First, all things considered, would you say the country is moving in the right direction or the wrong direction?

|  |  | Gender |  | Age Group |  |  |  | Region |  |  |  | Education |  |  |  | Federal vote intention (includes leaning) |  |  | Open-ordered Index |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| DIREC1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 375 | 182 | 177 | 100 | 99 | 95 | 69 | 73 | 76 | 134 | 93 | 71 | 118 | 93 | 81 | 157 | 150 | 29 | 133 | 60 | 155 |
| Right direction | 30.5\% | 31.0\% | 31.1\% | 20.8\% | $39.7 \%$ | $30.7 \%$ | $33.9 \%$ | 27.1\% | 33.4\% | $\begin{gathered} 35.8 \% \\ + \end{gathered}$ | 23.1\% | 37.2\% | 34.3\% | 31.5\% | 20.2\% | $57.7 \%$ | 9.3\% | 5.6\% | $16.0 \%$ | 30.1\% | 42.3\% |
| Wrong direction | 60.0\% | 62.7\% | 61.2\% | 64.8\% | $51.7 \%$ | $\begin{gathered} 68.8 \% \\ ++ \end{gathered}$ | 62.5\% | 63.2\% | 54.6\% | 57.7\% | 65.0\% | 59.0\% | 56.5\% | 60.0\% | $\begin{gathered} 74.2 \% \\ +++ \\ \hline \end{gathered}$ | 37.3\% | $\begin{gathered} \mathbf{8 9 . 3 \%} \\ ++++ \\ \hline \end{gathered}$ | 65.9\% | $\begin{gathered} \mathbf{7 4 . 6 \%} \\ ++++ \end{gathered}$ | 69.3\% | 51.6\% |
| Don't know / No response | 9.6\% | 6.3\% | 7.7\% | 14.4\% | 8.6\% | 0.6\% | 3.6\% | 9.7\% | 12.0\% | 6.5\% | 12.0\% | 3.9\% | 9.2\% | 8.4\% | 5.6\% | 5.0\% | 1.4\% | 28.5\% | 9.4\% | 0.6\% | 6.1\% |

First, all things considered, would you say the U.S. federal government is moving in the right direction or the wrong direction?

|  |  | Gender | Age Group |  |  |  | Region |  |  |  | Education |  |  |  | Federal vote intention (includes leaning) |  |  | Open-ordered Index |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male Female | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| DIREC2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 335 | 156170 | 106 | 69 | 81 | 73 | 50 | 70 | 140 | 74 | 58 | 100 | 77 | 93 | 138 | 155 | 25 | 107 | 60 | 151 |
| Right direction | 35.3\% | 39.3\% 30.8\% | 22.5\% | 42.0\% | $\begin{gathered} 43.9 \% \\ + \end{gathered}$ | 38.0\% | $\begin{gathered} \text { 53.3\% } \\ +++ \end{gathered}$ | 29.5\% | 37.1\% | 24.9\% | 37.8\% | $42.2 \%$ | 30.9\% | 30.1\% | $\begin{gathered} \text { 72.6\% } \\ ++++ \end{gathered}$ | 9.7\% | 4.9\% | $18.0 \%$ | 30.7\% | $\begin{gathered} \mathbf{5 1 . 5 \%} \\ ++++ \end{gathered}$ |
| Wrong direction | 58.7\% | 54.1\% 64.4\% | 70.6\% | 50.9\% | 52.1\% | 59.3\% | $43.6 \%$ | 65.5\% | 56.8\% | 66.0\% | 57.4\% | 50.5\% | 64.8\% | 65.7\% | $18.3 \% 8$ | $\begin{gathered} \mathbf{8 9 . 1 \%} \\ ++++ \end{gathered}$ | 89.5\% | $\begin{gathered} \mathbf{8 0 . 9 \%} \\ ++++ \end{gathered}$ | $65.7 \%$ | $43.3 \%$ |
| Don't know / No response | 6.1\% | 6.5\% 4.8\% | 6.8\% | 7.1\% | 4.0\% | 2.7\% | 3.1\% | 5.0\% | 6.1\% | 9.0\% | 4.8\% | 7.3\% | 4.2\% | 4.2\% | 9.0\% | 1.2\% | 5.6\% | 1.1\% | 3.5\% | 5.2\% |

