

EKOS Questionnaire

September 2017

Note: These questions are part of a more extensive survey

Respondents may skip any question by pressing '0'.

1. A [ALTERNATE WITH B and C – QUARTER-SAMPLE EACH] First, all things considered, would you say the country is moving in the right direction or the wrong direction?

Right direction 1
Wrong direction 2

B [ALTERNATE WITH A and C – QUARTER-SAMPLE EACH] First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?

Right direction 1
Wrong direction 2

C [ALTERNATE WITH A and B – QUARTER-SAMPLE EACH] Forgetting about the overall number of immigrants coming to Canada, of those who come would you say there are too few, too many or the right amount who are members of visible minorities?

Too few 1
About right..... 2
Too many 3

2. If a federal election were held tomorrow, which party would you vote for?

Liberal Party 1
Conservative Party 2
New Democratic Party 3
Green Party 4
[QUEBEC ONLY] Bloc Québécois 5
Another party not listed here 6
Undecided 7
Not eligible to vote 8

3. [IF Q2=7] Even if you do not have a firm idea, are you leaning towards a party?

Yes..... 1
No 2

4. [IF Q3=1] As it stands, towards which party are you leaning?

Liberal Party..... 1
Conservative Party..... 2
New Democratic Party 3
Green Party..... 4
[QUEBEC ONLY] Bloc Québécois 5
Another party not listed here 6
Undecided..... 7

5. How much do you trust the government in Ottawa to do what is right?

Almost always 1
Most of the time 2
Some of the time..... 3
Almost never 4

6. A [ALTERNATE WITH B AND C – THIRD-SAMPLE EACH] Do you approve or disapprove of the way Justin Trudeau, Prime Minister and leader of the Liberal Party of Canada, is handling his job?

Approve..... 1
Disapprove..... 2

B [ALTERNATE WITH A AND C – THIRD-SAMPLE EACH] Do you approve or disapprove of the way Andrew Scheer, leader of the Official Opposition and leader of the Conservative Party of Canada, is handling his job?

Approve..... 1
Disapprove..... 2

C [ALTERNATE WITH A AND B – THIRD-SAMPLE EACH] Do you approve or disapprove of the way Donald Trump, President of the United States, is handling his job?

Approve..... 1
Disapprove..... 2

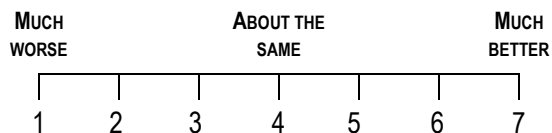
7.A [ALTERNATE WITH B – HALF-SAMPLE EACH] Thinking about your personal financial situation, would you say you have moved ahead, stayed the same, or fallen behind over the last year?

Fallen behind 1
Stayed the same 2
Moved ahead 3

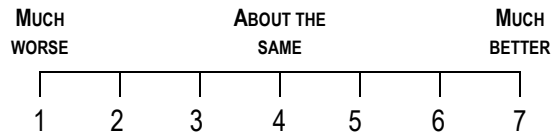
B [ALTERNATE WITH A – HALF-SAMPLE EACH] Thinking about your personal financial situation, would you say you have moved ahead, stayed the same, or fallen behind over the last five years?

Fallen behind 1
Stayed the same 2
Moved ahead 3

8. A [ALTERNATE WITH B – SAME ROTATION AS ABOVE] Thinking ahead over the next year or so, do you think your personal financial situation will be better or worse than it is today? Please use a 7-point scale where 1 means much worse, 7 means much better, and the midpoint, 4, means about the same.



B [ALTERNATE WITH A – SAME ROTATION AS ABOVE] Thinking ahead over the next five years or so, do you think your personal financial situation will be better or worse than it is today? Please use a 7-point scale where 1 means much worse, 7 means much better, and the midpoint, 4, means about the same.



9. A [ALTERNATE WITH B – HALF-SAMPLE EACH] Thinking about your overall quality of life, would you say that you are better off, worse off, or about the same as the previous generation was 25 years ago?

- Better off 1
- About the same 2
- Worse off..... 3

B [ALTERNATE WITH A – HALF-SAMPLE EACH] Thinking about your overall quality of life do you think the next generation will be better off, worse off, or about the same as you are 25 years from now?

- Better off 1
- About the same 2
- Worse off..... 3

10. As you may have heard, the federal government has proposed closing a number of tax loopholes which, among other things, includes curtailing income sprinkling and tightening rules on using private corporations to shelter income. Based on what you know, to what extent do you support or oppose these changes?

- Strongly oppose 1
- Somewhat oppose 2
- Somewhat support 3
- Strongly support..... 4

11. Some people say that these changes will create a fairer tax system by closing loopholes that are sometimes exploited by the wealthy. Others say that these changes are little more than a tax grab that unfairly targets wealthier Canadians. Which of these statements comes closest to your own point of view?

- These changes will create a fairer tax system 1
- These changes are a tax grab 2

12. [ROTATE 12/13 WITH 14/15 – HALF-SAMPLE EACH] Over the last decade, do you believe that Canada has become more open or more isolated?

More isolated 1
 Neither 2
 More open..... 3

13. [ROTATE 12/13 WITH 14/15 – HALF-SAMPLE EACH] Do you believe that Canada SHOULD become more open or more isolated?

More isolated 1
 Neither 2
 More open..... 3

14. [ROTATE 12/13 WITH 14/15 – HALF-SAMPLE EACH] Over the last 10 years, do you think Canada has become more like the United States, less like the United States, or has there been no change?

More like the United States 1
 No change..... 2
 Less like the United States..... 3

15. [ROTATE 12/13 WITH 14/15 – HALF-SAMPLE EACH] In the future, would you like to see Canada become more like the United States, less like the United States, or would you like things to remain as they are?

More like the United States 1
 Remain the same 2
 Less like the United States..... 3

16. Do you believe that Canada should create its own “Canada First” policy similar to Donald Trump’s “America First” foreign policy in the United States?

Yes..... 1
 No 2

17. All things considered, do you believe that racism in Canada is becoming less common, staying the same, or becoming more common?

Less common..... 1
 Staying the same 2
 More common 3

18. Over the past month, have you personally seen or experienced a clear incident of racism?

- Yes..... 1
- No 2

19. Would you describe you and your household as poor, working class, middle class, or upper class?

- Poor 1
- Working class..... 2
- Middle class 3
- Upper class 4

Demographics

20. Press 1 if you are male or 2 if you are female

Male 1
 Female 2

21. Press 1 if you are under 25 years of age, 2 if you are between 25 and 44, 3 if you are between 45 and 64, or 4 if you are 65 years of age or older.

Under 35 years of age..... 1
 35-49..... 2
 50-64..... 3
 65 years of age or older 4

22. What is the highest level of education you have completed?

High school or less..... 1
 College or CEGEP 2
 University 3

23. Which of the following best describes you?

Not born in Canada..... 1
 Born in Canada, but at least one of your parents was not born in Canada 2
 Both you and your parents were born in Canada..... 3

24. Would you consider yourself a member of a visible minority?

Yes..... 1
 No 2