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## **Penultimate Check-Up on Election 42:**

*LIBERALS OPENING UP DAYLIGHT?*

[Ottawa – October 18, 2015] With less than 24 hours to go until the polls open, it appears as though vote intentions are relatively fixed, although the Liberals may be opening up a bit of headroom. At 34.3 points, the Liberals hold a statistically insignificant lead over the Conservatives, who are at 32.6 per cent. The NDP is at 21 points and there are no signs of any last minute shifts.

Quebec has transitioned into an unclear four-way race. With just a seven-point spread separating the NDP, the Bloc, the Liberals, and the Conservatives, there are no guarantees as to what will happen tomorrow. We can certify the Liberals' Ontario lead as significant and stable and providing a very significant seat premium for them here. British Columbia, as always, remains confusing to the pollster and we see an unusual Conservative lead (which may well be a random artefact).

It is also worth noting that the Conservatives' advantage with seniors has evaporated. We would express some scepticism on this, although it is entirely possible that the Liberals have pulled into a tie with the Conservatives here, as the gap has narrowed significantly over the past week. If this shift is indeed real, this would be very positive news for the Liberals in terms of turnout.

We'll be putting out a final set of numbers later this evening. We're weighing and balancing a few things in preparing for our final release. These include the final day numbers, as well as some modest mode effects across live interviewer and IVR. We will make our final prediction later today.

## Federal vote intention

Q. Thinking about the upcoming federal election on October 19th, have you already voted either at an advance poll or by special ballot?  
 [If Yes] How did you vote in this election?  
 [If No] How do you plan to vote in the upcoming federal election on October 19th?

### National Results

(Change over October 15-16 poll below)



### 2011 Election Results



■ Liberal
 ■ Conservative
 ■ NDP
 ■ green
 ■ BLOC
 ■ Other

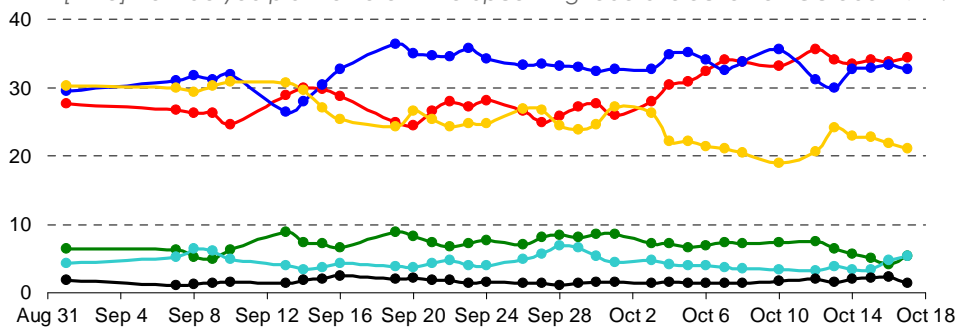
Note: Figures represent a two-day rolling sample.  
 Figures based on decided and leaning voters only; 7.5% of respondents say they are undecided and 14.5% did not provide a valid response.

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BASE: Canadians; October 16-17, 2015 (n=1,621), MOE +/- 2.4%, 19 times out of 20

## Tracking federal vote intention

Q. Thinking about the upcoming federal election on October 19th, have you already voted either at an advance poll or by special ballot?  
 [If Yes] How did you vote in this election?  
 [If No] How do you plan to vote in the upcoming federal election on October 19th?



● Liberal
 ● Conservative
 ● NDP
 ● green
 ● BLOC
 ● Other

Note: Each point represents a two-day rolling sample.  
 Figures based on decided and leaning voters only; 7.5% of respondents say they are undecided and 14.5% did not provide a valid response.

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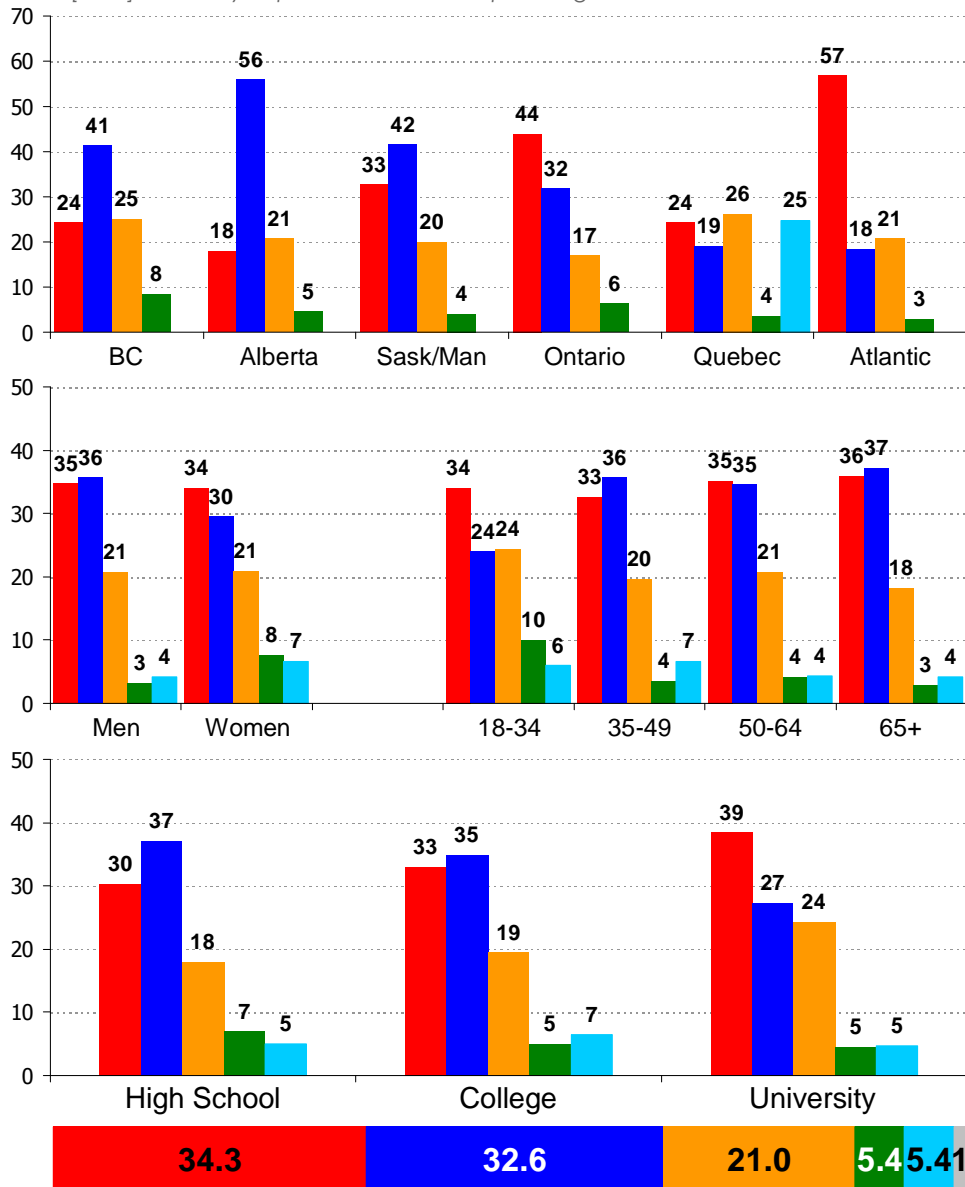
BASE: Canadians; October 16-17, 2015 (n=1,621), MOE +/- 2.4%, 19 times out of 20