Decided Federal vote intention (includes leaning)

|  |  | Gender | Age Group |  |  |  | Region |  |  |  | Education |  |  |  | Federal vote intention (includes leaning) |  |  | Open-ordered Index |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male Female | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| FEDVT |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 654 | $313 \quad 329$ | 182 | 157 | 171 | 138 | 113 | 135 | 250 | 156 | 121 | 204 | 155 | 167 | 295 | 305 | 54 | 226 | 108 | 292 |
| Trump | 45.1\% | $\begin{gathered} \text { 50.1\% 40.1\% } \\ ++ \end{gathered}$ | $34.2 \%$ | $52.3 \%$ | 49.6\% | 44.7\% | 45.0\% | 46.1\% | 48.0\% | 39.6\% | $\begin{gathered} \mathbf{5 5 . 9 \%} \\ +++ \end{gathered}$ | $\begin{aligned} & \mathbf{5 3 . 3} \% \\ & +\quad+++ \\ & \hline \end{aligned}$ | $39.5 \%$ | 31.7\% | $\begin{gathered} 100 \% \\ ++++ \end{gathered}$ | $0.0 \%$ | 0.0\% | $16.2 \%$ | 39.3\% | $\begin{gathered} \mathbf{6 9 . 1 \%} \\ ++++ \end{gathered}$ |
| Biden | 46.6\% | $39.7 \% \text { 53.4\% }$ | 45.0\% | 45.0\% | $45.3 \%$ | $\begin{array}{r} 52.8 \% \\ ++ \end{array}$ | 49.5\% | 37.7\% | $46.3 \%$ | $\begin{array}{r} 52.7 \% \\ + \end{array}$ | 40.0\% | 34.3\% | $52.9 \%$ | $\begin{gathered} \mathbf{6 0 . 9 \%} \\ ++++ \end{gathered}$ | $0.0 \%$ | 100\% | 0.0\% | 69.6\% | $54.8 \%$ | 25.6\% |
| Other | 8.3\% | $\begin{gathered} 10.2 \% \\ + \end{gathered}$ | $\begin{gathered} \mathbf{2 0 . 8 \%} \\ ++++ \end{gathered}$ | $2.7 \%$ | 5.1\% | $2.6 \%$ | 5.5\% | $\begin{gathered} 16.3 \% \\ ++++ \end{gathered}$ | $5.6 \%$ | $7.7 \%$ | $4.2 \%$ | $\begin{gathered} 12.3 \% \\ -\quad++ \end{gathered}$ | $7.6 \%$ | 7.4\% | $0.0 \%$ | $0.0 \%$ | 100\% | $\begin{gathered} 14.2 \% \\ ++++ \end{gathered}$ | $5.9 \%$ | 5.3\% |

