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## ***LIBERALS AND CONSERVATIVES IN DEAD HEAT***

[Ottawa – October 9, 2015] We have just ten days to go until Election Day and, while nothing is definitive, there are signs that voters' intentions are beginning to lock in. After rising steadily for five consecutive days, Liberal support seems to have levelled out and the party remains locked in a tie with the Conservative Party. While ten days is nearly an eternity by election campaign standards, it does not appear that the NDP is still in the race.

The regional results are largely stable from yesterday. For those obsessing with the rank ordering of the parties in the Quebec race, all three federalist parties are in a statistical tie, which is a rather dramatic change from just a few weeks ago when Quebec seemed to be undisputed NDP territory. The province is also very regionally segmented, with the Conservatives doing very well in the Quebec City area and Eastern Quebec, while Montreal remains a two-way Liberal-NDP race.

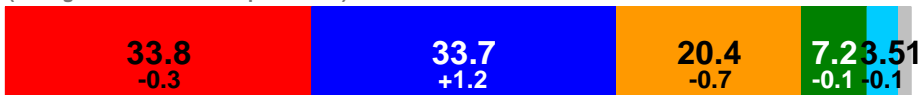
Finally, it is worth noting how Conservative support is heavily skewed towards seniors. Indeed, nearly one in two senior citizens now plans to vote for the Conservative Party. If voting were limited to those under the age of 65, the Conservative Party would stand virtually no chance of forming government.

## Federal vote intention

Q. If a federal election were held tomorrow, which party would you vote for?

### National Results

(Change over October 5-7 poll below)



### 2011 Election Results



Note: Figures represent a three-day rolling sample.

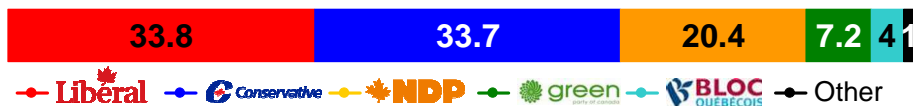
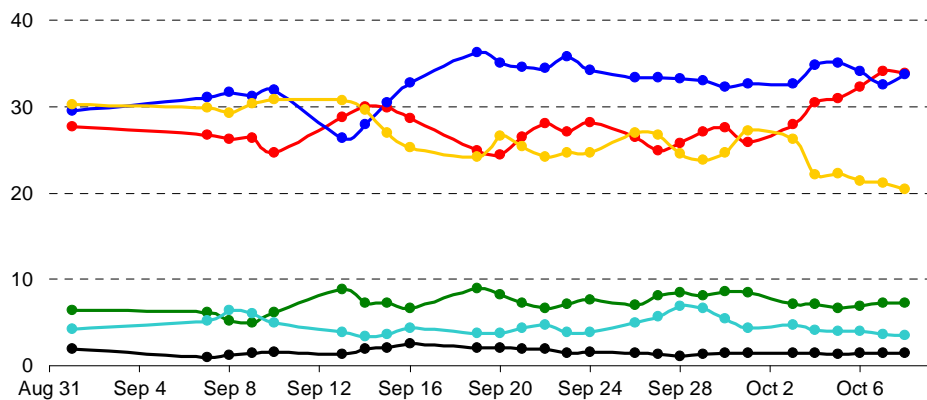
Figures based on decided and leaning voters only; 5.8% of respondents say they are undecided and 8.8% did not provide a valid response.

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BASE: Canadians; October 6-8, 2015 (n=1,618), MOE +/- 2.4%, 19 times out of 20

## Tracking federal vote intention

Q. If a federal election were held tomorrow, which party would you vote for?



Note: Each point represents a three-day rolling sample.