## Vote intention by region/demographics

Q. Thinking about the upcoming federal election on October 19th, have you already voted either at an advance poll or by special ballot?

[If Yes] How did you vote in this election?

[If No] How do you plan to vote in the upcoming federal election on October 19th?



■ Liberal
 ■ Conservative
 ■ NDP
 ■ Green
 ■ BLOC
 ■ Other

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BASE: Canadians; October 16-17, 2015 (n=1,621), MOE +/- 2.4%, 19 times out of 20

## Detailed Tables:

<b>National Federal Vote Intention (decided and leaning voters only)</b>								
<i>Q. Thinking about the upcoming federal election on October 19th, have you already voted either at an advance poll or by special ballot?</i>								
<i>[If Yes] How did you vote in this election?</i>								
<i>[If No] How do you plan to vote in the upcoming federal election on October 19<sup>th</sup>?</i>								
<i>[If undecided] Even if you do not have a firm idea, are you leaning towards a party?</i>								
<i>[If yes] As it stands, towards which party are you leaning?</i>								
	Liberal Party	Conservative Party	NDP	Green Party	Bloc Québécois	Other	Sample Size	Margin of Error (+/-)
<b>NATIONALLY</b>	<b>34.3%</b>	<b>32.6%</b>	<b>21.0%</b>	<b>5.4%</b>	<b>5.4%</b>	<b>1.4%</b>	<b>1317</b>	<b>2.7</b>
REGION								
British Columbia	24.4%	41.3%	25.1%	8.4%	–	0.7%	201	6.9
Alberta	18.0%	55.8%	20.6%	4.6%	–	1.0%	138	8.3
Saskatchewan/Manitoba	32.8%	41.5%	19.9%	4.1%	–	1.6%	103	9.7
Ontario	43.8%	31.8%	17.0%	6.4%	–	0.9%	461	4.6
Quebec	24.3%	19.1%	26.2%	3.6%	24.8%	2.1%	293	5.7
Atlantic Canada	56.9%	18.4%	20.7%	2.9%	–	1.1%	106	9.5
GENDER								
Male	34.7%	35.7%	20.7%	3.2%	4.3%	1.5%	641	3.9
Female	34.1%	29.5%	20.9%	7.7%	6.6%	1.2%	671	3.8
AGE								
<35	34.1%	24.0%	24.4%	10.1%	6.0%	1.4%	145	8.1
35-49	32.7%	35.7%	19.7%	3.6%	6.6%	1.7%	275	5.9
50-64	35.2%	34.6%	20.7%	4.3%	4.4%	0.7%	446	4.6
65+	35.9%	37.1%	18.2%	3.0%	4.3%	1.5%	443	4.7
EDUCATION								
High school or less	30.3%	37.2%	18.1%	7.0%	5.1%	2.3%	313	5.5
College or CEGEP	32.9%	34.9%	19.4%	5.1%	6.5%	1.2%	369	5.1
University or higher	38.5%	27.2%	24.3%	4.6%	4.7%	0.7%	630	3.9

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## Methodology:

This study involved a blended sample collected using two separate methodologies: Computer Assisted Live Interviews (CATI) and EKOS' proprietary High Definition Interactive Voice Response (HD-IVR™) technology, which allows respondents to enter their preferences by punching the keypad on their phone, rather than telling them to an operator. In an effort to reduce the coverage bias of landline only RDD, we created a dual landline/cell phone RDD sampling frame for this research. As a result, we are able to reach those with a landline and cell phone, as well as cell phone only households and landline only households.

The figures in this report are based on a two-day rolling sample. Each day, a new day's worth of interviewing is added and the oldest day is dropped. The field dates for this survey are October 16-17, 2015. In total, a random sample of 1,621 Canadian adults aged 18 and over responded to the survey (1,158 by HD-IVR, 463 by live interviewer). The margin of error associated with the total sample is +/- 2.4 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted by **age, gender, region, and educational attainment** to ensure the sample's composition reflects that of the actual population of Canada according to Census data.