## How much do you trust the government in Washington to do what is right?

|  |  | Gender | Age Group |  |  |  | Region |  |  |  | Education |  |  |  | Federal vote intention (includes leaning) |  |  | Open-ordered Index |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male Female | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| TRUSTWAS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 710 | $338 \quad 347$ | 206 | 167 | 176 | 141 | 123 | 146 | 273 | 167 | 129 | 218 | 170 | 174 | 295 | 305 | 54 | 240 | 119 | 306 |
| HIGH (1-2) | 17.1\% | 18.7\% 15.8\% | 15.7\% | 17.6\% | 17.3\% | 19.8\% | $\begin{array}{r} 22.5 \% \\ + \\ \hline \end{array}$ | $12.7 \%$ | 19.2\% | 13.4\% | $\begin{gathered} \text { 29.1\% } \\ ++++ \end{gathered}$ | 18.6\% | $11.5 \%$ | 13.0\% | $\begin{gathered} \text { 26.7\% } \\ ++++ \end{gathered}$ | $6.9 \%$ | 11.8\% | $10.5 \%$ | 21.6\% | $\begin{gathered} \mathbf{2 2 . 4 \%} \\ +++ \end{gathered}$ |
| LOW (3-4) | 78.8\% | $\begin{array}{r\|} \hline 79.1 \% \text { 81.9\% } \\ ++ \end{array}$ | 80.5\% | 82.4\% | 79.5\% | 79.6\% | 70.7\% | 80.8\% | 77.3\% | $\begin{gathered} \mathbf{8 5 . 4 \%} \\ ++ \end{gathered}$ | $70.5 \%$ | 80.5\% | $\begin{gathered} \mathbf{8 4 . 7 \%} \\ ++ \end{gathered}$ | $\begin{array}{r} 83.9 \% \\ + \end{array}$ | $\text { 70.2\% } 9$ | $\begin{gathered} \text { 92.4\% } \\ ++++ \end{gathered}$ | 80.3\% | $\begin{gathered} \mathbf{8 7 . 4 \%} \\ ++++ \end{gathered}$ | $77.6 \%$ | 75.7\% |
| Almost always | 6.3\% | 6.9\% 5.8\% | 8.4\% | 7.4\% | 4.0\% | 4.7\% | 5.6\% | 3.9\% | 5.0\% | 10.8\% | 11.2\% | 5.3\% | 2.1\% | 8.1\% | 11.9\% | 0.3\% | 6.5\% | 5.1\% | 4.7\% | 8.1\% |
| Most of the time | 10.8\% | 11.9\% 10.0\% | 7.3\% | 10.2\% | 13.3\% | 15.1\% | 16.9\% | 8.7\% | 14.2\% | 2.6\% | 17.9\% | 13.4\% | 9.5\% | 4.9\% | 14.8\% | 6.6\% | 5.2\% | 5.3\% | 16.9\% | 14.3\% |
| Some of the time | 38.6\% | 40.4\% 38.4\% | 35.3\% | 42.7\% | 41.6\% | 39.1\% | 33.6\% | 40.2\% | 38.4\% | 41.2\% | 37.2\% | 39.2\% | 37.8\% | 43.3\% | 40.0\% | 45.2\% | 11.3\% | 41.3\% | 38.4\% | 38.8\% |
| Almost never | 40.2\% | 38.7\% 43.5\% | 45.2\% | 39.7\% | 37.9\% | 40.4\% | 37.1\% | 40.6\% | 39.0\% | 44.2\% | 33.4\% | 41.3\% | 46.9\% | 40.5\% | 30.2\% | 47.2\% | 69.0\% | 46.1\% | 39.3\% | 36.9\% |
| Don't know / No response | 4.1\% | 2.2\% 2.3\% | 3.8\% | 0.0\% | 3.2\% | 0.7\% | 6.8\% | 6.5\% | 3.4\% | 1.2\% | 0.3\% | 0.9\% | 3.8\% | 3.2\% | 3.1\% | 0.6\% | 7.9\% | 2.1\% | 0.7\% | 1.9\% |


