Relatively little change in the national top line numbers today. We continue to see the Conservatives weaker in Quebec and the BQ stronger than at the beginning of the campaign.

Note that due to technical problems, we had fewer cases this weekend than we normally do. We have extended our reporting period to four days to ensure a sound sample.

HIGHLIGHTS

- **Daily national federal vote intention numbers: CPC 34%, Liberal 26%, NDP 20%, Green Party 10 %, and the BQ 10%.**






Please note that the methodology and detailed tables of these and other results discussed in this release are provided at the end of this document.



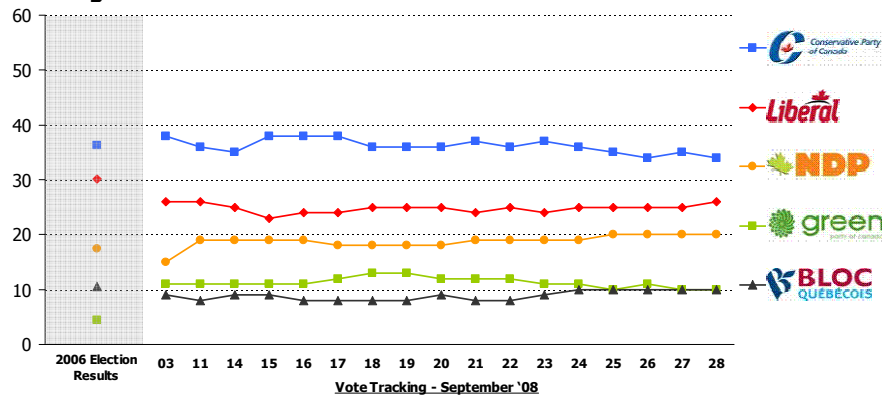
Detailed Tables:

National Federal Vote Intention¹

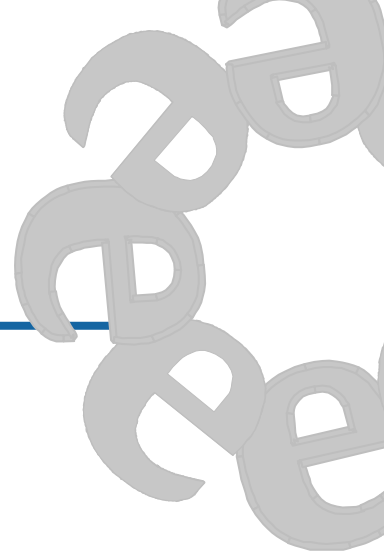
Q. If a federal election were held tomorrow, which party would you vote for?

BASE: Decided Voters	CANADA	BC	AB	SK/MB	ON	QC	ATL
n=	1808	320	149	139	576	530	94
Margin of error (+/-)=	2.3	5.5	8.0	8.3	4.1	4.3	10.1
	34	41	61	41	33	22	29
	26	20	14	21	35	18	30
	20	26	15	31	20	14	31
	10	13	10	6	11	8	10
	10	0	0	0	0	38	0

Tracking Federal Vote Intention








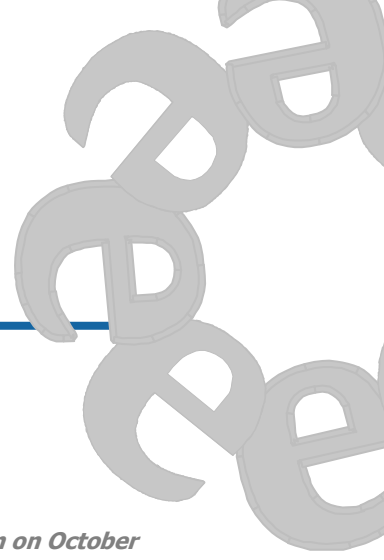
¹ The data presented in this and our other tables on federal vote intention are based on decided voters only. Our rolling average also finds that 7% of Canadians say they are undecided and 4% say they do not plan to vote in the October 14th election.