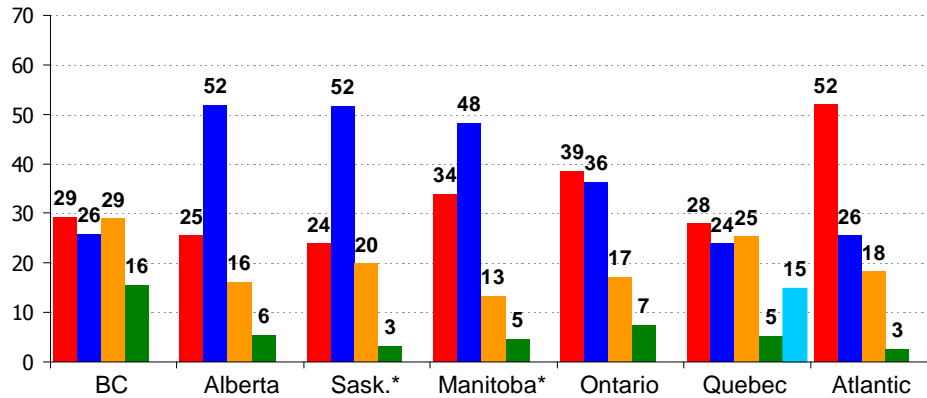
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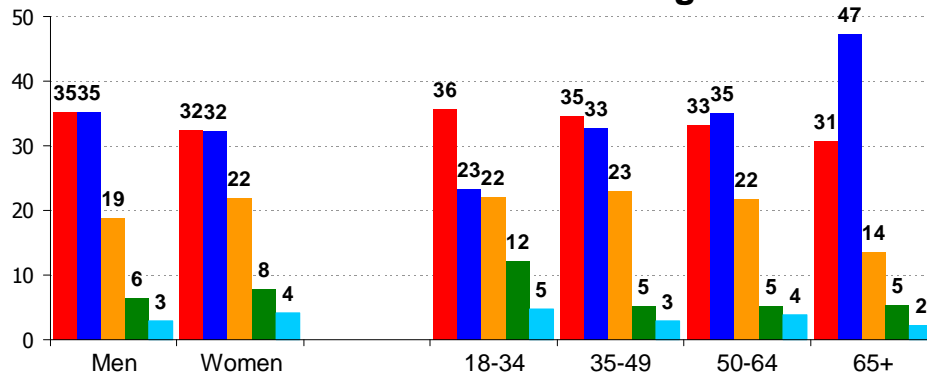
BASE: Canadians; most recent data point October 6-8, 2015 (n=1,618), MOE +/- 2.4%, 19 times out of 20

## Vote intention by region/demographics

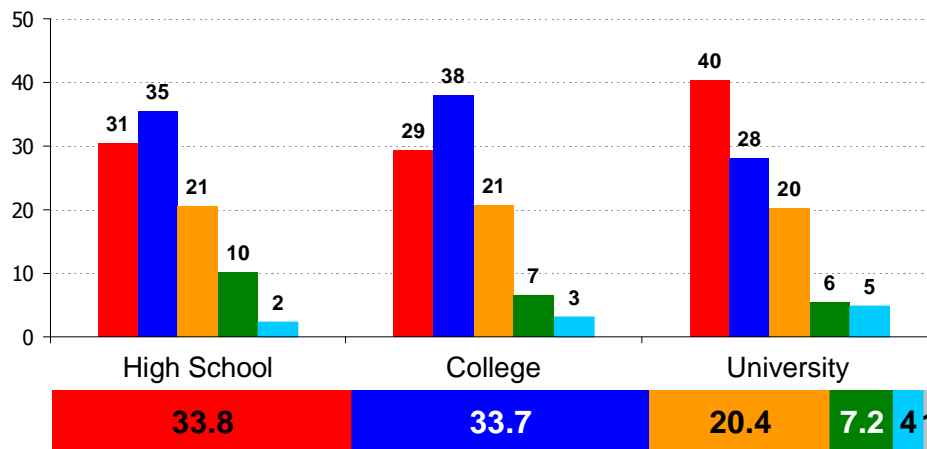
Q. If a federal election were held tomorrow, which party would you vote for?