|  |  | Gender |  | Age G | Group |  |  |  | ion |  |  | Educa | ation |  | Federal (incluc | vote in udes lean | tention ning) | Open-o | ordered | Index |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male ${ }^{\text {Female }}$ | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| C19USRES |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 710 | $338 \quad 347$ | 206 | 167 | 176 | 141 | 123 | 146 | 273 | 167 | 129 | 218 | 170 | 174 | 295 | 305 | 54 | 240 | 119 | 306 |
| DISAGREE (1-2) | 44.9\% | $\begin{array}{r} 39.3 \% \\ ---\quad 52.1 \% \\ ++++ \end{array}$ | 46.8\% | 48.3\% | 42.7\% | 45.4\% | 46.3\% | 39.9\% | 44.7\% | 48.5\% | $31.9 \%$ | $38.0 \%$ | 53.4\% | $\begin{gathered} \mathbf{5 8 . 6 \%} \\ \quad++++ \\ \hline \end{gathered}$ | $\begin{gathered} 12.8 \% 8 \\ ---- \end{gathered}$ | $\begin{gathered} \mathbf{8 1 . 0 \%} \\ ++++ \\ \hline \end{gathered}$ | 38.5\% | $\begin{array}{r} 67.2 \% \text { } \\ ++++ \\ \hline \end{array}$ | $\begin{gathered} 54.7 \% \\ ++ \\ \hline \end{gathered}$ | 25.4\% |
| NEITHER (3) | 21.4\% | $\begin{gathered} \mathbf{2 5 . 2 \%} \\ ++ \end{gathered}$ | $\begin{gathered} 29.1 \% \\ ++ \end{gathered}$ | $13.0 \%$ | $22.3 \%$ | 20.9\% | 19.3\% | 23.2\% | 23.0\% | 18.7\% | $\begin{gathered} 32.8 \% \\ ++++ \end{gathered}$ | $21.5 \%$ | 18.8\% | 16.9\% | $\begin{gathered} 25.6 \% 1 \\ ++ \\ \hline \end{gathered}$ | $11.8 \%$ | 44.3\% | 16.4\% | $20.2 \%$ | $\begin{gathered} \mathbf{2 6 . 9 \%} \\ +++ \\ \hline \end{gathered}$ |
| AGREE (4-5) | 31.5\% | $\begin{gathered} 34.6 \% \\ + \\ \hline \end{gathered}$ | 24.1\% | 37.3\% | 34.5\% | 33.1\% | 31.5\% | 34.0\% | 30.9\% | 30.3\% | 35.2\% | $\mathbf{4 0 . 1 \%}$ | $27.8 \%$ | 22.7\% | $\begin{gathered} 61.2 \% \\ ++++ \end{gathered}$ | 7.1\% | 12.9\% | 15.4\% | $25.1 \%$ | 47.2\% |
| 1 - Strongly disagree | 34.9\% | 32.8\% 38.3\% | 31.1\% | 37.7\% | 36.6\% | 38.2\% | 39.3\% | 33.5\% | 31.8\% | 38.0\% | 23.0\% | 28.7\% | 45.5\% | 43.6\% | 6.4\% | 65.3\% | 36.7\% | 56.0\% | 43.5\% | 17.8\% |
| 2 | 10.0\% | 6.5\% 13.8\% | 15.7\% | 10.6\% | 6.1\% | 7.2\% | 7.0\% | 6.4\% | 12.9\% | 10.5\% | 8.8\% | 9.2\% | 7.9\% | 15.0\% | 6.3\% | 15.8\% | 1.8\% | 11.2\% | 11.2\% | 7.6\% |
| 3 - Neither agree nor disagree | 21.4\% | 25.2\% 19.2\% | 29.1\% | 13.0\% | 22.3\% | 20.9\% | 19.3\% | 23.2\% | 23.0\% | 18.7\% | 32.8\% | 21.5\% | 18.8\% | 16.9\% | 25.6\% | 11.8\% | 44.3\% | 16.4\% | 20.2\% | 26.9\% |
| 4 | 8.5\% | 9.8\% 7.5\% | 7.6\% | 11.6\% | 8.1\% | 7.7\% | 7.1\% | 6.8\% | 9.7\% | 8.9\% | 4.8\% | 13.5\% | 8.0\% | 6.2\% | 17.7\% | 1.0\% | 0.7\% | 3.1\% | 8.6\% | 11.6\% |
| 5 - Strongly agree | 23.0\% | 24.8\% 21.0\% | 16.5\% | 25.8\% | 26.4\% | 25.3\% | 24.5\% | 27.2\% | 21.1\% | 21.3\% | 30.4\% | 26.6\% | 19.8\% | 16.5\% | 43.5\% | 6.0\% | 12.2\% | 12.3\% | 16.6\% | 35.6\% |
| Don't know / No response | 2.3\% | 0.9\% 0.3\% | 0.0\% | 1.4\% | 0.5\% | 0.6\% | 2.9\% | 2.9\% | 1.5\% | 2.6\% | 0.2\% | 0.4\% | 0.0\% | 1.7\% | 0.4\% | 0.1\% | 4.3\% | 1.0\% | 0.0\% | 0.5\% |
| Mean: | 2.74 | $2.87 \quad 2.59$ | 2.63 | 2.77 | 2.82 | 2.75 | 2.69 | 2.87 | 2.75 | 2.64 | 3.11 | 3.00 | 2.49 | 2.36 | 3.86 | 1.67 | 2.48 | 2.04 | 2.44 | 3.40 |
| Standard Deviation: | 1.58 | 1.57 1.56 | 1.42 | 1.66 | 1.63 | 1.63 | 1.64 | 1.62 | 1.52 | 1.59 | 1.51 | 1.57 | 1.59 | 1.50 | 1.23 | 1.12 | 1.35 | 1.41 | 1.52 | 1.48 |