National Federal Vote Intention

Q. If a federal election were held tomorrow, which party would you vote for?

BASE: Decided Voters	CANADA	Sex		Age				Income		
		M	F	<25	25-44	45-64	65+	<\$40 K	\$40-80K	+\$80 K
n=	1808	802	1006	166	585	678	379	625	641	501
Margin of error=	2.3	3.46	3.09	7.61	4.05	3.76	5.03	3.92	3.87	4.38
	34	38	31	20	32	35	46	32	36	35
	26	24	28	24	24	26	29	23	23	31
	20	19	21	27	21	20	16	24	20	17
	10	10	10	14	12	10	6	10	9	11
	10	9	10	15	12	9	4	11	11	7

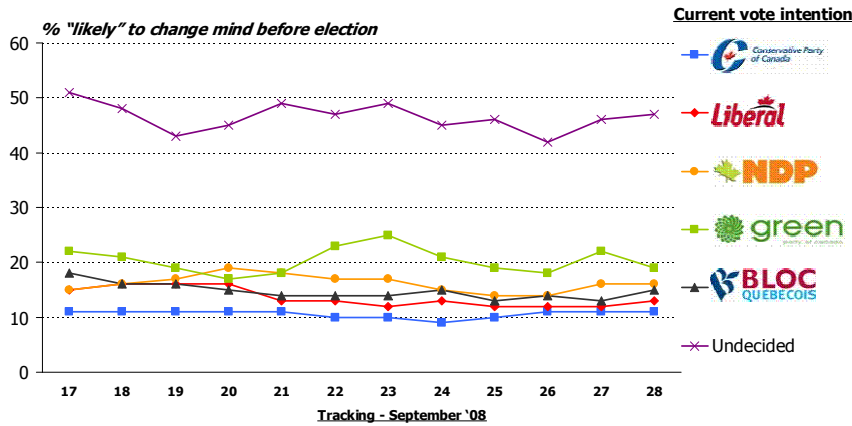


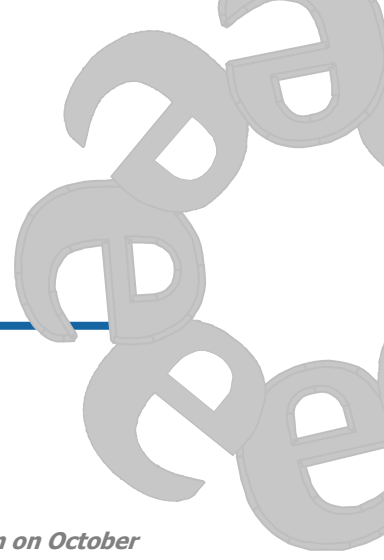
Likelihood of Changing Vote Intention

Q. How likely is it that you will change your mind between now and the federal election on October 14?

BASE: Canadians	Current Vote Intention						
	CANADA	CPC	LPC	NDP	GP	BQ	Undecided
Not likely (1-3)	76	85	78	75	68	80	38
Somewhat likely (4)	8	4	9	9	13	5	15
Likely (5-7)	16	11	13	16	19	15	47

Tracking Likelihood of Changing Vote Intention





Likelihood of Changing Vote Intention

Q. How likely is it that you will change your mind between now and the federal election on October 14?

BASE: Canadians	Region						
	CANADA	BC	AB	SK/MB	ON	QC	ATL
Not likely (1-3)	76	75	77	77	80	74	62
Somewhat likely (4)	8	10	7	12	6	8	9
Likely (5-7)	16	16	16	11	14	17	29

Methodology:

EKOS' daily tracking polls are conducted using Interactive Voice Recognition (IVR) technology, which allows respondents to enter their preferences by punching the keypad on their phone, rather than telling them to an operator. Each weekday evening, a nationally representative sample of approximately 1,000 Canadians, 18 years of age and older is surveyed.

Fewer cases were collected over the past weekend, due to technical difficulties. As such, the daily tracking number presented in this report is based on a four-day (rather than our usual three-day) rolling average of surveys collected September 25, 26, 27, and 28. In total, 2,083 Canadians responded to the survey over this period. The margin of error associated with this rolling sample is +/-2.1 percentage points, 19 times out of 20. Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, income).

All the data have been statistically weighted to ensure the samples composition reflects that of the actual population of Canada according to Census data.