### Gender



### Education



■ Liberal
 ■ Conservative
 ■ NDP
 ■ green
 ■ BLOC
 ■ Other

\*Results for Saskatchewan/Manitoba should be interpreted with caution due to small sample sizes

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BASE: Canadians; October 6-8, 2015 (n=1,618), MOE +/- 2.4%, 19 times out of 20

## Detailed Tables:

<b>National Federal Vote Intention (decided and leaning voters only)</b>								
<i>Q. If a federal election were held tomorrow, which party would you vote for? [If undecided] Even if you do not have a firm idea, are you leaning towards a party? [If yes] As it stands, towards which party are you leaning?</i>								
	Liberal Party	Conser- vative Party	NDP	Green Party	Bloc Québécois	Other	Sample Size	Margin of Error (+/-)
<b>NATIONALLY</b>	<b>33.8%</b>	<b>33.7%</b>	<b>20.4%</b>	<b>7.2%</b>	<b>3.5%</b>	<b>1.4%</b>	<b>1410</b>	<b>2.6</b>
REGION								
British Columbia	29.3%	25.8%	28.8%	15.5%	–	0.7%	233	6.4
Alberta	25.4%	51.7%	16.0%	5.5%	–	1.5%	180	7.3
Saskatchewan	23.9%	51.6%	19.9%	3.3%	–	1.3%	53	13.5
Manitoba	33.9%	48.1%	13.3%	4.7%	–	0.0%	63	12.4
Ontario	38.5%	36.3%	17.0%	7.4%	–	0.9%	444	4.7
Quebec	27.9%	23.8%	25.2%	5.3%	14.8%	3.0%	316	5.5
Atlantic Canada	52.0%	25.5%	18.2%	2.7%	–	1.6%	111	9.3
GENDER								
Male	35.2%	35.2%	18.8%	6.4%	2.9%	1.5%	694	3.7
Female	32.4%	32.3%	21.9%	7.8%	4.1%	1.4%	713	3.7
AGE								
<35	35.7%	23.2%	22.0%	12.2%	4.7%	2.2%	194	7.0
35-49	34.6%	32.8%	22.9%	5.2%	2.9%	1.7%	300	5.7
50-64	33.2%	35.1%	21.7%	5.2%	3.9%	0.9%	476	4.5
65+	30.8%	47.3%	13.5%	5.4%	2.2%	0.8%	436	4.7
EDUCATION								
High school or less	30.5%	35.4%	20.5%	10.1%	2.3%	1.2%	310	5.6
College or CEGEP	29.4%	38.0%	20.6%	6.6%	3.2%	2.1%	444	4.7
University or higher	40.3%	28.2%	20.3%	5.5%	4.8%	0.9%	640	3.9

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## Methodology:

This study involved a blended sample collected using two separate methodologies: Computer Assisted Live Interviews (CATI) and EKOS' proprietary High Definition Interactive Voice Response (HD-IVR™) technology, which allows respondents to enter their preferences by punching the keypad on their phone, rather than telling them to an operator. In an effort to reduce the coverage bias of landline only RDD, we created a dual landline/cell phone RDD sampling frame for this research. As a result, we are able to reach those with a landline and cell phone, as well as cell phone only households and landline only households.

The figures in this report are based on a three-day rolling sample. Each day, a new day's worth of interviewing is added and the oldest day is dropped. The field dates for this survey are October 6-8, 2015. In total, a random sample of 1,618 Canadian adults aged 18 and over responded to the survey (1,146 by HD-IVR, 472 by live interviewer). The margin of error associated with the total sample is +/- 2.4 percentage points, 19 times out of 20.

Please note that the margin of error increases when the results are sub-divided (i.e., error margins for sub-groups such as region, sex, age, education). All the data have been statistically weighted by **age, gender, region, and educational attainment** to ensure the sample's composition reflects that of the actual population of Canada according to Census data.