## Questioning authority or obedience

|  |  | Gen | der |  | Age | Group |  |  | Reg | ion |  |  | Educ | tion |  | Federal (inclu | vote inte udes leani | tention ing) | Open- | rdered | Index |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| QUALITYA <br> When raising children, which of the following do you think is more important to emphasize? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 710 | 338 | 347 | 206 | 167 | 176 | 141 | 123 | 146 | 273 | 167 | 129 | 218 | 170 | 174 | 295 | 305 | 54 | 240 | 119 | 306 |
| Questioning authority | 35.0\% | 36.2\% | 35.2\% | $\begin{gathered} \mathbf{5 2 . 6 \%} \\ ++++ \end{gathered}$ | $36.0 \%$ | 27.4\% | $\begin{array}{r} 22.3 \% \\ ---- \\ \hline \end{array}$ | 36.5\% | 32.8\% | 32.7\% | 39.6\% | $22.8 \%$ | 27.2\% | 40.5\% | $\begin{gathered} \mathbf{5 2 . 4 \%} \\ ++++ \end{gathered}$ | $19.7 \%$ | $\begin{gathered} \text { 43.3\% } \\ ++++ \\ \hline \end{gathered}$ | 76.4\% | $\begin{gathered} \text { 71.4\% } \\ ++++ \end{gathered}$ | 37.3\% | 7.2\% |
| Neither | 15.1\% | 14.5\% | 15.5\% | $4.8 \%$ | 18.8\% | $\begin{gathered} 19.2 \% 2 \\ + \end{gathered}$ | $\begin{gathered} \mathbf{2 1 . 2 \%} \\ +++ \\ \hline \end{gathered}$ | $\begin{gathered} 20.8 \% \\ ++ \end{gathered}$ | $15.1 \%$ | $12.4 \%$ | 15.1\% | 10.6\% | 14.4\% | 17.6\% | 17.1\% | $11.8 \%$ | $\begin{gathered} \mathbf{2 1 . 2 \%} \\ ++++ \end{gathered}$ | 2.5\% | $\begin{gathered} \mathbf{2 1 . 2 \%} \\ +++ \end{gathered}$ | $\begin{array}{r} 20.8 \% \\ + \end{array}$ | 9.3\% |
| Obedience | 46.4\% | 47.0\% | 48.0\% | 42.7\% | 40.9\% | $\begin{array}{r} 52.2 \% \\ + \end{array}$ | $\begin{gathered} 56.1 \% \\ +++ \end{gathered}$ | 40.3\% | 48.3\% | $\begin{array}{r} 50.9 \% \\ + \end{array}$ | 41.9\% | $\begin{gathered} 65.2 \% \\ ++++ \end{gathered}$ | $\begin{gathered} \mathbf{5 5 . 9 \%} \\ ++++ \end{gathered}$ | $40.3 \%$ | 30.5\% | $\begin{gathered} 66.7 \% ~ \\ ++++ \end{gathered}$ | $33.6 \%$ | 21.1\% | 7.4\% | $41.8 \%$ | $\begin{gathered} \hline \mathbf{8 3 . 5 \%} \\ ++++ \end{gathered}$ |
| Don't know/ No response | 3.5\% | 2.3\% | 1.2\% | 0.0\% | 4.3\% | 1.2\% | 0.5\% | 2.4\% | 3.8\% | 4.0\% | 3.3\% | 1.4\% | 2.5\% | 1.6\% | 0.0\% | 1.8\% | 1.8\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |

