

# EKOS Questionnaire

*Note: The questions below were part of a more extensive survey.*

**1. A** [ALTERNATE WITH B – HALF-SAMPLE EACH] First, all things considered, would you say the country is moving in the right direction or the wrong direction?

Right direction ..... 1  
 Wrong direction ..... 2  
 Skip ..... 0

**B** [ALTERNATE WITH A – HALF-SAMPLE EACH] First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?

Right direction ..... 1  
 Wrong direction ..... 2  
 Skip ..... 0

**2.** If a federal election were held tomorrow, which party would you vote for?

Liberal Party ..... 1  
 Conservative Party ..... 2  
 New Democratic Party ..... 3  
 Green Party ..... 4  
 People's Party ..... 5  
 [QUEBEC ONLY] Bloc Québécois ..... 6  
 Another party not listed here ..... 7  
 Undecided or not eligible to vote ..... 8  
 Skip ..... 0

**3.** [IF PREVIOUS=7] Even if you do not have a firm idea, are you leaning towards a party?

Yes ..... 1  
 No ..... 2  
 Not eligible to vote ..... 3  
 Skip ..... 0

**4.** [IF PREVIOUS=1] As it stands, towards which party are you leaning?

**SOURCE: 040-19**

Liberal Party ..... 1

Conservative Party.....	2
New Democratic Party .....	3
Green Party.....	4
People's Party.....	5
[QUEBEC ONLY] Bloc Québécois .....	6
Another party not listed here .....	7
Undecided.....	8
Skip.....	0

- 5.** As you may have heard, Time Magazine recently published photos of Justin Trudeau dressed up in brownface and a turban at a school gala in 2001. Overall, how serious do you believe this incident is? Please use a five-point scale where 1 means not at all serious, 5 means extremely serious, and the midpoint, 3, means somewhat serious?



- 6.** Will this incident impact how you vote in the upcoming election on October 21<sup>st</sup>?

Yes.....	1
No .....	2
Skip.....	0

# Demographics

**7.** Press 1 if you are male or 2 if you are female

Male ..... 1  
 Female ..... 2  
 Skip ..... 0

**8.** Press 1 if you are under 35 years of age, 2 if you are between 35 and 49, 3 if you are between 50 and 64, or 4 if you are 65 years of age or older.

Under 35 years of age ..... 1  
 35-49 ..... 2  
 50-64 ..... 3  
 65 years of age or older ..... 4  
 Skip ..... 0

**9.** What is the highest level of education you have completed?

High school or less ..... 1  
 College or CEGEP ..... 2  
 University ..... 3  
 No response ..... 0

**10.** Do you consider yourself to belong to any of the following groups?

A member of a visible minority ..... 1  
 An indigenous person ..... 2  
 A person with a disability ..... 3  
 None of these ..... 4  
 Skip ..... 0