## Morality or reason and evidence

|  |  | Gender |  | Age Group |  |  |  | Region |  |  |  | Education |  |  |  | Federal vote intention (includes leaning) |  |  | Open-ordered Index |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| QUALITYB <br> When raising children, which of the following do you think is more important to emphasize? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 710 | 338 | 347 | 206 | 167 | 176 | 141 | 123 | 146 | 273 | 167 | 129 | 218 | 170 | 174 | 295 | 305 | 54 | 240 | 119 | 306 |
| Morality | 48.9\% | 48.6\% | 50.4\% | $44.7 \%$ | $\begin{array}{r} 56.6 \% \\ + \end{array}$ | $50.5 \%$ | $48.2 \%$ | 52.8\% | 43.9\% | 51.5\% | 46.0\% | 38.4\% | $\begin{gathered} \mathbf{5 8 . 1 \%} \\ ++++ \end{gathered}$ | 54.6\% | 43.2\% | $\begin{gathered} \text { 64.9\% } \\ ++++ \end{gathered}$ | $36.7 \%$ | 41.9\% | 20.4\% | $\begin{gathered} 56.9 \% 7 \\ + \end{gathered}$ | $\begin{gathered} \mathbf{7 2 . 6 \%} \\ ++++ \\ \hline \end{gathered}$ |
| Neither | 11.2\% | 11.7\% | 11.2\% | 5.1\% | $8.9 \%$ | $\begin{gathered} 16.3 \% \\ ++ \end{gathered}$ | $\begin{gathered} \mathbf{1 7 . 8 \%} \\ +++ \\ \hline \end{gathered}$ | 7.7\% | 14.8\% | 11.1\% | 10.7\% | $\begin{gathered} \mathbf{2 2 . 5 \%} \\ ++++ \end{gathered}$ | $9.8 \%$ | $9.3 \%$ | $\begin{array}{r} 7.5 \% \\ \hline \end{array}$ | $9.6 \%$ | $\begin{gathered} 14.9 \% \\ +++ \\ \hline \end{gathered}$ | 5.2\% | $8.0 \% 1$ | $\begin{gathered} \mathbf{1 8 . 6 \%} \\ +++ \\ \hline \end{gathered}$ | $12.4 \%$ |
| Reason and evidence | 36.5\% | 37.9\% | 37.1\% | $\begin{gathered} \mathbf{5 0 . 2 \%} \\ +++ \end{gathered}$ | 31.5\% | $32.0 \%$ | 32.0\% | 35.0\% | 37.5\% | 34.4\% | 40.0\% | 39.0\% | 30.0\% | 33.8\% | 48.6\% | 23.4\% | $\begin{gathered} \mathbf{4 7 . 4 \%} \\ ++++ \end{gathered}$ | 52.1\% | $\begin{gathered} \mathbf{7 1 . 7 \%} 2 \\ ++++ \end{gathered}$ | $24.5 \% 1$ | $15.0 \%$ |
| Don't know/ No response | 3.5\% | 1.9\% | 1.3\% | 0.0\% | 3.0\% | 1.1\% | 2.0\% | 4.5\% | 3.8\% | 3.0\% | 3.3\% | 0.2\% | 2.1\% | 2.3\% | 0.7\% | 2.1\% | 1.0\% | 0.7\% | 0.0\% | 0.0\% | 0.0\% |

## Creativity or good behaviour

| Creativity or good behaviour |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gender | Age Group |  |  |  | Region |  |  |  | Education |  |  |  | Federal vote intention (includes leaning) |  |  | Open-ordered Index |  |  |
|  | Total | Male Female | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| QUALITYC <br> When raising children, which of the following do you think is more important to emphasize? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 710 | $338 \quad 347$ | 206 | 167 | 176 | 141 | 123 | 146 | 273 | 167 | 129 | 218 | 170 | 174 | 295 | 305 | 54 | 240 | 119 | 306 |
| Creativity | 40.2\% | 42.7\% 40.1\% | 51.8\% | $\begin{array}{r} 47.8 \% \\ + \end{array}$ | 29.9\% | $2.4 \%$ | 40.9\% | 34.8\% | 39.5\% | 45.6\% | 31.9\% | 32.4\% | $\begin{gathered} \mathbf{4 7 . 7 \%} \\ ++ \\ \hline \end{gathered}$ | $\begin{gathered} \mathbf{5 3 . 1 \%} \\ ++++ \end{gathered}$ | $20.6 \%$ | $\begin{gathered} \mathbf{5 5 . 2 \%} \\ ++++ \\ \hline \end{gathered}$ | 59.8\% | 83.1\% | $40.4 \%$ | $10.3 \%$ |
| Neither | 10.6\% | $\begin{array}{\|cc\|} \hline 7.2 \% & \mathbf{1 3 . 5 \%} \\ --- & ++ \end{array}$ | $5.0 \%$ | $6.5 \%$ | $\begin{gathered} \mathbf{1 8 . 2 \%} \\ ++++ \end{gathered}$ | $\begin{gathered} .5 .0 \% \\ ++ \end{gathered}$ | 10.7\% | 8.1\% | 11.6\% | 11.1\% | 8.5\% | 10.0\% | 11.5\% | 12.8\% | $8.7 \% 1$ | $\begin{gathered} \text { 14.9\% } \\ +++ \end{gathered}$ | 3.4\% | 11.6\% | $\begin{array}{r} 15.7 \% \\ + \end{array}$ | 8.5\% |
| Good behaviour | 45.1\% | 46.8\% 45.1\% | 43.1\% | 38.9\% | $\begin{array}{r} 51.4 \% \\ \end{array}$ | $\begin{array}{r} 1.3 \% \\ ++ \\ \hline \end{array}$ | 45.4\% | $\begin{gathered} \text { 53.3\% } \\ ++ \\ \hline \end{gathered}$ | 44.5\% | 38.5\% | $\begin{gathered} \mathbf{5 8 . 2 \%} \\ -++++ \end{gathered}$ | $\begin{gathered} 55.0 \% 3 \\ ++++ \end{gathered}$ | 38.1\% | 33.0\% | $\begin{gathered} \text { 68.1\% } \\ ++++ \end{gathered}$ | 28.5\% | 36.1\% | 5.3\% | $43.9 \%$ | $\begin{gathered} \mathbf{8 1 . 3 \%} \\ ++++ \\ \hline \end{gathered}$ |
| Don't know/ No response | 4.1\% | 3.2\% 1.3\% | 0.0\% | 6.9\% | 0.5\% | 1.3\% | 3.0\% | 3.8\% | 4.5\% | 4.7\% | 1.4\% | 2.7\% | 2.7\% | 1.1\% | 2.6\% | 1.5\% | 0.7\% | 0.0\% | 0.0\% | 0.0\% |

## Order or openness

|  |  | Gender | Age Group |  |  |  | Region |  |  |  | Education |  |  |  | Federal vote intention (includes leaning) |  |  | Open-ordered Index |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male Female | <35 | 35-49 | 50-64 | 65+ | NE | Midw | South | West | <HS | College | Bach | Grad+ | Trump | Biden | Other | -4 to -1 | 0 | 1 to 4 |
| QUALITYD <br> When raising children, which of the following do you think is more important to emphasize? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 710 | $338 \quad 347$ | 206 | 167 | 176 | 141 | 123 | 146 | 273 | 167 | 129 | 218 | 170 | 174 | 295 | 305 | 54 | 240 | 119 | 306 |
| Order | 34.1\% | $\begin{gathered} \text { 38.0\% } \\ ++ \end{gathered} \quad 31.7 \%$ | 33.2\% | 31.0\% | 38.5\% | 37.0\% | $22.9 \%$ | 33.1\% | 37.5\% | 37.9\% | $\begin{gathered} \text { 46.8\% } \\ ++++ \end{gathered}$ | $\begin{array}{r} 40.3 \% \\ ++ \end{array}$ | $30.8 \%$ | 22.9\% | $\begin{gathered} \mathbf{5 4 . 1 \%} \% 1 \\ ++++ \end{gathered}$ | 17.3\% | 22.3\% | $\text { 4.5\% } 1$ | $\text { 8.1\% } 6$ | $\begin{gathered} \mathbf{6 7 . 9 \%} \\ ++++ \end{gathered}$ |
| Neither | 12.1\% | $\begin{gathered} \hline 8.3 \% \mathbf{1 5 . 8 \%} \\ ---\quad+++ \\ \hline \end{gathered}$ | 2.1\% | $10.6 \%$ | $\begin{gathered} \text { 21.9\% } \\ ++++ \end{gathered}$ | $\begin{gathered} 17.3 \% \\ ++ \\ \hline \end{gathered}$ | $\begin{array}{r} 18.5 \% \\ ++ \end{array}$ | $10.5 \%$ | $12.9 \%$ | $7.7 \%$ | 11.7\% | 13.1\% | 12.1\% | 12.0\% | $12.5 \%$ | $\begin{gathered} 15.0 \% \\ ++ \end{gathered}$ | 2.4\% | $\text { 7.4\% } 2$ | $\begin{aligned} & \text { 3.5\% } \\ & ++++ \\ & \hline \end{aligned}$ | 12.7\% |
| Openness | 48.7\% | 49.9\% 49.9\% | $\begin{gathered} \text { 62.2\% } \\ +++ \end{gathered}$ | $53.8 \%$ | $37.4 \%$ | $43.6 \%$ | 54.7\% | 52.4\% | $42.5 \%$ | 51.1\% | 39.9\% | 41.6\% | 54.3\% | $\begin{gathered} \text { 63.9\% } \\ ++++ \\ \hline \end{gathered}$ | 29.5\% | $\begin{gathered} \text { 65.1\% } \\ ++++ \\ \hline \end{gathered}$ | 74.6\% | $\begin{gathered} \mathbf{8 8 . 0 \%} 5 \\ ++++ \\ \hline \end{gathered}$ | $\begin{gathered} 8.4 \% 1 \\ ++ \\ \hline \end{gathered}$ | 19.4\% |
| Don't know/ No response | 5.0\% | 3.7\% 2.6\% | 2.5\% | 4.7\% | 2.3\% | 2.0\% | 3.9\% | 4.0\% | 7.2\% | 3.3\% | 1.6\% | 5.0\% | 2.8\% | 1.1\% | 3.9\% | 2.7\% | 0.7\% | 0.0\% | 0.0\% | 0.0\% |

